

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2416	100.0%	4.7%	944	100.0%	3.8%	1472	100.0%	5.5%	638	100.0%	3.7%
Sexe												
Homme	944	39.1%	3.8%	944	100.0%	3.8%	0	0.0%	0.0%	283	44.4%	3.2%
Femme	1472	60.9%	5.5%	0	0.0%	0.0%	1472	100.0%	5.5%	355	55.6%	4.1%
Age												
15 à 24 ans	317	13.1%	4.3%	137	14.5%	3.7%	180	12.2%	5.0%	128	20.1%	4.1%
25 à 34 ans	298	12.3%	3.9%	121	12.8%	3.2%	177	12.0%	4.5%	112	17.6%	3.4%
35 à 49 ans	515	21.3%	4.1%	215	22.8%	3.5%	300	20.4%	4.7%	216	33.8%	3.5%
50 à 59 ans	509	21.1%	5.6%	216	22.8%	4.7%	294	20.0%	6.4%	150	23.4%	3.9%
60 ans et plus	777	32.2%	5.2%	256	27.1%	4.0%	522	35.4%	6.2%	32	5.0%	3.6%
Individu												
Ménagères	1239	51.3%	5.4%	0	0.0%	0.0%	1239	84.2%	5.4%	290	45.4%	4.1%
Personne de référence	1194	49.4%	4.3%	765	81.0%	3.8%	429	29.2%	5.5%	252	39.5%	3.0%
Responsable des achats	1760	72.8%	5.0%	497	52.6%	3.9%	1263	85.8%	5.5%	418	65.5%	3.8%
PCS Individu												
Agriculteurs	14	0.6%	2.7%	10	1.0%	2.5%	4	0.3%	3.3%	0	0.0%	0.0%
Petits patrons	63	2.6%	3.9%	29	3.1%	2.6%	34	2.3%	7.0%	57	9.0%	4.0%
Affaires et Cadres	144	5.9%	2.8%	79	8.3%	2.7%	65	4.4%	3.1%	130	20.4%	2.8%
Professions intermédiaires	248	10.3%	3.6%	113	11.9%	3.3%	136	9.2%	3.9%	197	30.8%	3.5%
Employés	509	21.1%	6.2%	94	9.9%	4.5%	416	28.2%	6.7%	95	14.9%	5.2%
Ouvriers	282	11.7%	4.4%	212	22.5%	4.2%	69	4.7%	5.2%	24	3.7%	5.8%
Retraités	671	27.8%	5.4%	235	24.9%	4.0%	435	29.6%	6.6%	11	1.7%	4.1%
Autres inactifs	485	20.1%	4.7%	172	18.3%	4.6%	313	21.2%	4.8%	124	19.5%	3.9%
PCS Personne de référence												
Agriculteurs	16	0.7%	1.9%	11	1.1%	2.4%	5	0.3%	1.4%	0	0.0%	0.0%
Petits patrons	108	4.5%	4.1%	37	3.9%	2.8%	70	4.8%	5.4%	108	16.9%	4.1%
Affaires et Cadres	221	9.2%	3.1%	103	10.9%	2.9%	119	8.1%	3.2%	221	34.6%	3.1%
Professions intermédiaires	310	12.8%	4.1%	144	15.2%	3.7%	166	11.3%	4.5%	310	48.5%	4.1%
Employés	302	12.5%	5.6%	89	9.4%	4.0%	213	14.5%	6.8%	0	0.0%	0.0%
Ouvriers	477	19.7%	5.0%	220	23.3%	4.3%	257	17.5%	5.9%	0	0.0%	0.0%
Retraités	746	30.9%	5.2%	260	27.5%	4.0%	486	33.1%	6.2%	0	0.0%	0.0%
Autres inactifs	236	9.8%	5.8%	82	8.6%	5.2%	155	10.5%	6.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	434	18.0%	4.4%	126	13.3%	3.0%	309	21.0%	5.4%	41	6.5%	2.2%
2 personnes	955	39.5%	5.3%	359	38.1%	4.2%	595	40.4%	6.5%	179	28.0%	4.1%
3 personnes	418	17.3%	4.6%	169	17.9%	3.7%	249	16.9%	5.6%	138	21.7%	3.7%
4 personnes	369	15.3%	4.0%	180	19.1%	3.9%	189	12.8%	4.0%	169	26.5%	3.5%
5 personnes et +	240	9.9%	4.5%	110	11.6%	4.2%	130	8.8%	4.8%	111	17.3%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	616	25.5%	4.0%	279	29.5%	3.8%	338	22.9%	4.2%	294	46.1%	3.8%
Non	1800	74.5%	5.0%	665	70.5%	3.8%	1134	77.1%	6.1%	344	53.9%	3.6%
Habitat												
Communes rurales	520	21.5%	4.4%	195	20.7%	3.5%	325	22.1%	5.3%	134	21.0%	4.1%
Agglo. - 20 000 hab	429	17.7%	4.8%	160	17.0%	3.7%	268	18.2%	5.8%	101	15.7%	4.0%
Agglo. 20 000 à 100 000 hab	326	13.5%	4.7%	134	14.2%	4.1%	193	13.1%	5.2%	66	10.4%	3.6%
Agglo. + 100 000 hab	702	29.1%	4.6%	278	29.4%	3.7%	424	28.8%	5.4%	205	32.2%	3.6%
Agglo. Paris	439	18.2%	5.2%	177	18.8%	4.4%	261	17.8%	5.9%	132	20.7%	3.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	498	20.6%	5.2%	195	20.6%	4.3%	303	20.6%	6.1%	153	23.9%	3.4%
Nord Pas de Calais	115	4.8%	3.6%	51	5.4%	3.3%	64	4.3%	3.8%	30	4.7%	3.2%
Lorraine	77	3.2%	4.0%	28	2.9%	3.0%	49	3.4%	5.0%	9	1.4%	1.7%
Alsace	32	1.3%	2.1%	12	1.3%	1.6%	20	1.4%	2.6%	11	1.7%	2.4%
Franche-Comté	33	1.4%	3.4%	11	1.2%	2.4%	22	1.5%	4.4%	10	1.5%	3.6%
Champagne Ardennes	66	2.7%	6.1%	29	3.0%	5.5%	37	2.5%	6.7%	13	2.1%	4.5%
Picardie	72	3.0%	4.7%	27	2.9%	3.7%	45	3.1%	5.7%	15	2.4%	3.4%
Bourgogne	76	3.1%	5.6%	37	3.9%	5.7%	39	2.6%	5.5%	26	4.0%	6.9%
Haute Normandie	61	2.5%	4.1%	25	2.6%	3.5%	36	2.5%	4.7%	29	4.5%	6.3%
Basse Normandie	28	1.2%	2.4%	10	1.1%	1.8%	18	1.2%	2.9%	2	0.4%	0.7%
Centre	84	3.5%	4.0%	25	2.7%	2.5%	59	4.0%	5.5%	15	2.3%	2.4%
Pays de Loire	144	5.9%	4.9%	48	5.1%	3.4%	95	6.5%	6.3%	42	6.5%	4.4%
Bretagne	91	3.8%	3.4%	42	4.4%	3.3%	49	3.3%	3.5%	18	2.8%	2.3%
Poitou Charentes	63	2.6%	4.3%	19	2.0%	2.7%	44	3.0%	5.7%	20	3.1%	4.9%
Aquitaine	130	5.4%	4.8%	60	6.3%	4.6%	70	4.8%	4.9%	38	6.0%	4.4%
Midi Pyrénées	128	5.3%	5.3%	58	6.2%	5.0%	70	4.8%	5.6%	32	5.0%	4.0%
Limousin	40	1.7%	6.4%	19	2.0%	6.4%	21	1.4%	6.4%	7	1.1%	4.7%
Auvergne	63	2.6%	5.6%	19	2.0%	3.4%	45	3.0%	7.6%	7	1.1%	2.3%
Rhône Alpes	268	11.1%	5.2%	98	10.3%	4.0%	171	11.6%	6.4%	75	11.8%	4.1%
Languedoc Roussillon	115	4.8%	5.1%	47	5.0%	4.4%	68	4.6%	5.8%	31	4.8%	4.3%
Provence Alpes Côte d'Azur. Corse	232	9.6%	5.4%	85	9.0%	4.1%	148	10.0%	6.5%	57	8.9%	4.0%
Habitudes de connexion à Internet												
Tous les jours	1530	63.3%	4.7%	604	64.0%	3.7%	925	62.9%	5.7%	494	77.3%	3.4%
Presque tous les jours	325	13.4%	5.5%	135	14.3%	4.8%	189	12.9%	6.1%	88	13.8%	4.4%
1 à 2 fois par semaine	159	6.6%	6.1%	43	4.5%	3.8%	117	7.9%	7.9%	45	7.1%	6.8%
1 à 3 fois par mois	31	1.3%	5.9%	5	0.6%	2.6%	26	1.8%	7.9%	2	0.3%	2.8%
Moins souvent	44	1.8%	4.8%	15	1.6%	4.0%	28	1.9%	5.3%	1	0.1%	1.2%
Jamais	9	0.4%	8.9%	3	0.3%	5.0%	6	0.4%	13.5%	1	0.1%	18.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	97	4.0%	5.2%	38	4.1%	5.3%	59	4.0%	5.2%	15	2.3%	8.9%
De 9 000 à moins de 12 000 euros par an	128	5.3%	4.3%	47	5.0%	4.1%	80	5.5%	4.4%	6	0.9%	2.5%
De 12 000 à moins de 18 000 euros par an	305	12.6%	5.2%	92	9.7%	3.7%	213	14.5%	6.2%	28	4.4%	4.3%
De 18 000 à moins de 24 000 euros par an	399	16.5%	5.8%	155	16.4%	5.0%	244	16.6%	6.5%	60	9.4%	4.2%
De 24 000 à moins de 36 000 euros par an	567	23.5%	5.1%	226	24.0%	4.2%	341	23.2%	6.0%	122	19.1%	3.6%
De 36 000 à moins de 45 000 euros par an	330	13.7%	4.7%	133	14.1%	3.6%	197	13.4%	5.9%	126	19.7%	4.1%
De 45 000 à moins de 65 000 euros par an	274	11.3%	4.1%	132	14.0%	3.6%	142	9.6%	4.7%	144	22.5%	3.8%
De 65 000 à moins de 80 000 euros par an	59	2.4%	3.0%	29	3.0%	2.5%	30	2.1%	3.8%	37	5.8%	2.8%
De 80 000 à moins de 115 000 euros par an	38	1.6%	3.1%	23	2.4%	3.0%	16	1.1%	3.2%	19	3.0%	2.2%
115 000 euros et plus par an	7	0.3%	1.3%	2	0.2%	0.7%	5	0.3%	2.0%	7	1.1%	1.5%
Refus	144	6.0%	4.0%	46	4.8%	3.1%	98	6.7%	4.8%	54	8.4%	4.4%
Ne sait pas	68	2.8%	3.7%	21	2.2%	2.6%	47	3.2%	4.5%	22	3.5%	2.9%