

# Les Inrockuptibles

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	480	100.0%	0.9%	312	100.0%	1.3%	168	100.0%	0.6%	303	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	312	64.9%	1.3%	312	100.0%	1.3%	0	0.0%	0.0%	200	65.9%	2.3%
<b>Femme</b>	168	35.1%	0.6%	0	0.0%	0.0%	168	100.0%	0.6%	103	34.1%	1.2%
<b>Age</b>												
<b>15 à 24 ans</b>	129	26.8%	1.8%	76	24.4%	2.1%	53	31.2%	1.5%	67	22.1%	2.1%
<b>25 à 34 ans</b>	82	17.1%	1.1%	55	17.6%	1.5%	27	16.0%	0.7%	64	21.0%	1.9%
<b>35 à 49 ans</b>	142	29.7%	1.1%	95	30.6%	1.5%	47	27.9%	0.7%	103	34.1%	1.7%
<b>50 à 59 ans</b>	93	19.3%	1.0%	65	21.0%	1.4%	27	16.2%	0.6%	62	20.4%	1.6%
<b>60 ans et plus</b>	34	7.1%	0.2%	20	6.3%	0.3%	15	8.6%	0.2%	7	2.3%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	113	23.6%	0.5%	0	0.0%	0.0%	113	67.3%	0.5%	75	24.7%	1.1%
<b>Personne de référence</b>	284	59.3%	1.0%	235	75.6%	1.2%	49	29.1%	0.6%	183	60.4%	2.2%
<b>Responsable des achats</b>	295	61.5%	0.8%	182	58.5%	1.4%	113	67.0%	0.5%	181	59.6%	1.6%
<b>PCS Individu</b>												
<b>Petits patrons</b>	47	9.8%	2.9%	33	10.5%	2.9%	14	8.5%	3.0%	45	14.9%	3.2%
<b>Affaires et Cadres</b>	98	20.5%	1.9%	63	20.3%	2.1%	35	20.8%	1.6%	91	29.9%	2.0%
<b>Professions intermédiaires</b>	94	19.6%	1.4%	63	20.3%	1.9%	31	18.3%	0.9%	88	29.1%	1.6%
<b>Employés</b>	51	10.6%	0.6%	28	8.9%	1.3%	23	13.5%	0.4%	12	4.0%	0.7%
<b>Ouvriers</b>	28	5.9%	0.4%	25	8.0%	0.5%	3	1.9%	0.2%	0	0.0%	0.0%
<b>Retraités</b>	26	5.5%	0.2%	17	5.4%	0.3%	10	5.8%	0.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	135	28.2%	1.3%	83	26.6%	2.2%	53	31.2%	0.8%	67	22.2%	2.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	3	0.6%	0.3%	2	0.6%	0.4%	1	0.5%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	70	14.6%	2.7%	41	13.1%	3.1%	29	17.4%	2.3%	70	23.1%	2.7%
<b>Affaires et Cadres</b>	134	27.9%	1.9%	83	26.7%	2.3%	51	30.2%	1.4%	134	44.2%	1.9%
<b>Professions intermédiaires</b>	99	20.7%	1.3%	76	24.4%	2.0%	23	13.8%	0.6%	99	32.7%	1.3%
<b>Employés</b>	40	8.4%	0.7%	27	8.8%	1.2%	13	7.6%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	41	8.6%	0.4%	30	9.5%	0.6%	11	6.8%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	46	9.6%	0.3%	23	7.5%	0.4%	22	13.4%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	47	9.8%	1.1%	29	9.4%	1.9%	18	10.4%	0.7%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	83	17.2%	0.8%	45	14.6%	1.1%	37	22.0%	0.6%	42	14.0%	2.3%
<b>2 personnes</b>	112	23.3%	0.6%	82	26.3%	0.9%	30	17.6%	0.3%	65	21.5%	1.5%
<b>3 personnes</b>	114	23.8%	1.3%	64	20.5%	1.4%	51	30.1%	1.1%	77	25.4%	2.1%
<b>4 personnes</b>	122	25.4%	1.3%	84	27.0%	1.8%	38	22.4%	0.8%	83	27.5%	1.7%
<b>5 personnes et +</b>	50	10.3%	0.9%	36	11.6%	1.4%	13	7.9%	0.5%	35	11.6%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	175	36.5%	1.1%	123	39.4%	1.7%	53	31.3%	0.7%	124	40.9%	1.6%
<b>Non</b>	305	63.5%	0.8%	189	60.6%	1.1%	116	68.7%	0.6%	179	59.1%	1.9%
<b>Habitat</b>												
<b>Communes rurales</b>	64	13.3%	0.5%	46	14.6%	0.8%	18	10.8%	0.3%	26	8.5%	0.8%
<b>Agglo. - 20 000 hab</b>	63	13.2%	0.7%	41	13.3%	1.0%	22	13.0%	0.5%	33	11.0%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	47	9.8%	0.7%	30	9.6%	0.9%	17	10.1%	0.5%	25	8.4%	1.4%
<b>Agglo. + 100 000 hab</b>	206	42.9%	1.3%	133	42.6%	1.8%	73	43.4%	0.9%	148	48.8%	2.6%
<b>Agglo. Paris</b>	100	20.9%	1.2%	62	19.8%	1.5%	38	22.8%	0.9%	71	23.3%	1.7%

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<b>Régions INSEE</b>												
Ile de France	104	21.6%	1.1%	64	20.5%	1.4%	40	23.6%	0.8%	73	24.2%	1.7%
Nord Pas de Calais	27	5.6%	0.8%	18	5.9%	1.2%	8	5.0%	0.5%	12	4.1%	1.3%
Lorraine	20	4.1%	1.0%	13	4.3%	1.4%	6	3.7%	0.6%	10	3.4%	1.9%
Alsace	13	2.7%	0.9%	11	3.6%	1.5%	2	1.2%	0.3%	9	3.1%	2.0%
Franche-Comté	5	1.0%	0.5%	2	0.8%	0.5%	2	1.4%	0.5%	3	0.9%	1.0%
Champagne Ardennes	10	2.2%	1.0%	6	1.9%	1.1%	5	2.7%	0.8%	8	2.6%	2.8%
Picardie	10	2.2%	0.7%	8	2.7%	1.1%	2	1.2%	0.3%	6	2.0%	1.4%
Bourgogne	7	1.5%	0.5%	4	1.2%	0.6%	3	2.0%	0.5%	4	1.2%	1.0%
Haute Normandie	14	3.0%	1.0%	11	3.6%	1.6%	3	1.8%	0.4%	8	2.5%	1.7%
Basse Normandie	10	2.2%	0.9%	7	2.2%	1.2%	3	2.1%	0.6%	5	1.7%	1.5%
Centre	21	4.5%	1.0%	8	2.6%	0.8%	13	7.9%	1.2%	10	3.2%	1.5%
Pays de Loire	26	5.4%	0.9%	21	6.7%	1.5%	5	3.1%	0.3%	18	6.0%	1.9%
Bretagne	18	3.7%	0.7%	10	3.1%	0.8%	8	4.8%	0.6%	17	5.5%	2.2%
Poitou Charentes	14	2.8%	0.9%	10	3.1%	1.4%	4	2.3%	0.5%	6	2.1%	1.6%
Aquitaine	32	6.7%	1.2%	19	6.2%	1.5%	13	7.7%	0.9%	17	5.6%	1.9%
Midi Pyrénées	27	5.7%	1.1%	19	6.1%	1.6%	8	4.9%	0.7%	13	4.2%	1.6%
Limousin	3	0.7%	0.6%	2	0.6%	0.6%	2	1.0%	0.5%	3	0.9%	1.7%
Auvergne	15	3.2%	1.4%	13	4.3%	2.5%	2	1.2%	0.3%	9	3.0%	3.0%
Rhône Alpes	52	10.8%	1.0%	35	11.1%	1.4%	17	10.2%	0.6%	35	11.6%	1.9%
Languedoc Roussillon	24	5.0%	1.1%	15	4.8%	1.4%	9	5.4%	0.8%	16	5.2%	2.3%
Provence Alpes Côte d'Azur. Corse	27	5.5%	0.6%	15	4.8%	0.7%	12	6.9%	0.5%	21	7.0%	1.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	398	82.9%	1.2%	253	81.3%	1.6%	145	85.9%	0.9%	262	86.5%	1.8%
Presque tous les jours	58	12.0%	1.0%	42	13.6%	1.5%	15	9.1%	0.5%	33	10.8%	1.6%
1 à 2 fois par semaine	14	3.0%	0.5%	9	2.9%	0.8%	5	3.0%	0.3%	8	2.7%	1.2%
Moins souvent	1	0.3%	0.1%	1	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	18	3.8%	1.0%	7	2.1%	0.9%	12	7.0%	1.0%	5	1.5%	2.8%
De 9 000 à moins de 12 000 euros par an	10	2.1%	0.3%	7	2.2%	0.6%	3	1.9%	0.2%	4	1.2%	1.6%
De 12 000 à moins de 18 000 euros par an	41	8.5%	0.7%	28	9.0%	1.1%	13	7.7%	0.4%	12	3.8%	1.8%
De 18 000 à moins de 24 000 euros par an	45	9.3%	0.7%	28	9.1%	0.9%	16	9.8%	0.4%	28	9.2%	1.9%
De 24 000 à moins de 36 000 euros par an	103	21.4%	0.9%	57	18.2%	1.1%	46	27.3%	0.8%	57	19.0%	1.7%
De 36 000 à moins de 45 000 euros par an	60	12.6%	0.9%	42	13.4%	1.1%	19	11.1%	0.6%	39	12.9%	1.3%
De 45 000 à moins de 65 000 euros par an	91	18.9%	1.3%	66	21.1%	1.8%	25	14.8%	0.8%	67	22.0%	1.8%
De 65 000 à moins de 80 000 euros par an	37	7.8%	1.9%	28	8.8%	2.4%	10	5.9%	1.2%	34	11.2%	2.6%
De 80 000 à moins de 115 000 euros par an	17	3.4%	1.3%	12	3.7%	1.5%	5	3.0%	1.0%	14	4.7%	1.6%
115 000 euros et plus par an	7	1.4%	1.3%	2	0.7%	0.7%	5	2.8%	2.1%	7	2.2%	1.5%
Refus	26	5.5%	0.7%	20	6.4%	1.3%	6	3.7%	0.3%	19	6.4%	1.6%
Ne sait pas	25	5.1%	1.3%	16	5.2%	2.0%	9	5.1%	0.8%	18	5.8%	2.3%