

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	815	100.0%	1.6%	99	100.0%	0.4%	716	100.0%	2.7%	427	100.0%	2.5%
Sexe												
Homme	99	12.2%	0.4%	99	100.0%	0.4%	0	0.0%	0.0%	49	11.6%	0.6%
Femme	716	87.8%	2.7%	0	0.0%	0.0%	716	100.0%	2.7%	378	88.4%	4.4%
Age												
15 à 24 ans	403	49.4%	5.5%	22	22.2%	0.6%	381	53.2%	10.5%	198	46.4%	6.3%
25 à 34 ans	159	19.5%	2.1%	32	31.7%	0.8%	127	17.8%	3.3%	83	19.5%	2.5%
35 à 49 ans	158	19.4%	1.3%	22	22.0%	0.4%	136	19.0%	2.2%	105	24.5%	1.7%
50 à 59 ans	67	8.2%	0.7%	12	12.2%	0.3%	55	7.7%	1.2%	37	8.7%	1.0%
60 ans et plus	28	3.5%	0.2%	12	12.0%	0.2%	17	2.3%	0.2%	4	1.0%	0.5%
Individu												
Ménagères	341	41.8%	1.5%	0	0.0%	0.0%	341	47.6%	1.5%	181	42.4%	2.6%
Personne de référence	168	20.6%	0.6%	72	72.5%	0.4%	95	13.3%	1.2%	57	13.4%	0.7%
Responsable des achats	419	51.4%	1.2%	57	57.4%	0.5%	362	50.6%	1.6%	212	49.6%	1.9%
PCS Individu												
Agriculteurs	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.7%	0	0.0%	0.0%
Petits patrons	24	3.0%	1.5%	8	8.5%	0.7%	16	2.2%	3.3%	20	4.7%	1.4%
Affaires et Cadres	74	9.1%	1.5%	14	14.1%	0.5%	60	8.4%	2.8%	65	15.3%	1.4%
Professions intermédiaires	92	11.2%	1.3%	12	12.5%	0.4%	79	11.0%	2.3%	74	17.4%	1.3%
Employés	186	22.8%	2.3%	14	13.7%	0.7%	172	24.1%	2.8%	69	16.1%	3.7%
Ouvriers	38	4.7%	0.6%	22	22.3%	0.4%	16	2.2%	1.2%	11	2.6%	2.7%
Retraités	25	3.0%	0.2%	9	8.8%	0.1%	16	2.2%	0.2%	0	0.1%	0.1%
Autres inactifs	376	46.1%	3.7%	20	20.0%	0.5%	356	49.7%	5.5%	187	43.7%	5.8%
PCS Personne de référence												
Agriculteurs	5	0.6%	0.6%	0	0.0%	0.0%	5	0.7%	1.4%	0	0.0%	0.0%
Petits patrons	77	9.5%	2.9%	14	14.1%	1.1%	63	8.9%	4.9%	77	18.1%	2.9%
Affaires et Cadres	200	24.6%	2.8%	16	16.4%	0.5%	184	25.7%	5.0%	200	46.9%	2.8%
Professions intermédiaires	149	18.3%	2.0%	19	19.2%	0.5%	130	18.2%	3.6%	149	35.0%	2.0%
Employés	128	15.7%	2.4%	9	9.1%	0.4%	119	16.6%	3.8%	0	0.0%	0.0%
Ouvriers	147	18.0%	1.6%	20	20.2%	0.4%	127	17.7%	2.9%	0	0.0%	0.0%
Retraités	63	7.7%	0.4%	13	13.5%	0.2%	49	6.9%	0.6%	0	0.0%	0.0%
Autres inactifs	45	5.6%	1.1%	8	7.6%	0.5%	38	5.3%	1.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	79	9.6%	0.8%	19	19.4%	0.5%	59	8.3%	1.0%	23	5.4%	1.3%
2 personnes	143	17.5%	0.8%	30	29.7%	0.3%	113	15.8%	1.2%	63	14.6%	1.4%
3 personnes	207	25.4%	2.3%	19	18.9%	0.4%	188	26.3%	4.2%	108	25.4%	2.9%
4 personnes	224	27.4%	2.4%	19	18.8%	0.4%	205	28.6%	4.3%	142	33.3%	3.0%
5 personnes et +	163	20.0%	3.1%	13	13.2%	0.5%	150	21.0%	5.6%	91	21.2%	3.4%
Présence d'enfants de moins de 15 ans												
Oui	300	36.8%	1.9%	26	26.4%	0.4%	274	38.3%	3.4%	168	39.4%	2.2%
Non	515	63.2%	1.4%	73	73.6%	0.4%	442	61.7%	2.4%	259	60.6%	2.7%
Habitat												
Communes rurales	125	15.3%	1.1%	14	13.9%	0.2%	111	15.5%	1.8%	64	15.1%	2.0%
Agglo. - 20 000 hab	118	14.5%	1.3%	13	12.7%	0.3%	105	14.7%	2.3%	47	11.0%	1.9%
Agglo. 20 000 à 100 000 hab	80	9.8%	1.2%	10	9.9%	0.3%	70	9.8%	1.9%	42	9.9%	2.3%
Agglo. + 100 000 hab	274	33.7%	1.8%	43	42.9%	0.6%	232	32.4%	2.9%	147	34.4%	2.6%
Agglo. Paris	218	26.7%	2.6%	20	20.6%	0.5%	197	27.5%	4.4%	127	29.6%	3.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	227	27.9%	2.4%	20	20.6%	0.5%	207	28.9%	4.2%	134	31.3%	3.0%
Nord Pas de Calais	50	6.1%	1.5%	6	5.7%	0.4%	44	6.1%	2.6%	20	4.6%	2.1%
Lorraine	22	2.7%	1.1%	6	6.4%	0.7%	15	2.2%	1.6%	9	2.1%	1.7%
Alsace	21	2.6%	1.4%	8	7.6%	1.0%	14	1.9%	1.8%	10	2.4%	2.2%
Franche-Comté	16	2.0%	1.7%	6	6.3%	1.3%	10	1.4%	2.1%	6	1.3%	2.1%
Champagne Ardennes	14	1.7%	1.3%	0	0.0%	0.0%	14	2.0%	2.5%	4	0.9%	1.3%
Picardie	11	1.4%	0.7%	4	3.8%	0.5%	7	1.0%	0.9%	8	1.8%	1.7%
Bourgogne	15	1.8%	1.1%	2	1.9%	0.3%	13	1.8%	1.9%	8	1.8%	2.1%
Haute Normandie	14	1.7%	0.9%	1	1.2%	0.2%	13	1.8%	1.6%	6	1.5%	1.4%
Basse Normandie	10	1.2%	0.8%	0	0.0%	0.0%	10	1.4%	1.6%	6	1.5%	1.8%
Centre	31	3.8%	1.5%	1	0.8%	0.1%	30	4.2%	2.8%	17	4.0%	2.8%
Pays de Loire	39	4.7%	1.3%	9	9.3%	0.7%	29	4.1%	1.9%	20	4.8%	2.1%
Bretagne	41	5.1%	1.6%	4	3.5%	0.3%	38	5.3%	2.8%	16	3.7%	2.0%
Poitou Charentes	17	2.1%	1.1%	3	3.3%	0.5%	14	1.9%	1.8%	9	2.1%	2.3%
Aquitaine	45	5.6%	1.7%	6	6.2%	0.5%	39	5.5%	2.8%	19	4.5%	2.2%
Midi Pyrénées	44	5.3%	1.8%	2	1.9%	0.2%	42	5.8%	3.3%	28	6.5%	3.5%
Limousin	7	0.9%	1.1%	0	0.0%	0.0%	7	1.0%	2.2%	3	0.8%	2.2%
Auvergne	9	1.2%	0.8%	1	1.5%	0.3%	8	1.1%	1.4%	6	1.3%	1.9%
Rhône Alpes	67	8.2%	1.3%	13	13.5%	0.5%	54	7.5%	2.0%	40	9.3%	2.2%
Languedoc Roussillon	24	2.9%	1.1%	0	0.0%	0.0%	24	3.3%	2.0%	12	2.8%	1.7%
Provence Alpes Côte d'Azur. Corse	91	11.1%	2.1%	6	6.4%	0.3%	84	11.8%	3.7%	47	11.1%	3.3%
Habitudes de connexion à Internet												
Tous les jours	708	86.9%	2.2%	84	84.2%	0.5%	625	87.2%	3.9%	380	89.0%	2.7%
Presque tous les jours	60	7.3%	1.0%	6	5.6%	0.2%	54	7.6%	1.8%	39	9.2%	2.0%
1 à 2 fois par semaine	18	2.2%	0.7%	0	0.0%	0.0%	18	2.5%	1.2%	6	1.3%	0.8%
1 à 3 fois par mois	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.0%
Moins souvent	3	0.4%	0.4%	0	0.0%	0.0%	3	0.5%	0.6%	0	0.0%	0.0%
Jamais	3	0.4%	3.3%	0	0.0%	0.0%	3	0.5%	7.2%	2	0.5%	48.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	22	2.7%	1.2%	2	2.2%	0.3%	19	2.7%	1.7%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	32	3.9%	1.1%	7	7.5%	0.6%	24	3.4%	1.3%	7	1.5%	2.8%
De 12 000 à moins de 18 000 euros par an	62	7.6%	1.0%	17	17.3%	0.7%	45	6.2%	1.3%	23	5.5%	3.6%
De 18 000 à moins de 24 000 euros par an	87	10.7%	1.3%	7	7.2%	0.2%	80	11.2%	2.1%	27	6.3%	1.9%
De 24 000 à moins de 36 000 euros par an	156	19.1%	1.4%	14	13.8%	0.3%	142	19.8%	2.5%	72	16.9%	2.1%
De 36 000 à moins de 45 000 euros par an	114	14.0%	1.6%	16	16.3%	0.4%	98	13.6%	3.0%	54	12.7%	1.8%
De 45 000 à moins de 65 000 euros par an	114	14.0%	1.7%	13	12.9%	0.3%	102	14.2%	3.3%	82	19.2%	2.2%
De 65 000 à moins de 80 000 euros par an	38	4.6%	1.9%	5	4.7%	0.4%	33	4.6%	4.1%	33	7.8%	2.6%
De 80 000 à moins de 115 000 euros par an	28	3.4%	2.2%	1	1.0%	0.1%	27	3.7%	5.5%	24	5.7%	2.7%
115 000 euros et plus par an	20	2.4%	3.8%	3	3.0%	1.0%	17	2.3%	7.3%	20	4.6%	4.4%
Refus	71	8.7%	2.0%	8	8.3%	0.6%	63	8.8%	3.0%	33	7.8%	2.7%
Ne sait pas	73	8.9%	3.9%	6	5.7%	0.7%	67	9.4%	6.4%	51	12.0%	6.7%