

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2566	100.0%	5.0%	1176	100.0%	4.8%	1390	100.0%	5.2%	1235	100.0%	7.1%
Sexe												
Homme	1176	45.8%	4.8%	1176	100.0%	4.8%	0	0.0%	0.0%	580	46.9%	6.6%
Femme	1390	54.2%	5.2%	0	0.0%	0.0%	1390	100.0%	5.2%	656	53.1%	7.6%
Age												
15 à 24 ans	279	10.9%	3.8%	133	11.3%	3.6%	146	10.5%	4.0%	212	17.2%	6.7%
25 à 34 ans	189	7.3%	2.5%	100	8.5%	2.7%	89	6.4%	2.3%	103	8.4%	3.1%
35 à 49 ans	488	19.0%	3.9%	238	20.2%	3.8%	251	18.0%	4.0%	394	31.9%	6.4%
50 à 59 ans	553	21.5%	6.0%	271	23.1%	5.9%	282	20.3%	6.1%	396	32.0%	10.4%
60 ans et plus	1057	41.2%	7.1%	434	36.9%	6.7%	623	44.8%	7.4%	130	10.6%	14.5%
Individu												
Ménagères	1219	47.5%	5.3%	0	0.0%	0.0%	1219	87.7%	5.3%	532	43.0%	7.5%
Personne de référence	1415	55.2%	5.1%	981	83.4%	4.9%	434	31.2%	5.5%	595	48.2%	7.2%
Responsable des achats	1820	70.9%	5.1%	644	54.7%	5.1%	1177	84.6%	5.2%	808	65.4%	7.3%
PCS Individu												
Agriculteurs	11	0.4%	2.0%	7	0.6%	1.8%	3	0.2%	2.6%	0	0.0%	0.0%
Petits patrons	68	2.6%	4.2%	52	4.4%	4.6%	16	1.1%	3.3%	67	5.4%	4.7%
Affaires et Cadres	509	19.8%	10.0%	260	22.1%	8.8%	248	17.9%	11.7%	466	37.7%	10.1%
Professions intermédiaires	393	15.3%	5.7%	172	14.6%	5.0%	221	15.9%	6.4%	349	28.2%	6.2%
Employés	191	7.4%	2.3%	73	6.2%	3.5%	119	8.5%	1.9%	59	4.8%	3.2%
Ouvriers	79	3.1%	1.2%	66	5.6%	1.3%	14	1.0%	1.0%	15	1.2%	3.7%
Retraités	852	33.2%	6.8%	382	32.5%	6.5%	470	33.8%	7.1%	39	3.2%	14.5%
Autres inactifs	463	18.1%	4.5%	165	14.0%	4.4%	299	21.5%	4.6%	241	19.5%	7.5%
PCS Personne de référence												
Agriculteurs	14	0.6%	1.8%	8	0.7%	1.8%	6	0.4%	1.7%	0	0.0%	0.0%
Petits patrons	113	4.4%	4.3%	59	5.0%	4.4%	55	3.9%	4.2%	113	9.2%	4.3%
Affaires et Cadres	688	26.8%	9.5%	318	27.1%	9.0%	369	26.6%	10.1%	688	55.7%	9.5%
Professions intermédiaires	434	16.9%	5.8%	203	17.2%	5.2%	232	16.7%	6.3%	434	35.2%	5.8%
Employés	134	5.2%	2.5%	66	5.6%	2.9%	69	5.0%	2.2%	0	0.0%	0.0%
Ouvriers	111	4.3%	1.2%	60	5.1%	1.2%	51	3.7%	1.2%	0	0.0%	0.0%
Retraités	941	36.7%	6.6%	410	34.8%	6.3%	532	38.2%	6.8%	0	0.0%	0.0%
Autres inactifs	129	5.0%	3.2%	53	4.5%	3.4%	77	5.5%	3.1%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	510	19.9%	5.1%	173	14.7%	4.1%	337	24.3%	5.9%	143	11.6%	7.8%
2 personnes	1095	42.7%	6.1%	493	41.9%	5.7%	601	43.3%	6.5%	371	30.0%	8.5%
3 personnes	395	15.4%	4.3%	201	17.1%	4.4%	194	13.9%	4.3%	266	21.5%	7.1%
4 personnes	387	15.1%	4.2%	210	17.8%	4.6%	177	12.7%	3.7%	313	25.3%	6.5%
5 personnes et +	180	7.0%	3.4%	99	8.4%	3.8%	81	5.8%	3.0%	144	11.6%	5.4%
Présence d'enfants de moins de 15 ans												
Oui	540	21.1%	3.5%	279	23.7%	3.8%	262	18.8%	3.2%	458	37.1%	5.9%
Non	2026	78.9%	5.6%	897	76.3%	5.2%	1128	81.2%	6.0%	777	62.9%	8.1%
Habitat												
Communes rurales	348	13.6%	3.0%	165	14.1%	2.9%	183	13.2%	3.0%	143	11.6%	4.4%
Agglo. - 20 000 hab	243	9.5%	2.7%	118	10.1%	2.7%	125	9.0%	2.7%	116	9.4%	4.6%
Agglo. 20 000 à 100 000 hab	264	10.3%	3.8%	116	9.9%	3.6%	148	10.6%	4.0%	118	9.5%	6.3%
Agglo. + 100 000 hab	870	33.9%	5.7%	389	33.1%	5.2%	481	34.6%	6.1%	400	32.4%	7.0%
Agglo. Paris	841	32.8%	9.9%	388	33.0%	9.6%	453	32.6%	10.2%	459	37.1%	11.3%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	881	34.3%	9.2%	414	35.2%	9.1%	467	33.6%	9.4%	482	39.0%	10.9%
Nord Pas de Calais	71	2.8%	2.2%	30	2.5%	2.0%	41	2.9%	2.4%	34	2.7%	3.6%
Lorraine	73	2.8%	3.8%	39	3.4%	4.2%	34	2.4%	3.4%	29	2.3%	5.4%
Alsace	28	1.1%	1.8%	11	0.9%	1.5%	17	1.2%	2.1%	15	1.2%	3.3%
Franche-Comté	46	1.8%	4.9%	22	1.9%	4.8%	24	1.7%	5.0%	16	1.3%	5.9%
Champagne Ardennes	35	1.3%	3.2%	15	1.3%	2.9%	19	1.4%	3.4%	11	0.9%	3.7%
Picardie	41	1.6%	2.7%	18	1.6%	2.5%	22	1.6%	2.8%	25	2.0%	5.6%
Bourgogne	60	2.3%	4.4%	18	1.5%	2.7%	42	3.0%	6.0%	18	1.4%	4.8%
Haute Normandie	54	2.1%	3.7%	26	2.2%	3.6%	29	2.1%	3.7%	30	2.4%	6.5%
Basse Normandie	51	2.0%	4.2%	26	2.2%	4.5%	25	1.8%	4.0%	22	1.8%	6.5%
Centre	76	3.0%	3.7%	35	3.0%	3.4%	42	3.0%	3.9%	32	2.6%	5.1%
Pays de Loire	113	4.4%	3.8%	50	4.3%	3.6%	62	4.5%	4.1%	64	5.2%	6.7%
Bretagne	100	3.9%	3.8%	53	4.5%	4.2%	46	3.3%	3.4%	56	4.5%	7.3%
Poitou Charentes	61	2.4%	4.1%	24	2.0%	3.4%	36	2.6%	4.7%	22	1.8%	5.4%
Aquitaine	113	4.4%	4.1%	50	4.3%	3.9%	62	4.5%	4.3%	57	4.6%	6.6%
Midi Pyrénées	136	5.3%	5.6%	58	4.9%	5.0%	78	5.6%	6.2%	61	4.9%	7.5%
Limousin	26	1.0%	4.2%	12	1.0%	3.9%	14	1.0%	4.4%	11	0.9%	7.0%
Auvergne	42	1.6%	3.8%	21	1.8%	3.9%	21	1.5%	3.6%	17	1.4%	5.5%
Rhône Alpes	238	9.3%	4.6%	108	9.2%	4.4%	130	9.3%	4.9%	98	7.9%	5.4%
Languedoc Roussillon	98	3.8%	4.4%	48	4.1%	4.5%	50	3.6%	4.3%	49	4.0%	7.0%
Provence Alpes Côte d'Azur. Corse	226	8.8%	5.2%	97	8.3%	4.8%	128	9.2%	5.6%	89	7.2%	6.2%
Habitudes de connexion à Internet												
Tous les jours	1899	74.0%	5.9%	905	76.9%	5.6%	994	71.5%	6.2%	1047	84.7%	7.3%
Presque tous les jours	315	12.3%	5.3%	131	11.2%	4.7%	184	13.2%	6.0%	158	12.8%	7.9%
1 à 2 fois par semaine	102	4.0%	3.9%	48	4.0%	4.2%	55	3.9%	3.7%	24	2.0%	3.7%
1 à 3 fois par mois	19	0.7%	3.5%	2	0.1%	0.8%	17	1.2%	5.2%	5	0.4%	6.2%
Moins souvent	13	0.5%	1.5%	7	0.6%	1.9%	6	0.4%	1.1%	1	0.1%	1.1%
Jamais	1	0.0%	1.1%	0	0.0%	0.0%	1	0.1%	2.4%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	48	1.9%	2.6%	20	1.7%	2.7%	28	2.0%	2.5%	11	0.9%	6.4%
De 9 000 à moins de 12 000 euros par an	48	1.9%	1.6%	22	1.9%	1.9%	26	1.9%	1.4%	7	0.6%	3.2%
De 12 000 à moins de 18 000 euros par an	121	4.7%	2.0%	53	4.5%	2.1%	68	4.9%	2.0%	27	2.2%	4.2%
De 18 000 à moins de 24 000 euros par an	191	7.5%	2.8%	57	4.9%	1.8%	134	9.6%	3.6%	60	4.8%	4.2%
De 24 000 à moins de 36 000 euros par an	455	17.8%	4.1%	160	13.6%	3.0%	295	21.2%	5.2%	184	14.9%	5.4%
De 36 000 à moins de 45 000 euros par an	379	14.8%	5.4%	178	15.2%	4.9%	200	14.4%	6.1%	183	14.8%	6.0%
De 45 000 à moins de 65 000 euros par an	615	24.0%	9.1%	323	27.5%	8.7%	292	21.0%	9.6%	325	26.3%	8.6%
De 65 000 à moins de 80 000 euros par an	221	8.6%	11.4%	124	10.6%	11.0%	97	7.0%	12.0%	129	10.4%	9.9%
De 80 000 à moins de 115 000 euros par an	150	5.8%	12.2%	98	8.3%	13.1%	52	3.8%	10.8%	108	8.7%	12.1%
115 000 euros et plus par an	56	2.2%	10.7%	22	1.9%	7.6%	34	2.4%	14.9%	53	4.3%	11.8%
Refus	184	7.2%	5.2%	75	6.4%	5.0%	109	7.8%	5.3%	91	7.4%	7.5%
Ne sait pas	98	3.8%	5.3%	43	3.6%	5.4%	55	4.0%	5.3%	58	4.7%	7.5%