

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	5323	100.0%	10.4%	2501	100.0%	10.2%	2822	100.0%	10.6%	1338	100.0%	7.8%
Sexe												
Homme	2501	47.0%	10.2%	2501	100.0%	10.2%	0	0.0%	0.0%	695	51.9%	7.8%
Femme	2822	53.0%	10.6%	0	0.0%	0.0%	2822	100.0%	10.6%	643	48.1%	7.7%
Age												
15 à 24 ans	497	9.3%	6.7%	249	10.0%	6.7%	248	8.8%	6.8%	153	11.5%	4.9%
25 à 34 ans	619	11.6%	8.1%	293	11.7%	7.8%	325	11.5%	8.3%	181	13.5%	5.3%
35 à 49 ans	1288	24.2%	10.2%	628	25.1%	10.1%	660	23.4%	10.4%	516	38.6%	8.2%
50 à 59 ans	1117	21.0%	12.4%	497	19.9%	11.0%	620	22.0%	13.8%	417	31.2%	11.3%
60 ans et plus	1801	33.8%	12.3%	833	33.3%	13.1%	968	34.3%	11.7%	70	5.3%	9.8%
Individu												
Ménagères	2620	49.2%	11.2%	0	0.0%	0.0%	2620	92.9%	11.2%	597	44.6%	8.7%
Personne de référence	2902	54.5%	10.3%	2181	87.2%	10.8%	721	25.5%	9.2%	696	52.1%	8.1%
Responsable des achats	3833	72.0%	10.8%	1269	50.8%	10.0%	2564	90.9%	11.2%	892	66.7%	8.2%
PCS Individu												
Agriculteurs	114	2.1%	21.3%	70	2.8%	19.3%	43	1.5%	25.7%	3	0.2%	14.0%
Petits patrons	170	3.2%	10.5%	123	4.9%	11.0%	47	1.7%	9.4%	147	11.0%	10.1%
Affaires et Cadres	325	6.1%	6.5%	199	8.0%	6.5%	126	4.5%	6.6%	278	20.7%	6.1%
Professions intermédiaires	596	11.2%	8.8%	307	12.3%	8.8%	289	10.2%	8.8%	476	35.6%	8.5%
Employés	923	17.3%	11.2%	193	7.7%	9.6%	730	25.9%	11.7%	176	13.1%	9.9%
Ouvriers	812	15.3%	12.7%	593	23.7%	12.1%	219	7.8%	14.9%	56	4.2%	12.7%
Retraités	1606	30.2%	12.7%	787	31.5%	13.1%	819	29.0%	12.4%	15	1.1%	6.2%
Autres inactifs	777	14.6%	7.7%	228	9.1%	6.4%	549	19.4%	8.4%	187	14.0%	5.9%
PCS Personne de référence												
Agriculteurs	173	3.2%	21.3%	75	3.0%	18.0%	97	3.5%	24.8%	0	0.0%	0.0%
Petits patrons	257	4.8%	9.8%	125	5.0%	9.7%	132	4.7%	10.0%	257	19.2%	9.8%
Affaires et Cadres	428	8.0%	6.0%	224	9.0%	6.1%	204	7.2%	5.9%	428	32.0%	6.0%
Professions intermédiaires	653	12.3%	8.7%	346	13.8%	8.7%	307	10.9%	8.7%	653	48.8%	8.7%
Employés	544	10.2%	10.2%	213	8.5%	9.8%	331	11.7%	10.5%	0	0.0%	0.0%
Ouvriers	1170	22.0%	12.6%	578	23.1%	11.9%	592	21.0%	13.4%	0	0.0%	0.0%
Retraités	1819	34.2%	12.4%	848	33.9%	12.7%	971	34.4%	12.2%	0	0.0%	0.0%
Autres inactifs	280	5.3%	7.1%	92	3.7%	6.2%	187	6.6%	7.7%	0	0.0%	0.0%

PHR Week-end

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	913	17.2%	9.5%	416	16.6%	10.0%	497	17.6%	9.1%	132	9.9%	7.1%
2 personnes	2191	41.2%	12.2%	1015	40.6%	11.5%	1176	41.7%	12.8%	397	29.7%	9.7%
3 personnes	841	15.8%	9.2%	393	15.7%	8.6%	448	15.9%	9.7%	252	18.9%	6.5%
4 personnes	864	16.2%	9.4%	444	17.7%	9.8%	420	14.9%	9.1%	360	26.9%	7.5%
5 personnes et +	514	9.6%	9.7%	233	9.3%	9.4%	281	9.9%	10.0%	196	14.7%	7.7%
Présence d'enfants de moins de 15 ans												
Oui	1498	28.2%	9.6%	694	27.8%	9.5%	804	28.5%	9.6%	563	42.1%	7.2%
Non	3824	71.8%	10.7%	1806	72.2%	10.5%	2018	71.5%	11.0%	775	57.9%	8.2%
Habitat												
Communes rurales	2072	38.9%	17.9%	938	37.5%	17.0%	1133	40.2%	18.7%	447	33.4%	13.5%
Agglo. - 20 000 hab	1263	23.7%	14.2%	582	23.3%	13.9%	681	24.1%	14.5%	331	24.7%	12.5%
Agglo. 20 000 à 100 000 hab	1069	20.1%	15.4%	532	21.3%	15.4%	537	19.0%	15.4%	286	21.4%	13.9%
Agglo. + 100 000 hab	752	14.1%	4.9%	375	15.0%	5.1%	376	13.3%	4.7%	210	15.7%	4.0%
Agglo. Paris	168	3.1%	2.0%	73	2.9%	1.8%	94	3.3%	2.1%	63	4.7%	1.6%

PHR Week-end

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	301	5.7%	3.2%	140	5.6%	3.1%	162	5.7%	3.3%	112	8.4%	2.5%
Nord Pas de Calais	503	9.4%	15.7%	220	8.8%	14.5%	282	10.0%	16.8%	88	6.6%	9.6%
Lorraine	123	2.3%	6.4%	50	2.0%	5.4%	73	2.6%	7.3%	35	2.6%	6.6%
Alsace	71	1.3%	4.7%	29	1.1%	3.9%	42	1.5%	5.4%	11	0.8%	2.2%
Franche-Comté	109	2.1%	11.5%	58	2.3%	12.5%	51	1.8%	10.5%	28	2.1%	10.6%
Champagne Ardennes	42	0.8%	3.9%	23	0.9%	4.4%	19	0.7%	3.4%	13	1.0%	4.3%
Picardie	219	4.1%	14.3%	89	3.5%	12.0%	130	4.6%	16.5%	40	3.0%	9.2%
Bourgogne	132	2.5%	9.8%	64	2.6%	9.9%	68	2.4%	9.6%	41	3.1%	10.7%
Haute Normandie	339	6.4%	22.9%	173	6.9%	24.5%	166	5.9%	21.4%	80	6.0%	18.0%
Basse Normandie	459	8.6%	38.1%	203	8.1%	35.1%	256	9.1%	40.8%	91	6.8%	28.5%
Centre	224	4.2%	10.8%	124	5.0%	12.4%	100	3.6%	9.3%	63	4.7%	10.1%
Pays de Loire	451	8.5%	15.5%	223	8.9%	16.0%	227	8.1%	15.1%	96	7.2%	11.2%
Bretagne	417	7.8%	15.9%	222	8.9%	17.6%	195	6.9%	14.3%	91	6.8%	11.7%
Poitou Charentes	127	2.4%	8.6%	63	2.5%	9.0%	64	2.3%	8.3%	25	1.8%	6.2%
Aquitaine	275	5.2%	10.1%	116	4.6%	9.0%	159	5.6%	11.2%	87	6.5%	10.5%
Midi Pyrénées	334	6.3%	13.8%	167	6.7%	14.3%	167	5.9%	13.4%	85	6.3%	10.5%
Limousin	45	0.8%	7.2%	22	0.9%	7.3%	23	0.8%	7.0%	17	1.3%	11.3%
Auvergne	156	2.9%	13.9%	65	2.6%	12.1%	91	3.2%	15.5%	35	2.6%	11.8%
Rhône Alpes	769	14.4%	15.1%	332	13.3%	13.5%	437	15.5%	16.6%	226	16.9%	11.9%
Languedoc Roussillon	170	3.2%	7.7%	89	3.6%	8.5%	81	2.9%	7.0%	57	4.3%	8.3%
Provence Alpes Côte d'Azur. Corse	57	1.1%	1.3%	29	1.2%	1.4%	28	1.0%	1.2%	17	1.2%	1.2%
Habitudes de connexion à Internet												
Tous les jours	2700	50.7%	9.4%	1331	53.2%	9.2%	1369	48.5%	9.7%	1034	77.3%	7.8%
Presque tous les jours	627	11.8%	9.8%	291	11.7%	9.6%	336	11.9%	10.0%	157	11.7%	6.8%
1 à 2 fois par semaine	389	7.3%	12.2%	163	6.5%	11.8%	227	8.0%	12.5%	77	5.7%	8.3%
1 à 3 fois par mois	86	1.6%	9.9%	32	1.3%	8.3%	54	1.9%	11.2%	11	0.9%	7.0%
Moins souvent	119	2.2%	9.7%	42	1.7%	7.9%	77	2.7%	11.1%	10	0.8%	8.2%
Jamais	16	0.3%	12.2%	10	0.4%	15.7%	6	0.2%	9.1%	1	0.1%	8.6%

PHR Week-end

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	237	4.4%	11.5%	94	3.7%	11.4%	143	5.1%	11.6%	10	0.8%	5.8%
De 9 000 à moins de 12 000 euros par an	366	6.9%	11.0%	127	5.1%	10.8%	238	8.4%	11.1%	18	1.4%	6.6%
De 12 000 à moins de 18 000 euros par an	805	15.1%	12.6%	325	13.0%	12.2%	480	17.0%	12.9%	69	5.2%	9.4%
De 18 000 à moins de 24 000 euros par an	844	15.9%	11.7%	412	16.5%	12.1%	432	15.3%	11.3%	141	10.5%	9.3%
De 24 000 à moins de 36 000 euros par an	1285	24.1%	11.1%	642	25.7%	11.5%	643	22.8%	10.8%	369	27.6%	9.9%
De 36 000 à moins de 45 000 euros par an	715	13.4%	10.7%	387	15.5%	10.7%	329	11.6%	10.7%	261	19.5%	8.5%
De 45 000 à moins de 65 000 euros par an	486	9.1%	7.7%	275	11.0%	7.8%	211	7.5%	7.7%	248	18.5%	6.7%
De 65 000 à moins de 80 000 euros par an	108	2.0%	6.6%	62	2.5%	6.4%	46	1.6%	6.9%	71	5.3%	6.1%
De 80 000 à moins de 115 000 euros par an	49	0.9%	5.1%	29	1.1%	5.1%	20	0.7%	5.0%	37	2.8%	4.9%
115 000 euros et plus par an	17	0.3%	3.9%	11	0.4%	3.8%	7	0.2%	3.9%	17	1.3%	4.4%
Refus	290	5.4%	9.2%	91	3.7%	7.1%	198	7.0%	10.7%	72	5.4%	6.2%
Ne sait pas	121	2.3%	7.7%	46	1.8%	7.2%	74	2.6%	7.9%	25	1.8%	4.3%