

LNM

|                                  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                  | 369      | 100.0%    | 0.7  | 172      | 100.0%    | 0.7  | 197      | 100.0%    | 0.7  | 92         | 100.0%    | 0.5  |
| <b>Sexe</b>                      |          |           |      |          |           |      |          |           |      |            |           |      |
| Homme                            | 172      | 46.7%     | 0.7  | 172      | 100.0%    | 0.7  | 0        | 0.0%      | -    | 47         | 50.5%     | 0.5  |
| Femme                            | 197      | 53.3%     | 0.7  | 0        | 0.0%      | -    | 197      | 100.0%    | 0.7  | 46         | 49.5%     | 0.5  |
| <b>Age</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| 15 à 24 ans                      | 44       | 11.8%     | 0.6  | 23       | 13.2%     | 0.6  | 21       | 10.6%     | 0.6  | 12         | 13.4%     | 0.4  |
| 25 à 34 ans                      | 42       | 11.3%     | 0.5  | 29       | 16.9%     | 0.8  | 12       | 6.3%      | 0.3  | 16         | 17.4%     | 0.5  |
| 35 à 49 ans                      | 81       | 21.9%     | 0.6  | 37       | 21.4%     | 0.6  | 44       | 22.3%     | 0.7  | 35         | 38.0%     | 0.6  |
| 50 à 59 ans                      | 61       | 16.6%     | 0.7  | 36       | 21.0%     | 0.8  | 25       | 12.6%     | 0.5  | 25         | 27.2%     | 0.7  |
| 60 ans et plus                   | 142      | 38.4%     | 1    | 47       | 27.4%     | 0.7  | 95       | 48.1%     | 1.1  | 4          | 3.9%      | 0.5  |
| <b>Individu</b>                  |          |           |      |          |           |      |          |           |      |            |           |      |
| Ménagères                        | 171      | 46.4%     | 0.7  | 0        | 0.0%      | -    | 171      | 87.1%     | 0.7  | 35         | 38.4%     | 0.5  |
| Personne de référence            | 193      | 52.3%     | 0.7  | 143      | 82.8%     | 0.7  | 50       | 25.6%     | 0.7  | 50         | 54.5%     | 0.6  |
| Responsable des achats           | 264      | 71.5%     | 0.7  | 85       | 49.4%     | 0.7  | 179      | 90.9%     | 0.8  | 57         | 61.8%     | 0.5  |
| <b>PCS Individu</b>              |          |           |      |          |           |      |          |           |      |            |           |      |
| Agriculteurs                     | 14       | 3.7%      | 2.6  | 8        | 4.9%      | 2.5  | 5        | 2.7%      | 2.7  | 0          | 0.0%      | -    |
| Petits patrons                   | 13       | 3.5%      | 0.8  | 10       | 5.5%      | 0.9  | 3        | 1.7%      | 0.6  | 10         | 11.0%     | 0.7  |
| Affaires et Cadres               | 22       | 6.1%      | 0.5  | 13       | 7.8%      | 0.4  | 9        | 4.6%      | 0.5  | 19         | 20.3%     | 0.4  |
| Professions intermédiaires       | 41       | 11.1%     | 0.6  | 26       | 15.2%     | 0.8  | 15       | 7.5%      | 0.5  | 36         | 38.5%     | 0.6  |
| Employés                         | 52       | 14.1%     | 0.6  | 11       | 6.4%      | 0.5  | 41       | 20.8%     | 0.7  | 8          | 8.2%      | 0.4  |
| Ouvriers                         | 63       | 16.9%     | 1    | 46       | 27.0%     | 0.9  | 16       | 8.2%      | 1.1  | 8          | 9.2%      | 2.1  |
| Retraités                        | 123      | 33.3%     | 1    | 46       | 26.9%     | 0.8  | 76       | 38.9%     | 1.2  | 1          | 0.6%      | 0.2  |
| Autres inactifs                  | 42       | 11.3%     | 0.4  | 11       | 6.3%      | 0.3  | 31       | 15.6%     | 0.5  | 11         | 12.2%     | 0.4  |
| <b>PCS Personne de référence</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Agriculteurs                     | 16       | 4.4%      | 2    | 7        | 4.3%      | 1.9  | 9        | 4.5%      | 2.1  | 0          | 0.0%      | -    |
| Petits patrons                   | 24       | 6.5%      | 0.9  | 10       | 5.6%      | 0.8  | 14       | 7.2%      | 1.1  | 24         | 25.8%     | 0.9  |
| Affaires et Cadres               | 26       | 7.0%      | 0.4  | 13       | 7.5%      | 0.4  | 13       | 6.5%      | 0.4  | 26         | 27.9%     | 0.4  |
| Professions intermédiaires       | 43       | 11.6%     | 0.6  | 24       | 13.9%     | 0.6  | 19       | 9.5%      | 0.5  | 43         | 46.3%     | 0.6  |
| Employés                         | 35       | 9.4%      | 0.6  | 21       | 12.0%     | 0.9  | 14       | 7.0%      | 0.5  | 0          | 0.0%      | -    |
| Ouvriers                         | 74       | 20.1%     | 0.8  | 46       | 26.4%     | 0.9  | 29       | 14.6%     | 0.6  | 0          | 0.0%      | -    |
| Retraités                        | 132      | 35.8%     | 0.9  | 44       | 25.8%     | 0.7  | 88       | 44.6%     | 1.1  | 0          | 0.0%      | -    |
| Autres inactifs                  | 20       | 5.3%      | 0.5  | 8        | 4.5%      | 0.5  | 12       | 6.1%      | 0.5  | 0          | 0.0%      | -    |

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|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| 1 personne                                   | 73       | 19.9%     | 0.8  | 30       | 17.4%     | 0.7  | 43       | 22.1%     | 0.8  | 11         | 12.2%     | 0.6  |
| 2 personnes                                  | 156      | 42.4%     | 0.9  | 69       | 39.8%     | 0.8  | 88       | 44.7%     | 1    | 23         | 25.0%     | 0.5  |
| 3 personnes                                  | 43       | 11.6%     | 0.5  | 30       | 17.4%     | 0.6  | 13       | 6.5%      | 0.3  | 10         | 10.7%     | 0.3  |
| 4 personnes                                  | 46       | 12.6%     | 0.5  | 25       | 14.3%     | 0.6  | 22       | 11.1%     | 0.5  | 23         | 24.8%     | 0.5  |
| 5 personnes et +                             | 50       | 13.6%     | 0.9  | 19       | 11.2%     | 0.8  | 31       | 15.7%     | 1.1  | 25         | 27.3%     | 1    |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Oui  | 97       | 26.3%     | 0.6  | 55       | 31.7%     | 0.8  | 42       | 21.6%     | 0.5  | 41         | 44.9%     | 0.5  |
| Non  | 272      | 73.7%     | 0.8  | 118      | 68.3%     | 0.7  | 154      | 78.4%     | 0.8  | 51         | 55.1%     | 0.5  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| Communes rurales                             | 131      | 35.5%     | 1.1  | 56       | 32.6%     | 1    | 75       | 38.0%     | 1.2  | 27         | 29.2%     | 0.8  |
| Agglo. - 20 000 hab                          | 123      | 33.4%     | 1.4  | 65       | 37.6%     | 1.5  | 59       | 29.8%     | 1.3  | 37         | 40.5%     | 1.4  |
| Agglo. 20 000 à 100 000 hab                  | 35       | 9.5%      | 0.5  | 16       | 9.5%      | 0.5  | 19       | 9.5%      | 0.5  | 7          | 7.9%      | 0.4  |
| Agglo. + 100 000 hab                         | 78       | 21.1%     | 0.5  | 33       | 19.4%     | 0.5  | 44       | 22.6%     | 0.6  | 19         | 20.4%     | 0.4  |
| Agglo. Paris                                 | 2        | 0.5%      | 0    | 2        | 0.9%      | 0    | 0        | 0.1%      | 0    | 2          | 2.0%      | 0    |

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|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                     |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                            | 2        | 0.5%      | 0    | 2        | 0.9%      | 0    | 0        | 0.1%      | 0    | 2          | 2.0%      | 0    |
| Nord Pas de Calais                       | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Lorraine                                 | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Alsace                                   | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Franche-Comté                            | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Champagne Ardennes                       | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Picardie                                 | 0        | 0.1%      | 0    | 0        | 0.0%      | -    | 0        | 0.2%      | 0    | 0          | 0.0%      | -    |
| Bourgogne                                | 0        | 0.1%      | 0    | 0        | 0.3%      | 0.1  | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Haute Normandie                          | 0        | -         | 0    | 0        | 0.1%      | 0    | 0        | 0.0%      | -    | 0          | 0.2%      | 0    |
| Basse Normandie                          | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Centre                                   | 2        | 0.5%      | 0.1  | 0        | 0.2%      | 0    | 1        | 0.7%      | 0.1  | 1          | 1.5%      | 0.2  |
| Pays de Loire                            | 278      | 75.3%     | 9.6  | 130      | 75.5%     | 9.3  | 148      | 75.1%     | 9.8  | 63         | 68.1%     | 7.3  |
| Bretagne                                 | 1        | 0.3%      | 0    | 0        | 0.0%      | -    | 1        | 0.5%      | 0.1  | 1          | 1.1%      | 0.1  |
| Poitou Charentes                         | 85       | 23.1%     | 5.8  | 39       | 22.8%     | 5.6  | 46       | 23.3%     | 6    | 25         | 26.8%     | 5.9  |
| Aquitaine                                | 0        | 0.1%      | 0    | 0        | 0.2%      | 0    | 0        | 0.0%      | -    | 0          | 0.3%      | 0    |
| Midi Pyrénées                            | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Limousin                                 | 0        | -         | 0    | 0        | 0.0%      | -    | 0        | 0.1%      | 0    | 0          | 0.0%      | -    |
| Auvergne                                 | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Rhône Alpes                              | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Languedoc Roussillon                     | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Provence Alpes Côte d'Azur.<br>Corse     | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| <b>Habitudes de connexion à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                           | 187      | 50.6%     | 0.6  | 97       | 56.2%     | 0.6  | 90       | 45.7%     | 0.6  | 71         | 76.6%     | 0.5  |
| Presque tous les jours                   | 37       | 9.9%      | 0.6  | 22       | 12.9%     | 0.7  | 14       | 7.2%      | 0.4  | 8          | 8.2%      | 0.3  |
| 1 à 2 fois par semaine                   | 22       | 6.1%      | 0.7  | 8        | 4.6%      | 0.6  | 14       | 7.4%      | 0.8  | 11         | 11.8%     | 1.2  |
| 1 à 3 fois par mois                      | 4        | 1.1%      | 0.5  | 2        | 1.2%      | 0.6  | 2        | 1.0%      | 0.5  | 1          | 1.3%      | 0.8  |
| Moins souvent                            | 4        | 1.1%      | 0.3  | 4        | 2.4%      | 0.8  | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Jamais                                   | 4        | 1.0%      | 3    | 3        | 1.5%      | 4.5  | 1        | 0.7%      | 1.8  | 0          | 0.0%      | -    |

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|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| Moins de 9 000 euros par an               | 17       | 4.7%      | 0.9  | 8        | 4.5%      | 0.9  | 10       | 5.0%      | 0.8  | 0          | 0.0%      | -    |
| De 9 000 à moins de 12 000 euros par an   | 24       | 6.5%      | 0.7  | 8        | 4.4%      | 0.6  | 17       | 8.4%      | 0.8  | 1          | 1.5%      | 0.5  |
| De 12 000 à moins de 18 000 euros par an  | 50       | 13.5%     | 0.8  | 18       | 10.3%     | 0.7  | 32       | 16.3%     | 0.9  | 6          | 6.9%      | 0.9  |
| De 18 000 à moins de 24 000 euros par an  | 79       | 21.4%     | 1.1  | 35       | 20.1%     | 1.1  | 45       | 22.6%     | 1.2  | 4          | 4.3%      | 0.3  |
| De 24 000 à moins de 36 000 euros par an  | 70       | 18.9%     | 0.6  | 40       | 23.0%     | 0.7  | 30       | 15.2%     | 0.5  | 18         | 19.7%     | 0.5  |
| De 36 000 à moins de 45 000 euros par an  | 56       | 15.1%     | 0.8  | 34       | 19.6%     | 1    | 22       | 11.1%     | 0.7  | 28         | 30.8%     | 0.9  |
| De 45 000 à moins de 65 000 euros par an  | 25       | 6.8%      | 0.4  | 11       | 6.3%      | 0.3  | 14       | 7.3%      | 0.5  | 13         | 13.6%     | 0.3  |
| De 65 000 à moins de 80 000 euros par an  | 4        | 1.0%      | 0.2  | 1        | 0.7%      | 0.1  | 3        | 1.4%      | 0.4  | 3          | 3.5%      | 0.3  |
| De 80 000 à moins de 115 000 euros par an | 5        | 1.4%      | 0.5  | 1        | 0.4%      | 0.1  | 4        | 2.2%      | 1.1  | 5          | 5.4%      | 0.6  |
| 115 000 euros et plus par an              | 1        | 0.2%      | 0.1  | 1        | 0.4%      | 0.2  | 0        | 0.0%      | -    | 1          | 0.7%      | 0.2  |
| Refus                                     | 21       | 5.6%      | 0.7  | 10       | 5.6%      | 0.8  | 11       | 5.6%      | 0.6  | 5          | 5.2%      | 0.5  |
| Ne sait pas                               | 18       | 4.9%      | 1    | 8        | 4.9%      | 1.2  | 10       | 4.9%      | 0.8  | 8          | 8.3%      | 1.1  |