

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1944	100.0%	3.8%	404	100.0%	1.6%	1540	100.0%	5.7%	396	100.0%	2.3%
<b>Sexe</b>												
<b>Homme</b>	404	20.8%	1.6%	404	100.0%	1.6%	0	0.0%	0.0%	61	15.3%	0.7%
<b>Femme</b>	1540	79.2%	5.7%	0	0.0%	0.0%	1540	100.0%	5.7%	335	84.7%	3.9%
<b>Age</b>												
<b>15 à 24 ans</b>	77	3.9%	1.0%	10	2.5%	0.3%	67	4.3%	1.8%	27	6.9%	0.9%
<b>25 à 34 ans</b>	146	7.5%	1.9%	24	5.8%	0.6%	122	8.0%	3.1%	48	12.2%	1.5%
<b>35 à 49 ans</b>	529	27.2%	4.2%	71	17.7%	1.2%	458	29.7%	7.2%	175	44.2%	2.8%
<b>50 à 59 ans</b>	500	25.7%	5.5%	122	30.3%	2.7%	378	24.5%	8.2%	122	30.9%	3.2%
<b>60 ans et plus</b>	692	35.6%	4.7%	176	43.6%	2.7%	516	33.5%	6.2%	23	5.7%	2.5%
<b>Individu</b>												
<b>Ménagères</b>	1441	74.1%	6.2%	0	0.0%	0.0%	1441	93.5%	6.2%	307	77.4%	4.4%
<b>Personne de référence</b>	853	43.9%	3.0%	372	92.1%	1.8%	481	31.2%	6.1%	105	26.6%	1.3%
<b>Responsable des achats</b>	1644	84.6%	4.6%	227	56.1%	1.8%	1417	92.0%	6.2%	331	83.5%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.2%	0.9%	2	0.4%	0.4%	3	0.2%	2.4%	1	0.2%	5.2%
<b>Petits patrons</b>	39	2.0%	2.4%	12	3.1%	1.1%	26	1.7%	5.5%	24	6.2%	1.7%
<b>Affaires et Cadres</b>	69	3.5%	1.4%	19	4.8%	0.7%	50	3.2%	2.3%	55	13.8%	1.2%
<b>Professions intermédiaires</b>	182	9.4%	2.7%	33	8.1%	1.0%	150	9.7%	4.3%	124	31.4%	2.2%
<b>Employés</b>	551	28.4%	6.7%	49	12.2%	2.4%	502	32.6%	8.1%	100	25.1%	5.4%
<b>Ouvriers</b>	194	10.0%	3.0%	79	19.7%	1.6%	115	7.5%	8.5%	12	2.9%	2.8%
<b>Retraités</b>	569	29.3%	4.5%	156	38.6%	2.6%	414	26.8%	6.2%	13	3.4%	5.0%
<b>Autres inactifs</b>	335	17.2%	3.3%	53	13.3%	1.4%	281	18.2%	4.3%	67	16.9%	2.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	22	1.1%	2.7%	2	0.4%	0.4%	20	1.3%	5.5%	0	0.0%	0.0%
<b>Petits patrons</b>	83	4.3%	3.2%	7	1.7%	0.5%	76	4.9%	5.9%	83	20.9%	3.2%
<b>Affaires et Cadres</b>	103	5.3%	1.4%	19	4.7%	0.5%	84	5.4%	2.3%	103	26.0%	1.4%
<b>Professions intermédiaires</b>	210	10.8%	2.8%	35	8.7%	0.9%	175	11.4%	4.8%	210	53.1%	2.8%
<b>Employés</b>	264	13.6%	4.9%	48	11.9%	2.1%	216	14.0%	6.9%	0	0.0%	0.0%
<b>Ouvriers</b>	400	20.6%	4.2%	74	18.3%	1.4%	326	21.1%	7.5%	0	0.0%	0.0%
<b>Retraités</b>	692	35.6%	4.8%	175	43.5%	2.7%	516	33.5%	6.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	171	8.8%	4.2%	44	10.9%	2.8%	127	8.2%	5.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	381	19.6%	3.8%	65	16.0%	1.5%	316	20.5%	5.5%	35	8.9%	1.9%
<b>2 personnes</b>	807	41.5%	4.5%	210	52.1%	2.4%	596	38.7%	6.5%	108	27.3%	2.5%
<b>3 personnes</b>	337	17.3%	3.7%	83	20.5%	1.8%	254	16.5%	5.7%	102	25.7%	2.7%
<b>4 personnes</b>	280	14.4%	3.0%	36	8.9%	0.8%	244	15.8%	5.2%	87	22.1%	1.8%
<b>5 personnes et +</b>	140	7.2%	2.6%	10	2.4%	0.4%	130	8.4%	4.8%	63	16.0%	2.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	454	23.4%	2.9%	47	11.6%	0.6%	408	26.5%	5.0%	180	45.3%	2.3%
<b>Non</b>	1490	76.6%	4.1%	357	88.4%	2.1%	1133	73.5%	6.1%	217	54.7%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	488	25.1%	4.2%	98	24.3%	1.7%	390	25.3%	6.4%	107	27.0%	3.3%
<b>Agglo. - 20 000 hab</b>	406	20.9%	4.5%	79	19.5%	1.8%	327	21.2%	7.0%	70	17.6%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	325	16.7%	4.7%	49	12.2%	1.5%	276	17.9%	7.5%	48	12.2%	2.6%
<b>Agglo. + 100 000 hab</b>	526	27.1%	3.4%	132	32.6%	1.8%	394	25.6%	5.0%	113	28.6%	2.0%
<b>Agglo. Paris</b>	199	10.2%	2.3%	46	11.4%	1.1%	153	9.9%	3.4%	58	14.6%	1.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	244	12.5%	2.6%	58	14.3%	1.3%	186	12.1%	3.7%	64	16.3%	1.5%
<b>Nord Pas de Calais</b>	126	6.5%	3.9%	22	5.5%	1.5%	104	6.7%	6.2%	30	7.5%	3.2%
<b>Lorraine</b>	106	5.5%	5.5%	33	8.3%	3.6%	73	4.7%	7.4%	17	4.4%	3.2%
<b>Alsace</b>	109	5.6%	7.2%	19	4.6%	2.6%	91	5.9%	11.6%	20	5.2%	4.4%
<b>Franche-Comté</b>	41	2.1%	4.3%	10	2.5%	2.2%	31	2.0%	6.4%	6	1.6%	2.3%
<b>Champagne Ardennes</b>	58	3.0%	5.4%	10	2.4%	1.8%	49	3.2%	8.7%	7	1.7%	2.3%
<b>Picardie</b>	67	3.4%	4.4%	17	4.2%	2.3%	50	3.2%	6.3%	13	3.2%	2.9%
<b>Bourgogne</b>	52	2.7%	3.8%	7	1.8%	1.1%	45	2.9%	6.3%	13	3.3%	3.5%
<b>Haute Normandie</b>	81	4.2%	5.5%	18	4.5%	2.6%	63	4.1%	8.1%	19	4.9%	4.2%
<b>Basse Normandie</b>	50	2.6%	4.2%	5	1.2%	0.9%	45	2.9%	7.2%	5	1.2%	1.4%
<b>Centre</b>	80	4.1%	3.8%	17	4.2%	1.7%	63	4.1%	5.8%	22	5.5%	3.5%
<b>Pays de Loire</b>	106	5.4%	3.6%	25	6.2%	1.8%	81	5.2%	5.3%	21	5.4%	2.2%
<b>Bretagne</b>	100	5.1%	3.8%	15	3.7%	1.2%	84	5.5%	6.2%	16	4.0%	2.1%
<b>Poitou Charentes</b>	62	3.2%	4.2%	11	2.7%	1.5%	52	3.4%	6.7%	8	2.0%	2.0%
<b>Aquitaine</b>	111	5.7%	4.1%	18	4.4%	1.4%	93	6.0%	6.5%	17	4.4%	2.0%
<b>Midi Pyrénées</b>	87	4.5%	3.6%	25	6.1%	2.1%	63	4.1%	5.0%	15	3.9%	1.9%
<b>Limousin</b>	36	1.9%	5.8%	8	1.9%	2.6%	28	1.8%	8.7%	6	1.6%	4.2%
<b>Auvergne</b>	47	2.4%	4.2%	7	1.7%	1.3%	40	2.6%	6.9%	6	1.5%	1.9%
<b>Rhône Alpes</b>	194	10.0%	3.8%	49	12.2%	2.0%	145	9.4%	5.4%	42	10.5%	2.3%
<b>Languedoc Roussillon</b>	57	2.9%	2.5%	6	1.4%	0.5%	51	3.3%	4.3%	16	4.0%	2.2%
<b>Provence Alpes Côte d'Azur.</b>	129	6.6%	3.0%	24	6.0%	1.2%	105	6.8%	4.6%	32	8.2%	2.3%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	961	49.4%	3.0%	212	52.4%	1.3%	749	48.6%	4.6%	301	76.0%	2.1%
<b>Presque tous les jours</b>	226	11.6%	3.8%	33	8.2%	1.2%	193	12.5%	6.2%	48	12.2%	2.4%
<b>1 à 2 fois par semaine</b>	177	9.1%	6.8%	30	7.5%	2.7%	146	9.5%	9.9%	29	7.4%	4.4%
<b>1 à 3 fois par mois</b>	32	1.6%	6.0%	5	1.1%	2.2%	27	1.8%	8.3%	3	0.7%	3.6%
<b>Moins souvent</b>	47	2.4%	5.1%	0	0.0%	0.0%	47	3.0%	8.7%	4	1.1%	5.8%
<b>Jamais</b>	3	0.2%	3.5%	0	0.0%	0.0%	3	0.2%	7.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	60	3.1%	3.2%	8	1.9%	1.0%	52	3.4%	4.6%	4	1.0%	2.4%
<b>De 9 000 à moins de 12 000 euros par an</b>	178	9.2%	6.0%	29	7.3%	2.5%	149	9.6%	8.2%	8	2.1%	3.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	310	16.0%	5.2%	57	14.0%	2.3%	254	16.5%	7.4%	29	7.2%	4.4%
<b>De 18 000 à moins de 24 000 euros par an</b>	316	16.2%	4.6%	64	16.0%	2.1%	251	16.3%	6.7%	48	12.2%	3.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	477	24.5%	4.3%	116	28.7%	2.2%	361	23.4%	6.3%	90	22.7%	2.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	225	11.6%	3.2%	41	10.1%	1.1%	184	12.0%	5.6%	80	20.2%	2.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	163	8.4%	2.4%	45	11.3%	1.2%	118	7.7%	3.9%	69	17.4%	1.8%
<b>De 65 000 à moins de 80 000 euros par an</b>	31	1.6%	1.6%	6	1.6%	0.6%	25	1.6%	3.0%	22	5.5%	1.7%
<b>De 80 000 à moins de 115 000 euros par an</b>	15	0.8%	1.2%	6	1.4%	0.7%	9	0.6%	1.9%	6	1.6%	0.7%
<b>115 000 euros et plus par an</b>	7	0.3%	1.3%	0	0.0%	0.0%	7	0.4%	2.9%	6	1.5%	1.3%
<b>Refus</b>	124	6.4%	3.5%	27	6.7%	1.8%	97	6.3%	4.7%	24	5.9%	1.9%
<b>Ne sait pas</b>	39	2.0%	2.1%	5	1.2%	0.6%	34	2.2%	3.2%	10	2.6%	1.4%