

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4037	100.0%	7.8%	911	100.0%	3.7%	3127	100.0%	11.7%	1283	100.0%	7.4%
Sexe												
Homme	911	22.6%	3.7%	911	100.0%	3.7%	0	0.0%	0.0%	304	23.7%	3.5%
Femme	3127	77.4%	11.7%	0	0.0%	0.0%	3127	100.0%	11.7%	979	76.3%	11.4%
Age												
15 à 24 ans	302	7.5%	4.1%	91	10.0%	2.5%	211	6.8%	5.8%	127	9.9%	4.0%
25 à 34 ans	438	10.9%	5.7%	84	9.2%	2.2%	355	11.3%	9.1%	174	13.6%	5.2%
35 à 49 ans	1103	27.3%	8.8%	230	25.3%	3.7%	872	27.9%	13.8%	518	40.4%	8.4%
50 à 59 ans	1116	27.6%	12.2%	295	32.3%	6.5%	821	26.3%	17.9%	406	31.6%	10.6%
60 ans et plus	1079	26.7%	7.3%	211	23.2%	3.3%	868	27.7%	10.3%	59	4.6%	6.5%
Individu												
Ménagères	2869	71.1%	12.4%	0	0.0%	0.0%	2869	91.8%	12.4%	872	68.0%	12.4%
Personne de référence	1653	41.0%	5.9%	792	87.0%	3.9%	861	27.5%	11.0%	409	31.9%	4.9%
Responsable des achats	3361	83.2%	9.5%	516	56.6%	4.1%	2845	91.0%	12.5%	1028	80.1%	9.3%
PCS Individu												
Agriculteurs	33	0.8%	6.3%	16	1.7%	4.0%	17	0.5%	12.7%	3	0.2%	17.3%
Petits patrons	84	2.1%	5.2%	30	3.3%	2.6%	54	1.7%	11.2%	74	5.8%	5.2%
Affaires et Cadres	313	7.8%	6.2%	114	12.5%	3.9%	199	6.4%	9.4%	271	21.1%	5.9%
Professions intermédiaires	550	13.6%	8.0%	127	14.0%	3.7%	423	13.5%	12.3%	417	32.5%	7.4%
Employés	1042	25.8%	12.6%	108	11.9%	5.2%	934	29.9%	15.1%	253	19.8%	13.7%
Ouvriers	421	10.4%	6.6%	220	24.2%	4.4%	201	6.4%	14.9%	45	3.5%	11.0%
Retraités	874	21.7%	7.0%	189	20.7%	3.2%	685	21.9%	10.3%	32	2.5%	12.0%
Autres inactifs	720	17.8%	7.0%	107	11.8%	2.8%	613	19.6%	9.5%	188	14.7%	5.9%
PCS Personne de référence												
Agriculteurs	62	1.5%	7.6%	18	2.0%	4.1%	44	1.4%	12.0%	0	0.0%	0.0%
Petits patrons	194	4.8%	7.4%	33	3.7%	2.5%	160	5.1%	12.4%	194	15.1%	7.4%
Affaires et Cadres	522	12.9%	7.2%	123	13.5%	3.5%	399	12.8%	10.9%	522	40.7%	7.2%
Professions intermédiaires	567	14.1%	7.5%	148	16.2%	3.8%	420	13.4%	11.5%	567	44.2%	7.5%
Employés	521	12.9%	9.7%	98	10.8%	4.4%	423	13.5%	13.4%	0	0.0%	0.0%
Ouvriers	742	18.4%	7.8%	210	23.0%	4.1%	533	17.0%	12.2%	0	0.0%	0.0%
Retraités	1071	26.5%	7.5%	204	22.4%	3.1%	868	27.7%	11.1%	0	0.0%	0.0%
Autres inactifs	358	8.9%	8.8%	77	8.4%	4.9%	281	9.0%	11.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	699	17.3%	7.0%	131	14.4%	3.1%	568	18.2%	9.9%	117	9.1%	6.3%
2 personnes	1571	38.9%	8.8%	356	39.0%	4.1%	1216	38.9%	13.2%	334	26.0%	7.7%
3 personnes	718	17.8%	7.9%	196	21.5%	4.2%	522	16.7%	11.7%	310	24.1%	8.3%
4 personnes	718	17.8%	7.7%	175	19.3%	3.8%	542	17.3%	11.5%	356	27.8%	7.5%
5 personnes et +	331	8.2%	6.2%	53	5.8%	2.0%	279	8.9%	10.3%	166	13.0%	6.2%
Présence d'enfants de moins de 15 ans												
Oui	1150	28.5%	7.5%	248	27.3%	3.4%	902	28.8%	11.1%	552	43.0%	7.1%
Non	2887	71.5%	8.0%	662	72.7%	3.8%	2225	71.2%	11.9%	731	57.0%	7.6%
Habitat												
Communes rurales	991	24.5%	8.4%	200	21.9%	3.5%	791	25.3%	12.9%	279	21.8%	8.6%
Agglo. - 20 000 hab	694	17.2%	7.7%	159	17.5%	3.7%	535	17.1%	11.5%	191	14.9%	7.6%
Agglo. 20 000 à 100 000 hab	579	14.3%	8.3%	127	13.9%	3.9%	452	14.5%	12.3%	165	12.9%	8.8%
Agglo. + 100 000 hab	1228	30.4%	8.0%	285	31.3%	3.8%	943	30.2%	11.9%	413	32.2%	7.3%
Agglo. Paris	547	13.5%	6.4%	140	15.4%	3.5%	406	13.0%	9.2%	234	18.3%	5.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	632	15.7%	6.6%	154	16.9%	3.4%	479	15.3%	9.6%	267	20.8%	6.0%
Nord Pas de Calais	284	7.0%	8.9%	49	5.4%	3.2%	235	7.5%	14.0%	86	6.7%	9.2%
Lorraine	169	4.2%	8.8%	39	4.3%	4.2%	130	4.1%	13.1%	49	3.8%	9.1%
Alsace	109	2.7%	7.2%	28	3.1%	3.8%	81	2.6%	10.3%	32	2.5%	6.9%
Franche-Comté	70	1.7%	7.4%	18	2.0%	3.9%	52	1.7%	10.7%	25	2.0%	9.6%
Champagne Ardennes	112	2.8%	10.4%	21	2.3%	4.0%	91	2.9%	16.2%	34	2.6%	11.7%
Picardie	125	3.1%	8.1%	30	3.3%	4.0%	95	3.0%	12.0%	40	3.1%	9.0%
Bourgogne	96	2.4%	7.1%	17	1.9%	2.7%	79	2.5%	11.2%	37	2.9%	10.0%
Haute Normandie	121	3.0%	8.2%	36	3.9%	5.0%	85	2.7%	11.0%	42	3.3%	9.3%
Basse Normandie	104	2.6%	8.6%	19	2.1%	3.3%	85	2.7%	13.6%	20	1.6%	5.9%
Centre	163	4.0%	7.8%	45	4.9%	4.5%	118	3.8%	10.9%	46	3.6%	7.4%
Pays de Loire	176	4.4%	6.0%	42	4.6%	3.0%	134	4.3%	8.9%	58	4.5%	6.1%
Bretagne	173	4.3%	6.5%	39	4.2%	3.0%	135	4.3%	9.8%	57	4.4%	7.3%
Poitou Charentes	146	3.6%	9.8%	37	4.1%	5.2%	109	3.5%	14.1%	30	2.3%	7.5%
Aquitaine	210	5.2%	7.7%	58	6.3%	4.4%	152	4.9%	10.6%	65	5.1%	7.5%
Midi Pyrénées	174	4.3%	7.2%	35	3.8%	3.0%	140	4.5%	11.2%	58	4.5%	7.2%
Limousin	62	1.5%	9.9%	16	1.7%	5.4%	46	1.5%	14.1%	11	0.9%	7.3%
Auvergne	90	2.2%	8.0%	25	2.7%	4.6%	65	2.1%	11.1%	29	2.3%	9.6%
Rhône Alpes	453	11.2%	8.8%	127	14.0%	5.2%	326	10.4%	12.3%	139	10.8%	7.6%
Languedoc Roussillon	191	4.7%	8.6%	30	3.3%	2.8%	162	5.2%	13.8%	55	4.3%	7.8%
Provence Alpes Côte d'Azur. Corse	379	9.4%	8.8%	48	5.3%	2.4%	330	10.6%	14.5%	103	8.0%	7.3%
Habitudes de connection à Internet												
Tous les jours	2459	60.9%	7.6%	568	62.4%	3.5%	1891	60.5%	11.7%	1006	78.4%	7.0%
Presque tous les jours	577	14.3%	9.8%	144	15.8%	5.1%	433	13.8%	14.0%	161	12.6%	8.1%
1 à 2 fois par semaine	336	8.3%	12.8%	62	6.8%	5.5%	274	8.8%	18.5%	85	6.6%	12.7%
1 à 3 fois par mois	43	1.1%	7.9%	13	1.4%	6.4%	29	0.9%	8.9%	6	0.5%	8.0%
Moins souvent	74	1.8%	8.1%	14	1.5%	3.6%	60	1.9%	11.3%	2	0.2%	3.0%
Jamais	1	0.0%	1.2%	0	0.0%	0.0%	1	0.0%	2.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	150	3.7%	8.1%	20	2.2%	2.7%	130	4.2%	11.5%	13	1.0%	7.6%
De 9 000 à moins de 12 000 euros par an	233	5.8%	7.9%	46	5.0%	4.0%	187	6.0%	10.3%	28	2.2%	11.9%
De 12 000 à moins de 18 000 euros par an	464	11.5%	7.8%	78	8.6%	3.2%	386	12.3%	11.2%	42	3.3%	6.4%
De 18 000 à moins de 24 000 euros par an	608	15.1%	8.9%	117	12.8%	3.8%	491	15.7%	13.1%	106	8.2%	7.3%
De 24 000 à moins de 36 000 euros par an	862	21.4%	7.8%	221	24.3%	4.1%	641	20.5%	11.2%	254	19.8%	7.4%
De 36 000 à moins de 45 000 euros par an	566	14.0%	8.1%	136	14.9%	3.7%	430	13.8%	13.0%	241	18.8%	7.9%
De 45 000 à moins de 65 000 euros par an	531	13.2%	7.9%	146	16.0%	3.9%	385	12.3%	12.7%	288	22.4%	7.6%
De 65 000 à moins de 80 000 euros par an	138	3.4%	7.1%	47	5.1%	4.1%	91	2.9%	11.3%	101	7.9%	7.7%
De 80 000 à moins de 115 000 euros par an	82	2.0%	6.6%	26	2.9%	3.5%	56	1.8%	11.5%	49	3.8%	5.5%
115 000 euros et plus par an	51	1.3%	9.7%	18	1.9%	6.0%	33	1.1%	14.6%	41	3.2%	9.2%
Refus	242	6.0%	6.8%	44	4.9%	2.9%	198	6.3%	9.6%	67	5.2%	5.6%
Ne sait pas	110	2.7%	5.9%	12	1.3%	1.5%	97	3.1%	9.2%	54	4.2%	7.1%