

LNM

|                                   | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|-----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                   | 369      | 100.0%    | 0.7  | 177      | 100.0%    | 0.7  | 193      | 100.0%    | 0.7  | 118        | 100.0%    | 0.7  |
| <b>Sexe</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Homme</b>                      | 177      | 47.8%     | 0.7  | 177      | 100.0%    | 0.7  | 0        | 0.0%      | -    | 63         | 53.5%     | 0.7  |
| <b>Femme</b>                      | 193      | 52.2%     | 0.7  | 0        | 0.0%      | -    | 193      | 100.0%    | 0.7  | 55         | 46.5%     | 0.7  |
| <b>Age</b>                        |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>15 à 24 ans</b>                | 26       | 7.0%      | 0.4  | 15       | 8.2%      | 0.4  | 11       | 5.9%      | 0.3  | 13         | 11.1%     | 0.4  |
| <b>25 à 34 ans</b>                | 39       | 10.6%     | 0.5  | 15       | 8.6%      | 0.4  | 24       | 12.4%     | 0.6  | 8          | 6.6%      | 0.2  |
| <b>35 à 49 ans</b>                | 91       | 24.7%     | 0.7  | 39       | 22.0%     | 0.6  | 52       | 27.1%     | 0.8  | 44         | 37.1%     | 0.7  |
| <b>50 à 59 ans</b>                | 67       | 18.0%     | 0.7  | 32       | 18.1%     | 0.7  | 35       | 18.0%     | 0.8  | 43         | 36.2%     | 1.1  |
| <b>60 ans et plus</b>             | 147      | 39.7%     | 1    | 76       | 43.1%     | 1.2  | 71       | 36.6%     | 0.9  | 11         | 9.0%      | 1.5  |
| <b>Individu</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Ménagères</b>                  | 179      | 48.5%     | 0.8  | 0        | 0.0%      | -    | 179      | 92.9%     | 0.8  | 52         | 44.2%     | 0.8  |
| <b>Personne de référence</b>      | 208      | 56.3%     | 0.7  | 147      | 83.3%     | 0.7  | 61       | 31.6%     | 0.8  | 66         | 56.2%     | 0.8  |
| <b>Responsable des achats</b>     | 268      | 72.5%     | 0.8  | 92       | 52.4%     | 0.7  | 175      | 90.9%     | 0.8  | 79         | 67.3%     | 0.7  |
| <b>PCS Individu</b>               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 3        | 0.8%      | 0.6  | 0        | 0.0%      | -    | 3        | 1.6%      | 1.5  | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 23       | 6.2%      | 1.4  | 16       | 9.2%      | 1.5  | 6        | 3.4%      | 1.3  | 23         | 19.3%     | 1.6  |
| <b>Affaires et Cadres</b>         | 31       | 8.5%      | 0.6  | 18       | 10.1%     | 0.6  | 14       | 7.0%      | 0.7  | 29         | 24.2%     | 0.6  |
| <b>Professions intermédiaires</b> | 44       | 11.9%     | 0.6  | 22       | 12.6%     | 0.6  | 22       | 11.3%     | 0.7  | 37         | 31.6%     | 0.7  |
| <b>Employés</b>                   | 69       | 18.6%     | 0.8  | 21       | 11.9%     | 1    | 48       | 24.7%     | 0.8  | 10         | 8.9%      | 0.6  |
| <b>Ouvriers</b>                   | 20       | 5.4%      | 0.3  | 16       | 9.3%      | 0.3  | 4        | 1.9%      | 0.3  | 4          | 3.3%      | 1    |
| <b>Retraités</b>                  | 126      | 34.1%     | 1    | 70       | 39.5%     | 1.2  | 56       | 29.1%     | 0.8  | 1          | 0.8%      | 0.4  |
| <b>Autres inactifs</b>            | 53       | 14.5%     | 0.5  | 13       | 7.4%      | 0.4  | 40       | 21.0%     | 0.6  | 14         | 11.9%     | 0.4  |
| <b>PCS Personne de référence</b>  |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 0        | 0.1%      | 0    | 0        | 0.0%      | -    | 0        | 0.2%      | 0.1  | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 34       | 9.1%      | 1.3  | 19       | 10.6%     | 1.5  | 15       | 7.8%      | 1.1  | 34         | 28.5%     | 1.3  |
| <b>Affaires et Cadres</b>         | 44       | 12.0%     | 0.6  | 23       | 13.0%     | 0.6  | 21       | 11.0%     | 0.6  | 44         | 37.3%     | 0.6  |
| <b>Professions intermédiaires</b> | 40       | 10.9%     | 0.5  | 22       | 12.2%     | 0.5  | 19       | 9.8%      | 0.5  | 40         | 34.1%     | 0.5  |
| <b>Employés</b>                   | 52       | 14.0%     | 1    | 17       | 9.7%      | 0.7  | 35       | 18.1%     | 1.1  | 0          | 0.0%      | -    |
| <b>Ouvriers</b>                   | 35       | 9.6%      | 0.4  | 10       | 5.8%      | 0.2  | 25       | 13.1%     | 0.6  | 0          | 0.0%      | -    |
| <b>Retraités</b>                  | 146      | 39.6%     | 1    | 79       | 44.6%     | 1.2  | 68       | 35.1%     | 0.8  | 0          | 0.0%      | -    |
| <b>Autres inactifs</b>            | 17       | 4.6%      | 0.4  | 7        | 4.1%      | 0.5  | 10       | 5.0%      | 0.4  | 0          | 0.0%      | -    |

LNM

|  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>1 personne</b>                            | 65       | 17.5%     | 0.7  | 34       | 19.3%     | 0.8  | 31       | 15.9%     | 0.6  | 14         | 11.9%     | 0.8  |
| <b>2 personnes</b>                           | 157      | 42.6%     | 0.9  | 77       | 43.6%     | 0.9  | 80       | 41.6%     | 0.9  | 26         | 22.1%     | 0.6  |
| <b>3 personnes</b>                           | 71       | 19.2%     | 0.8  | 39       | 21.9%     | 0.8  | 32       | 16.8%     | 0.7  | 38         | 32.4%     | 1    |
| <b>4 personnes</b>                           | 67       | 18.2%     | 0.7  | 23       | 13.2%     | 0.5  | 44       | 22.8%     | 0.9  | 36         | 30.4%     | 0.8  |
| <b>5 personnes et +</b>                      | 9        | 2.5%      | 0.2  | 4        | 2.0%      | 0.1  | 6        | 2.9%      | 0.2  | 4          | 3.3%      | 0.2  |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Oui</b>                                   | 87       | 23.6%     | 0.6  | 34       | 19.3%     | 0.5  | 53       | 27.6%     | 0.6  | 39         | 33.2%     | 0.5  |
| <b>Non</b>                                   | 282      | 76.4%     | 0.8  | 142      | 80.7%     | 0.8  | 140      | 72.4%     | 0.8  | 79         | 66.8%     | 0.8  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Communes rurales</b>                      | 15       | 4.1%      | 0.1  | 10       | 5.5%      | 0.2  | 6        | 2.9%      | 0.1  | 2          | 2.0%      | 0.1  |
| <b>Agglo. - 20 000 hab</b>                   | 16       | 4.2%      | 0.2  | 9        | 4.9%      | 0.2  | 7        | 3.6%      | 0.2  | 11         | 9.4%      | 0.4  |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 46       | 12.4%     | 0.7  | 20       | 11.3%     | 0.6  | 26       | 13.5%     | 0.7  | 20         | 16.6%     | 1    |
| <b>Agglo. + 100 000 hab</b>                  | 290      | 78.6%     | 1.9  | 138      | 78.0%     | 1.9  | 152      | 79.1%     | 1.9  | 85         | 71.7%     | 1.6  |
| <b>Agglo. Paris</b>                          | 2        | 0.7%      | 0    | 1        | 0.3%      | 0    | 2        | 1.0%      | 0    | 0          | 0.2%      | 0    |

LNM

|  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                     |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                            | 2        | 0.7%      | 0    | 1        | 0.3%      | 0    | 2        | 1.0%      | 0    | 0          | 0.2%      | 0    |
| Nord Pas de Calais                       | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Lorraine                                 | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Alsace                                   | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Franche-Comté                            | 0        | -         | 0    | 0        | 0.0%      | -    | 0        | 0.1%      | 0    | 0          | 0.0%      | -    |
| Champagne Ardennes                       | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Picardie                                 | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Bourgogne                                | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Haute Normandie                          | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Basse Normandie                          | 0        | -         | 0    | 0        | 0.0%      | -    | 0        | 0.1%      | 0    | 0          | 0.0%      | -    |
| Centre                                   | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Pays de Loire                            | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Bretagne                                 | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Poitou Charentes                         | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Aquitaine                                | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Midi Pyrénées                            | 1        | 0.1%      | 0    | 1        | 0.3%      | 0    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Limousin                                 | 1        | 0.2%      | 0.1  | 0        | 0.0%      | -    | 1        | 0.3%      | 0.2  | 0          | 0.0%      | -    |
| Auvergne                                 | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Rhône Alpes                              | 0        | 0.1%      | 0    | 0        | 0.1%      | 0    | 0        | 0.1%      | 0    | 0          | 0.3%      | 0    |
| Languedoc Roussillon                     | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Provence Alpes Côte d'Azur.<br>Corse     | 365      | 98.8%     | 8.5  | 175      | 99.3%     | 8.6  | 190      | 98.4%     | 8.3  | 117        | 99.4%     | 8.5  |
| <b>Habitudes de connexion à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                           | 217      | 58.7%     | 0.7  | 100      | 56.8%     | 0.7  | 116      | 60.4%     | 0.8  | 95         | 80.3%     | 0.7  |
| Presque tous les jours                   | 46       | 12.6%     | 0.7  | 24       | 13.4%     | 0.8  | 23       | 11.8%     | 0.7  | 14         | 11.5%     | 0.6  |
| 1 à 2 fois par semaine                   | 17       | 4.6%      | 0.6  | 9        | 5.3%      | 0.7  | 8        | 4.0%      | 0.4  | 8          | 6.8%      | 0.9  |
| 1 à 3 fois par mois                      | 1        | 0.2%      | 0.1  | 1        | 0.4%      | 0.2  | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Moins souvent                            | 9        | 2.3%      | 0.7  | 1        | 0.4%      | 0.2  | 8        | 4.1%      | 1.2  | 0          | 0.0%      | -    |
| Jamais                                   | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |

LNM

|   | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|---|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| Moins de 9 000 euros par an               | 10       | 2.8%      | 0.5  | 6        | 3.4%      | 0.7  | 4        | 2.3%      | 0.4  | 1          | 1.1%      | 0.7  |
| De 9 000 à moins de 12 000 euros par an   | 23       | 6.3%      | 0.7  | 6        | 3.3%      | 0.5  | 17       | 9.1%      | 0.9  | 6          | 4.8%      | 2.3  |
| De 12 000 à moins de 18 000 euros par an  | 48       | 13.0%     | 0.8  | 17       | 9.5%      | 0.6  | 31       | 16.2%     | 0.9  | 1          | 0.5%      | 0.1  |
| De 18 000 à moins de 24 000 euros par an  | 66       | 17.8%     | 0.9  | 28       | 15.6%     | 0.9  | 38       | 19.8%     | 1    | 10         | 8.8%      | 0.7  |
| De 24 000 à moins de 36 000 euros par an  | 66       | 17.7%     | 0.6  | 35       | 20.0%     | 0.6  | 30       | 15.7%     | 0.5  | 26         | 21.8%     | 0.7  |
| De 36 000 à moins de 45 000 euros par an  | 56       | 15.0%     | 0.8  | 29       | 16.4%     | 0.8  | 26       | 13.8%     | 0.8  | 21         | 17.5%     | 0.7  |
| De 45 000 à moins de 65 000 euros par an  | 36       | 9.6%      | 0.6  | 18       | 10.1%     | 0.5  | 18       | 9.2%      | 0.6  | 18         | 15.4%     | 0.5  |
| De 65 000 à moins de 80 000 euros par an  | 23       | 6.2%      | 1.3  | 16       | 9.2%      | 1.5  | 7        | 3.5%      | 1    | 15         | 13.0%     | 1.3  |
| De 80 000 à moins de 115 000 euros par an | 11       | 3.0%      | 1.1  | 7        | 4.2%      | 1.2  | 4        | 2.0%      | 0.9  | 7          | 6.3%      | 0.9  |
| 115 000 euros et plus par an              | 7        | 1.8%      | 1.4  | 5        | 2.7%      | 1.6  | 2        | 1.0%      | 1    | 4          | 3.8%      | 1.1  |
| Refus                                     | 20       | 5.3%      | 0.7  | 7        | 4.2%      | 0.6  | 12       | 6.4%      | 0.7  | 7          | 6.2%      | 0.7  |
| Ne sait pas                               | 5        | 1.3%      | 0.3  | 3        | 1.5%      | 0.4  | 2        | 1.0%      | 0.2  | 1          | 0.9%      | 0.2  |