

Votre Beauté

Lecture Dernière Période



| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|----------------------------------|----------|-----------|----------|----------|-----------|----------|----------|-----------|----------|------------|-----------|----------|
| | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion |
| ENSEMBLE | 483 | 100.0% | 0.93906 | 46 | 100.0% | 0.18487 | 438 | 100.0% | 1.632381 | 134 | 100.0% | 0.771055 |
| Sexe | | | | | | | | | | | | |
| Homme | 46 | 9.4% | 0.18487 | 46 | 100.0% | 0.18487 | 0 | 0.0% | | 17 | 12.8% | 0.192403 |
| Femme | 438 | 90.6% | 1.632381 | 0 | 0.0% | | 438 | 100.0% | 1.632381 | 117 | 87.2% | 1.37846 |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 40 | 8.3% | 0.550134 | 2 | 4.6% | 0.055986 | 38 | 8.7% | 1.054884 | 13 | 9.9% | 0.430211 |
| 25 à 34 ans | 66 | 13.6% | 0.85827 | 9 | 19.5% | 0.237145 | 57 | 13.0% | 1.453984 | 16 | 11.8% | 0.478391 |
| 35 à 49 ans | 106 | 21.9% | 0.846333 | 11 | 24.1% | 0.177879 | 95 | 21.7% | 1.499421 | 48 | 35.6% | 0.76109 |
| 50 à 59 ans | 132 | 27.3% | 1.443464 | 17 | 38.3% | 0.387289 | 114 | 26.1% | 2.475836 | 44 | 33.0% | 1.138089 |
| 60 ans et plus | 140 | 28.9% | 0.940824 | 6 | 13.5% | 0.094556 | 134 | 30.5% | 1.601212 | 13 | 9.6% | 1.569945 |
| Individu | | | | | | | | | | | | |
| Ménagères | 390 | 80.7% | 1.68106 | 0 | 0.0% | | 390 | 89.1% | 1.68106 | 106 | 78.8% | 1.517107 |
| Personne de référence | 198 | 41.1% | 0.706091 | 43 | 95.1% | 0.21388 | 155 | 35.4% | 1.978856 | 35 | 26.1% | 0.411605 |
| Responsable des achats | 418 | 86.4% | 1.169217 | 28 | 61.3% | 0.218054 | 390 | 89.0% | 1.701569 | 110 | 82.4% | 1.000784 |
| PCS Individu | | | | | | | | | | | | |
| Petits patrons | 12 | 2.6% | 0.765618 | 5 | 10.3% | 0.411546 | 8 | 1.8% | 1.596109 | 11 | 8.5% | 0.788426 |
| Affaires et Cadres | 33 | 6.9% | 0.658835 | 5 | 11.5% | 0.168245 | 28 | 6.4% | 1.4313 | 28 | 21.1% | 0.611191 |
| Professions intermédiaires | 51 | 10.5% | 0.740703 | 5 | 11.2% | 0.150311 | 46 | 10.4% | 1.324114 | 40 | 29.9% | 0.716692 |
| Employés | 117 | 24.2% | 1.419326 | 3 | 7.3% | 0.163328 | 114 | 26.0% | 1.828441 | 22 | 16.3% | 1.166833 |
| Ouvriers | 49 | 10.1% | 0.767468 | 12 | 26.3% | 0.239243 | 37 | 8.5% | 2.689622 | 1 | 0.5% | 0.171168 |
| Retraités | 128 | 26.5% | 1.025108 | 8 | 16.8% | 0.127986 | 121 | 27.5% | 1.846932 | 4 | 3.0% | 1.516579 |
| Autres inactifs | 92 | 19.1% | 0.901152 | 8 | 16.7% | 0.208526 | 85 | 19.4% | 1.28342 | 28 | 20.8% | 0.881094 |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 1 | 0.1% | 0.084481 | 0 | 0.0% | | 1 | 0.2% | 0.163604 | 0 | 0.0% | |
| Petits patrons | 21 | 4.3% | 0.800489 | 5 | 10.3% | 0.357065 | 16 | 3.7% | 1.242324 | 21 | 15.7% | 0.800489 |
| Affaires et Cadres | 68 | 14.0% | 0.941999 | 5 | 11.5% | 0.141601 | 63 | 14.3% | 1.782211 | 68 | 50.7% | 0.941999 |
| Professions intermédiaires | 45 | 9.3% | 0.597145 | 7 | 15.8% | 0.185084 | 38 | 8.6% | 1.037601 | 45 | 33.6% | 0.597145 |
| Employés | 67 | 13.9% | 1.245161 | 3 | 7.3% | 0.145469 | 64 | 14.6% | 2.050339 | 0 | 0.0% | |
| Ouvriers | 83 | 17.2% | 0.87498 | 12 | 26.3% | 0.235829 | 71 | 16.2% | 1.613261 | 0 | 0.0% | |
| Retraités | 156 | 32.2% | 1.085927 | 8 | 16.8% | 0.116925 | 148 | 33.8% | 1.898432 | 0 | 0.0% | |
| Autres inactifs | 43 | 8.9% | 1.051616 | 6 | 12.1% | 0.375713 | 38 | 8.6% | 1.431419 | 0 | 0.0% | |

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| | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 125 | 25.9% | 1.25851 | 14 | 31.0% | 0.325177 | 111 | 25.4% | 1.983559 | 13 | 10.0% | 0.708309 |
| 2 personnes | 175 | 36.2% | 0.98151 | 18 | 38.4% | 0.2026 | 158 | 36.0% | 1.712663 | 43 | 32.3% | 0.985025 |
| 3 personnes | 68 | 14.0% | 0.74789 | 5 | 11.5% | 0.113922 | 63 | 14.3% | 1.3956 | 35 | 26.4% | 0.935304 |
| 4 personnes | 77 | 16.0% | 0.833346 | 8 | 18.3% | 0.181025 | 69 | 15.7% | 1.479841 | 32 | 24.1% | 0.674217 |
| 5 personnes et + | 38 | 7.9% | 0.710931 | 0 | 0.8% | 0.014576 | 38 | 8.6% | 1.308593 | 10 | 7.2% | 0.383882 |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 132 | 27.2% | 0.849584 | 8 | 17.6% | 0.109694 | 124 | 28.2% | 1.509592 | 55 | 41.1% | 0.722083 |
| Non | 352 | 72.8% | 0.977608 | 38 | 82.4% | 0.216536 | 314 | 71.8% | 1.686378 | 79 | 58.9% | 0.809371 |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 91 | 18.9% | 0.777873 | 12 | 26.1% | 0.212474 | 79 | 18.2% | 1.294387 | 27 | 20.4% | 0.817984 |
| Agglo. - 20 000 hab | 65 | 13.5% | 0.726601 | 6 | 13.6% | 0.142823 | 59 | 13.4% | 1.277285 | 15 | 11.1% | 0.55376 |
| Agglo. 20 000 à 100 000 hab | 81 | 16.8% | 1.172295 | 6 | 12.7% | 0.174861 | 76 | 17.3% | 2.079061 | 17 | 12.8% | 0.891024 |
| Agglo. + 100 000 hab | 140 | 28.9% | 0.911757 | 12 | 25.8% | 0.159547 | 128 | 29.3% | 1.60606 | 31 | 23.1% | 0.567779 |
| Agglo. Paris | 106 | 21.9% | 1.244553 | 10 | 21.8% | 0.246189 | 96 | 21.9% | 2.14714 | 44 | 32.6% | 1.099869 |

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| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 111 | 22.9% | 1.164426 | 13 | 27.8% | 0.279355 | 98 | 22.4% | 1.970425 | 45 | 33.6% | 1.02553 |
| Nord Pas de Calais | 21 | 4.2% | 0.640229 | 2 | 3.8% | 0.114736 | 19 | 4.3% | 1.116144 | 2 | 1.8% | 0.251147 |
| Lorraine | 17 | 3.5% | 0.889636 | 0 | 0.0% | | 17 | 3.9% | 1.723728 | 4 | 3.1% | 0.733627 |
| Alsace | 29 | 6.1% | 1.937159 | 3 | 5.7% | 0.351429 | 27 | 6.1% | 3.424359 | 2 | 1.3% | 0.342731 |
| Franche-Comté | 14 | 2.9% | 1.456096 | 2 | 3.4% | 0.334769 | 12 | 2.8% | 2.523145 | 3 | 2.4% | 1.202231 |
| Champagne Ardennes | 9 | 1.9% | 0.849308 | 1 | 2.0% | 0.173893 | 8 | 1.9% | 1.478598 | 3 | 1.9% | 0.94191 |
| Picardie | 15 | 3.1% | 0.983109 | 2 | 5.0% | 0.306708 | 13 | 2.9% | 1.617347 | 1 | 0.7% | 0.209832 |
| Bourgogne | 12 | 2.6% | 0.922609 | 0 | 0.0% | | 12 | 2.9% | 1.775335 | 3 | 2.4% | 0.867526 |
| Haute Normandie | 7 | 1.4% | 0.441232 | 0 | 0.0% | | 7 | 1.5% | 0.843944 | 5 | 3.6% | 1.036953 |
| Basse Normandie | 13 | 2.7% | 1.068436 | 3 | 7.2% | 0.571245 | 10 | 2.2% | 1.526192 | 4 | 3.1% | 1.236479 |
| Centre | 18 | 3.7% | 0.84798 | 1 | 2.1% | 0.093233 | 17 | 3.8% | 1.548727 | 2 | 1.4% | 0.282691 |
| Pays de Loire | 23 | 4.7% | 0.77149 | 2 | 5.2% | 0.167361 | 20 | 4.6% | 1.33428 | 4 | 3.1% | 0.457058 |
| Bretagne | 20 | 4.2% | 0.767943 | 0 | 0.0% | | 20 | 4.6% | 1.479174 | 7 | 5.2% | 0.936402 |
| Poitou Charentes | 10 | 2.1% | 0.693548 | 2 | 3.5% | 0.22271 | 9 | 2.0% | 1.128077 | 3 | 2.5% | 0.80249 |
| Aquitaine | 21 | 4.3% | 0.760539 | 3 | 5.6% | 0.195624 | 18 | 4.2% | 1.273314 | 6 | 4.2% | 0.642784 |
| Midi Pyrénées | 23 | 4.7% | 0.940269 | 0 | 0.0% | | 23 | 5.2% | 1.816568 | 7 | 5.1% | 0.836034 |
| Limousin | 6 | 1.2% | 0.910715 | 0 | 0.7% | 0.103116 | 5 | 1.2% | 1.648995 | 0 | 0.0% | |
| Auvergne | 3 | 0.7% | 0.307088 | 0 | 0.0% | | 3 | 0.8% | 0.590752 | 0 | 0.0% | |
| Rhône Alpes | 36 | 7.5% | 0.706341 | 9 | 19.3% | 0.356271 | 27 | 6.3% | 1.031168 | 15 | 10.9% | 0.787103 |
| Languedoc Roussillon | 36 | 7.5% | 1.614849 | 4 | 8.1% | 0.347984 | 32 | 7.4% | 2.757752 | 3 | 2.3% | 0.44003 |
| Provence Alpes Côte d'Azur. Corse | 40 | 8.2% | 0.920991 | 0 | 0.8% | 0.017081 | 39 | 9.0% | 1.733371 | 15 | 11.5% | 1.101476 |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 257 | 53.2% | 0.822333 | 25 | 54.8% | 0.156609 | 232 | 53.1% | 1.513612 | 101 | 75.8% | 0.730352 |
| Presque tous les jours | 62 | 12.7% | 0.996307 | 3 | 6.3% | 0.098068 | 59 | 13.4% | 1.812593 | 20 | 14.8% | 0.888402 |
| 1 à 2 fois par semaine | 36 | 7.4% | 1.268071 | 4 | 8.7% | 0.349319 | 32 | 7.2% | 1.892846 | 5 | 3.9% | 0.676982 |
| 1 à 3 fois par mois | 9 | 1.8% | 1.419556 | 0 | 0.0% | | 9 | 2.0% | 2.394397 | 2 | 1.2% | 1.425527 |
| Moins souvent | 19 | 3.8% | 1.711753 | 0 | 0.0% | | 19 | 4.2% | 2.961628 | 2 | 1.9% | 2.557169 |
| Jamais | 1 | 0.2% | 1.345932 | 0 | 0.0% | | 1 | 0.2% | 2.553228 | 0 | 0.0% | |

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| | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 36 | 7.4% | 1.7781 | 9 | 19.4% | 1.139697 | 27 | 6.1% | 2.182725 | 3 | 2.5% | 1.767836 |
| De 9 000 à moins de 12 000 euros par an | 40 | 8.3% | 1.26857 | 3 | 7.0% | 0.261601 | 37 | 8.5% | 1.889564 | 6 | 4.3% | 2.470275 |
| De 12 000 à moins de 18 000 euros par an | 59 | 12.1% | 0.975245 | 6 | 13.5% | 0.243393 | 53 | 12.0% | 1.507267 | 3 | 2.4% | 0.49231 |
| De 18 000 à moins de 24 000 euros par an | 70 | 14.4% | 0.997566 | 2 | 4.3% | 0.06117 | 68 | 15.5% | 1.774757 | 7 | 5.4% | 0.461766 |
| De 24 000 à moins de 36 000 euros par an | 91 | 18.8% | 0.805564 | 14 | 31.1% | 0.261553 | 77 | 17.5% | 1.309492 | 18 | 13.3% | 0.519917 |
| De 36 000 à moins de 45 000 euros par an | 60 | 12.4% | 0.880955 | 5 | 12.0% | 0.155688 | 55 | 12.5% | 1.654145 | 24 | 17.9% | 0.793286 |
| De 45 000 à moins de 65 000 euros par an | 42 | 8.8% | 0.636615 | 2 | 4.3% | 0.051329 | 40 | 9.2% | 1.414314 | 26 | 19.5% | 0.683313 |
| De 65 000 à moins de 80 000 euros par an | 15 | 3.0% | 0.790104 | 0 | 0.0% | | 15 | 3.3% | 2.003252 | 10 | 7.8% | 0.813813 |
| De 80 000 à moins de 115 000 euros par an | 10 | 2.0% | 0.832717 | 0 | 0.0% | | 10 | 2.2% | 2.187692 | 7 | 5.4% | 0.864211 |
| 115 000 euros et plus par an | 11 | 2.2% | 2.132281 | 2 | 4.8% | 0.739327 | 9 | 1.9% | 4.112641 | 11 | 8.0% | 2.458715 |
| Refus | 33 | 6.9% | 1.025293 | 0 | 0.0% | | 33 | 7.6% | 1.765374 | 9 | 6.5% | 0.747737 |
| Ne sait pas | 18 | 3.7% | 0.982776 | 2 | 3.7% | 0.224547 | 16 | 3.7% | 1.518626 | 9 | 7.0% | 1.287041 |