

## Lecture Dernière Période

|                                  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                  | 432      | 100.0%    | 0.8  | 365      | 100.0%    | 1.5  | 67       | 100.0%    | 0.2  | 178        | 100.0%    | 1    |
| <b>Sexe</b>                      |          |           |      |          |           |      |          |           |      |            |           |      |
| Homme                            | 365      | 84.6%     | 1.5  | 365      | 100.0%    | 1.5  | 0        | 0.0%      | -    | 148        | 83.1%     | 1.7  |
| Femme                            | 67       | 15.4%     | 0.2  | 0        | 0.0%      | -    | 67       | 100.0%    | 0.2  | 30         | 16.9%     | 0.4  |
| <b>Age</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| 15 à 24 ans                      | 93       | 21.5%     | 1.3  | 74       | 20.3%     | 2    | 19       | 28.0%     | 0.5  | 31         | 17.3%     | 1    |
| 25 à 34 ans                      | 147      | 34.1%     | 1.9  | 123      | 33.7%     | 3.3  | 24       | 36.5%     | 0.6  | 63         | 35.3%     | 1.9  |
| 35 à 49 ans                      | 142      | 32.9%     | 1.1  | 127      | 34.7%     | 2    | 15       | 22.9%     | 0.2  | 61         | 34.1%     | 1    |
| 50 à 59 ans                      | 35       | 8.1%      | 0.4  | 29       | 8.0%      | 0.7  | 6        | 8.4%      | 0.1  | 21         | 11.8%     | 0.6  |
| 60 ans et plus                   | 15       | 3.4%      | 0.1  | 12       | 3.3%      | 0.2  | 3        | 4.2%      | 0    | 3          | 1.5%      | 0.4  |
| <b>Individu</b>                  |          |           |      |          |           |      |          |           |      |            |           |      |
| Ménagères                        | 50       | 11.6%     | 0.2  | 0        | 0.0%      | -    | 50       | 75.2%     | 0.2  | 24         | 13.5%     | 0.3  |
| Personne de référence            | 279      | 64.5%     | 1    | 262      | 71.8%     | 1.3  | 17       | 24.9%     | 0.2  | 118        | 66.5%     | 1.4  |
| Responsable des achats           | 251      | 58.2%     | 0.7  | 201      | 54.9%     | 1.6  | 51       | 76.3%     | 0.2  | 107        | 60.1%     | 1    |
| <b>PCS Individu</b>              |          |           |      |          |           |      |          |           |      |            |           |      |
| Agriculteurs                     | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Petits patrons                   | 21       | 4.8%      | 1.3  | 21       | 5.7%      | 1.9  | 0        | 0.0%      | -    | 21         | 11.7%     | 1.4  |
| Affaires et Cadres               | 33       | 7.6%      | 0.7  | 28       | 7.6%      | 0.9  | 5        | 7.7%      | 0.3  | 32         | 17.8%     | 0.7  |
| Professions intermédiaires       | 91       | 21.1%     | 1.3  | 72       | 19.8%     | 2.1  | 19       | 28.0%     | 0.6  | 80         | 45.0%     | 1.4  |
| Employés                         | 89       | 20.7%     | 1.1  | 60       | 16.3%     | 3    | 30       | 44.8%     | 0.5  | 6          | 3.1%      | 0.3  |
| Ouvriers                         | 122      | 28.2%     | 1.9  | 122      | 33.3%     | 2.5  | 0        | 0.0%      | -    | 15         | 8.2%      | 3.6  |
| Retraités                        | 9        | 2.1%      | 0.1  | 9        | 2.5%      | 0.2  | 0        | 0.0%      | -    | 3          | 1.5%      | 1    |
| Autres inactifs                  | 67       | 15.6%     | 0.7  | 54       | 14.9%     | 1.5  | 13       | 19.5%     | 0.2  | 23         | 12.7%     | 0.7  |
| <b>PCS Personne de référence</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Agriculteurs                     | 0        | 0.1%      | 0    | 0        | 0.1%      | 0.1  | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| Petits patrons                   | 25       | 5.8%      | 1    | 25       | 6.8%      | 2    | 0        | 0.0%      | -    | 25         | 14.0%     | 1    |
| Affaires et Cadres               | 53       | 12.3%     | 0.7  | 38       | 10.3%     | 1    | 15       | 23.1%     | 0.4  | 53         | 29.8%     | 0.7  |
| Professions intermédiaires       | 100      | 23.1%     | 1.3  | 85       | 23.3%     | 2.1  | 15       | 22.1%     | 0.4  | 100        | 56.2%     | 1.3  |
| Employés                         | 88       | 20.3%     | 1.6  | 69       | 18.9%     | 3    | 19       | 27.9%     | 0.6  | 0          | 0.0%      | -    |
| Ouvriers                         | 113      | 26.2%     | 1.2  | 99       | 27.2%     | 2    | 14       | 20.9%     | 0.3  | 0          | 0.0%      | -    |
| Retraités                        | 22       | 5.2%      | 0.2  | 19       | 5.3%      | 0.3  | 3        | 4.6%      | 0    | 0          | 0.0%      | -    |
| Autres inactifs                  | 31       | 7.1%      | 0.8  | 30       | 8.1%      | 2    | 1        | 1.5%      | 0    | 0          | 0.0%      | -    |

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|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>1 personne</b>                            | 68       | 15.7%     | 0.7  | 57       | 15.6%     | 1.3  | 11       | 16.3%     | 0.2  | 30         | 16.7%     | 1.6  |
| <b>2 personnes</b>                           | 109      | 25.3%     | 0.6  | 87       | 23.8%     | 1    | 22       | 33.4%     | 0.2  | 38         | 21.5%     | 0.9  |
| <b>3 personnes</b>                           | 109      | 25.3%     | 1.2  | 100      | 27.3%     | 2.2  | 10       | 14.7%     | 0.2  | 50         | 28.3%     | 1.3  |
| <b>4 personnes</b>                           | 109      | 25.2%     | 1.2  | 94       | 25.7%     | 2.1  | 15       | 22.6%     | 0.3  | 41         | 23.0%     | 0.9  |
| <b>5 personnes et +</b>                      | 37       | 8.5%      | 0.7  | 28       | 7.7%      | 1.2  | 9        | 12.9%     | 0.3  | 19         | 10.4%     | 0.7  |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Oui</b>                                   | 176      | 40.8%     | 1.1  | 146      | 40.1%     | 2    | 30       | 44.5%     | 0.4  | 70         | 39.3%     | 0.9  |
| <b>Non</b>                                   | 256      | 59.2%     | 0.7  | 219      | 59.9%     | 1.3  | 37       | 55.5%     | 0.2  | 108        | 60.7%     | 1.1  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Communes rurales</b>                      | 87       | 20.2%     | 0.8  | 71       | 19.4%     | 1.3  | 17       | 25.1%     | 0.3  | 27         | 15.3%     | 0.8  |
| <b>Agglo. - 20 000 hab</b>                   | 75       | 17.5%     | 0.8  | 72       | 19.6%     | 1.7  | 4        | 5.5%      | 0.1  | 27         | 15.2%     | 1    |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 54       | 12.4%     | 0.8  | 48       | 13.1%     | 1.4  | 6        | 8.8%      | 0.2  | 23         | 12.9%     | 1.2  |
| <b>Agglo. + 100 000 hab</b>                  | 139      | 32.2%     | 0.9  | 112      | 30.6%     | 1.5  | 27       | 40.8%     | 0.3  | 62         | 35.1%     | 1.2  |
| <b>Agglo. Paris</b>                          | 76       | 17.7%     | 0.9  | 63       | 17.3%     | 1.6  | 13       | 19.8%     | 0.3  | 38         | 21.5%     | 1    |

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|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                     |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                            | 80       | 18.6%     | 0.8  | 66       | 18.0%     | 1.5  | 15       | 21.8%     | 0.3  | 42         | 23.7%     | 1    |
| Nord Pas de Calais                       | 32       | 7.4%      | 1    | 31       | 8.4%      | 2    | 1        | 1.5%      | 0.1  | 8          | 4.6%      | 0.9  |
| Lorraine                                 | 43       | 9.9%      | 2.2  | 35       | 9.5%      | 3.7  | 8        | 12.0%     | 0.8  | 16         | 8.8%      | 2.8  |
| Alsace                                   | 18       | 4.1%      | 1.2  | 15       | 4.1%      | 2    | 3        | 4.6%      | 0.4  | 12         | 6.6%      | 2.4  |
| Franche-Comté                            | 7        | 1.7%      | 0.8  | 7        | 2.0%      | 1.6  | 0        | 0.0%      | -    | 1          | 0.4%      | 0.2  |
| Champagne Ardennes                       | 11       | 2.6%      | 1    | 11       | 3.1%      | 2.1  | 0        | 0.0%      | -    | 2          | 1.2%      | 0.8  |
| Picardie                                 | 10       | 2.3%      | 0.6  | 9        | 2.4%      | 1.2  | 1        | 1.5%      | 0.1  | 2          | 1.1%      | 0.5  |
| Bourgogne                                | 10       | 2.3%      | 0.7  | 9        | 2.4%      | 1.3  | 1        | 2.1%      | 0.2  | 1          | 0.8%      | 0.4  |
| Haute Normandie                          | 19       | 4.4%      | 1.3  | 19       | 5.2%      | 2.7  | 0        | 0.0%      | -    | 10         | 5.5%      | 2.1  |
| Basse Normandie                          | 3        | 0.8%      | 0.3  | 3        | 0.9%      | 0.6  | 0        | 0.0%      | -    | 1          | 0.5%      | 0.3  |
| Centre                                   | 16       | 3.6%      | 0.8  | 12       | 3.2%      | 1.2  | 4        | 5.9%      | 0.4  | 6          | 3.3%      | 0.9  |
| Pays de Loire                            | 13       | 2.9%      | 0.4  | 12       | 3.2%      | 0.8  | 1        | 1.5%      | 0.1  | 7          | 3.7%      | 0.8  |
| Bretagne                                 | 10       | 2.3%      | 0.4  | 10       | 2.7%      | 0.8  | 0        | 0.0%      | -    | 3          | 1.8%      | 0.4  |
| Poitou Charentes                         | 9        | 2.1%      | 0.6  | 8        | 2.2%      | 1.1  | 1        | 1.8%      | 0.2  | 4          | 2.3%      | 1    |
| Aquitaine                                | 26       | 6.0%      | 1    | 20       | 5.5%      | 1.6  | 6        | 9.1%      | 0.4  | 20         | 11.0%     | 2.3  |
| Midi Pyrénées                            | 21       | 4.8%      | 0.9  | 19       | 5.1%      | 1.6  | 2        | 2.9%      | 0.2  | 6          | 3.3%      | 0.7  |
| Limousin                                 | 3        | 0.6%      | 0.4  | 3        | 0.7%      | 0.9  | 0        | 0.0%      | -    | 1          | 0.8%      | 0.9  |
| Auvergne                                 | 4        | 0.9%      | 0.3  | 3        | 0.9%      | 0.6  | 0        | 0.6%      | 0.1  | 1          | 0.7%      | 0.4  |
| Rhône Alpes                              | 32       | 7.3%      | 0.6  | 25       | 6.7%      | 1    | 7        | 10.6%     | 0.3  | 9          | 5.0%      | 0.5  |
| Languedoc Roussillon                     | 20       | 4.7%      | 0.9  | 19       | 5.2%      | 1.8  | 1        | 2.1%      | 0.1  | 9          | 4.9%      | 1.2  |
| Provence Alpes Côte d'Azur.<br>Corse     | 46       | 10.7%     | 1.1  | 32       | 8.7%      | 1.6  | 15       | 21.9%     | 0.6  | 18         | 10.0%     | 1.3  |
| <b>Habitudes de connexion à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                           | 332      | 76.9%     | 1.1  | 287      | 78.5%     | 1.9  | 45       | 68.0%     | 0.3  | 151        | 84.7%     | 1.1  |
| Presque tous les jours                   | 52       | 12.0%     | 0.8  | 42       | 11.4%     | 1.3  | 10       | 15.3%     | 0.3  | 12         | 6.9%      | 0.5  |
| 1 à 2 fois par semaine                   | 16       | 3.7%      | 0.5  | 11       | 2.9%      | 0.9  | 5        | 7.6%      | 0.3  | 7          | 3.8%      | 0.8  |
| 1 à 3 fois par mois                      | 5        | 1.2%      | 0.7  | 1        | 0.2%      | 0.2  | 5        | 7.1%      | 1.1  | 3          | 1.9%      | 2.2  |
| Moins souvent                            | 7        | 1.7%      | 0.6  | 6        | 1.7%      | 1.2  | 1        | 2.0%      | 0.2  | 1          | 0.3%      | 0.5  |
| Jamais                                   | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |

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|---|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| Moins de 9 000 euros par an               | 22       | 5.1%      | 1.1  | 22       | 6.0%      | 2.7  | 0        | 0.0%      | -    | 3          | 1.8%      | 1.8  |
| De 9 000 à moins de 12 000 euros par an   | 7        | 1.5%      | 0.2  | 3        | 0.8%      | 0.2  | 4        | 5.6%      | 0.2  | 3          | 1.6%      | 1.1  |
| De 12 000 à moins de 18 000 euros par an  | 36       | 8.2%      | 0.6  | 29       | 8.0%      | 1.1  | 6        | 9.4%      | 0.2  | 6          | 3.6%      | 0.9  |
| De 18 000 à moins de 24 000 euros par an  | 62       | 14.4%     | 0.9  | 47       | 12.9%     | 1.5  | 15       | 22.8%     | 0.4  | 26         | 14.6%     | 1.7  |
| De 24 000 à moins de 36 000 euros par an  | 127      | 29.5%     | 1.1  | 111      | 30.4%     | 2    | 16       | 24.6%     | 0.3  | 37         | 20.9%     | 1    |
| De 36 000 à moins de 45 000 euros par an  | 66       | 15.3%     | 1    | 61       | 16.8%     | 1.7  | 5        | 7.2%      | 0.1  | 36         | 20.2%     | 1.2  |
| De 45 000 à moins de 65 000 euros par an  | 55       | 12.6%     | 0.9  | 51       | 13.9%     | 1.4  | 4        | 5.7%      | 0.1  | 30         | 16.7%     | 0.8  |
| De 65 000 à moins de 80 000 euros par an  | 15       | 3.4%      | 0.9  | 8        | 2.1%      | 0.7  | 7        | 10.9%     | 1.1  | 11         | 6.4%      | 1    |
| De 80 000 à moins de 115 000 euros par an | 14       | 3.3%      | 1.4  | 12       | 3.2%      | 1.9  | 3        | 3.8%      | 0.6  | 14         | 8.1%      | 1.8  |
| 115 000 euros et plus par an              | 3        | 0.7%      | 0.6  | 3        | 0.8%      | 1    | 0        | 0.0%      | -    | 3          | 1.6%      | 0.7  |
| Refus                                     | 15       | 3.5%      | 0.5  | 12       | 3.4%      | 1    | 3        | 4.1%      | 0.2  | 4          | 2.3%      | 0.4  |
| Ne sait pas                               | 10       | 2.4%      | 0.6  | 6        | 1.7%      | 0.9  | 4        | 6.0%      | 0.3  | 4          | 2.1%      | 0.5  |