

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3357	100.0%	6.5%	1408	100.0%	5.7%	1949	100.0%	7.3%	875	100.0%	5.0%
Sexe												
Homme	1408	42.0%	5.7%	1408	100.0%	5.7%	0	0.0%	0.0%	389	44.5%	4.4%
Femme	1949	58.0%	7.3%	0	0.0%	0.0%	1949	100.0%	7.3%	485	55.5%	5.6%
Age												
15 à 24 ans	552	16.4%	7.5%	255	18.1%	6.9%	297	15.2%	8.2%	173	19.8%	5.5%
25 à 34 ans	498	14.8%	6.5%	222	15.8%	5.9%	276	14.2%	7.1%	135	15.4%	4.1%
35 à 49 ans	886	26.4%	7.1%	375	26.6%	6.1%	511	26.2%	8.1%	315	36.1%	5.1%
50 à 59 ans	697	20.8%	7.6%	296	21.0%	6.5%	400	20.5%	8.7%	222	25.4%	5.8%
60 ans et plus	725	21.6%	4.9%	261	18.5%	4.0%	464	23.8%	5.5%	29	3.3%	3.2%
Individu												
Ménagères	1640	48.8%	7.1%	0	0.0%	0.0%	1640	84.1%	7.1%	392	44.8%	5.6%
Personne de référence	1669	49.7%	6.0%	1100	78.1%	5.5%	568	29.2%	7.2%	373	42.6%	4.5%
Responsable des achats	2360	70.3%	6.7%	747	53.1%	5.9%	1613	82.7%	7.1%	556	63.6%	5.1%
PCS Individu												
Agriculteurs	24	0.7%	4.5%	16	1.1%	4.1%	8	0.4%	6.0%	0	0.0%	0.0%
Petits patrons	106	3.1%	6.5%	68	4.8%	5.9%	38	2.0%	7.9%	98	11.2%	6.9%
Affaires et Cadres	173	5.2%	3.4%	91	6.5%	3.1%	82	4.2%	3.9%	155	17.7%	3.4%
Professions intermédiaires	362	10.8%	5.3%	166	11.8%	4.9%	197	10.1%	5.7%	278	31.8%	5.0%
Employés	773	23.0%	9.4%	155	11.0%	7.5%	618	31.7%	10.0%	138	15.8%	7.5%
Ouvriers	532	15.8%	8.3%	419	29.7%	8.3%	113	5.8%	8.4%	36	4.2%	8.9%
Retraités	625	18.6%	5.0%	251	17.9%	4.3%	374	19.2%	5.6%	9	1.0%	3.4%
Autres inactifs	762	22.7%	7.4%	243	17.3%	6.4%	519	26.6%	8.0%	161	18.4%	5.0%
PCS Personne de référence												
Agriculteurs	37	1.1%	4.5%	17	1.2%	3.8%	20	1.0%	5.5%	0	0.0%	0.0%
Petits patrons	129	3.8%	4.9%	66	4.7%	4.9%	63	3.3%	4.9%	129	14.8%	4.9%
Affaires et Cadres	277	8.3%	3.8%	132	9.4%	3.7%	145	7.4%	4.0%	277	31.7%	3.8%
Professions intermédiaires	469	14.0%	6.2%	192	13.6%	5.0%	277	14.2%	7.6%	469	53.6%	6.2%
Employés	457	13.6%	8.5%	152	10.8%	6.8%	306	15.7%	9.7%	0	0.0%	0.0%
Ouvriers	900	26.8%	9.5%	421	29.9%	8.2%	479	24.6%	11.0%	0	0.0%	0.0%
Retraités	758	22.6%	5.3%	297	21.1%	4.6%	461	23.6%	5.9%	0	0.0%	0.0%
Autres inactifs	330	9.8%	8.1%	132	9.4%	8.4%	199	10.2%	7.9%	0	0.0%	0.0%

Télé 2 Semaines

ONE
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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	606	18.0%	6.1%	227	16.1%	5.4%	379	19.4%	6.6%	79	9.0%	4.3%
2 personnes	1115	33.2%	6.2%	474	33.7%	5.5%	641	32.9%	7.0%	226	25.8%	5.2%
3 personnes	653	19.5%	7.2%	285	20.2%	6.2%	368	18.9%	8.2%	192	22.0%	5.2%
4 personnes	630	18.8%	6.8%	289	20.5%	6.3%	340	17.5%	7.2%	255	29.2%	5.3%
5 personnes et +	354	10.5%	6.6%	133	9.4%	5.1%	220	11.3%	8.2%	123	14.1%	4.6%
Présence d'enfants de moins de 15 ans												
Oui	1049	31.2%	6.8%	426	30.2%	5.8%	623	32.0%	7.7%	383	43.8%	4.9%
Non	2308	68.8%	6.4%	983	69.8%	5.7%	1326	68.0%	7.1%	492	56.2%	5.1%
Habitat												
Communes rurales	779	23.2%	6.6%	336	23.9%	6.0%	443	22.7%	7.2%	186	21.3%	5.7%
Agglo. - 20 000 hab	645	19.2%	7.2%	263	18.7%	6.1%	381	19.6%	8.2%	152	17.4%	6.0%
Agglo. 20 000 à 100 000 hab	505	15.0%	7.3%	233	16.5%	7.1%	272	13.9%	7.4%	118	13.4%	6.3%
Agglo. + 100 000 hab	1008	30.0%	6.6%	392	27.8%	5.3%	616	31.6%	7.8%	277	31.6%	4.9%
Agglo. Paris	420	12.5%	4.9%	184	13.1%	4.5%	236	12.1%	5.3%	142	16.3%	3.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	519	15.4%	5.4%	230	16.3%	5.1%	289	14.8%	5.8%	168	19.2%	3.8%
Nord Pas de Calais	291	8.7%	9.1%	111	7.9%	7.3%	180	9.3%	10.7%	82	9.4%	8.8%
Lorraine	163	4.9%	8.5%	64	4.6%	6.9%	99	5.1%	10.0%	35	4.0%	6.5%
Alsace	61	1.8%	4.0%	17	1.2%	2.3%	44	2.3%	5.6%	14	1.6%	3.1%
Franche-Comté	77	2.3%	8.1%	33	2.3%	7.0%	44	2.3%	9.1%	18	2.0%	6.8%
Champagne Ardennes	91	2.7%	8.4%	45	3.2%	8.8%	45	2.3%	8.1%	23	2.6%	7.9%
Picardie	120	3.6%	7.9%	49	3.5%	6.7%	71	3.7%	9.0%	28	3.2%	6.2%
Bourgogne	79	2.4%	5.9%	40	2.8%	6.1%	40	2.0%	5.6%	23	2.7%	6.3%
Haute Normandie	165	4.9%	11.2%	64	4.5%	9.0%	102	5.2%	13.1%	40	4.6%	8.9%
Basse Normandie	70	2.1%	5.8%	31	2.2%	5.3%	39	2.0%	6.1%	14	1.7%	4.2%
Centre	140	4.2%	6.7%	67	4.7%	6.6%	73	3.8%	6.8%	35	4.0%	5.7%
Pays de Loire	190	5.7%	6.5%	85	6.1%	6.0%	105	5.4%	6.9%	55	6.3%	5.7%
Bretagne	127	3.8%	4.8%	57	4.1%	4.5%	70	3.6%	5.1%	23	2.7%	3.0%
Poitou Charentes	97	2.9%	6.6%	28	2.0%	4.0%	69	3.5%	9.0%	21	2.4%	5.3%
Aquitaine	162	4.8%	5.9%	79	5.6%	6.1%	83	4.2%	5.8%	34	3.9%	3.9%
Midi Pyrénées	168	5.0%	6.9%	71	5.1%	6.1%	97	5.0%	7.7%	57	6.5%	7.1%
Limousin	46	1.4%	7.3%	23	1.6%	7.7%	23	1.2%	7.1%	11	1.2%	6.8%
Auvergne	93	2.8%	8.3%	30	2.1%	5.6%	63	3.3%	10.8%	22	2.5%	7.1%
Rhône Alpes	293	8.7%	5.7%	124	8.8%	5.0%	169	8.7%	6.4%	79	9.0%	4.3%
Languedoc Roussillon	123	3.7%	5.5%	55	3.9%	5.2%	68	3.5%	5.8%	27	3.1%	3.9%
Provence Alpes Côte d'Azur.	282	8.4%	6.5%	106	7.5%	5.2%	176	9.0%	7.7%	65	7.4%	4.6%
Corse												
Habitudes de connection à Internet												
Tous les jours	2031	60.5%	6.3%	874	62.1%	5.4%	1158	59.4%	7.2%	652	74.5%	4.5%
Presque tous les jours	441	13.1%	7.5%	183	13.0%	6.5%	259	13.3%	8.4%	139	15.8%	6.9%
1 à 2 fois par semaine	258	7.7%	9.9%	92	6.5%	8.2%	166	8.5%	11.2%	56	6.4%	8.5%
1 à 3 fois par mois	36	1.1%	6.7%	18	1.3%	8.6%	18	0.9%	5.4%	10	1.2%	13.3%
Moins souvent	89	2.6%	9.7%	35	2.5%	9.2%	54	2.8%	10.0%	6	0.6%	7.4%
Jamais	4	0.1%	4.3%	4	0.3%	7.8%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	138	4.1%	7.4%	51	3.6%	7.0%	87	4.5%	7.7%	11	1.3%	6.7%
De 9 000 à moins de 12 000 euros par an	176	5.2%	5.9%	50	3.6%	4.4%	125	6.4%	6.9%	11	1.2%	4.5%
De 12 000 à moins de 18 000 euros par an	495	14.8%	8.4%	187	13.3%	7.5%	309	15.8%	9.0%	46	5.3%	7.0%
De 18 000 à moins de 24 000 euros par an	513	15.3%	7.5%	216	15.3%	6.9%	297	15.2%	7.9%	89	10.2%	6.2%
De 24 000 à moins de 36 000 euros par an	808	24.1%	7.3%	316	22.5%	5.9%	491	25.2%	8.6%	210	24.0%	6.1%
De 36 000 à moins de 45 000 euros par an	477	14.2%	6.8%	238	16.9%	6.5%	239	12.2%	7.2%	189	21.6%	6.2%
De 45 000 à moins de 65 000 euros par an	290	8.6%	4.3%	146	10.3%	3.9%	145	7.4%	4.8%	151	17.2%	4.0%
De 65 000 à moins de 80 000 euros par an	76	2.3%	3.9%	44	3.1%	3.8%	32	1.6%	4.0%	48	5.5%	3.7%
De 80 000 à moins de 115 000 euros par an	50	1.5%	4.1%	25	1.7%	3.3%	26	1.3%	5.4%	28	3.2%	3.2%
115 000 euros et plus par an	9	0.3%	1.7%	2	0.1%	0.6%	7	0.4%	3.3%	9	1.0%	2.0%
Refus	207	6.2%	5.8%	87	6.2%	5.8%	120	6.1%	5.8%	52	5.9%	4.3%
Ne sait pas	119	3.5%	6.4%	47	3.4%	5.9%	72	3.7%	6.8%	31	3.6%	4.1%