

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4431	100.0%	8.6%	2127	100.0%	8.6%	2304	100.0%	8.6%	996	100.0%	5.7%
Sexe												
Homme	2127	48.0%	8.6%	2127	100.0%	8.6%	0	0.0%	0.0%	516	51.8%	5.9%
Femme	2304	52.0%	8.6%	0	0.0%	0.0%	2304	100.0%	8.6%	480	48.2%	5.6%
Age												
15 à 24 ans	736	16.6%	10.1%	392	18.4%	10.6%	345	15.0%	9.5%	246	24.7%	7.8%
25 à 34 ans	516	11.7%	6.7%	241	11.3%	6.4%	276	12.0%	7.1%	150	15.1%	4.5%
35 à 49 ans	916	20.7%	7.3%	476	22.4%	7.7%	440	19.1%	6.9%	297	29.8%	4.8%
50 à 59 ans	887	20.0%	9.7%	487	22.9%	10.7%	400	17.4%	8.7%	227	22.8%	6.0%
60 ans et plus	1375	31.0%	9.3%	531	25.0%	8.2%	844	36.6%	10.1%	75	7.6%	8.4%
Individu												
Ménagères	1963	44.3%	8.5%	0	0.0%	0.0%	1963	85.2%	8.5%	382	38.3%	5.4%
Personne de référence	2491	56.2%	8.9%	1659	78.0%	8.2%	832	36.1%	10.6%	444	44.5%	5.3%
Responsable des achats	3045	68.7%	8.6%	1077	50.7%	8.5%	1968	85.4%	8.6%	586	58.9%	5.3%
PCS Individu												
Agriculteurs	42	1.0%	8.1%	28	1.3%	7.2%	14	0.6%	10.6%	4	0.4%	23.3%
Petits patrons	104	2.3%	6.4%	77	3.6%	6.8%	27	1.2%	5.5%	91	9.2%	6.4%
Affaires et Cadres	201	4.5%	3.9%	108	5.1%	3.7%	92	4.0%	4.3%	173	17.3%	3.8%
Professions intermédiaires	420	9.5%	6.1%	210	9.9%	6.1%	210	9.1%	6.1%	329	33.0%	5.9%
Employés	737	16.6%	8.9%	168	7.9%	8.1%	569	24.7%	9.2%	121	12.2%	6.6%
Ouvriers	778	17.6%	12.2%	614	28.9%	12.2%	164	7.1%	12.2%	53	5.3%	12.9%
Retraités	1193	26.9%	9.5%	506	23.8%	8.6%	687	29.8%	10.4%	27	2.7%	9.9%
Autres inactifs	956	21.6%	9.3%	415	19.5%	11.0%	541	23.5%	8.4%	199	19.9%	6.2%
PCS Personne de référence												
Agriculteurs	76	1.7%	9.3%	35	1.7%	7.9%	40	1.7%	11.0%	0	0.0%	0.0%
Petits patrons	161	3.6%	6.1%	81	3.8%	6.1%	81	3.5%	6.2%	161	16.2%	6.1%
Affaires et Cadres	314	7.1%	4.4%	159	7.5%	4.5%	155	6.7%	4.2%	314	31.5%	4.4%
Professions intermédiaires	520	11.7%	6.9%	276	13.0%	7.1%	244	10.6%	6.7%	520	52.2%	6.9%
Employés	469	10.6%	8.7%	189	8.9%	8.4%	280	12.2%	8.9%	0	0.0%	0.0%
Ouvriers	1062	24.0%	11.2%	608	28.6%	11.8%	454	19.7%	10.4%	0	0.0%	0.0%
Retraités	1357	30.6%	9.5%	574	27.0%	8.8%	784	34.0%	10.0%	0	0.0%	0.0%
Autres inactifs	471	10.6%	11.5%	205	9.6%	13.0%	266	11.6%	10.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1057	23.9%	10.6%	423	19.9%	10.0%	635	27.6%	11.1%	97	9.7%	5.3%
2 personnes	1453	32.8%	8.1%	670	31.5%	7.8%	782	34.0%	8.5%	263	26.4%	6.1%
3 personnes	799	18.0%	8.8%	401	18.9%	8.7%	398	17.3%	8.9%	228	22.9%	6.1%
4 personnes	726	16.4%	7.8%	404	19.0%	8.9%	322	14.0%	6.8%	280	28.1%	5.9%
5 personnes et +	396	8.9%	7.4%	229	10.8%	8.7%	167	7.2%	6.2%	128	12.9%	4.8%
Présence d'enfants de moins de 15 ans												
Oui	1099	24.8%	7.1%	579	27.2%	7.9%	519	22.5%	6.4%	382	38.3%	4.9%
Non	3332	75.2%	9.2%	1547	72.8%	8.9%	1785	77.5%	9.5%	614	61.7%	6.4%
Habitat												
Communes rurales	1233	27.8%	10.5%	581	27.3%	10.3%	653	28.3%	10.7%	239	24.0%	7.4%
Agglo. - 20 000 hab	817	18.4%	9.1%	361	17.0%	8.4%	456	19.8%	9.8%	158	15.9%	6.3%
Agglo. 20 000 à 100 000 hab	639	14.4%	9.2%	285	13.4%	8.7%	354	15.4%	9.6%	130	13.0%	6.9%
Agglo. + 100 000 hab	1234	27.9%	8.0%	636	29.9%	8.6%	598	26.0%	7.6%	313	31.4%	5.5%
Agglo. Paris	507	11.4%	6.0%	264	12.4%	6.5%	243	10.5%	5.5%	157	15.7%	3.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	586	13.2%	6.2%	304	14.3%	6.7%	282	12.2%	5.7%	182	18.3%	4.1%
Nord Pas de Calais	394	8.9%	12.3%	184	8.6%	12.1%	211	9.1%	12.5%	85	8.5%	9.1%
Lorraine	167	3.8%	8.7%	73	3.4%	7.8%	94	4.1%	9.4%	27	2.7%	5.0%
Alsace	65	1.5%	4.3%	22	1.0%	3.0%	42	1.8%	5.4%	16	1.6%	3.5%
Franche-Comté	87	2.0%	9.1%	47	2.2%	10.2%	39	1.7%	8.1%	26	2.6%	9.7%
Champagne Ardennes	124	2.8%	11.5%	56	2.6%	10.8%	68	3.0%	12.2%	16	1.6%	5.4%
Picardie	187	4.2%	12.2%	106	5.0%	14.3%	81	3.5%	10.3%	36	3.7%	8.2%
Bourgogne	175	3.9%	12.9%	69	3.3%	10.6%	106	4.6%	15.0%	40	4.0%	10.7%
Haute Normandie	156	3.5%	10.5%	74	3.5%	10.5%	81	3.5%	10.5%	34	3.4%	7.4%
Basse Normandie	115	2.6%	9.6%	53	2.5%	9.2%	62	2.7%	9.9%	22	2.2%	6.3%
Centre	234	5.3%	11.2%	107	5.0%	10.6%	128	5.5%	11.8%	44	4.4%	7.0%
Pays de Loire	222	5.0%	7.6%	101	4.7%	7.1%	121	5.2%	8.0%	46	4.7%	4.8%
Bretagne	184	4.2%	7.0%	89	4.2%	7.0%	96	4.2%	7.0%	36	3.6%	4.7%
Poitou Charentes	172	3.9%	11.7%	80	3.8%	11.3%	92	4.0%	12.0%	28	2.8%	7.0%
Aquitaine	228	5.1%	8.3%	115	5.4%	8.8%	113	4.9%	7.9%	55	5.5%	6.3%
Midi Pyrénées	214	4.8%	8.8%	104	4.9%	8.9%	111	4.8%	8.8%	42	4.2%	5.2%
Limousin	93	2.1%	14.9%	40	1.9%	13.3%	53	2.3%	16.3%	14	1.4%	9.3%
Auvergne	107	2.4%	9.5%	57	2.7%	10.6%	50	2.2%	8.5%	17	1.7%	5.5%
Rhône Alpes	435	9.8%	8.5%	211	9.9%	8.6%	223	9.7%	8.4%	116	11.7%	6.4%
Languedoc Roussillon	212	4.8%	9.5%	96	4.5%	9.0%	117	5.1%	9.9%	49	4.9%	6.9%
Provence Alpes Côte d'Azur. Corse	274	6.2%	6.3%	139	6.5%	6.8%	136	5.9%	5.9%	65	6.5%	4.6%
Habitudes de connexion à Internet												
Tous les jours	2301	51.9%	7.1%	1186	55.8%	7.3%	1115	48.4%	6.9%	776	77.9%	5.4%
Presque tous les jours	508	11.5%	8.6%	259	12.2%	9.2%	249	10.8%	8.1%	116	11.7%	5.8%
1 à 2 fois par semaine	312	7.0%	11.9%	135	6.4%	12.0%	177	7.7%	11.9%	67	6.7%	10.0%
1 à 3 fois par mois	63	1.4%	11.8%	25	1.2%	12.1%	39	1.7%	11.7%	8	0.8%	9.8%
Moins souvent	124	2.8%	13.5%	46	2.2%	12.1%	77	3.4%	14.4%	4	0.4%	5.5%
Jamais	6	0.1%	5.8%	5	0.2%	9.3%	1	0.0%	1.7%	1	0.1%	18.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	253	5.7%	13.6%	80	3.8%	11.0%	173	7.5%	15.3%	18	1.8%	11.0%
De 9 000 à moins de 12 000 euros par an	416	9.4%	14.0%	182	8.6%	15.8%	234	10.1%	12.9%	23	2.3%	9.8%
De 12 000 à moins de 18 000 euros par an	614	13.9%	10.4%	226	10.6%	9.1%	388	16.8%	11.3%	41	4.1%	6.2%
De 18 000 à moins de 24 000 euros par an	723	16.3%	10.6%	333	15.7%	10.7%	390	16.9%	10.4%	107	10.7%	7.4%
De 24 000 à moins de 36 000 euros par an	954	21.5%	8.6%	478	22.5%	8.9%	476	20.6%	8.3%	198	19.9%	5.8%
De 36 000 à moins de 45 000 euros par an	491	11.1%	7.0%	263	12.3%	7.2%	228	9.9%	6.9%	183	18.3%	6.0%
De 45 000 à moins de 65 000 euros par an	406	9.2%	6.0%	276	13.0%	7.5%	130	5.6%	4.3%	202	20.3%	5.3%
De 65 000 à moins de 80 000 euros par an	83	1.9%	4.3%	56	2.6%	4.9%	27	1.2%	3.3%	48	4.8%	3.7%
De 80 000 à moins de 115 000 euros par an	46	1.0%	3.7%	27	1.3%	3.6%	19	0.8%	3.9%	36	3.6%	4.1%
115 000 euros et plus par an	22	0.5%	4.3%	14	0.7%	4.9%	8	0.3%	3.5%	19	2.0%	4.3%
Refus	286	6.4%	8.0%	138	6.5%	9.2%	148	6.4%	7.2%	81	8.1%	6.7%
Ne sait pas	136	3.1%	7.4%	52	2.5%	6.6%	84	3.6%	8.0%	39	3.9%	5.1%