

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1998	100.0%	3.9%	1078	100.0%	4.4%	920	100.0%	3.4%	787	100.0%	4.5%
Sexe												
Homme	1078	53.9%	4.4%	1078	100.0%	4.4%	0	0.0%	0.0%	450	57.2%	5.1%
Femme	920	46.1%	3.4%	0	0.0%	0.0%	920	100.0%	3.4%	337	42.8%	3.9%
Age												
15 à 24 ans	199	10.0%	2.7%	121	11.2%	3.3%	78	8.5%	2.2%	104	13.3%	3.3%
25 à 34 ans	233	11.7%	3.0%	138	12.8%	3.7%	95	10.3%	2.4%	112	14.2%	3.4%
35 à 49 ans	437	21.9%	3.5%	225	20.9%	3.6%	211	23.0%	3.3%	270	34.3%	4.4%
50 à 59 ans	378	18.9%	4.1%	198	18.4%	4.3%	179	19.5%	3.9%	216	27.4%	5.7%
60 ans et plus	751	37.6%	5.1%	395	36.6%	6.1%	356	38.7%	4.3%	86	10.9%	9.6%
Individu												
Ménagères	821	41.1%	3.6%	0	0.0%	0.0%	821	89.2%	3.6%	294	37.3%	4.2%
Personne de référence	1188	59.5%	4.2%	920	85.3%	4.6%	268	29.2%	3.4%	429	54.5%	5.2%
Responsable des achats	1384	69.3%	3.9%	584	54.2%	4.6%	801	87.0%	3.5%	503	63.9%	4.6%
PCS Individu												
Agriculteurs	9	0.4%	1.7%	7	0.6%	1.7%	2	0.2%	1.5%	0	0.0%	0.0%
Petits patrons	94	4.7%	5.8%	73	6.8%	6.4%	21	2.2%	4.3%	89	11.3%	6.3%
Affaires et Cadres	336	16.8%	6.6%	207	19.2%	7.0%	129	14.0%	6.1%	311	39.5%	6.8%
Professions intermédiaires	224	11.2%	3.3%	108	10.0%	3.2%	116	12.6%	3.4%	178	22.6%	3.2%
Employés	248	12.4%	3.0%	79	7.3%	3.8%	169	18.3%	2.7%	58	7.3%	3.1%
Ouvriers	158	7.9%	2.5%	133	12.4%	2.6%	25	2.7%	1.8%	15	1.9%	3.7%
Retraités	600	30.1%	4.8%	326	30.2%	5.5%	275	29.8%	4.1%	25	3.2%	9.4%
Autres inactifs	329	16.5%	3.2%	144	13.4%	3.8%	185	20.1%	2.9%	111	14.1%	3.5%
PCS Personne de référence												
Agriculteurs	19	1.0%	2.4%	8	0.7%	1.7%	12	1.3%	3.2%	0	0.0%	0.0%
Petits patrons	137	6.8%	5.2%	83	7.7%	6.3%	54	5.8%	4.1%	137	17.4%	5.2%
Affaires et Cadres	436	21.8%	6.0%	237	22.0%	6.7%	199	21.6%	5.4%	436	55.3%	6.0%
Professions intermédiaires	215	10.8%	2.9%	130	12.1%	3.4%	85	9.2%	2.3%	215	27.3%	2.9%
Employés	167	8.4%	3.1%	69	6.4%	3.1%	98	10.7%	3.1%	0	0.0%	0.0%
Ouvriers	208	10.4%	2.2%	132	12.2%	2.6%	76	8.3%	1.8%	0	0.0%	0.0%
Retraités	669	33.5%	4.7%	352	32.6%	5.4%	317	34.4%	4.0%	0	0.0%	0.0%
Autres inactifs	147	7.4%	3.6%	67	6.3%	4.3%	80	8.7%	3.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	357	17.8%	3.6%	166	15.4%	3.9%	190	20.7%	3.3%	77	9.8%	4.2%
2 personnes	857	42.9%	4.8%	459	42.5%	5.3%	398	43.3%	4.3%	243	30.8%	5.6%
3 personnes	308	15.4%	3.4%	192	17.8%	4.2%	116	12.6%	2.6%	155	19.6%	4.1%
4 personnes	282	14.1%	3.0%	145	13.5%	3.2%	137	14.9%	2.9%	195	24.8%	4.1%
5 personnes et +	194	9.7%	3.6%	116	10.7%	4.4%	78	8.5%	2.9%	118	15.0%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	501	25.1%	3.2%	281	26.0%	3.8%	220	23.9%	2.7%	314	39.8%	4.1%
Non	1497	74.9%	4.2%	797	74.0%	4.6%	700	76.1%	3.7%	474	60.2%	4.9%
Habitat												
Communes rurales	258	12.9%	2.2%	150	13.9%	2.7%	107	11.7%	1.8%	85	10.8%	2.6%
Agglo. - 20 000 hab	256	12.8%	2.9%	139	12.9%	3.2%	117	12.8%	2.5%	92	11.6%	3.6%
Agglo. 20 000 à 100 000 hab	208	10.4%	3.0%	112	10.4%	3.4%	96	10.4%	2.6%	79	10.1%	4.3%
Agglo. + 100 000 hab	781	39.1%	5.1%	426	39.5%	5.7%	355	38.6%	4.5%	307	39.0%	5.4%
Agglo. Paris	495	24.8%	5.8%	251	23.3%	6.2%	244	26.5%	5.5%	225	28.5%	5.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	517	25.9%	5.4%	260	24.1%	5.7%	257	28.0%	5.2%	234	29.7%	5.3%
Nord Pas de Calais	96	4.8%	3.0%	67	6.2%	4.4%	29	3.1%	1.7%	40	5.1%	4.3%
Lorraine	59	2.9%	3.0%	39	3.6%	4.1%	20	2.2%	2.0%	26	3.3%	4.9%
Alsace	52	2.6%	3.4%	25	2.4%	3.5%	26	2.8%	3.3%	22	2.8%	4.8%
Franche-Comté	30	1.5%	3.2%	15	1.4%	3.3%	15	1.6%	3.1%	12	1.5%	4.4%
Champagne Ardennes	33	1.7%	3.1%	19	1.8%	3.7%	14	1.5%	2.5%	16	2.0%	5.4%
Picardie	31	1.5%	2.0%	22	2.0%	2.9%	9	1.0%	1.2%	14	1.7%	3.1%
Bourgogne	48	2.4%	3.6%	28	2.6%	4.3%	20	2.2%	2.9%	13	1.6%	3.4%
Haute Normandie	55	2.8%	3.7%	25	2.3%	3.5%	31	3.3%	4.0%	25	3.2%	5.4%
Basse Normandie	30	1.5%	2.5%	21	1.9%	3.6%	9	1.0%	1.4%	12	1.5%	3.4%
Centre	68	3.4%	3.3%	35	3.3%	3.5%	33	3.6%	3.0%	32	4.0%	5.1%
Pays de Loire	98	4.9%	3.4%	55	5.1%	3.9%	44	4.7%	2.9%	42	5.4%	4.4%
Bretagne	51	2.6%	1.9%	27	2.5%	2.1%	25	2.7%	1.8%	13	1.7%	1.7%
Poitou Charentes	55	2.7%	3.7%	30	2.8%	4.3%	24	2.6%	3.2%	14	1.7%	3.4%
Aquitaine	107	5.4%	3.9%	59	5.4%	4.5%	48	5.2%	3.4%	46	5.8%	5.3%
Midi Pyrénées	85	4.2%	3.5%	50	4.6%	4.3%	35	3.8%	2.8%	33	4.2%	4.1%
Limousin	29	1.5%	4.7%	16	1.5%	5.5%	13	1.4%	4.0%	5	0.7%	3.5%
Auvergne	39	2.0%	3.5%	18	1.6%	3.3%	21	2.3%	3.7%	12	1.5%	3.8%
Rhône Alpes	190	9.5%	3.7%	109	10.1%	4.4%	82	8.9%	3.1%	71	9.1%	3.9%
Languedoc Roussillon	101	5.0%	4.5%	44	4.1%	4.1%	57	6.2%	4.8%	33	4.2%	4.7%
Provence Alpes Côte d'Azur. Corse	223	11.2%	5.2%	114	10.6%	5.6%	109	11.8%	4.8%	74	9.4%	5.2%
Habitudes de connexion à Internet												
Tous les jours	1484	74.3%	4.6%	815	75.6%	5.0%	669	72.7%	4.1%	690	87.6%	4.8%
Presque tous les jours	197	9.9%	3.3%	112	10.4%	4.0%	86	9.3%	2.8%	69	8.8%	3.5%
1 à 2 fois par semaine	77	3.9%	3.0%	31	2.9%	2.7%	46	5.0%	3.1%	17	2.2%	2.6%
1 à 3 fois par mois	15	0.7%	2.7%	8	0.7%	3.9%	7	0.7%	2.0%	0	0.0%	0.0%
Moins souvent	21	1.0%	2.2%	4	0.3%	0.9%	17	1.8%	3.2%	0	0.0%	0.0%
Jamais	2	0.1%	2.3%	2	0.2%	4.2%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	69	3.4%	3.7%	42	3.9%	5.7%	27	2.9%	2.4%	5	0.6%	2.8%
De 9 000 à moins de 12 000 euros par an	57	2.9%	1.9%	22	2.1%	1.9%	35	3.8%	1.9%	6	0.8%	2.6%
De 12 000 à moins de 18 000 euros par an	117	5.8%	2.0%	66	6.2%	2.7%	50	5.4%	1.5%	16	2.0%	2.4%
De 18 000 à moins de 24 000 euros par an	195	9.8%	2.9%	101	9.3%	3.2%	95	10.3%	2.5%	44	5.5%	3.0%
De 24 000 à moins de 36 000 euros par an	415	20.8%	3.7%	204	19.0%	3.8%	210	22.9%	3.7%	127	16.1%	3.7%
De 36 000 à moins de 45 000 euros par an	276	13.8%	4.0%	146	13.5%	4.0%	130	14.2%	3.9%	120	15.3%	4.0%
De 45 000 à moins de 65 000 euros par an	384	19.2%	5.7%	227	21.1%	6.2%	157	17.0%	5.1%	181	23.0%	4.8%
De 65 000 à moins de 80 000 euros par an	138	6.9%	7.1%	94	8.8%	8.3%	43	4.7%	5.4%	81	10.2%	6.2%
De 80 000 à moins de 115 000 euros par an	97	4.9%	7.9%	63	5.8%	8.4%	34	3.7%	7.1%	62	7.9%	7.0%
115 000 euros et plus par an	51	2.5%	9.7%	26	2.4%	8.9%	25	2.7%	10.8%	47	5.9%	10.4%
Refus	151	7.6%	4.2%	60	5.6%	4.0%	91	9.9%	4.4%	71	9.1%	5.9%
Ne sait pas	48	2.4%	2.6%	25	2.3%	3.1%	24	2.6%	2.2%	28	3.5%	3.6%