

# Total PHR

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	7598	100.0%	14.8%	3730	100.0%	15.2%	3867	100.0%	14.5%	1994	100.0%	11.6%
<b>Sexe</b>												
<b>Homme</b>	3730	49.1%	15.2%	3730	100.0%	15.2%	0	0.0%	0.0%	1092	54.7%	12.2%
<b>Femme</b>	3867	50.9%	14.5%	0	0.0%	0.0%	3867	100.0%	14.5%	902	45.3%	10.9%
<b>Age</b>												
<b>15 à 24 ans</b>	696	9.2%	9.4%	361	9.7%	9.7%	336	8.7%	9.2%	229	11.5%	7.3%
<b>25 à 34 ans</b>	913	12.0%	11.9%	462	12.4%	12.3%	451	11.7%	11.6%	291	14.6%	8.5%
<b>35 à 49 ans</b>	1907	25.1%	15.1%	980	26.3%	15.7%	927	24.0%	14.5%	767	38.5%	12.2%
<b>50 à 59 ans</b>	1551	20.4%	17.3%	739	19.8%	16.4%	812	21.0%	18.1%	608	30.5%	16.5%
<b>60 ans et plus</b>	2530	33.3%	17.3%	1188	31.8%	18.7%	1342	34.7%	16.1%	99	4.9%	13.7%
<b>Individu</b>												
<b>Ménagères</b>	3571	47.0%	15.3%	0	0.0%	0.0%	3571	92.3%	15.3%	832	41.7%	12.1%
<b>Personne de référence</b>	4252	56.0%	15.1%	3232	86.6%	16.0%	1020	26.4%	12.9%	1065	53.4%	12.4%
<b>Responsable des achats</b>	5432	71.5%	15.2%	1923	51.5%	15.2%	3509	90.7%	15.3%	1313	65.9%	12.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	154	2.0%	28.8%	101	2.7%	27.6%	53	1.4%	31.3%	3	0.2%	14.0%
<b>Petits patrons</b>	253	3.3%	15.6%	183	4.9%	16.3%	70	1.8%	14.0%	221	11.1%	15.2%
<b>Affaires et Cadres</b>	495	6.5%	9.9%	313	8.4%	10.2%	183	4.7%	9.5%	431	21.6%	9.5%
<b>Professions intermédiaires</b>	888	11.7%	13.1%	507	13.6%	14.5%	381	9.8%	11.6%	724	36.3%	12.9%
<b>Employés</b>	1336	17.6%	16.2%	291	7.8%	14.5%	1045	27.0%	16.7%	254	12.7%	14.3%
<b>Ouvriers</b>	1126	14.8%	17.7%	840	22.5%	17.1%	286	7.4%	19.5%	68	3.4%	15.4%
<b>Retraités</b>	2250	29.6%	17.8%	1133	30.4%	18.8%	1117	28.9%	17.0%	27	1.4%	11.2%
<b>Autres inactifs</b>	1095	14.4%	10.8%	362	9.7%	10.2%	732	18.9%	11.2%	266	13.3%	8.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	230	3.0%	28.4%	104	2.8%	24.8%	126	3.3%	32.2%	0	0.0%	0.0%
<b>Petits patrons</b>	386	5.1%	14.7%	187	5.0%	14.5%	199	5.1%	15.0%	386	19.3%	14.7%
<b>Affaires et Cadres</b>	659	8.7%	9.3%	354	9.5%	9.7%	305	7.9%	8.8%	659	33.1%	9.3%
<b>Professions intermédiaires</b>	949	12.5%	12.6%	550	14.7%	13.9%	399	10.3%	11.3%	949	47.6%	12.6%
<b>Employés</b>	799	10.5%	15.0%	327	8.8%	15.0%	473	12.2%	14.9%	0	0.0%	0.0%
<b>Ouvriers</b>	1588	20.9%	17.1%	810	21.7%	16.6%	777	20.1%	17.5%	0	0.0%	0.0%
<b>Retraités</b>	2554	33.6%	17.4%	1239	33.2%	18.6%	1315	34.0%	16.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	433	5.7%	11.0%	159	4.3%	10.7%	273	7.1%	11.2%	0	0.0%	0.0%

# Total PHR

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	1316	17.3%	13.7%	606	16.3%	14.6%	710	18.4%	12.9%	185	9.3%	9.9%
<b>2 personnes</b>	3036	40.0%	16.9%	1464	39.2%	16.6%	1573	40.7%	17.1%	568	28.5%	13.8%
<b>3 personnes</b>	1245	16.4%	13.6%	632	16.9%	13.8%	613	15.8%	13.3%	417	20.9%	10.7%
<b>4 personnes</b>	1250	16.5%	13.6%	652	17.5%	14.4%	598	15.5%	12.9%	541	27.1%	11.2%
<b>5 personnes et +</b>	750	9.9%	14.1%	376	10.1%	15.1%	374	9.7%	13.3%	283	14.2%	11.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	2174	28.6%	13.9%	1078	28.9%	14.7%	1096	28.3%	13.1%	858	43.0%	11.0%
<b>Non</b>	5424	71.4%	15.2%	2652	71.1%	15.4%	2771	71.7%	15.1%	1136	57.0%	12.0%
<b>Habitat</b>												
<b>Communes rurales</b>	2674	35.2%	23.1%	1253	33.6%	22.7%	1422	36.8%	23.4%	594	29.8%	17.9%
<b>Agglo. - 20 000 hab</b>	1762	23.2%	19.8%	852	22.8%	20.3%	910	23.5%	19.4%	459	23.0%	17.4%
<b>Agglo. 20 000 à 100 000 hab</b>	1478	19.5%	21.2%	757	20.3%	21.9%	721	18.6%	20.6%	406	20.4%	19.7%
<b>Agglo. + 100 000 hab</b>	1254	16.5%	8.2%	668	17.9%	9.1%	586	15.2%	7.3%	380	19.0%	7.1%
<b>Agglo. Paris</b>	430	5.7%	5.1%	201	5.4%	5.0%	229	5.9%	5.2%	155	7.8%	4.0%

# Total PHR

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	654	8.6%	6.9%	327	8.8%	7.2%	328	8.5%	6.6%	235	11.8%	5.3%
Nord Pas de Calais	871	11.5%	27.2%	419	11.2%	27.6%	452	11.7%	26.8%	183	9.2%	19.8%
Lorraine	123	1.6%	6.4%	50	1.3%	5.4%	73	1.9%	7.3%	35	1.8%	6.6%
Alsace	72	0.9%	4.7%	29	0.8%	3.9%	43	1.1%	5.5%	11	0.5%	2.2%
Franche-Comté	148	1.9%	15.5%	77	2.1%	16.6%	70	1.8%	14.4%	33	1.7%	12.6%
Champagne Ardennes	45	0.6%	4.2%	26	0.7%	5.0%	19	0.5%	3.4%	16	0.8%	5.2%
Picardie	383	5.0%	25.0%	175	4.7%	23.7%	207	5.4%	26.3%	73	3.7%	17.0%
Bourgogne	167	2.2%	12.3%	89	2.4%	13.6%	78	2.0%	11.1%	52	2.6%	13.5%
Haute Normandie	516	6.8%	34.9%	245	6.6%	34.7%	272	7.0%	35.2%	129	6.5%	29.2%
Basse Normandie	563	7.4%	46.7%	245	6.6%	42.4%	318	8.2%	50.7%	109	5.4%	34.0%
Centre	265	3.5%	12.8%	146	3.9%	14.6%	119	3.1%	11.0%	71	3.6%	11.4%
Pays de Loire	493	6.5%	17.0%	246	6.6%	17.6%	247	6.4%	16.5%	112	5.6%	13.0%
Bretagne	531	7.0%	20.1%	274	7.3%	21.7%	257	6.6%	18.7%	118	5.9%	15.2%
Poitou Charentes	166	2.2%	11.2%	90	2.4%	12.7%	76	2.0%	9.9%	34	1.7%	8.6%
Aquitaine	378	5.0%	13.9%	196	5.3%	15.2%	181	4.7%	12.8%	115	5.7%	13.8%
Midi Pyrénées	454	6.0%	18.8%	242	6.5%	20.8%	212	5.5%	17.0%	133	6.7%	16.6%
Limousin	68	0.9%	10.9%	41	1.1%	13.7%	27	0.7%	8.3%	24	1.2%	15.3%
Auvergne	216	2.8%	19.3%	106	2.8%	19.8%	110	2.8%	18.9%	52	2.6%	17.4%
Rhône Alpes	955	12.6%	18.8%	433	11.6%	17.7%	522	13.5%	19.8%	312	15.6%	16.4%
Languedoc Roussillon	301	4.0%	13.7%	163	4.4%	15.6%	138	3.6%	11.9%	89	4.5%	13.0%
Provence Alpes Côte d'Azur. Corse	228	3.0%	5.3%	111	3.0%	5.4%	117	3.0%	5.2%	58	2.9%	4.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	3883	51.1%	13.6%	1992	53.4%	13.8%	1891	48.9%	13.4%	1524	76.4%	11.4%
Presque tous les jours	915	12.0%	14.3%	462	12.4%	15.2%	453	11.7%	13.5%	252	12.7%	10.9%
1 à 2 fois par semaine	548	7.2%	17.2%	238	6.4%	17.3%	310	8.0%	17.1%	113	5.7%	12.3%
1 à 3 fois par mois	129	1.7%	14.7%	45	1.2%	11.5%	84	2.2%	17.4%	20	1.0%	12.3%
Moins souvent	163	2.1%	13.3%	68	1.8%	12.7%	95	2.5%	13.7%	11	0.5%	8.7%
Jamais	23	0.3%	17.6%	16	0.4%	25.6%	7	0.2%	10.6%	1	0.1%	8.6%

# Total PHR

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	300	4.0%	14.6%	111	3.0%	13.5%	190	4.9%	15.3%	13	0.7%	7.5%
De 9 000 à moins de 12 000 euros par an	482	6.3%	14.5%	178	4.8%	15.1%	304	7.9%	14.1%	26	1.3%	9.4%
De 12 000 à moins de 18 000 euros par an	1135	14.9%	17.7%	462	12.4%	17.3%	673	17.4%	18.1%	85	4.3%	11.5%
De 18 000 à moins de 24 000 euros par an	1187	15.6%	16.5%	605	16.2%	17.8%	582	15.0%	15.3%	200	10.0%	13.2%
De 24 000 à moins de 36 000 euros par an	1840	24.2%	15.9%	953	25.6%	17.0%	887	22.9%	14.9%	525	26.3%	14.1%
De 36 000 à moins de 45 000 euros par an	1050	13.8%	15.7%	591	15.8%	16.3%	459	11.9%	14.9%	403	20.2%	13.1%
De 45 000 à moins de 65 000 euros par an	746	9.8%	11.9%	443	11.9%	12.5%	302	7.8%	11.0%	387	19.4%	10.5%
De 65 000 à moins de 80 000 euros par an	186	2.4%	11.3%	118	3.2%	12.3%	67	1.7%	9.9%	130	6.5%	11.2%
De 80 000 à moins de 115 000 euros par an	83	1.1%	8.7%	55	1.5%	9.8%	28	0.7%	7.0%	60	3.0%	7.8%
115 000 euros et plus par an	23	0.3%	5.1%	14	0.4%	5.2%	8	0.2%	4.8%	22	1.1%	5.5%
Refus	409	5.4%	13.0%	136	3.6%	10.5%	273	7.1%	14.8%	111	5.6%	9.6%
Ne sait pas	156	2.1%	9.9%	63	1.7%	9.9%	93	2.4%	10.0%	33	1.6%	5.7%