

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	381	100.0%	0.7%	143	100.0%	0.6%	238	100.0%	0.9%	121	100.0%	0.7%
Sexe												
Homme	143	37.5%	0.6%	143	100.0%	0.6%	0	0.0%	0.0%	43	35.6%	0.5%
Femme	238	62.5%	0.9%	0	0.0%	0.0%	238	100.0%	0.9%	78	64.4%	0.9%
Age												
15 à 24 ans	26	6.8%	0.4%	11	7.7%	0.3%	15	6.3%	0.4%	14	12.0%	0.5%
25 à 34 ans	24	6.3%	0.3%	9	6.4%	0.2%	15	6.3%	0.4%	5	3.9%	0.1%
35 à 49 ans	75	19.7%	0.6%	33	23.2%	0.5%	42	17.7%	0.7%	38	31.3%	0.6%
50 à 59 ans	97	25.5%	1.1%	42	29.4%	0.9%	55	23.2%	1.2%	49	40.9%	1.3%
60 ans et plus	158	41.6%	1.1%	48	33.3%	0.7%	111	46.5%	1.3%	14	11.8%	1.6%
Individu												
Ménagères	212	55.7%	0.9%	0	0.0%	0.0%	212	89.1%	0.9%	68	56.3%	1.0%
Personne de référence	221	58.0%	0.8%	133	92.6%	0.7%	89	37.2%	1.1%	63	52.2%	0.8%
Responsable des achats	305	80.1%	0.9%	97	67.9%	0.8%	208	87.4%	0.9%	96	79.6%	0.9%
PCS Individu												
Petits patrons	13	3.5%	0.8%	12	8.4%	1.1%	1	0.6%	0.3%	13	11.1%	0.9%
Affaires et Cadres	57	14.9%	1.1%	21	15.0%	0.7%	35	14.8%	1.7%	51	42.6%	1.1%
Professions intermédiaires	37	9.8%	0.5%	9	6.5%	0.3%	28	11.7%	0.8%	28	23.1%	0.5%
Employés	54	14.2%	0.7%	13	9.3%	0.6%	41	17.2%	0.7%	11	9.0%	0.6%
Ouvriers	41	10.6%	0.6%	29	20.2%	0.6%	12	4.9%	0.9%	0	0.2%	0.0%
Retraités	135	35.3%	1.1%	46	32.0%	0.8%	89	37.4%	1.3%	0	0.0%	0.0%
Autres inactifs	44	11.6%	0.4%	12	8.6%	0.3%	32	13.4%	0.5%	17	14.1%	0.5%
PCS Personne de référence												
Petits patrons	22	5.7%	0.8%	12	8.4%	0.9%	10	4.1%	0.7%	22	18.0%	0.8%
Affaires et Cadres	64	16.8%	0.9%	21	14.7%	0.6%	43	18.0%	1.2%	64	53.0%	0.9%
Professions intermédiaires	35	9.2%	0.5%	10	7.0%	0.3%	25	10.5%	0.7%	35	29.0%	0.5%
Employés	41	10.9%	0.8%	13	9.3%	0.6%	28	11.8%	0.9%	0	0.0%	0.0%
Ouvriers	47	12.3%	0.5%	30	21.2%	0.6%	16	6.9%	0.4%	0	0.0%	0.0%
Retraités	159	41.8%	1.1%	48	33.4%	0.7%	112	46.8%	1.4%	0	0.0%	0.0%
Autres inactifs	13	3.4%	0.3%	9	6.1%	0.6%	4	1.9%	0.2%	0	0.0%	0.0%
Taille du foyer												
1 personne	117	30.7%	1.2%	43	30.4%	1.0%	74	30.9%	1.3%	23	19.2%	1.3%
2 personnes	156	40.9%	0.9%	50	35.2%	0.6%	106	44.4%	1.1%	41	34.3%	1.0%
3 personnes	37	9.7%	0.4%	14	10.1%	0.3%	23	9.5%	0.5%	17	13.9%	0.4%
4 personnes	45	11.8%	0.5%	20	13.7%	0.4%	25	10.6%	0.5%	26	21.2%	0.5%
5 personnes et +	26	6.9%	0.5%	15	10.6%	0.6%	11	4.7%	0.4%	14	11.5%	0.5%

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Présence d'enfants de moins de 15 ans												
Oui	75	19.7%	0.5%	36	24.9%	0.5%	39	16.5%	0.5%	40	32.8%	0.5%
Non	306	80.3%	0.8%	107	75.1%	0.6%	199	83.5%	1.1%	81	67.2%	0.8%
Habitat												
Communes rurales	16	4.2%	0.1%	14	9.5%	0.2%	2	1.0%	0.0%	5	4.1%	0.2%
Agglo. - 20 000 hab	25	6.6%	0.3%	5	3.6%	0.1%	20	8.3%	0.4%	10	8.5%	0.4%
Agglo. 20 000 à 100 000 hab	25	6.7%	0.4%	9	6.1%	0.3%	17	7.0%	0.5%	6	4.6%	0.3%
Agglo. + 100 000 hab	45	11.8%	0.3%	22	15.5%	0.3%	23	9.6%	0.3%	16	13.1%	0.3%
Agglo. Paris	270	70.7%	3.2%	93	65.2%	2.3%	176	74.0%	4.0%	84	69.6%	2.1%
Régions INSEE												
Ile de France	277	72.5%	2.9%	97	67.9%	2.1%	180	75.4%	3.6%	87	72.4%	2.0%
Nord Pas de Calais	4	1.0%	0.1%	0	0.0%	0.0%	4	1.7%	0.2%	1	0.9%	0.1%
Lorraine	1	0.2%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Alsace	6	1.6%	0.4%	4	2.9%	0.6%	2	0.9%	0.3%	1	0.7%	0.2%
Franche-Comté	1	0.3%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%	0	0.0%	0.0%
Champagne Ardennes	2	0.5%	0.2%	0	0.0%	0.0%	2	0.8%	0.3%	0	0.0%	0.0%
Picardie	4	1.0%	0.3%	2	1.5%	0.3%	2	0.7%	0.2%	2	1.9%	0.5%
Bourgogne	4	1.1%	0.3%	1	0.4%	0.1%	4	1.5%	0.5%	0	0.0%	0.0%
Haute Normandie	1	0.4%	0.1%	1	1.0%	0.2%	0	0.0%	0.0%	1	1.2%	0.3%
Basse Normandie	1	0.3%	0.1%	1	0.4%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	4	1.1%	0.2%	4	3.0%	0.4%	0	0.0%	0.0%	1	0.9%	0.2%
Pays de Loire	8	2.1%	0.3%	2	1.7%	0.2%	6	2.4%	0.4%	2	1.8%	0.2%
Bretagne	8	2.1%	0.3%	6	4.1%	0.5%	2	0.9%	0.2%	4	2.9%	0.5%
Poitou Charentes	3	0.9%	0.2%	1	1.0%	0.2%	2	0.7%	0.2%	0	0.4%	0.1%
Aquitaine	3	0.8%	0.1%	0	0.2%	0.0%	3	1.1%	0.2%	0	0.0%	0.0%
Midi Pyrénées	1	0.2%	0.0%	1	0.4%	0.0%	0	0.2%	0.0%	1	0.4%	0.1%
Limousin	5	1.4%	0.8%	2	1.2%	0.6%	3	1.4%	1.0%	1	1.1%	0.9%
Rhône Alpes	22	5.8%	0.4%	15	10.6%	0.6%	7	2.9%	0.3%	12	10.2%	0.7%
Languedoc Roussillon	3	0.9%	0.1%	0	0.3%	0.0%	3	1.2%	0.2%	1	1.2%	0.2%
Provence Alpes Côte d'Azur. Corse	22	5.8%	0.5%	5	3.4%	0.2%	17	7.2%	0.8%	5	3.9%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	257	67.5%	0.8%	95	66.7%	0.6%	162	67.9%	1.0%	101	84.1%	0.7%
Presque tous les jours	59	15.4%	1.0%	17	11.6%	0.6%	42	17.7%	1.4%	14	11.6%	0.7%
1 à 2 fois par semaine	29	7.6%	1.1%	11	8.0%	1.0%	18	7.4%	1.2%	5	4.3%	0.8%
1 à 3 fois par mois	4	1.1%	0.8%	2	1.1%	0.8%	3	1.1%	0.8%	0	0.0%	0.0%
Moins souvent	4	1.1%	0.4%	4	2.8%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	8	2.2%	0.5%	8	5.9%	1.2%	0	0.0%	0.0%	1	0.9%	0.7%
De 9 000 à moins de 12 000 euros par an	20	5.2%	0.7%	12	8.4%	1.0%	8	3.2%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	33	8.6%	0.6%	16	11.3%	0.7%	17	7.0%	0.5%	8	6.4%	1.2%
De 18 000 à moins de 24 000 euros par an	38	10.0%	0.6%	9	6.0%	0.3%	29	12.3%	0.8%	3	2.4%	0.2%
De 24 000 à moins de 36 000 euros par an	63	16.6%	0.6%	10	7.3%	0.2%	53	22.1%	0.9%	25	20.6%	0.7%
De 36 000 à moins de 45 000 euros par an	50	13.1%	0.7%	21	14.7%	0.6%	29	12.1%	0.9%	15	12.7%	0.5%
De 45 000 à moins de 65 000 euros par an	73	19.1%	1.1%	27	18.7%	0.7%	46	19.4%	1.5%	24	20.2%	0.6%
De 65 000 à moins de 80 000 euros par an	19	5.0%	1.0%	3	1.9%	0.2%	16	6.9%	2.0%	13	10.4%	1.0%
De 80 000 à moins de 115 000 euros par an	13	3.5%	1.1%	11	7.4%	1.4%	3	1.1%	0.5%	7	5.9%	0.8%
115 000 euros et plus par an	10	2.6%	1.9%	7	4.6%	2.2%	4	1.5%	1.5%	6	5.3%	1.4%
Refus	35	9.2%	1.0%	19	13.1%	1.3%	16	6.9%	0.8%	11	9.1%	0.9%
Ne sait pas	19	5.0%	1.0%	1	0.8%	0.1%	18	7.5%	1.7%	7	6.1%	1.0%