

## Lecture Dernière Période

|                                   | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|-----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                   | 1989     | 100.0%    | 3.9  | 407      | 100.0%    | 1.7  | 1582     | 100.0%    | 5.9  | 402        | 100.0%    | 2.3  |
| <b>Sexe</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Homme</b>                      | 407      | 20.5%     | 1.7  | 407      | 100.0%    | 1.7  | 0        | 0.0%      | -    | 89         | 22.1%     | 1    |
| <b>Femme</b>                      | 1582     | 79.5%     | 5.9  | 0        | 0.0%      | -    | 1582     | 100.0%    | 5.9  | 313        | 77.9%     | 3.8  |
| <b>Age</b>                        |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>15 à 24 ans</b>                | 83       | 4.2%      | 1.1  | 17       | 4.1%      | 0.5  | 66       | 4.2%      | 1.8  | 20         | 5.0%      | 0.7  |
| <b>25 à 34 ans</b>                | 153      | 7.7%      | 2    | 31       | 7.6%      | 0.8  | 122      | 7.7%      | 3.1  | 42         | 10.4%     | 1.2  |
| <b>35 à 49 ans</b>                | 581      | 29.2%     | 4.6  | 120      | 29.5%     | 1.9  | 461      | 29.1%     | 7.2  | 203        | 50.5%     | 3.2  |
| <b>50 à 59 ans</b>                | 505      | 25.4%     | 5.6  | 90       | 22.0%     | 2    | 416      | 26.3%     | 9.2  | 123        | 30.6%     | 3.2  |
| <b>60 ans et plus</b>             | 667      | 33.5%     | 4.6  | 150      | 36.8%     | 2.3  | 517      | 32.7%     | 6.3  | 14         | 3.5%      | 1.9  |
| <b>Individu</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Ménagères</b>                  | 1474     | 74.1%     | 6.4  | 0        | 0.0%      | -    | 1474     | 93.2%     | 6.4  | 296        | 73.5%     | 4.3  |
| <b>Personne de référence</b>      | 829      | 41.7%     | 3    | 373      | 91.4%     | 1.8  | 457      | 28.9%     | 5.9  | 132        | 32.9%     | 1.5  |
| <b>Responsable des achats</b>     | 1683     | 84.6%     | 4.7  | 216      | 53.1%     | 1.7  | 1466     | 92.7%     | 6.4  | 330        | 82.1%     | 3    |
| <b>PCS Individu</b>               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 30       | 1.5%      | 5.5  | 7        | 1.7%      | 2.1  | 23       | 1.4%      | 11.5 | 3          | 0.7%      | 11.3 |
| <b>Petits patrons</b>             | 48       | 2.4%      | 3    | 12       | 3.0%      | 1.1  | 36       | 2.3%      | 6.9  | 28         | 6.9%      | 1.9  |
| <b>Affaires et Cadres</b>         | 55       | 2.8%      | 1.1  | 23       | 5.6%      | 0.7  | 32       | 2.0%      | 1.7  | 44         | 10.9%     | 1    |
| <b>Professions intermédiaires</b> | 183      | 9.2%      | 2.7  | 49       | 12.0%     | 1.4  | 134      | 8.5%      | 4.1  | 129        | 32.0%     | 2.3  |
| <b>Employés</b>                   | 553      | 27.8%     | 6.7  | 24       | 5.8%      | 1.2  | 530      | 33.5%     | 8.5  | 99         | 24.7%     | 5.4  |
| <b>Ouvriers</b>                   | 213      | 10.7%     | 3.3  | 108      | 26.6%     | 2.2  | 105      | 6.6%      | 7.2  | 19         | 4.6%      | 4.5  |
| <b>Retraités</b>                  | 555      | 27.9%     | 4.4  | 142      | 34.9%     | 2.4  | 413      | 26.1%     | 6.3  | 14         | 3.6%      | 5.7  |
| <b>Autres inactifs</b>            | 351      | 17.7%     | 3.5  | 43       | 10.4%     | 1.2  | 309      | 19.5%     | 4.7  | 66         | 16.5%     | 2.1  |
| <b>PCS Personne de référence</b>  |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 38       | 1.9%      | 4.7  | 6        | 1.5%      | 1.6  | 32       | 2.0%      | 7.5  | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 77       | 3.9%      | 2.9  | 11       | 2.6%      | 0.8  | 66       | 4.2%      | 4.9  | 77         | 19.1%     | 2.9  |
| <b>Affaires et Cadres</b>         | 115      | 5.8%      | 1.6  | 28       | 6.9%      | 0.8  | 87       | 5.5%      | 2.5  | 115        | 28.6%     | 1.6  |
| <b>Professions intermédiaires</b> | 210      | 10.6%     | 2.8  | 51       | 12.4%     | 1.3  | 160      | 10.1%     | 4.5  | 210        | 52.3%     | 2.8  |
| <b>Employés</b>                   | 246      | 12.4%     | 4.6  | 29       | 7.1%      | 1.3  | 217      | 13.7%     | 7.1  | 0          | 0.0%      | -    |
| <b>Ouvriers</b>                   | 423      | 21.3%     | 4.5  | 105      | 25.8%     | 2.2  | 318      | 20.1%     | 7.2  | 0          | 0.0%      | -    |
| <b>Retraités</b>                  | 703      | 35.3%     | 4.8  | 149      | 36.6%     | 2.3  | 554      | 35.0%     | 6.9  | 0          | 0.0%      | -    |
| <b>Autres inactifs</b>            | 177      | 8.9%      | 4.5  | 29       | 7.0%      | 1.9  | 148      | 9.4%      | 6.1  | 0          | 0.0%      | -    |

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|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>1 personne</b>                            | 355      | 17.8%     | 3.7  | 56       | 13.9%     | 1.3  | 298      | 18.9%     | 5.5  | 28         | 7.0%      | 1.5  |
| <b>2 personnes</b>                           | 823      | 41.4%     | 4.6  | 188      | 46.3%     | 2.1  | 635      | 40.1%     | 6.9  | 108        | 26.9%     | 2.5  |
| <b>3 personnes</b>                           | 355      | 17.9%     | 3.9  | 73       | 17.9%     | 1.6  | 282      | 17.8%     | 6.2  | 115        | 28.7%     | 3    |
| <b>4 personnes</b>                           | 297      | 14.9%     | 3.2  | 63       | 15.5%     | 1.4  | 234      | 14.8%     | 5    | 95         | 23.6%     | 2    |
| <b>5 personnes et +</b>                      | 159      | 8.0%      | 3    | 27       | 6.5%      | 1.1  | 133      | 8.4%      | 4.6  | 56         | 13.8%     | 2.2  |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Oui</b>                                   | 525      | 26.4%     | 3.4  | 96       | 23.6%     | 1.3  | 429      | 27.1%     | 5.1  | 177        | 44.0%     | 2.3  |
| <b>Non</b>                                   | 1464     | 73.6%     | 4.1  | 311      | 76.4%     | 1.8  | 1153     | 72.9%     | 6.3  | 225        | 56.0%     | 2.4  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Communes rurales</b>                      | 522      | 26.2%     | 4.5  | 112      | 27.4%     | 2    | 411      | 26.0%     | 6.7  | 101        | 25.2%     | 3    |
| <b>Agglo. - 20 000 hab</b>                   | 418      | 21.0%     | 4.7  | 96       | 23.5%     | 2.2  | 322      | 20.4%     | 7    | 89         | 22.2%     | 3.3  |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 317      | 15.9%     | 4.6  | 70       | 17.1%     | 2    | 247      | 15.6%     | 7    | 39         | 9.8%      | 2    |
| <b>Agglo. + 100 000 hab</b>                  | 529      | 26.6%     | 3.4  | 102      | 25.0%     | 1.4  | 427      | 27.0%     | 5.3  | 112        | 27.8%     | 2.1  |
| <b>Agglo. Paris</b>                          | 203      | 10.2%     | 2.4  | 28       | 7.0%      | 0.7  | 175      | 11.0%     | 3.9  | 60         | 14.9%     | 1.5  |

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|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                     |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                            | 245      | 12.3%     | 2.6  | 39       | 9.7%      | 0.9  | 206      | 13.0%     | 4.1  | 72         | 17.9%     | 1.6  |
| Nord Pas de Calais                       | 169      | 8.5%      | 5.3  | 41       | 10.0%     | 2.7  | 128      | 8.1%      | 7.6  | 38         | 9.5%      | 4.1  |
| Lorraine                                 | 92       | 4.6%      | 4.8  | 20       | 4.9%      | 2.1  | 72       | 4.6%      | 7.3  | 22         | 5.6%      | 4    |
| Alsace                                   | 104      | 5.3%      | 6.9  | 27       | 6.6%      | 3.7  | 78       | 4.9%      | 9.9  | 17         | 4.3%      | 3.5  |
| Franche-Comté                            | 40       | 2.0%      | 4.2  | 7        | 1.8%      | 1.6  | 32       | 2.0%      | 6.6  | 5          | 1.3%      | 1.9  |
| Champagne Ardennes                       | 46       | 2.3%      | 4.2  | 9        | 2.2%      | 1.7  | 37       | 2.3%      | 6.6  | 8          | 2.0%      | 3.1  |
| Picardie                                 | 85       | 4.3%      | 5.5  | 14       | 3.4%      | 1.8  | 71       | 4.5%      | 9    | 10         | 2.5%      | 2.4  |
| Bourgogne                                | 55       | 2.8%      | 4    | 9        | 2.2%      | 1.4  | 46       | 2.9%      | 6.5  | 10         | 2.5%      | 2.6  |
| Haute Normandie                          | 73       | 3.7%      | 5    | 27       | 6.5%      | 3.8  | 47       | 3.0%      | 6.1  | 17         | 4.1%      | 3.6  |
| Basse Normandie                          | 53       | 2.6%      | 4.4  | 15       | 3.6%      | 2.6  | 38       | 2.4%      | 6    | 5          | 1.3%      | 1.6  |
| Centre                                   | 78       | 3.9%      | 3.8  | 20       | 5.0%      | 2    | 58       | 3.7%      | 5.4  | 13         | 3.2%      | 2.1  |
| Pays de Loire                            | 122      | 6.1%      | 4.2  | 32       | 7.8%      | 2.3  | 90       | 5.7%      | 6    | 23         | 5.7%      | 2.7  |
| Bretagne                                 | 92       | 4.6%      | 3.5  | 11       | 2.8%      | 0.9  | 81       | 5.1%      | 5.9  | 24         | 6.0%      | 3.2  |
| Poitou Charentes                         | 57       | 2.9%      | 3.9  | 13       | 3.2%      | 1.8  | 44       | 2.8%      | 5.7  | 15         | 3.7%      | 3.5  |
| Aquitaine                                | 130      | 6.5%      | 4.8  | 24       | 5.8%      | 1.8  | 107      | 6.7%      | 7.5  | 10         | 2.4%      | 1.2  |
| Midi Pyrénées                            | 92       | 4.6%      | 3.8  | 17       | 4.1%      | 1.4  | 76       | 4.8%      | 6.1  | 20         | 5.1%      | 2.6  |
| Limousin                                 | 30       | 1.5%      | 4.8  | 11       | 2.6%      | 3.6  | 19       | 1.2%      | 5.9  | 2          | 0.6%      | 1.4  |
| Auvergne                                 | 57       | 2.9%      | 5.1  | 9        | 2.3%      | 1.8  | 48       | 3.0%      | 8.2  | 11         | 2.8%      | 3.6  |
| Rhône Alpes                              | 183      | 9.2%      | 3.6  | 31       | 7.6%      | 1.3  | 151      | 9.6%      | 5.7  | 26         | 6.5%      | 1.4  |
| Languedoc Roussillon                     | 58       | 2.9%      | 2.6  | 11       | 2.7%      | 1    | 47       | 3.0%      | 4.1  | 16         | 3.9%      | 2.2  |
| Provence Alpes Côte d'Azur.<br>Corse     | 128      | 6.4%      | 3    | 21       | 5.2%      | 1    | 106      | 6.7%      | 4.7  | 36         | 9.0%      | 2.6  |
| <b>Habitudes de connexion à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                           | 908      | 45.7%     | 3.1  | 170      | 41.8%     | 1.1  | 738      | 46.6%     | 5.1  | 261        | 64.9%     | 1.9  |
| Presque tous les jours                   | 240      | 12.1%     | 3.7  | 56       | 13.7%     | 1.8  | 185      | 11.7%     | 5.5  | 55         | 13.6%     | 2.4  |
| 1 à 2 fois par semaine                   | 217      | 10.9%     | 7.1  | 47       | 11.5%     | 3.7  | 171      | 10.8%     | 9.4  | 48         | 12.0%     | 5.4  |
| 1 à 3 fois par mois                      | 46       | 2.3%      | 5.6  | 11       | 2.6%      | 2.8  | 35       | 2.2%      | 8    | 11         | 2.8%      | 7.6  |
| Moins souvent                            | 60       | 3.0%      | 5    | 9        | 2.2%      | 1.8  | 51       | 3.2%      | 7.4  | 16         | 3.9%      | 12.9 |
| Jamais                                   | 5        | 0.2%      | 3.6  | 3        | 0.7%      | 5.3  | 2        | 0.1%      | 2.3  | 0          | 0.0%      | -    |

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|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| Moins de 9 000 euros par an               | 87       | 4.4%      | 4.3  | 25       | 6.1%      | 3    | 63       | 4.0%      | 5.1  | 6          | 1.5%      | 3.2  |
| De 9 000 à moins de 12 000 euros par an   | 182      | 9.2%      | 5.7  | 28       | 6.8%      | 2.3  | 154      | 9.8%      | 7.7  | 11         | 2.7%      | 4.3  |
| De 12 000 à moins de 18 000 euros par an  | 328      | 16.5%     | 5.2  | 52       | 12.7%     | 2    | 276      | 17.5%     | 7.6  | 18         | 4.6%      | 2.6  |
| De 18 000 à moins de 24 000 euros par an  | 339      | 17.0%     | 4.9  | 63       | 15.5%     | 2    | 276      | 17.4%     | 7.4  | 51         | 12.7%     | 3.3  |
| De 24 000 à moins de 36 000 euros par an  | 456      | 22.9%     | 3.9  | 95       | 23.3%     | 1.7  | 361      | 22.8%     | 6    | 110        | 27.3%     | 3    |
| De 36 000 à moins de 45 000 euros par an  | 261      | 13.1%     | 3.9  | 67       | 16.4%     | 1.9  | 194      | 12.3%     | 6    | 82         | 20.3%     | 2.7  |
| De 45 000 à moins de 65 000 euros par an  | 135      | 6.8%      | 2.1  | 32       | 7.7%      | 0.9  | 103      | 6.5%      | 3.7  | 49         | 12.1%     | 1.3  |
| De 65 000 à moins de 80 000 euros par an  | 22       | 1.1%      | 1.3  | 5        | 1.3%      | 0.5  | 17       | 1.1%      | 2.5  | 16         | 4.1%      | 1.4  |
| De 80 000 à moins de 115 000 euros par an | 7        | 0.3%      | 0.7  | 2        | 0.4%      | 0.3  | 5        | 0.3%      | 1.3  | 6          | 1.5%      | 0.7  |
| 115 000 euros et plus par an              | 6        | 0.3%      | 1.2  | 1        | 0.2%      | 0.3  | 5        | 0.3%      | 2.7  | 6          | 1.5%      | 1.4  |
| Refus                                     | 109      | 5.5%      | 3.7  | 31       | 7.5%      | 2.5  | 79       | 5.0%      | 4.6  | 28         | 6.9%      | 2.7  |
| Ne sait pas                               | 57       | 2.9%      | 3.1  | 9        | 2.1%      | 1.2  | 49       | 3.1%      | 4.3  | 20         | 4.9%      | 2.8  |