

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	7248	100.0%	14.1%	3557	100.0%	14.5%	3691	100.0%	13.8%	1880	100.0%	10.9%
Sexe												
Homme	3557	49.1%	14.5%	3557	100.0%	14.5%	0	0.0%	0.0%	1035	55.0%	11.6%
Femme	3691	50.9%	13.8%	0	0.0%	0.0%	3691	100.0%	13.8%	846	45.0%	10.2%
Age												
15 à 24 ans	666	9.2%	9.0%	347	9.8%	9.3%	318	8.6%	8.7%	215	11.4%	6.9%
25 à 34 ans	867	12.0%	11.3%	436	12.2%	11.6%	432	11.7%	11.1%	275	14.6%	8.1%
35 à 49 ans	1831	25.3%	14.5%	936	26.3%	15.0%	895	24.2%	14.0%	734	39.0%	11.7%
50 à 59 ans	1469	20.3%	16.3%	700	19.7%	15.5%	769	20.8%	17.1%	562	29.9%	15.2%
60 ans et plus	2415	33.3%	16.5%	1138	32.0%	17.9%	1277	34.6%	15.4%	94	5.0%	13.1%
Individu												
Ménagères	3414	47.1%	14.6%	0	0.0%	0.0%	3414	92.5%	14.6%	783	41.7%	11.4%
Personne de référence	4071	56.2%	14.5%	3082	86.6%	15.3%	989	26.8%	12.6%	1011	53.8%	11.8%
Responsable des achats	5171	71.4%	14.5%	1817	51.1%	14.3%	3355	90.9%	14.6%	1239	65.9%	11.3%
PCS Individu												
Agriculteurs	143	2.0%	26.7%	96	2.7%	26.1%	47	1.3%	27.8%	3	0.2%	14.0%
Petits patrons	229	3.2%	14.1%	167	4.7%	14.9%	61	1.7%	12.2%	199	10.6%	13.7%
Affaires et Cadres	463	6.4%	9.3%	297	8.3%	9.7%	166	4.5%	8.7%	404	21.5%	8.9%
Professions intermédiaires	847	11.7%	12.5%	483	13.6%	13.8%	364	9.9%	11.1%	694	36.9%	12.3%
Employés	1289	17.8%	15.6%	278	7.8%	13.9%	1011	27.4%	16.2%	245	13.0%	13.8%
Ouvriers	1076	14.9%	16.9%	802	22.5%	16.3%	275	7.4%	18.7%	63	3.4%	14.3%
Retraités	2162	29.8%	17.1%	1085	30.5%	18.0%	1077	29.2%	16.3%	24	1.3%	9.9%
Autres inactifs	1040	14.3%	10.3%	350	9.8%	9.8%	689	18.7%	10.5%	248	13.2%	7.9%
PCS Personne de référence												
Agriculteurs	216	3.0%	26.6%	99	2.8%	23.7%	117	3.2%	29.7%	0	0.0%	0.0%
Petits patrons	349	4.8%	13.3%	173	4.9%	13.4%	175	4.8%	13.3%	349	18.5%	13.3%
Affaires et Cadres	622	8.6%	8.8%	337	9.5%	9.2%	285	7.7%	8.3%	622	33.1%	8.8%
Professions intermédiaires	909	12.5%	12.1%	524	14.7%	13.2%	385	10.4%	10.9%	909	48.4%	12.1%
Employés	767	10.6%	14.4%	311	8.7%	14.3%	456	12.4%	14.4%	0	0.0%	0.0%
Ouvriers	1525	21.0%	16.4%	774	21.8%	15.9%	751	20.4%	16.9%	0	0.0%	0.0%
Retraités	2447	33.8%	16.7%	1187	33.4%	17.8%	1261	34.2%	15.8%	0	0.0%	0.0%
Autres inactifs	412	5.7%	10.5%	152	4.3%	10.1%	260	7.0%	10.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1262	17.4%	13.1%	576	16.2%	13.9%	685	18.6%	12.5%	181	9.6%	9.7%
2 personnes	2892	39.9%	16.1%	1400	39.4%	15.9%	1491	40.4%	16.2%	534	28.4%	13.0%
3 personnes	1195	16.5%	13.0%	602	16.9%	13.1%	592	16.1%	12.9%	392	20.9%	10.1%
4 personnes	1189	16.4%	13.0%	624	17.5%	13.8%	565	15.3%	12.2%	512	27.2%	10.6%
5 personnes et +	711	9.8%	13.4%	354	10.0%	14.3%	356	9.7%	12.6%	262	13.9%	10.2%
Présence d'enfants de moins de 15 ans												
Oui	2078	28.7%	13.3%	1021	28.7%	14.0%	1057	28.6%	12.7%	811	43.1%	10.4%
Non	5170	71.3%	14.5%	2536	71.3%	14.7%	2634	71.4%	14.3%	1069	56.9%	11.3%
Habitat												
Communes rurales	2559	35.3%	22.1%	1202	33.8%	21.8%	1357	36.8%	22.3%	571	30.4%	17.2%
Agglo. - 20 000 hab	1683	23.2%	18.9%	812	22.8%	19.4%	870	23.6%	18.6%	437	23.2%	16.6%
Agglo. 20 000 à 100 000 hab	1419	19.6%	20.4%	730	20.5%	21.1%	689	18.7%	19.7%	385	20.5%	18.7%
Agglo. + 100 000 hab	1168	16.1%	7.6%	621	17.4%	8.5%	548	14.8%	6.8%	337	17.9%	6.3%
Agglo. Paris	418	5.8%	4.9%	191	5.4%	4.8%	227	6.1%	5.1%	151	8.0%	3.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	640	8.8%	6.8%	314	8.8%	6.9%	326	8.8%	6.6%	231	12.3%	5.2%
Nord Pas de Calais	871	12.0%	27.2%	419	11.8%	27.6%	452	12.2%	26.8%	183	9.7%	19.8%
Lorraine	123	1.7%	6.4%	50	1.4%	5.4%	73	2.0%	7.3%	35	1.9%	6.6%
Alsace	64	0.9%	4.2%	24	0.7%	3.3%	40	1.1%	5.1%	8	0.4%	1.6%
Franche-Comté	128	1.8%	13.5%	68	1.9%	14.6%	61	1.6%	12.4%	30	1.6%	11.3%
Champagne Ardennes	45	0.6%	4.1%	26	0.7%	5.0%	19	0.5%	3.4%	15	0.8%	5.1%
Picardie	383	5.3%	25.0%	175	4.9%	23.7%	207	5.6%	26.3%	73	3.9%	17.0%
Bourgogne	150	2.1%	11.1%	82	2.3%	12.6%	68	1.8%	9.6%	47	2.5%	12.2%
Haute Normandie	516	7.1%	34.9%	245	6.9%	34.7%	272	7.4%	35.2%	129	6.9%	29.2%
Basse Normandie	563	7.8%	46.7%	245	6.9%	42.4%	318	8.6%	50.7%	109	5.8%	34.0%
Centre	253	3.5%	12.2%	142	4.0%	14.1%	111	3.0%	10.3%	68	3.6%	11.0%
Pays de Loire	485	6.7%	16.7%	243	6.8%	17.4%	242	6.6%	16.1%	110	5.9%	12.9%
Bretagne	531	7.3%	20.1%	274	7.7%	21.7%	257	7.0%	18.7%	118	6.3%	15.2%
Poitou Charentes	161	2.2%	10.9%	86	2.4%	12.1%	75	2.0%	9.8%	34	1.8%	8.6%
Aquitaine	357	4.9%	13.2%	181	5.1%	14.0%	176	4.8%	12.4%	111	5.9%	13.4%
Midi Pyrénées	413	5.7%	17.1%	218	6.1%	18.7%	196	5.3%	15.7%	114	6.1%	14.2%
Limousin	67	0.9%	10.7%	40	1.1%	13.3%	27	0.7%	8.3%	24	1.3%	15.3%
Auvergne	201	2.8%	17.9%	100	2.8%	18.6%	101	2.7%	17.3%	50	2.7%	16.5%
Rhône Alpes	857	11.8%	16.9%	387	10.9%	15.8%	470	12.7%	17.8%	260	13.8%	13.7%
Languedoc Roussillon	262	3.6%	11.9%	152	4.3%	14.6%	110	3.0%	9.6%	83	4.4%	12.2%
Provence Alpes Côte d'Azur. Corse	178	2.5%	4.1%	87	2.5%	4.3%	90	2.4%	4.0%	45	2.4%	3.2%
Habitudes de connexion à Internet												
Tous les jours	3678	50.8%	12.9%	1890	53.1%	13.1%	1789	48.5%	12.7%	1429	76.0%	10.7%
Presque tous les jours	877	12.1%	13.7%	445	12.5%	14.7%	432	11.7%	12.8%	245	13.0%	10.6%
1 à 2 fois par semaine	525	7.2%	16.5%	227	6.4%	16.5%	298	8.1%	16.4%	108	5.8%	11.8%
1 à 3 fois par mois	126	1.7%	14.4%	43	1.2%	11.0%	83	2.2%	17.1%	20	1.1%	12.3%
Moins souvent	156	2.2%	12.7%	61	1.7%	11.5%	95	2.6%	13.6%	11	0.6%	8.7%
Jamais	22	0.3%	16.7%	15	0.4%	24.6%	7	0.2%	9.7%	1	0.1%	8.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	297	4.1%	14.5%	109	3.1%	13.3%	188	5.1%	15.2%	13	0.7%	7.5%
De 9 000 à moins de 12 000 euros par an	464	6.4%	14.0%	171	4.8%	14.5%	293	7.9%	13.7%	24	1.3%	8.7%
De 12 000 à moins de 18 000 euros par an	1091	15.1%	17.0%	443	12.5%	16.6%	648	17.5%	17.4%	83	4.4%	11.2%
De 18 000 à moins de 24 000 euros par an	1131	15.6%	15.7%	579	16.3%	17.1%	552	15.0%	14.5%	191	10.1%	12.6%
De 24 000 à moins de 36 000 euros par an	1752	24.2%	15.2%	904	25.4%	16.1%	848	23.0%	14.3%	498	26.5%	13.4%
De 36 000 à moins de 45 000 euros par an	1009	13.9%	15.0%	571	16.1%	15.8%	437	11.9%	14.2%	385	20.5%	12.5%
De 45 000 à moins de 65 000 euros par an	688	9.5%	11.0%	414	11.6%	11.7%	274	7.4%	10.0%	353	18.8%	9.6%
De 65 000 à moins de 80 000 euros par an	177	2.4%	10.8%	111	3.1%	11.5%	66	1.8%	9.8%	122	6.5%	10.5%
De 80 000 à moins de 115 000 euros par an	75	1.0%	7.8%	48	1.4%	8.6%	27	0.7%	6.8%	54	2.9%	7.0%
115 000 euros et plus par an	23	0.3%	5.1%	14	0.4%	5.2%	8	0.2%	4.8%	22	1.2%	5.5%
Refus	392	5.4%	12.5%	130	3.7%	10.1%	262	7.1%	14.2%	103	5.5%	9.0%
Ne sait pas	150	2.1%	9.5%	63	1.8%	9.8%	87	2.4%	9.3%	32	1.7%	5.5%