

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2045	100.0%	4.0%	1689	100.0%	6.8%	356	100.0%	1.3%	783	100.0%	4.5%
<b>Sexe</b>												
<b>Homme</b>	1689	82.6%	6.8%	1689	100.0%	6.8%	0	0.0%	0.0%	644	82.3%	7.4%
<b>Femme</b>	356	17.4%	1.3%	0	0.0%	0.0%	356	100.0%	1.3%	139	17.7%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	479	23.4%	6.5%	408	24.2%	11.0%	71	19.9%	2.0%	204	26.1%	6.5%
<b>25 à 34 ans</b>	376	18.4%	4.9%	313	18.5%	8.4%	63	17.8%	1.6%	160	20.5%	4.8%
<b>35 à 49 ans</b>	525	25.7%	4.2%	437	25.8%	7.1%	88	24.8%	1.4%	209	26.7%	3.4%
<b>50 à 59 ans</b>	360	17.6%	3.9%	280	16.6%	6.1%	80	22.4%	1.7%	169	21.6%	4.4%
<b>60 ans et plus</b>	305	14.9%	2.1%	251	14.9%	3.9%	54	15.1%	0.6%	40	5.2%	4.5%
<b>Individu</b>												
<b>Ménagères</b>	285	13.9%	1.2%	0	0.0%	0.0%	285	80.1%	1.2%	110	14.1%	1.6%
<b>Personne de référence</b>	1255	61.3%	4.5%	1201	71.1%	6.0%	54	15.1%	0.7%	462	59.0%	5.6%
<b>Responsable des achats</b>	1047	51.2%	3.0%	766	45.4%	6.0%	281	78.9%	1.2%	361	46.1%	3.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	0.6%	2.4%	12	0.7%	3.0%	1	0.2%	0.6%	1	0.1%	5.2%
<b>Petits patrons</b>	101	4.9%	6.2%	83	4.9%	7.2%	18	5.2%	3.8%	98	12.5%	6.9%
<b>Affaires et Cadres</b>	231	11.3%	4.5%	204	12.1%	6.9%	26	7.4%	1.2%	216	27.6%	4.7%
<b>Professions intermédiaires</b>	271	13.3%	4.0%	217	12.8%	6.3%	54	15.3%	1.6%	233	29.8%	4.2%
<b>Employés</b>	295	14.4%	3.6%	182	10.8%	8.8%	112	31.6%	1.8%	45	5.7%	2.4%
<b>Ouvriers</b>	466	22.8%	7.3%	445	26.4%	8.8%	20	5.7%	1.5%	25	3.2%	6.0%
<b>Retraités</b>	255	12.5%	2.0%	207	12.3%	3.5%	48	13.4%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	415	20.3%	4.1%	340	20.1%	9.0%	75	21.2%	1.2%	165	21.1%	5.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	30	1.5%	3.7%	18	1.1%	4.1%	12	3.4%	3.3%	0	0.0%	0.0%
<b>Petits patrons</b>	127	6.2%	4.8%	103	6.1%	7.7%	24	6.9%	1.9%	127	16.3%	4.8%
<b>Affaires et Cadres</b>	326	15.9%	4.5%	274	16.2%	7.7%	52	14.6%	1.4%	326	41.6%	4.5%
<b>Professions intermédiaires</b>	330	16.1%	4.4%	268	15.8%	6.9%	62	17.5%	1.7%	330	42.1%	4.4%
<b>Employés</b>	270	13.2%	5.0%	215	12.7%	9.6%	55	15.6%	1.8%	0	0.0%	0.0%
<b>Ouvriers</b>	503	24.6%	5.3%	442	26.1%	8.6%	62	17.4%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	349	17.0%	2.4%	279	16.5%	4.3%	70	19.7%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	110	5.4%	2.7%	92	5.5%	5.8%	18	5.0%	0.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	238	11.6%	2.4%	202	12.0%	4.8%	36	10.1%	0.6%	66	8.4%	3.6%
<b>2 personnes</b>	543	26.6%	3.0%	431	25.5%	5.0%	112	31.5%	1.2%	166	21.1%	3.8%
<b>3 personnes</b>	497	24.3%	5.5%	425	25.2%	9.2%	72	20.3%	1.6%	180	23.0%	4.8%
<b>4 personnes</b>	470	23.0%	5.1%	376	22.2%	8.2%	94	26.6%	2.0%	216	27.6%	4.5%
<b>5 personnes et +</b>	297	14.5%	5.6%	256	15.1%	9.7%	41	11.6%	1.5%	156	19.9%	5.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	739	36.1%	4.8%	613	36.3%	8.4%	126	35.4%	1.6%	335	42.8%	4.3%
<b>Non</b>	1306	63.9%	3.6%	1076	63.7%	6.2%	230	64.6%	1.2%	448	57.2%	4.7%
<b>Habitat</b>												
<b>Communes rurales</b>	373	18.2%	3.2%	315	18.6%	5.6%	58	16.3%	0.9%	148	18.9%	4.6%
<b>Agglo. - 20 000 hab</b>	375	18.3%	4.2%	316	18.7%	7.3%	59	16.6%	1.3%	120	15.3%	4.7%
<b>Agglo. 20 000 à 100 000 hab</b>	283	13.8%	4.1%	223	13.2%	6.8%	60	16.8%	1.6%	94	12.0%	5.0%
<b>Agglo. + 100 000 hab</b>	630	30.8%	4.1%	498	29.5%	6.7%	131	36.9%	1.7%	248	31.7%	4.4%
<b>Agglo. Paris</b>	385	18.8%	4.5%	338	20.0%	8.3%	48	13.4%	1.1%	173	22.1%	4.3%

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<b>Régions INSEE</b>												
Ile de France	426	20.8%	4.5%	370	21.9%	8.1%	56	15.7%	1.1%	187	23.8%	4.2%
Nord Pas de Calais	104	5.1%	3.2%	75	4.4%	4.9%	29	8.1%	1.7%	37	4.7%	3.9%
Lorraine	69	3.4%	3.6%	66	3.9%	7.1%	3	0.7%	0.3%	21	2.6%	3.8%
Alsace	34	1.7%	2.3%	31	1.9%	4.3%	3	0.8%	0.4%	8	1.0%	1.7%
Franche-Comté	36	1.8%	3.8%	32	1.9%	6.9%	4	1.1%	0.8%	8	1.0%	2.9%
Champagne Ardennes	46	2.3%	4.3%	40	2.3%	7.6%	7	1.9%	1.2%	12	1.5%	4.0%
Picardie	53	2.6%	3.5%	45	2.7%	6.1%	8	2.4%	1.1%	17	2.1%	3.7%
Bourgogne	46	2.2%	3.4%	37	2.2%	5.8%	8	2.4%	1.2%	14	1.8%	3.9%
Haute Normandie	55	2.7%	3.7%	49	2.9%	7.0%	6	1.7%	0.8%	21	2.7%	4.6%
Basse Normandie	58	2.8%	4.8%	51	3.0%	8.8%	7	2.0%	1.1%	20	2.5%	5.7%
Centre	82	4.0%	3.9%	65	3.9%	6.5%	17	4.7%	1.5%	28	3.6%	4.5%
Pays de Loire	111	5.4%	3.8%	90	5.3%	6.4%	20	5.7%	1.3%	50	6.3%	5.2%
Bretagne	90	4.4%	3.4%	69	4.1%	5.4%	21	6.0%	1.5%	36	4.5%	4.6%
Poitou Charentes	57	2.8%	3.8%	47	2.8%	6.6%	10	2.8%	1.3%	31	4.0%	7.9%
Aquitaine	118	5.8%	4.3%	95	5.7%	7.4%	22	6.3%	1.6%	33	4.2%	3.8%
Midi Pyrénées	104	5.1%	4.3%	82	4.9%	7.0%	22	6.1%	1.7%	44	5.7%	5.5%
Limousin	27	1.3%	4.4%	22	1.3%	7.3%	5	1.5%	1.7%	7	0.9%	4.5%
Auvergne	54	2.6%	4.8%	41	2.4%	7.6%	12	3.5%	2.1%	24	3.0%	7.7%
Rhône Alpes	219	10.7%	4.3%	172	10.2%	7.0%	48	13.4%	1.8%	96	12.2%	5.2%
Languedoc Roussillon	79	3.9%	3.5%	64	3.8%	6.0%	15	4.1%	1.2%	26	3.3%	3.7%
Provence Alpes Côte d'Azur. Corse	178	8.7%	4.1%	145	8.6%	7.1%	33	9.2%	1.4%	66	8.5%	4.7%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1503	73.5%	4.6%	1246	73.8%	7.7%	257	72.3%	1.6%	647	82.7%	4.5%
Presque tous les jours	249	12.2%	4.2%	212	12.6%	7.6%	36	10.2%	1.2%	98	12.5%	4.9%
1 à 2 fois par semaine	95	4.7%	3.6%	62	3.7%	5.5%	33	9.3%	2.2%	23	3.0%	3.5%
1 à 3 fois par mois	11	0.5%	2.0%	8	0.5%	3.9%	3	0.8%	0.9%	1	0.2%	1.5%
Moins souvent	19	0.9%	2.1%	14	0.8%	3.7%	5	1.4%	0.9%	1	0.1%	0.9%
Jamais	2	0.1%	1.7%	2	0.1%	3.1%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	51	2.5%	2.7%	34	2.0%	4.7%	17	4.7%	1.5%	9	1.1%	5.4%
De 9 000 à moins de 12 000 euros par an	44	2.2%	1.5%	36	2.2%	3.1%	8	2.2%	0.4%	2	0.2%	0.7%
De 12 000 à moins de 18 000 euros par an	156	7.6%	2.6%	125	7.4%	5.1%	31	8.7%	0.9%	33	4.2%	5.0%
De 18 000 à moins de 24 000 euros par an	241	11.8%	3.5%	200	11.8%	6.4%	40	11.4%	1.1%	46	5.8%	3.2%
De 24 000 à moins de 36 000 euros par an	454	22.2%	4.1%	392	23.2%	7.3%	62	17.4%	1.1%	128	16.3%	3.7%
De 36 000 à moins de 45 000 euros par an	361	17.7%	5.2%	300	17.8%	8.2%	61	17.3%	1.9%	167	21.3%	5.5%
De 45 000 à moins de 65 000 euros par an	331	16.2%	4.9%	280	16.6%	7.6%	51	14.3%	1.7%	182	23.2%	4.8%
De 65 000 à moins de 80 000 euros par an	73	3.6%	3.8%	63	3.7%	5.6%	10	2.8%	1.2%	53	6.8%	4.1%
De 80 000 à moins de 115 000 euros par an	62	3.0%	5.0%	57	3.4%	7.7%	5	1.4%	1.0%	46	5.9%	5.2%
115 000 euros et plus par an	50	2.5%	9.6%	36	2.1%	12.3%	14	3.9%	6.1%	44	5.6%	9.8%
Refus	133	6.5%	3.7%	105	6.2%	7.0%	29	8.0%	1.4%	43	5.5%	3.6%
Ne sait pas	88	4.3%	4.7%	59	3.5%	7.4%	28	8.0%	2.7%	32	4.0%	4.1%