

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1981	100.0%	3.8%	451	100.0%	1.8%	1530	100.0%	5.7%	682	100.0%	3.9%
Sexe												
Homme	451	22.8%	1.8%	451	100.0%	1.8%	0	0.0%	0.0%	168	24.6%	1.9%
Femme	1530	77.2%	5.7%	0	0.0%	0.0%	1530	100.0%	5.7%	514	75.4%	6.0%
Age												
15 à 24 ans	164	8.3%	2.2%	24	5.3%	0.6%	139	9.1%	3.9%	82	12.0%	2.6%
25 à 34 ans	217	11.0%	2.8%	59	13.1%	1.6%	158	10.3%	4.0%	81	11.9%	2.5%
35 à 49 ans	584	29.5%	4.7%	129	28.6%	2.1%	455	29.7%	7.2%	294	43.1%	4.8%
50 à 59 ans	442	22.3%	4.8%	120	26.5%	2.6%	322	21.1%	7.0%	178	26.1%	4.7%
60 ans et plus	574	29.0%	3.9%	119	26.4%	1.8%	455	29.7%	5.4%	47	7.0%	5.3%
Individu												
Ménagères	1366	69.0%	5.9%	0	0.0%	0.0%	1366	89.3%	5.9%	451	66.1%	6.4%
Personne de référence	823	41.6%	2.9%	404	89.7%	2.0%	419	27.4%	5.3%	226	33.1%	2.7%
Responsable des achats	1625	82.0%	4.6%	280	62.1%	2.2%	1345	87.9%	5.9%	545	79.8%	5.0%
PCS Individu												
Agriculteurs	3	0.1%	0.6%	1	0.1%	0.2%	2	0.2%	1.7%	1	0.1%	5.2%
Petits patrons	83	4.2%	5.1%	31	6.8%	2.7%	52	3.4%	10.8%	76	11.2%	5.4%
Affaires et Cadres	170	8.6%	3.4%	60	13.4%	2.0%	110	7.2%	5.2%	152	22.2%	3.3%
Professions intermédiaires	242	12.2%	3.5%	61	13.4%	1.8%	181	11.8%	5.3%	186	27.3%	3.3%
Employés	464	23.5%	5.6%	44	9.9%	2.1%	420	27.5%	6.8%	104	15.2%	5.6%
Ouvriers	164	8.3%	2.6%	101	22.4%	2.0%	63	4.1%	4.7%	19	2.8%	4.6%
Retraités	441	22.3%	3.5%	102	22.5%	1.7%	340	22.2%	5.1%	15	2.2%	5.6%
Autres inactifs	412	20.8%	4.0%	51	11.4%	1.4%	361	23.6%	5.6%	129	19.0%	4.0%
PCS Personne de référence												
Agriculteurs	16	0.8%	2.0%	1	0.1%	0.1%	16	1.0%	4.3%	0	0.0%	0.0%
Petits patrons	127	6.4%	4.8%	32	7.0%	2.4%	96	6.2%	7.4%	127	18.6%	4.8%
Affaires et Cadres	290	14.6%	4.0%	68	15.1%	1.9%	222	14.5%	6.1%	290	42.5%	4.0%
Professions intermédiaires	265	13.4%	3.5%	68	15.1%	1.8%	197	12.9%	5.4%	265	38.9%	3.5%
Employés	230	11.6%	4.3%	46	10.2%	2.1%	184	12.0%	5.8%	0	0.0%	0.0%
Ouvriers	342	17.3%	3.6%	95	21.0%	1.8%	247	16.2%	5.7%	0	0.0%	0.0%
Retraités	531	26.8%	3.7%	110	24.4%	1.7%	421	27.5%	5.4%	0	0.0%	0.0%
Autres inactifs	179	9.0%	4.4%	31	6.9%	2.0%	148	9.6%	5.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	372	18.8%	3.7%	62	13.8%	1.5%	310	20.3%	5.4%	63	9.2%	3.4%
2 personnes	697	35.2%	3.9%	176	39.1%	2.0%	521	34.0%	5.7%	162	23.8%	3.7%
3 personnes	322	16.3%	3.6%	87	19.3%	1.9%	235	15.4%	5.3%	151	22.2%	4.1%
4 personnes	379	19.1%	4.1%	77	17.1%	1.7%	302	19.7%	6.4%	200	29.3%	4.2%
5 personnes et +	210	10.6%	3.9%	48	10.7%	1.8%	162	10.6%	6.0%	106	15.5%	3.9%
Présence d'enfants de moins de 15 ans												
Oui	598	30.2%	3.9%	138	30.7%	1.9%	460	30.1%	5.7%	308	45.2%	4.0%
Non	1382	69.8%	3.8%	312	69.3%	1.8%	1070	69.9%	5.7%	374	54.8%	3.9%
Habitat												
Communes rurales	367	18.5%	3.1%	79	17.4%	1.4%	288	18.8%	4.7%	124	18.2%	3.8%
Agglo. - 20 000 hab	287	14.5%	3.2%	60	13.4%	1.4%	227	14.8%	4.9%	90	13.1%	3.6%
Agglo. 20 000 à 100 000 hab	264	13.3%	3.8%	55	12.1%	1.7%	209	13.7%	5.7%	72	10.5%	3.8%
Agglo. + 100 000 hab	668	33.7%	4.4%	158	35.0%	2.1%	511	33.4%	6.4%	207	30.4%	3.6%
Agglo. Paris	394	19.9%	4.6%	99	22.1%	2.5%	295	19.3%	6.6%	189	27.8%	4.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	425	21.5%	4.5%	101	22.4%	2.2%	324	21.2%	6.5%	208	30.5%	4.7%
Nord Pas de Calais	108	5.4%	3.4%	32	7.0%	2.1%	76	5.0%	4.5%	41	6.1%	4.4%
Lorraine	77	3.9%	4.0%	17	3.9%	1.9%	59	3.9%	6.0%	14	2.0%	2.6%
Alsace	34	1.7%	2.3%	4	0.8%	0.5%	30	2.0%	3.9%	14	2.1%	3.1%
Franche-Comté	34	1.7%	3.5%	10	2.2%	2.2%	24	1.5%	4.8%	6	0.9%	2.3%
Champagne Ardennes	56	2.8%	5.2%	18	4.0%	3.4%	38	2.5%	6.9%	15	2.2%	5.2%
Picardie	67	3.4%	4.4%	21	4.7%	2.8%	46	3.0%	5.8%	17	2.5%	3.9%
Bourgogne	46	2.3%	3.4%	10	2.2%	1.5%	36	2.3%	5.1%	15	2.2%	4.1%
Haute Normandie	54	2.7%	3.6%	10	2.2%	1.4%	44	2.9%	5.7%	17	2.5%	3.7%
Basse Normandie	38	1.9%	3.1%	7	1.5%	1.2%	31	2.0%	4.9%	8	1.2%	2.3%
Centre	92	4.7%	4.4%	11	2.5%	1.1%	81	5.3%	7.5%	27	3.9%	4.3%
Pays de Loire	107	5.4%	3.7%	24	5.4%	1.7%	82	5.4%	5.4%	43	6.3%	4.5%
Bretagne	82	4.1%	3.1%	16	3.5%	1.2%	66	4.3%	4.8%	18	2.6%	2.3%
Poitou Charentes	47	2.4%	3.2%	9	2.1%	1.3%	37	2.4%	4.9%	11	1.7%	2.9%
Aquitaine	98	4.9%	3.6%	20	4.3%	1.5%	78	5.1%	5.5%	26	3.8%	3.0%
Midi Pyrénées	87	4.4%	3.6%	19	4.2%	1.6%	68	4.5%	5.5%	26	3.8%	3.3%
Limousin	18	0.9%	2.9%	2	0.4%	0.7%	16	1.0%	4.9%	2	0.3%	1.2%
Auvergne	25	1.3%	2.3%	6	1.4%	1.2%	19	1.2%	3.2%	9	1.4%	3.0%
Rhône Alpes	177	9.0%	3.5%	46	10.3%	1.9%	131	8.6%	4.9%	68	9.9%	3.7%
Languedoc Roussillon	94	4.7%	4.2%	26	5.7%	2.4%	68	4.5%	5.8%	26	3.8%	3.7%
Provence Alpes Côte d'Azur. Corse	215	10.9%	5.0%	41	9.2%	2.0%	173	11.3%	7.6%	71	10.4%	5.0%
Habitudes de connexion à Internet												
Tous les jours	1296	65.4%	4.0%	300	66.6%	1.8%	996	65.1%	6.2%	566	83.0%	3.9%
Presque tous les jours	203	10.2%	3.4%	58	12.8%	2.1%	145	9.5%	4.7%	79	11.6%	4.0%
1 à 2 fois par semaine	111	5.6%	4.3%	22	4.9%	2.0%	89	5.8%	6.0%	24	3.6%	3.7%
1 à 3 fois par mois	30	1.5%	5.6%	7	1.5%	3.2%	24	1.5%	7.1%	3	0.4%	3.6%
Moins souvent	47	2.4%	5.1%	2	0.4%	0.5%	45	2.9%	8.4%	4	0.6%	5.4%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	55	2.8%	3.0%	6	1.3%	0.8%	49	3.2%	4.3%	6	0.9%	3.7%
De 9 000 à moins de 12 000 euros par an	103	5.2%	3.5%	19	4.1%	1.6%	85	5.5%	4.7%	13	1.9%	5.7%
De 12 000 à moins de 18 000 euros par an	203	10.2%	3.4%	57	12.7%	2.3%	145	9.5%	4.2%	21	3.1%	3.3%
De 18 000 à moins de 24 000 euros par an	249	12.6%	3.6%	63	14.1%	2.0%	186	12.1%	5.0%	45	6.6%	3.1%
De 24 000 à moins de 36 000 euros par an	395	19.9%	3.6%	93	20.7%	1.7%	302	19.7%	5.3%	113	16.5%	3.3%
De 36 000 à moins de 45 000 euros par an	306	15.4%	4.4%	66	14.8%	1.8%	239	15.6%	7.2%	153	22.5%	5.0%
De 45 000 à moins de 65 000 euros par an	248	12.5%	3.7%	58	12.8%	1.6%	190	12.4%	6.3%	122	17.8%	3.2%
De 65 000 à moins de 80 000 euros par an	114	5.8%	5.9%	40	8.8%	3.5%	75	4.9%	9.2%	67	9.8%	5.1%
De 80 000 à moins de 115 000 euros par an	54	2.8%	4.4%	20	4.5%	2.7%	34	2.2%	7.1%	31	4.5%	3.5%
115 000 euros et plus par an	40	2.0%	7.6%	8	1.7%	2.6%	32	2.1%	14.1%	39	5.6%	8.5%
Refus	159	8.0%	4.5%	20	4.5%	1.4%	139	9.1%	6.7%	53	7.8%	4.4%
Ne sait pas	54	2.7%	2.9%	0	0.0%	0.0%	54	3.5%	5.1%	20	3.0%	2.6%