

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4240	100.0%	8.2%	981	100.0%	4.0%	3259	100.0%	12.2%	1145	100.0%	6.6%
Sexe												
Homme	981	23.1%	4.0%	981	100.0%	4.0%	0	0.0%	0.0%	236	20.6%	2.7%
Femme	3259	76.9%	12.2%	0	0.0%	0.0%	3259	100.0%	12.2%	909	79.4%	10.6%
Age												
15 à 24 ans	288	6.8%	3.9%	31	3.1%	0.8%	257	7.9%	7.1%	142	12.4%	4.5%
25 à 34 ans	336	7.9%	4.4%	65	6.6%	1.7%	271	8.3%	7.0%	128	11.1%	3.8%
35 à 49 ans	959	22.6%	7.7%	167	17.0%	2.7%	792	24.3%	12.5%	408	35.6%	6.6%
50 à 59 ans	1002	23.6%	11.0%	274	27.9%	6.0%	729	22.4%	15.9%	382	33.4%	10.0%
60 ans et plus	1655	39.0%	11.2%	446	45.4%	6.9%	1210	37.1%	14.4%	86	7.5%	9.6%
Individu												
Ménagères	2949	69.6%	12.8%	0	0.0%	0.0%	2949	90.5%	12.8%	778	67.9%	11.0%
Personne de référence	1876	44.2%	6.7%	906	92.3%	4.5%	971	29.8%	12.4%	359	31.4%	4.3%
Responsable des achats	3419	80.6%	9.6%	501	51.1%	4.0%	2918	89.5%	12.8%	889	77.6%	8.1%
PCS Individu												
Agriculteurs	20	0.5%	3.8%	9	0.9%	2.3%	11	0.3%	8.1%	1	0.1%	5.2%
Petits patrons	105	2.5%	6.4%	43	4.4%	3.8%	62	1.9%	12.8%	76	6.6%	5.3%
Affaires et Cadres	252	5.9%	5.0%	81	8.3%	2.8%	171	5.2%	8.0%	211	18.4%	4.6%
Professions intermédiaires	506	11.9%	7.4%	106	10.8%	3.1%	400	12.3%	11.6%	367	32.0%	6.5%
Employés	921	21.7%	11.2%	61	6.2%	2.9%	860	26.4%	13.9%	222	19.4%	12.0%
Ouvriers	344	8.1%	5.4%	197	20.1%	3.9%	147	4.5%	10.9%	40	3.5%	9.8%
Retraités	1371	32.3%	11.0%	420	42.8%	7.1%	951	29.2%	14.3%	36	3.2%	13.4%
Autres inactifs	722	17.0%	7.0%	64	6.6%	1.7%	658	20.2%	10.2%	193	16.8%	6.0%
PCS Personne de référence												
Agriculteurs	43	1.0%	5.3%	7	0.8%	1.7%	36	1.1%	9.9%	0	0.0%	0.0%
Petits patrons	176	4.1%	6.7%	39	4.0%	2.9%	137	4.2%	10.5%	176	15.3%	6.7%
Affaires et Cadres	428	10.1%	5.9%	82	8.3%	2.3%	346	10.6%	9.5%	428	37.4%	5.9%
Professions intermédiaires	541	12.8%	7.2%	115	11.7%	3.0%	426	13.1%	11.7%	541	47.3%	7.2%
Employés	461	10.9%	8.6%	60	6.1%	2.7%	401	12.3%	12.8%	0	0.0%	0.0%
Ouvriers	694	16.4%	7.3%	181	18.4%	3.5%	514	15.8%	11.8%	0	0.0%	0.0%
Retraités	1582	37.3%	11.0%	453	46.1%	6.9%	1130	34.7%	14.4%	0	0.0%	0.0%
Autres inactifs	314	7.4%	7.7%	45	4.6%	2.8%	269	8.3%	10.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	846	20.0%	8.5%	102	10.4%	2.4%	744	22.8%	13.0%	106	9.3%	5.8%
2 personnes	1845	43.5%	10.3%	580	59.1%	6.7%	1265	38.8%	13.7%	371	32.4%	8.6%
3 personnes	657	15.5%	7.2%	163	16.7%	3.5%	494	15.2%	11.1%	238	20.8%	6.4%
4 personnes	606	14.3%	6.5%	102	10.4%	2.2%	504	15.5%	10.7%	300	26.2%	6.3%
5 personnes et +	286	6.7%	5.4%	34	3.4%	1.3%	252	7.7%	9.3%	131	11.4%	4.9%
Présence d'enfants de moins de 15 ans												
Oui	946	22.3%	6.1%	147	15.0%	2.0%	799	24.5%	9.9%	438	38.3%	5.7%
Non	3294	77.7%	9.1%	834	85.0%	4.8%	2460	75.5%	13.1%	707	61.7%	7.3%
Habitat												
Communes rurales	984	23.2%	8.4%	215	21.9%	3.8%	769	23.6%	12.6%	235	20.5%	7.2%
Agglo. - 20 000 hab	755	17.8%	8.4%	167	17.0%	3.9%	588	18.0%	12.6%	164	14.4%	6.5%
Agglo. 20 000 à 100 000 hab	596	14.1%	8.6%	152	15.5%	4.6%	445	13.6%	12.1%	123	10.7%	6.6%
Agglo. + 100 000 hab	1325	31.2%	8.6%	321	32.7%	4.3%	1004	30.8%	12.7%	398	34.8%	7.0%
Agglo. Paris	580	13.7%	6.8%	127	12.9%	3.1%	453	13.9%	10.2%	224	19.6%	5.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	683	16.1%	7.2%	156	15.9%	3.4%	528	16.2%	10.6%	252	22.0%	5.7%
Nord Pas de Calais	239	5.6%	7.5%	64	6.5%	4.2%	175	5.4%	10.4%	68	5.9%	7.3%
Lorraine	149	3.5%	7.8%	29	2.9%	3.1%	120	3.7%	12.1%	46	4.0%	8.6%
Alsace	99	2.3%	6.6%	27	2.7%	3.7%	72	2.2%	9.3%	30	2.7%	6.6%
Franche-Comté	59	1.4%	6.2%	17	1.7%	3.6%	42	1.3%	8.6%	13	1.1%	4.8%
Champagne Ardennes	91	2.1%	8.4%	14	1.4%	2.6%	77	2.4%	13.8%	12	1.1%	4.2%
Picardie	143	3.4%	9.4%	33	3.4%	4.5%	110	3.4%	13.9%	28	2.4%	6.2%
Bourgogne	92	2.2%	6.8%	24	2.4%	3.6%	69	2.1%	9.8%	19	1.7%	5.3%
Haute Normandie	140	3.3%	9.5%	35	3.6%	5.0%	104	3.2%	13.5%	35	3.1%	7.7%
Basse Normandie	99	2.3%	8.2%	23	2.4%	4.0%	75	2.3%	12.0%	13	1.1%	3.7%
Centre	169	4.0%	8.1%	45	4.5%	4.4%	124	3.8%	11.5%	51	4.5%	8.3%
Pays de Loire	255	6.0%	8.7%	70	7.1%	4.9%	185	5.7%	12.2%	74	6.4%	7.7%
Bretagne	193	4.5%	7.3%	46	4.7%	3.6%	147	4.5%	10.7%	55	4.8%	7.2%
Poitou Charentes	145	3.4%	9.8%	32	3.2%	4.5%	113	3.5%	14.7%	21	1.8%	5.3%
Aquitaine	291	6.9%	10.7%	68	7.0%	5.3%	223	6.8%	15.6%	61	5.4%	7.1%
Midi Pyrénées	216	5.1%	8.9%	54	5.5%	4.6%	162	5.0%	13.0%	64	5.6%	8.0%
Limousin	59	1.4%	9.5%	12	1.2%	3.9%	47	1.4%	14.5%	13	1.2%	8.6%
Auvergne	100	2.4%	8.9%	17	1.7%	3.1%	83	2.6%	14.2%	22	1.9%	7.3%
Rhône Alpes	421	9.9%	8.2%	100	10.2%	4.1%	321	9.8%	12.1%	127	11.1%	7.0%
Languedoc Roussillon	187	4.4%	8.4%	40	4.1%	3.8%	147	4.5%	12.5%	35	3.1%	5.0%
Provence Alpes Côte d'Azur.	411	9.7%	9.5%	77	7.9%	3.8%	333	10.2%	14.6%	105	9.1%	7.4%
Corse												
Habitudes de connection à Internet												
Tous les jours	2418	57.0%	7.5%	568	57.9%	3.5%	1850	56.8%	11.5%	883	77.1%	6.2%
Presque tous les jours	524	12.4%	8.9%	130	13.2%	4.6%	394	12.1%	12.7%	159	13.9%	8.0%
1 à 2 fois par semaine	300	7.1%	11.5%	55	5.6%	4.9%	245	7.5%	16.5%	65	5.7%	9.8%
1 à 3 fois par mois	54	1.3%	10.2%	6	0.6%	3.0%	48	1.5%	14.6%	11	1.0%	14.0%
Moins souvent	75	1.8%	8.1%	4	0.4%	1.0%	71	2.2%	13.2%	2	0.2%	3.3%

Femme Actuelle

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	126	3.0%	6.8%	26	2.7%	3.6%	100	3.1%	8.8%	11	0.9%	6.4%
De 9 000 à moins de 12 000 euros par an	254	6.0%	8.6%	45	4.6%	3.9%	209	6.4%	11.5%	27	2.4%	11.7%
De 12 000 à moins de 18 000 euros par an	539	12.7%	9.1%	84	8.5%	3.4%	455	14.0%	13.2%	58	5.1%	8.9%
De 18 000 à moins de 24 000 euros par an	620	14.6%	9.0%	126	12.9%	4.1%	493	15.1%	13.2%	105	9.2%	7.3%
De 24 000 à moins de 36 000 euros par an	964	22.7%	8.7%	246	25.1%	4.6%	718	22.0%	12.6%	220	19.3%	6.4%
De 36 000 à moins de 45 000 euros par an	645	15.2%	9.3%	160	16.3%	4.4%	485	14.9%	14.7%	256	22.3%	8.4%
De 45 000 à moins de 65 000 euros par an	490	11.6%	7.3%	161	16.5%	4.4%	329	10.1%	10.8%	205	17.9%	5.4%
De 65 000 à moins de 80 000 euros par an	136	3.2%	7.0%	36	3.7%	3.2%	100	3.1%	12.4%	79	6.9%	6.1%
De 80 000 à moins de 115 000 euros par an	80	1.9%	6.5%	32	3.2%	4.2%	48	1.5%	10.0%	49	4.3%	5.5%
115 000 euros et plus par an	31	0.7%	5.9%	7	0.7%	2.4%	24	0.7%	10.4%	21	1.9%	4.8%
Refus	247	5.8%	6.9%	46	4.7%	3.1%	200	6.2%	9.7%	69	6.0%	5.7%
Ne sait pas	108	2.5%	5.8%	11	1.1%	1.4%	97	3.0%	9.2%	44	3.8%	5.7%