

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1305	100.0%	2.5%	448	100.0%	1.8%	857	100.0%	3.2%	357	100.0%	2.1%
Sexe												
Homme	448	34.3%	1.8%	448	100.0%	1.8%	0	0.0%	0.0%	112	31.4%	1.3%
Femme	857	65.7%	3.2%	0	0.0%	0.0%	857	100.0%	3.2%	245	68.6%	2.8%
Age												
15 à 24 ans	30	2.3%	0.4%	10	2.3%	0.3%	20	2.3%	0.6%	15	4.3%	0.5%
25 à 34 ans	93	7.2%	1.2%	32	7.2%	0.9%	61	7.1%	1.6%	32	8.9%	1.0%
35 à 49 ans	262	20.1%	2.1%	98	22.0%	1.6%	163	19.1%	2.6%	131	36.6%	2.1%
50 à 59 ans	374	28.7%	4.1%	135	30.1%	3.0%	239	27.9%	5.2%	146	40.9%	3.8%
60 ans et plus	545	41.8%	3.7%	172	38.5%	2.7%	373	43.5%	4.4%	33	9.3%	3.7%
Individu												
Ménagères	815	62.5%	3.5%	0	0.0%	0.0%	815	95.1%	3.5%	237	66.4%	3.4%
Personne de référence	671	51.4%	2.4%	421	94.0%	2.1%	249	29.1%	3.2%	151	42.4%	1.8%
Responsable des achats	1070	82.0%	3.0%	268	59.8%	2.1%	802	93.6%	3.5%	291	81.5%	2.6%
PCS Individu												
Agriculteurs	17	1.3%	3.3%	7	1.6%	1.8%	10	1.2%	7.4%	2	0.7%	15.9%
Petits patrons	38	2.9%	2.3%	18	4.1%	1.6%	19	2.2%	4.0%	33	9.2%	2.3%
Affaires et Cadres	100	7.7%	2.0%	45	10.0%	1.5%	55	6.5%	2.6%	88	24.7%	1.9%
Professions intermédiaires	181	13.9%	2.6%	49	10.9%	1.4%	132	15.5%	3.8%	137	38.4%	2.4%
Employés	207	15.9%	2.5%	41	9.2%	2.0%	166	19.3%	2.7%	40	11.3%	2.2%
Ouvriers	149	11.4%	2.3%	102	22.8%	2.0%	47	5.4%	3.5%	7	1.9%	1.7%
Retraités	483	37.0%	3.9%	159	35.5%	2.7%	324	37.8%	4.9%	18	4.9%	6.5%
Autres inactifs	130	10.0%	1.3%	27	6.0%	0.7%	103	12.1%	1.6%	32	8.9%	1.0%
PCS Personne de référence												
Agriculteurs	30	2.3%	3.7%	7	1.6%	1.6%	23	2.6%	6.2%	0	0.0%	0.0%
Petits patrons	57	4.4%	2.2%	18	4.1%	1.4%	38	4.5%	3.0%	57	15.9%	2.2%
Affaires et Cadres	148	11.3%	2.0%	46	10.2%	1.3%	102	11.9%	2.8%	148	41.4%	2.0%
Professions intermédiaires	152	11.7%	2.0%	48	10.7%	1.2%	104	12.1%	2.8%	152	42.7%	2.0%
Employés	112	8.6%	2.1%	42	9.3%	1.9%	70	8.2%	2.2%	0	0.0%	0.0%
Ouvriers	191	14.7%	2.0%	100	22.3%	2.0%	91	10.6%	2.1%	0	0.0%	0.0%
Retraités	534	40.9%	3.7%	166	36.9%	2.5%	368	43.0%	4.7%	0	0.0%	0.0%
Autres inactifs	82	6.2%	2.0%	21	4.8%	1.4%	60	7.0%	2.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	254	19.5%	2.6%	62	13.9%	1.5%	192	22.4%	3.3%	43	12.1%	2.4%
2 personnes	607	46.5%	3.4%	218	48.7%	2.5%	388	45.3%	4.2%	108	30.3%	2.5%
3 personnes	178	13.6%	2.0%	76	16.9%	1.6%	102	11.9%	2.3%	72	20.1%	1.9%
4 personnes	189	14.5%	2.0%	70	15.7%	1.5%	118	13.8%	2.5%	87	24.5%	1.8%
5 personnes et +	78	5.9%	1.5%	21	4.8%	0.8%	56	6.6%	2.1%	46	13.0%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	272	20.9%	1.8%	117	26.0%	1.6%	156	18.2%	1.9%	131	36.7%	1.7%
Non	1033	79.1%	2.9%	332	74.0%	1.9%	701	81.8%	3.7%	226	63.3%	2.3%
Habitat												
Communes rurales	419	32.1%	3.6%	152	33.9%	2.7%	267	31.2%	4.4%	104	29.2%	3.2%
Agglo. - 20 000 hab	214	16.4%	2.4%	66	14.7%	1.5%	148	17.3%	3.2%	47	13.3%	1.9%
Agglo. 20 000 à 100 000 hab	170	13.0%	2.4%	60	13.3%	1.8%	110	12.9%	3.0%	37	10.5%	2.0%
Agglo. + 100 000 hab	366	28.0%	2.4%	121	27.1%	1.6%	244	28.5%	3.1%	111	31.2%	2.0%
Agglo. Paris	136	10.4%	1.6%	49	11.0%	1.2%	87	10.2%	2.0%	57	15.9%	1.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	176	13.5%	1.9%	68	15.3%	1.5%	108	12.6%	2.2%	66	18.5%	1.5%
Nord Pas de Calais	75	5.8%	2.3%	22	4.8%	1.4%	54	6.3%	3.2%	14	3.9%	1.5%
Lorraine	38	2.9%	2.0%	13	3.0%	1.4%	25	2.9%	2.5%	8	2.3%	1.5%
Alsace	53	4.0%	3.5%	24	5.4%	3.3%	28	3.3%	3.6%	14	4.0%	3.1%
Franche-Comté	29	2.2%	3.0%	9	2.1%	2.0%	19	2.3%	4.0%	6	1.6%	2.2%
Champagne Ardennes	26	2.0%	2.4%	6	1.4%	1.2%	20	2.3%	3.5%	9	2.5%	3.1%
Picardie	47	3.6%	3.1%	19	4.2%	2.6%	28	3.2%	3.5%	10	2.8%	2.3%
Bourgogne	31	2.4%	2.3%	12	2.6%	1.8%	20	2.3%	2.8%	13	3.8%	3.6%
Haute Normandie	36	2.8%	2.5%	15	3.4%	2.1%	21	2.5%	2.7%	12	3.3%	2.6%
Basse Normandie	37	2.9%	3.1%	11	2.5%	1.9%	26	3.1%	4.2%	7	2.0%	2.1%
Centre	64	4.9%	3.1%	23	5.1%	2.3%	41	4.8%	3.8%	16	4.4%	2.5%
Pays de Loire	78	6.0%	2.7%	30	6.7%	2.1%	48	5.6%	3.2%	21	5.8%	2.2%
Bretagne	78	6.0%	3.0%	27	6.1%	2.1%	51	6.0%	3.7%	24	6.8%	3.2%
Poitou Charentes	58	4.5%	3.9%	21	4.6%	2.9%	38	4.4%	4.9%	10	2.9%	2.6%
Aquitaine	98	7.5%	3.6%	23	5.1%	1.8%	75	8.7%	5.2%	26	7.4%	3.1%
Midi Pyrénées	90	6.9%	3.7%	38	8.4%	3.2%	52	6.0%	4.1%	19	5.3%	2.4%
Limousin	19	1.5%	3.1%	5	1.0%	1.6%	15	1.7%	4.6%	4	1.2%	2.7%
Auvergne	30	2.3%	2.7%	12	2.8%	2.3%	18	2.1%	3.1%	9	2.6%	3.0%
Rhône Alpes	108	8.3%	2.1%	37	8.3%	1.5%	71	8.3%	2.7%	30	8.3%	1.6%
Languedoc Roussillon	45	3.4%	2.0%	10	2.3%	1.0%	34	4.0%	2.9%	13	3.5%	1.8%
Provence Alpes Côte d'Azur. Corse	87	6.7%	2.0%	22	4.9%	1.1%	65	7.6%	2.9%	26	7.2%	1.8%
Habitudes de connexion à Internet												
Tous les jours	725	55.6%	2.2%	235	52.5%	1.4%	490	57.2%	3.0%	278	78.0%	1.9%
Presque tous les jours	181	13.9%	3.1%	69	15.3%	2.5%	112	13.1%	3.6%	48	13.5%	2.4%
1 à 2 fois par semaine	100	7.6%	3.8%	39	8.7%	3.4%	61	7.1%	4.1%	28	7.8%	4.2%
1 à 3 fois par mois	28	2.2%	5.3%	6	1.3%	2.8%	23	2.6%	6.9%	0	0.0%	0.0%
Moins souvent	26	2.0%	2.8%	9	2.0%	2.4%	17	2.0%	3.1%	1	0.4%	1.8%
Jamais	1	0.1%	0.8%	0	0.0%	0.0%	1	0.1%	1.8%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	43	3.3%	2.3%	22	4.9%	3.0%	21	2.4%	1.8%	1	0.2%	0.5%
De 9 000 à moins de 12 000 euros par an	54	4.1%	1.8%	22	5.0%	1.9%	31	3.7%	1.7%	6	1.8%	2.7%
De 12 000 à moins de 18 000 euros par an	182	14.0%	3.1%	53	11.8%	2.1%	129	15.1%	3.8%	25	7.0%	3.8%
De 18 000 à moins de 24 000 euros par an	164	12.5%	2.4%	56	12.4%	1.8%	108	12.6%	2.9%	16	4.5%	1.1%
De 24 000 à moins de 36 000 euros par an	277	21.2%	2.5%	85	18.9%	1.6%	192	22.5%	3.4%	59	16.6%	1.7%
De 36 000 à moins de 45 000 euros par an	205	15.7%	3.0%	74	16.6%	2.0%	131	15.3%	4.0%	79	22.1%	2.6%
De 45 000 à moins de 65 000 euros par an	178	13.7%	2.6%	75	16.7%	2.0%	104	12.1%	3.4%	84	23.6%	2.2%
De 65 000 à moins de 80 000 euros par an	56	4.3%	2.9%	22	4.9%	2.0%	34	4.0%	4.2%	31	8.8%	2.4%
De 80 000 à moins de 115 000 euros par an	33	2.5%	2.7%	12	2.7%	1.6%	21	2.5%	4.3%	20	5.6%	2.2%
115 000 euros et plus par an	10	0.8%	1.9%	4	0.9%	1.3%	6	0.7%	2.6%	9	2.4%	1.9%
Refus	79	6.1%	2.2%	17	3.9%	1.2%	62	7.2%	3.0%	20	5.7%	1.7%
Ne sait pas	23	1.7%	1.2%	6	1.2%	0.7%	17	2.0%	1.6%	6	1.6%	0.8%