

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1684	100.0%	3.3%	1308	100.0%	5.3%	376	100.0%	1.4%	769	100.0%	4.4%
<b>Sexe</b>												
<b>Homme</b>	1308	77.7%	5.3%	1308	100.0%	5.3%	0	0.0%	0.0%	603	78.5%	6.9%
<b>Femme</b>	376	22.3%	1.4%	0	0.0%	0.0%	376	100.0%	1.4%	166	21.5%	1.9%
<b>Age</b>												
<b>15 à 24 ans</b>	457	27.1%	6.2%	349	26.7%	9.4%	108	28.8%	3.0%	205	26.7%	6.5%
<b>25 à 34 ans</b>	375	22.3%	4.9%	302	23.1%	8.1%	73	19.4%	1.9%	154	20.1%	4.6%
<b>35 à 49 ans</b>	424	25.2%	3.4%	330	25.3%	5.3%	94	24.9%	1.5%	245	31.8%	4.0%
<b>50 à 59 ans</b>	243	14.4%	2.7%	182	13.9%	4.0%	61	16.3%	1.3%	141	18.3%	3.7%
<b>60 ans et plus</b>	185	11.0%	1.2%	145	11.1%	2.2%	40	10.7%	0.5%	24	3.1%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	271	16.1%	1.2%	0	0.0%	0.0%	271	72.0%	1.2%	130	17.0%	1.9%
<b>Personne de référence</b>	984	58.4%	3.5%	917	70.1%	4.5%	67	17.8%	0.9%	453	59.0%	5.5%
<b>Responsable des achats</b>	903	53.6%	2.5%	629	48.1%	5.0%	275	73.0%	1.2%	396	51.6%	3.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.1%	0.3%	1	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	54	3.2%	3.3%	46	3.6%	4.1%	7	1.9%	1.5%	47	6.1%	3.3%
<b>Affaires et Cadres</b>	232	13.8%	4.6%	190	14.5%	6.4%	42	11.2%	2.0%	211	27.5%	4.6%
<b>Professions intermédiaires</b>	302	17.9%	4.4%	242	18.5%	7.1%	60	15.9%	1.7%	268	34.8%	4.8%
<b>Employés</b>	223	13.3%	2.7%	143	11.0%	6.9%	80	21.3%	1.3%	41	5.4%	2.2%
<b>Ouvriers</b>	263	15.6%	4.1%	233	17.9%	4.6%	29	7.8%	2.2%	24	3.2%	5.9%
<b>Retraités</b>	172	10.2%	1.4%	135	10.3%	2.3%	37	9.8%	0.6%	8	1.0%	2.8%
<b>Autres inactifs</b>	437	25.9%	4.3%	316	24.2%	8.4%	121	32.1%	1.9%	170	22.1%	5.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	0.5%	1.1%	8	0.6%	1.8%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	78	4.6%	3.0%	60	4.6%	4.5%	18	4.9%	1.4%	78	10.2%	3.0%
<b>Affaires et Cadres</b>	302	17.9%	4.2%	239	18.3%	6.7%	63	16.6%	1.7%	302	39.2%	4.2%
<b>Professions intermédiaires</b>	389	23.1%	5.2%	304	23.3%	7.9%	85	22.5%	2.3%	389	50.6%	5.2%
<b>Employés</b>	213	12.7%	4.0%	176	13.5%	7.9%	37	9.8%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	347	20.6%	3.7%	263	20.1%	5.1%	85	22.5%	1.9%	0	0.0%	0.0%
<b>Retraités</b>	241	14.3%	1.7%	180	13.8%	2.8%	60	16.1%	0.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	105	6.3%	2.6%	77	5.9%	4.9%	28	7.5%	1.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	195	11.6%	2.0%	151	11.6%	3.6%	43	11.5%	0.8%	65	8.5%	3.5%
<b>2 personnes</b>	449	26.6%	2.5%	348	26.6%	4.0%	101	26.8%	1.1%	167	21.7%	3.9%
<b>3 personnes</b>	405	24.0%	4.5%	318	24.3%	6.9%	87	23.2%	2.0%	194	25.2%	5.2%
<b>4 personnes</b>	410	24.4%	4.4%	320	24.5%	7.0%	90	24.0%	1.9%	213	27.7%	4.5%
<b>5 personnes et +</b>	226	13.4%	4.2%	171	13.1%	6.5%	54	14.5%	2.0%	130	16.9%	4.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	604	35.9%	3.9%	476	36.4%	6.5%	128	34.0%	1.6%	338	43.9%	4.4%
<b>Non</b>	1080	64.1%	3.0%	832	63.6%	4.8%	248	66.0%	1.3%	431	56.1%	4.5%
<b>Habitat</b>												
<b>Communes rurales</b>	299	17.7%	2.5%	243	18.6%	4.3%	56	14.8%	0.9%	144	18.7%	4.4%
<b>Agglo. - 20 000 hab</b>	262	15.5%	2.9%	198	15.2%	4.6%	63	16.8%	1.4%	103	13.4%	4.1%
<b>Agglo. 20 000 à 100 000 hab</b>	207	12.3%	3.0%	151	11.6%	4.6%	56	14.9%	1.5%	77	10.1%	4.1%
<b>Agglo. + 100 000 hab</b>	527	31.3%	3.4%	415	31.7%	5.6%	112	29.7%	1.4%	257	33.5%	4.5%
<b>Agglo. Paris</b>	390	23.2%	4.6%	301	23.0%	7.4%	89	23.7%	2.0%	187	24.4%	4.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	418	24.8%	4.4%	324	24.8%	7.1%	94	25.0%	1.9%	201	26.1%	4.5%
Nord Pas de Calais	96	5.7%	3.0%	76	5.8%	5.0%	20	5.3%	1.2%	50	6.5%	5.4%
Lorraine	57	3.4%	2.9%	41	3.1%	4.4%	16	4.2%	1.6%	15	2.0%	2.9%
Alsace	47	2.8%	3.1%	28	2.2%	3.9%	18	4.9%	2.3%	26	3.4%	5.7%
Franche-Comté	19	1.1%	2.0%	16	1.2%	3.4%	3	0.8%	0.6%	5	0.6%	1.8%
Champagne Ardennes	46	2.7%	4.2%	31	2.4%	6.0%	15	3.9%	2.6%	12	1.6%	4.2%
Picardie	66	3.9%	4.3%	51	3.9%	6.9%	15	3.9%	1.9%	29	3.8%	6.5%
Bourgogne	41	2.4%	3.0%	29	2.2%	4.4%	12	3.2%	1.7%	19	2.5%	5.2%
Haute Normandie	40	2.4%	2.7%	34	2.6%	4.8%	6	1.5%	0.7%	23	3.0%	5.0%
Basse Normandie	38	2.2%	3.1%	27	2.1%	4.7%	11	2.8%	1.7%	17	2.3%	5.1%
Centre	72	4.3%	3.4%	58	4.4%	5.8%	14	3.7%	1.3%	39	5.1%	6.3%
Pays de Loire	84	5.0%	2.9%	70	5.4%	5.0%	13	3.6%	0.9%	38	4.9%	4.0%
Bretagne	86	5.1%	3.2%	65	5.0%	5.1%	21	5.5%	1.5%	22	2.8%	2.8%
Poitou Charentes	49	2.9%	3.3%	41	3.2%	5.8%	7	2.0%	1.0%	27	3.5%	6.8%
Aquitaine	62	3.7%	2.3%	46	3.5%	3.5%	16	4.3%	1.1%	24	3.1%	2.8%
Midi Pyrénées	81	4.8%	3.3%	66	5.0%	5.6%	15	3.9%	1.2%	46	6.0%	5.7%
Limousin	20	1.2%	3.2%	17	1.3%	5.8%	3	0.7%	0.8%	9	1.1%	5.6%
Auvergne	29	1.7%	2.6%	24	1.8%	4.4%	5	1.3%	0.8%	12	1.5%	3.8%
Rhône Alpes	134	8.0%	2.6%	111	8.5%	4.5%	24	6.3%	0.9%	69	9.0%	3.8%
Languedoc Roussillon	57	3.4%	2.6%	38	2.9%	3.6%	19	5.0%	1.6%	18	2.3%	2.6%
Provence Alpes Côte d'Azur. Corse	145	8.6%	3.3%	114	8.7%	5.6%	31	8.3%	1.4%	67	8.7%	4.7%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1472	87.4%	4.5%	1146	87.7%	7.0%	326	86.6%	2.0%	691	89.9%	4.8%
Presque tous les jours	147	8.7%	2.5%	115	8.8%	4.1%	32	8.4%	1.0%	59	7.7%	3.0%
1 à 2 fois par semaine	34	2.0%	1.3%	26	2.0%	2.3%	7	2.0%	0.5%	17	2.2%	2.5%
1 à 3 fois par mois	7	0.4%	1.4%	6	0.4%	2.8%	2	0.4%	0.5%	0	0.0%	0.0%
Moins souvent	9	0.6%	1.0%	6	0.4%	1.5%	4	1.0%	0.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	41	2.4%	2.2%	21	1.6%	2.9%	20	5.4%	1.8%	5	0.7%	3.1%
De 9 000 à moins de 12 000 euros par an	72	4.3%	2.4%	62	4.8%	5.4%	10	2.6%	0.5%	7	0.9%	2.9%
De 12 000 à moins de 18 000 euros par an	144	8.6%	2.4%	105	8.1%	4.3%	39	10.3%	1.1%	48	6.3%	7.4%
De 18 000 à moins de 24 000 euros par an	194	11.5%	2.8%	146	11.2%	4.7%	48	12.6%	1.3%	53	6.9%	3.7%
De 24 000 à moins de 36 000 euros par an	333	19.8%	3.0%	244	18.6%	4.5%	89	23.7%	1.6%	142	18.5%	4.2%
De 36 000 à moins de 45 000 euros par an	272	16.2%	3.9%	224	17.1%	6.1%	48	12.9%	1.5%	123	16.1%	4.1%
De 45 000 à moins de 65 000 euros par an	304	18.0%	4.5%	253	19.4%	6.9%	51	13.5%	1.7%	186	24.2%	4.9%
De 65 000 à moins de 80 000 euros par an	64	3.8%	3.3%	54	4.2%	4.8%	10	2.6%	1.2%	45	5.9%	3.5%
De 80 000 à moins de 115 000 euros par an	54	3.2%	4.4%	44	3.4%	5.9%	10	2.6%	2.1%	47	6.1%	5.3%
115 000 euros et plus par an	26	1.6%	5.0%	20	1.6%	6.9%	6	1.6%	2.6%	26	3.4%	5.8%
Refus	101	6.0%	2.8%	68	5.2%	4.5%	33	8.7%	1.6%	53	7.0%	4.4%
Ne sait pas	79	4.7%	4.2%	66	5.0%	8.3%	13	3.4%	1.2%	32	4.2%	4.2%