

# Réponse à Tout !

## Lecture Dernière Période

|                                   | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|-----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                   | 999      | 100.0%    | 1.9  | 455      | 100.0%    | 1.9  | 543      | 100.0%    | 2    | 310        | 100.0%    | 1.8  |
| <b>Sexe</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Homme</b>                      | 455      | 45.6%     | 1.9  | 455      | 100.0%    | 1.9  | 0        | 0.0%      | -    | 158        | 51.0%     | 1.8  |
| <b>Femme</b>                      | 543      | 54.4%     | 2    | 0        | 0.0%      | -    | 543      | 100.0%    | 2    | 152        | 49.0%     | 1.8  |
| <b>Age</b>                        |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>15 à 24 ans</b>                | 50       | 5.0%      | 0.7  | 25       | 5.5%      | 0.7  | 25       | 4.6%      | 0.7  | 16         | 5.1%      | 0.5  |
| <b>25 à 34 ans</b>                | 122      | 12.2%     | 1.6  | 60       | 13.1%     | 1.6  | 62       | 11.4%     | 1.6  | 52         | 16.9%     | 1.6  |
| <b>35 à 49 ans</b>                | 306      | 30.6%     | 2.4  | 149      | 32.8%     | 2.4  | 156      | 28.7%     | 2.5  | 136        | 44.1%     | 2.2  |
| <b>50 à 59 ans</b>                | 256      | 25.6%     | 2.8  | 118      | 26.0%     | 2.7  | 137      | 25.3%     | 3    | 86         | 27.9%     | 2.3  |
| <b>60 ans et plus</b>             | 265      | 26.6%     | 1.8  | 103      | 22.6%     | 1.6  | 163      | 29.9%     | 2    | 19         | 6.0%      | 2.6  |
| <b>Individu</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Ménagères</b>                  | 508      | 50.9%     | 2.2  | 0        | 0.0%      | -    | 508      | 93.5%     | 2.2  | 145        | 46.9%     | 2.1  |
| <b>Personne de référence</b>      | 585      | 58.6%     | 2.1  | 407      | 89.3%     | 2    | 179      | 32.9%     | 2.3  | 176        | 56.9%     | 2.1  |
| <b>Responsable des achats</b>     | 775      | 77.6%     | 2.2  | 274      | 60.2%     | 2.1  | 501      | 92.2%     | 2.2  | 228        | 73.7%     | 2.1  |
| <b>PCS Individu</b>               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 3        | 0.3%      | 0.6  | 1        | 0.2%      | 0.2  | 2        | 0.4%      | 1.1  | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 23       | 2.3%      | 1.4  | 14       | 3.1%      | 1.3  | 8        | 1.6%      | 1.6  | 22         | 7.2%      | 1.5  |
| <b>Affaires et Cadres</b>         | 70       | 7.0%      | 1.4  | 45       | 9.9%      | 1.5  | 25       | 4.6%      | 1.3  | 67         | 21.7%     | 1.5  |
| <b>Professions intermédiaires</b> | 176      | 17.6%     | 2.6  | 91       | 20.0%     | 2.6  | 85       | 15.6%     | 2.6  | 148        | 47.8%     | 2.7  |
| <b>Employés</b>                   | 229      | 22.9%     | 2.8  | 61       | 13.5%     | 3    | 168      | 30.9%     | 2.7  | 41         | 13.3%     | 2.2  |
| <b>Ouvriers</b>                   | 134      | 13.4%     | 2.1  | 101      | 22.2%     | 2.1  | 33       | 6.0%      | 2.2  | 1          | 0.3%      | 0.2  |
| <b>Retraités</b>                  | 224      | 22.5%     | 1.8  | 102      | 22.3%     | 1.7  | 123      | 22.6%     | 1.9  | 5          | 1.8%      | 2.2  |
| <b>Autres inactifs</b>            | 140      | 14.0%     | 1.4  | 40       | 8.7%      | 1.1  | 100      | 18.4%     | 1.5  | 24         | 7.8%      | 0.8  |
| <b>PCS Personne de référence</b>  |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 2        | 0.2%      | 0.2  | 1        | 0.2%      | 0.2  | 1        | 0.2%      | 0.3  | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 42       | 4.2%      | 1.6  | 18       | 4.0%      | 1.4  | 24       | 4.4%      | 1.8  | 42         | 13.6%     | 1.6  |
| <b>Affaires et Cadres</b>         | 94       | 9.4%      | 1.3  | 43       | 9.4%      | 1.2  | 51       | 9.4%      | 1.5  | 94         | 30.3%     | 1.3  |
| <b>Professions intermédiaires</b> | 174      | 17.4%     | 2.3  | 97       | 21.3%     | 2.4  | 77       | 14.1%     | 2.2  | 174        | 56.1%     | 2.3  |
| <b>Employés</b>                   | 137      | 13.7%     | 2.6  | 57       | 12.4%     | 2.5  | 80       | 14.8%     | 2.6  | 0          | 0.0%      | -    |
| <b>Ouvriers</b>                   | 211      | 21.1%     | 2.3  | 108      | 23.7%     | 2.2  | 103      | 18.9%     | 2.3  | 0          | 0.0%      | -    |
| <b>Retraités</b>                  | 264      | 26.4%     | 1.8  | 106      | 23.4%     | 1.6  | 158      | 29.0%     | 2    | 0          | 0.0%      | -    |
| <b>Autres inactifs</b>            | 75       | 7.5%      | 1.9  | 26       | 5.6%      | 1.7  | 49       | 9.1%      | 2    | 0          | 0.0%      | -    |

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|  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>1 personne</b>                            | 183      | 18.3%     | 1.9  | 63       | 13.9%     | 1.5  | 119      | 22.0%     | 2.2  | 29         | 9.5%      | 1.6  |
| <b>2 personnes</b>                           | 351      | 35.2%     | 2    | 166      | 36.4%     | 1.9  | 185      | 34.1%     | 2    | 78         | 25.1%     | 1.8  |
| <b>3 personnes</b>                           | 187      | 18.7%     | 2    | 84       | 18.4%     | 1.8  | 103      | 19.0%     | 2.3  | 74         | 23.9%     | 1.9  |
| <b>4 personnes</b>                           | 187      | 18.8%     | 2    | 96       | 21.1%     | 2.2  | 91       | 16.7%     | 1.9  | 86         | 27.9%     | 1.8  |
| <b>5 personnes et +</b>                      | 91       | 9.1%      | 1.7  | 46       | 10.2%     | 1.9  | 44       | 8.2%      | 1.5  | 42         | 13.6%     | 1.7  |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Oui</b>                                   | 320      | 32.1%     | 2.1  | 148      | 32.6%     | 2.1  | 172      | 31.6%     | 2.1  | 149        | 48.2%     | 1.9  |
| <b>Non</b>                                   | 678      | 67.9%     | 1.9  | 307      | 67.4%     | 1.8  | 371      | 68.4%     | 2    | 160        | 51.8%     | 1.7  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Communes rurales</b>                      | 236      | 23.6%     | 2    | 86       | 18.9%     | 1.6  | 149      | 27.5%     | 2.5  | 61         | 19.6%     | 1.8  |
| <b>Agglo. - 20 000 hab</b>                   | 173      | 17.3%     | 1.9  | 73       | 16.1%     | 1.7  | 99       | 18.3%     | 2.2  | 44         | 14.1%     | 1.6  |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 113      | 11.3%     | 1.6  | 51       | 11.2%     | 1.5  | 62       | 11.4%     | 1.8  | 30         | 9.5%      | 1.5  |
| <b>Agglo. + 100 000 hab</b>                  | 313      | 31.3%     | 2    | 160      | 35.2%     | 2.2  | 152      | 28.0%     | 1.9  | 96         | 30.9%     | 1.8  |
| <b>Agglo. Paris</b>                          | 165      | 16.5%     | 1.9  | 84       | 18.6%     | 2.1  | 80       | 14.8%     | 1.8  | 80         | 25.8%     | 2.1  |

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|---|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                      |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                             | 188      | 18.8%     | 2    | 89       | 19.6%     | 2    | 99       | 18.2%     | 2    | 85         | 27.3%     | 1.9  |
| Nord Pas de Calais                        | 50       | 5.0%      | 1.6  | 16       | 3.5%      | 1.1  | 34       | 6.2%      | 2    | 18         | 5.7%      | 1.9  |
| Lorraine                                  | 55       | 5.5%      | 2.9  | 34       | 7.4%      | 3.6  | 22       | 4.0%      | 2.2  | 14         | 4.6%      | 2.6  |
| Alsace                                    | 30       | 3.0%      | 2    | 12       | 2.6%      | 1.6  | 18       | 3.3%      | 2.3  | 9          | 3.1%      | 1.9  |
| Franche-Comté                             | 16       | 1.6%      | 1.7  | 7        | 1.6%      | 1.5  | 9        | 1.7%      | 1.9  | 3          | 1.1%      | 1.3  |
| Champagne Ardennes                        | 29       | 2.9%      | 2.7  | 11       | 2.5%      | 2.2  | 17       | 3.2%      | 3.1  | 4          | 1.2%      | 1.4  |
| Picardie                                  | 33       | 3.3%      | 2.2  | 16       | 3.5%      | 2.1  | 17       | 3.2%      | 2.2  | 12         | 3.9%      | 2.9  |
| Bourgogne                                 | 35       | 3.5%      | 2.6  | 12       | 2.7%      | 1.9  | 22       | 4.1%      | 3.2  | 4          | 1.3%      | 1    |
| Haute Normandie                           | 27       | 2.7%      | 1.8  | 16       | 3.5%      | 2.3  | 11       | 2.0%      | 1.4  | 4          | 1.3%      | 0.9  |
| Basse Normandie                           | 24       | 2.4%      | 2    | 5        | 1.2%      | 0.9  | 18       | 3.4%      | 2.9  | 7          | 2.2%      | 2.1  |
| Centre                                    | 35       | 3.5%      | 1.7  | 18       | 3.8%      | 1.8  | 18       | 3.3%      | 1.7  | 9          | 2.9%      | 1.5  |
| Pays de Loire                             | 49       | 4.9%      | 1.7  | 18       | 3.9%      | 1.3  | 32       | 5.8%      | 2.1  | 7          | 2.2%      | 0.8  |
| Bretagne                                  | 56       | 5.6%      | 2.1  | 25       | 5.5%      | 2    | 31       | 5.7%      | 2.3  | 13         | 4.3%      | 1.8  |
| Poitou Charentes                          | 29       | 2.9%      | 2    | 11       | 2.4%      | 1.5  | 18       | 3.4%      | 2.4  | 6          | 1.9%      | 1.4  |
| Aquitaine                                 | 49       | 4.9%      | 1.8  | 25       | 5.4%      | 1.9  | 25       | 4.5%      | 1.7  | 18         | 5.7%      | 2.1  |
| Midi Pyrénées                             | 42       | 4.2%      | 1.7  | 14       | 3.1%      | 1.2  | 28       | 5.1%      | 2.2  | 16         | 5.2%      | 2    |
| Limousin                                  | 11       | 1.1%      | 1.8  | 4        | 0.8%      | 1.2  | 8        | 1.4%      | 2.3  | 2          | 0.7%      | 1.3  |
| Auvergne                                  | 16       | 1.6%      | 1.5  | 9        | 1.9%      | 1.6  | 8        | 1.4%      | 1.3  | 6          | 2.0%      | 2.1  |
| Rhône Alpes                               | 87       | 8.7%      | 1.7  | 41       | 8.9%      | 1.7  | 46       | 8.5%      | 1.8  | 35         | 11.2%     | 1.8  |
| Languedoc Roussillon                      | 34       | 3.4%      | 1.6  | 19       | 4.1%      | 1.8  | 15       | 2.8%      | 1.3  | 13         | 4.3%      | 1.9  |
| Provence Alpes Côte d'Azur.               | 103      | 10.3%     | 2.4  | 55       | 12.2%     | 2.7  | 47       | 8.7%      | 2.1  | 24         | 7.8%      | 1.7  |
| Corse                                     |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Habitudes de connection à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                            | 601      | 60.2%     | 2    | 279      | 61.4%     | 1.8  | 322      | 59.3%     | 2.2  | 219        | 70.9%     | 1.6  |
| Presque tous les jours                    | 154      | 15.4%     | 2.4  | 70       | 15.3%     | 2.2  | 84       | 15.5%     | 2.5  | 56         | 17.9%     | 2.4  |
| 1 à 2 fois par semaine                    | 83       | 8.3%      | 2.7  | 32       | 7.1%      | 2.6  | 51       | 9.3%      | 2.8  | 18         | 5.8%      | 2    |
| 1 à 3 fois par mois                       | 14       | 1.4%      | 1.7  | 7        | 1.5%      | 1.8  | 7        | 1.3%      | 1.6  | 6          | 2.1%      | 4.3  |
| Moins souvent                             | 29       | 2.9%      | 2.5  | 13       | 2.9%      | 2.6  | 16       | 3.0%      | 2.4  | 1          | 0.4%      | 1    |
| Jamais                                    | 3        | 0.3%      | 2.4  | 1        | 0.3%      | 2.1  | 2        | 0.4%      | 2.7  | 2          | 0.6%      | 13.7 |

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|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                          |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Moins de 9 000 euros par an</b>               | 34       | 3.4%      | 1.7  | 16       | 3.5%      | 2    | 18       | 3.2%      | 1.4  | 6          | 2.0%      | 3.3  |
| <b>De 9 000 à moins de 12 000 euros par an</b>   | 41       | 4.1%      | 1.3  | 9        | 2.0%      | 0.7  | 32       | 6.0%      | 1.6  | 6          | 1.8%      | 2.2  |
| <b>De 12 000 à moins de 18 000 euros par an</b>  | 119      | 11.9%     | 1.9  | 38       | 8.3%      | 1.4  | 81       | 15.0%     | 2.2  | 11         | 3.5%      | 1.5  |
| <b>De 18 000 à moins de 24 000 euros par an</b>  | 159      | 15.9%     | 2.3  | 68       | 15.0%     | 2.1  | 91       | 16.7%     | 2.4  | 32         | 10.3%     | 2.1  |
| <b>De 24 000 à moins de 36 000 euros par an</b>  | 241      | 24.2%     | 2.1  | 113      | 24.8%     | 2    | 129      | 23.7%     | 2.2  | 75         | 24.3%     | 2.1  |
| <b>De 36 000 à moins de 45 000 euros par an</b>  | 120      | 12.0%     | 1.8  | 58       | 12.8%     | 1.6  | 62       | 11.3%     | 1.9  | 35         | 11.4%     | 1.2  |
| <b>De 45 000 à moins de 65 000 euros par an</b>  | 174      | 17.5%     | 2.7  | 99       | 21.8%     | 2.8  | 75       | 13.8%     | 2.7  | 89         | 28.8%     | 2.4  |
| <b>De 65 000 à moins de 80 000 euros par an</b>  | 36       | 3.6%      | 2.1  | 25       | 5.4%      | 2.3  | 11       | 2.1%      | 1.7  | 27         | 8.6%      | 2.2  |
| <b>De 80 000 à moins de 115 000 euros par an</b> | 8        | 0.8%      | 0.8  | 2        | 0.5%      | 0.4  | 6        | 1.0%      | 1.4  | 8          | 2.6%      | 1    |
| <b>115 000 euros et plus par an</b>              | 2        | 0.2%      | 0.5  | 2        | 0.5%      | 0.8  | 0        | 0.0%      | -    | 2          | 0.8%      | 0.6  |
| <b>Refus</b>                                     | 45       | 4.5%      | 1.5  | 18       | 4.0%      | 1.5  | 27       | 5.0%      | 1.6  | 16         | 5.2%      | 1.5  |
| <b>Ne sait pas</b>                               | 19       | 1.9%      | 1    | 7        | 1.5%      | 0.9  | 12       | 2.2%      | 1.1  | 3          | 0.8%      | 0.4  |