

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3036	100.0%	5.9%	1363	100.0%	5.5%	1673	100.0%	6.2%	1296	100.0%	7.5%
Sexe												
Homme	1363	44.9%	5.5%	1363	100.0%	5.5%	0	0.0%	0.0%	615	47.5%	7.0%
Femme	1673	55.1%	6.2%	0	0.0%	0.0%	1673	100.0%	6.2%	681	52.5%	7.9%
Age												
15 à 24 ans	269	8.9%	3.7%	126	9.2%	3.4%	144	8.6%	4.0%	145	11.2%	4.6%
25 à 34 ans	401	13.2%	5.2%	191	14.0%	5.1%	210	12.6%	5.4%	212	16.3%	6.4%
35 à 49 ans	960	31.6%	7.7%	451	33.1%	7.3%	509	30.4%	8.0%	530	40.9%	8.6%
50 à 59 ans	739	24.4%	8.1%	338	24.8%	7.4%	401	24.0%	8.7%	342	26.4%	9.0%
60 ans et plus	665	21.9%	4.5%	256	18.8%	4.0%	409	24.4%	4.9%	67	5.2%	7.5%
Individu												
Ménagères	1486	49.0%	6.4%	0	0.0%	0.0%	1486	88.8%	6.4%	585	45.2%	8.3%
Personne de référence	1630	53.7%	5.8%	1203	88.3%	6.0%	427	25.5%	5.4%	651	50.3%	7.9%
Responsable des achats	2243	73.9%	6.3%	773	56.7%	6.1%	1469	87.8%	6.5%	886	68.3%	8.1%
PCS Individu												
Agriculteurs	25	0.8%	4.8%	19	1.4%	4.8%	6	0.4%	4.7%	1	0.1%	5.2%
Petits patrons	145	4.8%	9.0%	90	6.6%	7.9%	55	3.3%	11.4%	136	10.5%	9.5%
Affaires et Cadres	418	13.8%	8.2%	208	15.2%	7.0%	211	12.6%	9.9%	368	28.4%	8.0%
Professions intermédiaires	582	19.2%	8.5%	262	19.2%	7.7%	320	19.1%	9.3%	458	35.3%	8.2%
Employés	543	17.9%	6.6%	149	10.9%	7.2%	394	23.6%	6.4%	126	9.7%	6.8%
Ouvriers	313	10.3%	4.9%	241	17.7%	4.8%	72	4.3%	5.3%	25	1.9%	6.1%
Retraités	566	18.6%	4.5%	233	17.1%	4.0%	333	19.9%	5.0%	29	2.2%	10.7%
Autres inactifs	443	14.6%	4.3%	161	11.8%	4.3%	282	16.9%	4.4%	153	11.8%	4.8%
PCS Personne de référence												
Agriculteurs	43	1.4%	5.3%	23	1.7%	5.0%	21	1.2%	5.6%	0	0.0%	0.0%
Petits patrons	215	7.1%	8.2%	100	7.4%	7.5%	115	6.9%	8.9%	215	16.6%	8.2%
Affaires et Cadres	513	16.9%	7.1%	219	16.1%	6.2%	294	17.6%	8.0%	513	39.6%	7.1%
Professions intermédiaires	568	18.7%	7.5%	296	21.7%	7.6%	272	16.2%	7.4%	568	43.8%	7.5%
Employés	351	11.6%	6.5%	136	10.0%	6.1%	216	12.9%	6.9%	0	0.0%	0.0%
Ouvriers	498	16.4%	5.3%	258	18.9%	5.0%	241	14.4%	5.5%	0	0.0%	0.0%
Retraités	660	21.7%	4.6%	250	18.3%	3.8%	410	24.5%	5.2%	0	0.0%	0.0%
Autres inactifs	187	6.2%	4.6%	82	6.1%	5.2%	105	6.3%	4.2%	0	0.0%	0.0%

Ça M'Intéresse

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	476	15.7%	4.8%	176	12.9%	4.2%	300	17.9%	5.2%	122	9.4%	6.6%
2 personnes	994	32.7%	5.6%	421	30.9%	4.9%	572	34.2%	6.2%	298	23.0%	6.9%
3 personnes	614	20.2%	6.8%	295	21.7%	6.4%	319	19.0%	7.1%	316	24.4%	8.5%
4 personnes	630	20.8%	6.8%	300	22.0%	6.6%	330	19.8%	7.0%	362	27.9%	7.6%
5 personnes et +	322	10.6%	6.0%	171	12.5%	6.5%	152	9.1%	5.6%	197	15.2%	7.3%
Présence d'enfants de moins de 15 ans												
Oui	1097	36.1%	7.1%	526	38.6%	7.2%	571	34.1%	7.1%	627	48.4%	8.1%
Non	1939	63.9%	5.4%	837	61.4%	4.8%	1102	65.9%	5.9%	669	51.6%	6.9%
Habitat												
Communes rurales	687	22.6%	5.8%	297	21.8%	5.3%	390	23.3%	6.4%	270	20.8%	8.3%
Agglo. - 20 000 hab	531	17.5%	5.9%	217	15.9%	5.1%	313	18.7%	6.7%	200	15.4%	7.9%
Agglo. 20 000 à 100 000 hab	399	13.1%	5.7%	179	13.1%	5.5%	219	13.1%	6.0%	150	11.5%	8.0%
Agglo. + 100 000 hab	980	32.3%	6.4%	481	35.3%	6.5%	500	29.9%	6.3%	446	34.4%	7.8%
Agglo. Paris	439	14.5%	5.2%	189	13.9%	4.7%	250	15.0%	5.6%	230	17.8%	5.7%

Ça M'Intéresse

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	500	16.5%	5.2%	218	16.0%	4.8%	282	16.9%	5.7%	254	19.6%	5.7%
Nord Pas de Calais	148	4.9%	4.6%	66	4.9%	4.4%	82	4.9%	4.9%	77	5.9%	8.2%
Lorraine	107	3.5%	5.6%	55	4.0%	5.9%	52	3.1%	5.3%	40	3.1%	7.4%
Alsace	126	4.2%	8.3%	48	3.5%	6.6%	78	4.7%	10.0%	40	3.1%	8.7%
Franche-Comté	72	2.4%	7.6%	37	2.7%	8.0%	35	2.1%	7.2%	27	2.1%	10.3%
Champagne Ardennes	59	1.9%	5.4%	25	1.9%	4.9%	33	2.0%	5.9%	31	2.4%	10.9%
Picardie	68	2.2%	4.5%	28	2.0%	3.8%	40	2.4%	5.1%	33	2.6%	7.4%
Bourgogne	91	3.0%	6.7%	44	3.3%	6.8%	47	2.8%	6.7%	32	2.5%	8.6%
Haute Normandie	80	2.6%	5.4%	43	3.2%	6.1%	37	2.2%	4.7%	34	2.6%	7.3%
Basse Normandie	42	1.4%	3.5%	17	1.3%	3.0%	24	1.5%	3.9%	15	1.1%	4.3%
Centre	117	3.8%	5.6%	53	3.9%	5.3%	64	3.8%	5.9%	41	3.2%	6.6%
Pays de Loire	208	6.9%	7.1%	101	7.4%	7.1%	107	6.4%	7.1%	100	7.7%	10.4%
Bretagne	161	5.3%	6.1%	67	4.9%	5.3%	94	5.6%	6.9%	59	4.5%	7.6%
Poitou Charentes	97	3.2%	6.6%	47	3.4%	6.6%	50	3.0%	6.5%	37	2.9%	9.4%
Aquitaine	160	5.3%	5.9%	75	5.5%	5.8%	85	5.1%	5.9%	61	4.7%	7.1%
Midi Pyrénées	183	6.0%	7.5%	90	6.6%	7.7%	93	5.5%	7.4%	84	6.5%	10.4%
Limousin	36	1.2%	5.9%	13	0.9%	4.3%	24	1.4%	7.3%	12	0.9%	7.9%
Auvergne	65	2.1%	5.8%	30	2.2%	5.6%	35	2.1%	6.0%	27	2.1%	8.7%
Rhône Alpes	335	11.0%	6.5%	140	10.3%	5.7%	194	11.6%	7.3%	139	10.7%	7.6%
Languedoc Roussillon	99	3.2%	4.4%	40	2.9%	3.8%	59	3.5%	5.0%	45	3.4%	6.3%
Provence Alpes Côte d'Azur. Corse	282	9.3%	6.5%	125	9.2%	6.1%	157	9.4%	6.9%	108	8.4%	7.6%
Habitudes de connexion à Internet												
Tous les jours	2114	69.6%	6.5%	992	72.8%	6.1%	1122	67.0%	7.0%	1062	81.9%	7.4%
Presque tous les jours	432	14.2%	7.3%	194	14.3%	6.9%	237	14.2%	7.7%	155	12.0%	7.8%
1 à 2 fois par semaine	190	6.3%	7.3%	67	4.9%	6.0%	123	7.3%	8.3%	59	4.5%	8.9%
1 à 3 fois par mois	26	0.9%	4.9%	8	0.6%	4.0%	18	1.1%	5.4%	6	0.5%	7.7%
Moins souvent	59	2.0%	6.5%	18	1.3%	4.8%	41	2.5%	7.7%	6	0.5%	7.9%
Jamais	2	0.1%	1.8%	2	0.1%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%

Ça M'Intéresse

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	69	2.3%	3.7%	28	2.1%	3.9%	40	2.4%	3.6%	17	1.3%	10.3%
De 9 000 à moins de 12 000 euros par an	86	2.8%	2.9%	38	2.8%	3.3%	47	2.8%	2.6%	12	0.9%	5.1%
De 12 000 à moins de 18 000 euros par an	218	7.2%	3.7%	79	5.8%	3.2%	139	8.3%	4.0%	37	2.8%	5.6%
De 18 000 à moins de 24 000 euros par an	402	13.3%	5.9%	147	10.8%	4.7%	255	15.3%	6.8%	109	8.4%	7.6%
De 24 000 à moins de 36 000 euros par an	717	23.6%	6.5%	323	23.7%	6.0%	394	23.6%	6.9%	263	20.3%	7.7%
De 36 000 à moins de 45 000 euros par an	491	16.2%	7.1%	227	16.7%	6.2%	264	15.8%	8.0%	243	18.8%	8.0%
De 45 000 à moins de 65 000 euros par an	529	17.4%	7.8%	281	20.6%	7.6%	248	14.8%	8.1%	310	23.9%	8.2%
De 65 000 à moins de 80 000 euros par an	148	4.9%	7.6%	72	5.3%	6.3%	76	4.6%	9.4%	118	9.1%	9.0%
De 80 000 à moins de 115 000 euros par an	79	2.6%	6.5%	42	3.1%	5.6%	37	2.2%	7.7%	46	3.6%	5.2%
115 000 euros et plus par an	45	1.5%	8.6%	24	1.8%	8.1%	21	1.3%	9.2%	35	2.7%	7.7%
Refus	175	5.8%	4.9%	81	5.9%	5.4%	94	5.6%	4.6%	76	5.9%	6.3%
Ne sait pas	76	2.5%	4.1%	19	1.4%	2.4%	57	3.4%	5.4%	31	2.4%	4.0%