

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|----------------------------------|----------|-----------|----------|----------|-----------|----------|----------|-----------|----------|------------|-----------|----------|
| | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion |
| ENSEMBLE | 411 | 100.0% | 0.798272 | 77 | 100.0% | 0.310942 | 334 | 100.0% | 1.246271 | 176 | 100.0% | 1.013913 |
| Sexe | | | | | | | | | | | | |
| Homme | 77 | 18.7% | 0.310942 | 77 | 100.0% | 0.310942 | 0 | 0.0% | | 22 | 12.6% | 0.250265 |
| Femme | 334 | 81.3% | 1.246271 | 0 | 0.0% | | 334 | 100.0% | 1.246271 | 154 | 87.4% | 1.815506 |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 53 | 13.0% | 0.726155 | 17 | 22.5% | 0.466538 | 36 | 10.8% | 0.991342 | 20 | 11.2% | 0.640115 |
| 25 à 34 ans | 46 | 11.3% | 0.60581 | 9 | 11.6% | 0.237083 | 37 | 11.2% | 0.959452 | 26 | 14.9% | 0.793773 |
| 35 à 49 ans | 132 | 32.1% | 1.054913 | 14 | 17.7% | 0.219084 | 118 | 35.4% | 1.871529 | 65 | 37.0% | 1.040636 |
| 50 à 59 ans | 104 | 25.3% | 1.14046 | 29 | 38.4% | 0.652747 | 75 | 22.3% | 1.61718 | 54 | 30.5% | 1.381339 |
| 60 ans et plus | 75 | 18.3% | 0.506715 | 8 | 9.8% | 0.115362 | 68 | 20.3% | 0.812108 | 11 | 6.4% | 1.363747 |
| Individu | | | | | | | | | | | | |
| Ménagères | 304 | 74.0% | 1.311037 | 0 | 0.0% | | 304 | 91.0% | 1.311037 | 142 | 80.9% | 2.046268 |
| Personne de référence | 130 | 31.6% | 0.462141 | 57 | 74.4% | 0.281602 | 73 | 21.8% | 0.928978 | 40 | 22.7% | 0.470282 |
| Responsable des achats | 358 | 87.1% | 1.002453 | 51 | 67.1% | 0.401227 | 307 | 91.7% | 1.338949 | 165 | 93.7% | 1.495449 |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 1 | 0.2% | 0.184107 | 1 | 1.3% | 0.280497 | 0 | 0.0% | | 0 | 0.0% | |
| Petits patrons | 23 | 5.7% | 1.43764 | 8 | 11.1% | 0.746092 | 15 | 4.4% | 3.059697 | 15 | 8.7% | 1.070444 |
| Affaires et Cadres | 48 | 11.7% | 0.9498 | 7 | 9.0% | 0.22219 | 41 | 12.4% | 2.09547 | 39 | 22.2% | 0.848173 |
| Professions intermédiaires | 60 | 14.5% | 0.871105 | 9 | 11.5% | 0.258011 | 51 | 15.2% | 1.47695 | 44 | 25.2% | 0.794198 |
| Employés | 102 | 24.8% | 1.23389 | 11 | 13.7% | 0.519423 | 91 | 27.3% | 1.466613 | 31 | 17.5% | 1.647689 |
| Ouvriers | 41 | 9.9% | 0.635474 | 23 | 30.2% | 0.461948 | 17 | 5.2% | 1.266913 | 5 | 2.7% | 1.124745 |
| Retraités | 60 | 14.6% | 0.478312 | 10 | 13.6% | 0.174876 | 49 | 14.8% | 0.756279 | 6 | 3.2% | 2.081322 |
| Autres inactifs | 77 | 18.6% | 0.745861 | 7 | 9.7% | 0.202939 | 69 | 20.7% | 1.045506 | 36 | 20.5% | 1.144278 |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 8 | 1.8% | 0.931875 | 1 | 1.3% | 0.244743 | 7 | 2.0% | 1.575431 | 0 | 0.0% | |
| Petits patrons | 28 | 6.7% | 1.049537 | 4 | 5.6% | 0.329996 | 23 | 7.0% | 1.766497 | 28 | 15.7% | 1.049537 |
| Affaires et Cadres | 67 | 16.3% | 0.929656 | 8 | 10.4% | 0.215708 | 59 | 17.7% | 1.679118 | 67 | 38.1% | 0.929656 |
| Professions intermédiaires | 81 | 19.8% | 1.082132 | 10 | 13.0% | 0.256171 | 71 | 21.4% | 1.965011 | 81 | 46.3% | 1.082132 |
| Employés | 54 | 13.2% | 1.00665 | 9 | 11.3% | 0.381513 | 46 | 13.6% | 1.464367 | 0 | 0.0% | |
| Ouvriers | 76 | 18.4% | 0.799516 | 28 | 36.1% | 0.544878 | 48 | 14.4% | 1.093648 | 0 | 0.0% | |
| Retraités | 71 | 17.2% | 0.491593 | 17 | 22.3% | 0.261087 | 53 | 16.0% | 0.684871 | 0 | 0.0% | |
| Autres inactifs | 27 | 6.5% | 0.655824 | 0 | 0.0% | | 27 | 8.0% | 1.024345 | 0 | 0.0% | |

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| | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 68 | 16.5% | 0.68236 | 19 | 24.3% | 0.42771 | 49 | 14.7% | 0.880183 | 18 | 10.5% | 0.972307 |
| 2 personnes | 150 | 36.4% | 0.839386 | 35 | 46.0% | 0.408395 | 114 | 34.2% | 1.243951 | 54 | 30.9% | 1.240761 |
| 3 personnes | 75 | 18.2% | 0.825624 | 10 | 13.3% | 0.223019 | 65 | 19.4% | 1.44129 | 46 | 26.3% | 1.227106 |
| 4 personnes | 80 | 19.4% | 0.86026 | 5 | 6.5% | 0.108646 | 75 | 22.4% | 1.605161 | 45 | 25.6% | 0.943394 |
| 5 personnes et + | 39 | 9.4% | 0.722579 | 8 | 9.8% | 0.306089 | 31 | 9.3% | 1.080041 | 12 | 6.7% | 0.465614 |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 125 | 30.3% | 0.803817 | 15 | 19.6% | 0.205778 | 110 | 32.8% | 1.337288 | 65 | 37.0% | 0.854351 |
| Non | 286 | 69.7% | 0.795883 | 62 | 80.4% | 0.355239 | 225 | 67.2% | 1.206246 | 111 | 63.0% | 1.138756 |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 84 | 20.4% | 0.714623 | 15 | 19.3% | 0.264258 | 69 | 20.7% | 1.126049 | 31 | 17.8% | 0.936418 |
| Agglo. - 20 000 hab | 61 | 14.8% | 0.681211 | 14 | 18.2% | 0.321179 | 47 | 14.1% | 1.020832 | 23 | 12.9% | 0.841935 |
| Agglo. 20 000 à 100 000 hab | 60 | 14.7% | 0.871404 | 18 | 23.6% | 0.547671 | 42 | 12.7% | 1.165709 | 22 | 12.3% | 1.126533 |
| Agglo. + 100 000 hab | 125 | 30.5% | 0.816797 | 15 | 20.1% | 0.209691 | 110 | 32.9% | 1.377167 | 67 | 38.2% | 1.237533 |
| Agglo. Paris | 80 | 19.5% | 0.94405 | 14 | 18.7% | 0.355802 | 66 | 19.7% | 1.475865 | 33 | 18.8% | 0.83436 |

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| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 94 | 23.0% | 0.991685 | 18 | 24.1% | 0.407171 | 76 | 22.7% | 1.523979 | 40 | 22.7% | 0.910995 |
| Nord Pas de Calais | 11 | 2.8% | 0.355654 | 3 | 4.5% | 0.227364 | 8 | 2.4% | 0.471841 | 0 | 0.0% | |
| Lorraine | 12 | 2.9% | 0.614034 | 1 | 1.1% | 0.092898 | 11 | 3.3% | 1.102633 | 6 | 3.3% | 1.039148 |
| Alsace | 8 | 1.8% | 0.497865 | 2 | 2.0% | 0.208491 | 6 | 1.8% | 0.769259 | 0 | 0.0% | |
| Franche-Comté | 3 | 0.6% | 0.272717 | 1 | 1.5% | 0.253852 | 1 | 0.4% | 0.290669 | 1 | 0.3% | 0.194495 |
| Champagne Ardennes | 11 | 2.8% | 1.058981 | 1 | 0.9% | 0.137643 | 11 | 3.2% | 1.917399 | 9 | 5.0% | 3.257051 |
| Picardie | 8 | 1.9% | 0.50249 | 3 | 3.9% | 0.401473 | 5 | 1.4% | 0.59721 | 0 | 0.0% | |
| Bourgogne | 13 | 3.0% | 0.924412 | 1 | 0.8% | 0.095511 | 12 | 3.6% | 1.690529 | 7 | 3.9% | 1.82114 |
| Haute Normandie | 28 | 6.8% | 1.876866 | 3 | 3.8% | 0.415802 | 25 | 7.4% | 3.21038 | 15 | 8.6% | 3.284701 |
| Basse Normandie | 8 | 1.8% | 0.624397 | 0 | 0.5% | 0.071522 | 7 | 2.1% | 1.133419 | 4 | 2.2% | 1.168149 |
| Centre | 11 | 2.6% | 0.506823 | 1 | 1.7% | 0.127803 | 9 | 2.8% | 0.858725 | 4 | 2.1% | 0.581933 |
| Pays de Loire | 37 | 9.0% | 1.271109 | 9 | 11.6% | 0.632407 | 28 | 8.5% | 1.866105 | 19 | 10.9% | 2.105905 |
| Bretagne | 15 | 3.7% | 0.568866 | 6 | 7.9% | 0.476462 | 9 | 2.7% | 0.654446 | 6 | 3.5% | 0.832014 |
| Poitou Charentes | 15 | 3.7% | 1.033171 | 5 | 6.8% | 0.736479 | 10 | 3.0% | 1.306984 | 5 | 3.1% | 1.316661 |
| Aquitaine | 26 | 6.4% | 0.960394 | 4 | 5.6% | 0.331652 | 22 | 6.5% | 1.531105 | 12 | 6.7% | 1.373113 |
| Midi Pyrénées | 19 | 4.7% | 0.804366 | 2 | 2.3% | 0.149092 | 18 | 5.3% | 1.415059 | 3 | 1.9% | 0.40779 |
| Limousin | 2 | 0.5% | 0.307531 | 0 | 0.0% | | 2 | 0.6% | 0.588665 | 0 | 0.0% | |
| Auvergne | 6 | 1.5% | 0.530536 | 0 | 0.4% | 0.054611 | 6 | 1.7% | 0.970158 | 2 | 1.2% | 0.679774 |
| Rhône Alpes | 39 | 9.4% | 0.75432 | 10 | 12.6% | 0.392319 | 29 | 8.7% | 1.090218 | 16 | 9.1% | 0.869119 |
| Languedoc Roussillon | 8 | 2.0% | 0.367351 | 2 | 3.0% | 0.214805 | 6 | 1.8% | 0.504972 | 4 | 2.5% | 0.625823 |
| Provence Alpes Côte d'Azur. Corse | 38 | 9.2% | 0.872521 | 4 | 4.9% | 0.181809 | 34 | 10.2% | 1.493292 | 23 | 12.9% | 1.621771 |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 263 | 63.9% | 0.839749 | 42 | 55.1% | 0.265091 | 221 | 66.0% | 1.436468 | 142 | 80.7% | 1.022979 |
| Presque tous les jours | 45 | 11.0% | 0.728881 | 4 | 5.6% | 0.145153 | 41 | 12.2% | 1.259352 | 24 | 13.5% | 1.067313 |
| 1 à 2 fois par semaine | 34 | 8.3% | 1.218564 | 7 | 9.5% | 0.636883 | 27 | 8.1% | 1.614123 | 4 | 2.3% | 0.525262 |
| 1 à 3 fois par mois | 4 | 0.9% | 0.591029 | 0 | 0.0% | | 4 | 1.1% | 0.996902 | 2 | 1.0% | 1.532798 |
| Moins souvent | 17 | 4.0% | 1.530248 | 0 | 0.0% | | 17 | 5.0% | 2.647593 | 3 | 2.0% | 3.579088 |

Lecture Dernière Période

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|---|----------|-----------|----------|----------|-----------|----------|----------|-----------|----------|------------|-----------|----------|
| | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 32 | 7.9% | 1.618261 | 6 | 7.2% | 0.709613 | 27 | 8.0% | 2.19417 | 2 | 1.2% | 1.165785 |
| De 9 000 à moins de 12 000 euros par an | 10 | 2.4% | 0.304202 | 4 | 5.4% | 0.340739 | 6 | 1.7% | 0.28167 | 1 | 0.4% | 0.301809 |
| De 12 000 à moins de 18 000 euros par an | 48 | 11.7% | 0.79888 | 14 | 17.7% | 0.537384 | 34 | 10.3% | 0.988974 | 7 | 4.0% | 1.091463 |
| De 18 000 à moins de 24 000 euros par an | 44 | 10.6% | 0.624221 | 10 | 13.4% | 0.324334 | 33 | 10.0% | 0.873121 | 6 | 3.6% | 0.403247 |
| De 24 000 à moins de 36 000 euros par an | 93 | 22.6% | 0.824419 | 17 | 21.6% | 0.305166 | 76 | 22.8% | 1.305413 | 51 | 28.8% | 1.473584 |
| De 36 000 à moins de 45 000 euros par an | 90 | 21.9% | 1.319907 | 11 | 14.9% | 0.324288 | 79 | 23.5% | 2.381311 | 49 | 27.6% | 1.609926 |
| De 45 000 à moins de 65 000 euros par an | 33 | 8.1% | 0.500289 | 8 | 9.9% | 0.199918 | 26 | 7.7% | 0.899407 | 20 | 11.6% | 0.533768 |
| De 65 000 à moins de 80 000 euros par an | 22 | 5.3% | 1.185203 | 4 | 4.7% | 0.320404 | 18 | 5.5% | 2.513039 | 17 | 9.6% | 1.320471 |
| De 80 000 à moins de 115 000 euros par an | 7 | 1.7% | 0.596588 | 0 | 0.0% | | 7 | 2.0% | 1.567339 | 6 | 3.4% | 0.715202 |
| 115 000 euros et plus par an | 7 | 1.6% | 1.349304 | 0 | 0.0% | | 7 | 2.0% | 3.267608 | 7 | 3.8% | 1.555872 |
| Refus | 18 | 4.5% | 0.566918 | 4 | 5.3% | 0.29776 | 14 | 4.3% | 0.761202 | 9 | 5.2% | 0.791649 |
| Ne sait pas | 7 | 1.8% | 0.40051 | 0 | 0.0% | | 7 | 2.2% | 0.683556 | 1 | 0.6% | 0.153441 |