

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2166	100.0%	4.2%	1041	100.0%	4.2%	1125	100.0%	4.2%	531	100.0%	3.1%
<b>Sexe</b>												
<b>Homme</b>	1041	48.1%	4.2%	1041	100.0%	4.2%	0	0.0%	0.0%	279	52.5%	3.1%
<b>Femme</b>	1125	51.9%	4.2%	0	0.0%	0.0%	1125	100.0%	4.2%	252	47.5%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	206	9.5%	2.8%	113	10.8%	3.0%	93	8.3%	2.6%	88	16.5%	2.8%
<b>25 à 34 ans</b>	245	11.3%	3.2%	116	11.2%	3.1%	129	11.4%	3.3%	71	13.3%	2.1%
<b>35 à 49 ans</b>	528	24.4%	4.2%	246	23.6%	4.0%	281	25.0%	4.4%	199	37.6%	3.2%
<b>50 à 59 ans</b>	401	18.5%	4.5%	211	20.3%	4.7%	190	16.9%	4.2%	149	28.1%	4.0%
<b>60 ans et plus</b>	786	36.3%	5.4%	355	34.1%	5.6%	432	38.4%	5.2%	24	4.4%	3.3%
<b>Individu</b>												
<b>Ménagères</b>	1057	48.8%	4.5%	0	0.0%	0.0%	1057	93.9%	4.5%	224	42.2%	3.3%
<b>Personne de référence</b>	1201	55.5%	4.3%	902	86.6%	4.5%	299	26.6%	3.8%	265	49.9%	3.1%
<b>Responsable des achats</b>	1543	71.2%	4.3%	516	49.6%	4.1%	1026	91.2%	4.5%	325	61.3%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	25	1.2%	4.8%	17	1.7%	4.7%	8	0.7%	4.8%	0	0.0%	0.0%
<b>Petits patrons</b>	63	2.9%	3.9%	43	4.1%	3.8%	20	1.8%	3.9%	48	9.1%	3.3%
<b>Affaires et Cadres</b>	134	6.2%	2.7%	88	8.5%	2.9%	46	4.0%	2.4%	116	21.8%	2.6%
<b>Professions intermédiaires</b>	226	10.4%	3.3%	116	11.1%	3.3%	110	9.8%	3.4%	188	35.3%	3.3%
<b>Employés</b>	393	18.1%	4.8%	84	8.1%	4.2%	308	27.4%	4.9%	64	12.1%	3.6%
<b>Ouvriers</b>	349	16.1%	5.5%	259	24.9%	5.3%	90	8.0%	6.1%	29	5.5%	6.6%
<b>Retraités</b>	705	32.6%	5.6%	345	33.1%	5.7%	360	32.0%	5.5%	10	1.9%	4.1%
<b>Autres inactifs</b>	272	12.5%	2.7%	89	8.5%	2.5%	183	16.3%	2.8%	76	14.4%	2.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	51	2.4%	6.3%	19	1.8%	4.6%	32	2.9%	8.2%	0	0.0%	0.0%
<b>Petits patrons</b>	88	4.1%	3.4%	43	4.2%	3.4%	45	4.0%	3.4%	88	16.6%	3.4%
<b>Affaires et Cadres</b>	193	8.9%	2.7%	98	9.4%	2.7%	96	8.5%	2.8%	193	36.4%	2.7%
<b>Professions intermédiaires</b>	249	11.5%	3.3%	138	13.2%	3.5%	111	9.9%	3.1%	249	47.0%	3.3%
<b>Employés</b>	247	11.4%	4.6%	104	9.9%	4.8%	144	12.8%	4.5%	0	0.0%	0.0%
<b>Ouvriers</b>	480	22.2%	5.2%	245	23.5%	5.0%	235	20.9%	5.3%	0	0.0%	0.0%
<b>Retraités</b>	771	35.6%	5.3%	364	34.9%	5.5%	407	36.2%	5.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	86	4.0%	2.2%	31	3.0%	2.1%	55	4.9%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	377	17.4%	3.9%	169	16.2%	4.1%	208	18.5%	3.8%	46	8.6%	2.4%
<b>2 personnes</b>	898	41.5%	5.0%	437	42.0%	5.0%	461	41.0%	5.0%	140	26.4%	3.4%
<b>3 personnes</b>	302	13.9%	3.3%	150	14.4%	3.3%	152	13.5%	3.3%	104	19.5%	2.7%
<b>4 personnes</b>	361	16.7%	3.9%	171	16.5%	3.8%	189	16.8%	4.1%	153	28.7%	3.2%
<b>5 personnes et +</b>	228	10.5%	4.3%	114	11.0%	4.6%	114	10.1%	4.0%	89	16.7%	3.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	642	29.6%	4.1%	296	28.5%	4.1%	345	30.7%	4.1%	264	49.8%	3.4%
<b>Non</b>	1525	70.4%	4.3%	745	71.5%	4.3%	780	69.3%	4.2%	267	50.2%	2.8%
<b>Habitat</b>												
<b>Communes rurales</b>	799	36.9%	6.9%	374	36.0%	6.8%	425	37.8%	7.0%	161	30.3%	4.8%
<b>Agglo. - 20 000 hab</b>	539	24.9%	6.1%	261	25.1%	6.2%	277	24.7%	5.9%	115	21.6%	4.3%
<b>Agglo. 20 000 à 100 000 hab</b>	457	21.1%	6.6%	241	23.2%	7.0%	216	19.2%	6.2%	125	23.5%	6.1%
<b>Agglo. + 100 000 hab</b>	121	5.6%	0.8%	61	5.8%	0.8%	61	5.4%	0.8%	48	9.1%	0.9%
<b>Agglo. Paris</b>	250	11.5%	3.0%	104	9.9%	2.6%	146	13.0%	3.3%	82	15.5%	2.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	435	20.1%	4.6%	201	19.3%	4.5%	234	20.8%	4.7%	142	26.8%	3.2%
<b>Nord Pas de Calais</b>	22	1.0%	0.7%	8	0.7%	0.5%	15	1.3%	0.9%	5	0.9%	0.5%
<b>Lorraine</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.2%
<b>Alsace</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Franche-Comté</b>	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Picardie</b>	67	3.1%	4.3%	31	3.0%	4.2%	36	3.2%	4.5%	18	3.3%	4.1%
<b>Bourgogne</b>	19	0.9%	1.4%	8	0.8%	1.3%	10	0.9%	1.5%	7	1.3%	1.8%
<b>Haute Normandie</b>	376	17.3%	25.4%	183	17.6%	25.9%	193	17.1%	24.9%	94	17.6%	21.1%
<b>Basse Normandie</b>	356	16.5%	29.6%	148	14.2%	25.6%	209	18.6%	33.3%	64	12.0%	20.0%
<b>Centre</b>	76	3.5%	3.7%	49	4.7%	4.9%	27	2.4%	2.5%	25	4.8%	4.1%
<b>Pays de Loire</b>	320	14.8%	11.0%	158	15.2%	11.3%	162	14.4%	10.8%	72	13.5%	8.4%
<b>Bretagne</b>	399	18.4%	15.2%	202	19.4%	16.0%	197	17.5%	14.4%	76	14.4%	9.9%
<b>Poitou Charentes</b>	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	1	0.2%	0.2%
<b>Aquitaine</b>	1	0.1%	-	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
<b>Midi Pyrénées</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Limousin</b>	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.0%
<b>Auvergne</b>	2	0.1%	0.2%	1	0.1%	0.2%	1	0.1%	0.2%	0	0.0%	0.0%
<b>Rhône Alpes</b>	84	3.9%	1.7%	48	4.6%	2.0%	36	3.2%	1.4%	22	4.1%	1.1%
<b>Languedoc Roussillon</b>	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	3	0.1%	0.1%	1	0.1%	-	2	0.2%	0.1%	3	0.6%	0.2%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1050	48.5%	3.7%	518	49.7%	3.6%	532	47.3%	3.8%	399	75.1%	3.0%
<b>Presque tous les jours</b>	258	11.9%	4.0%	129	12.3%	4.2%	129	11.5%	3.8%	77	14.4%	3.3%
<b>1 à 2 fois par semaine</b>	149	6.9%	4.7%	74	7.1%	5.4%	76	6.7%	4.2%	27	5.1%	3.0%
<b>1 à 3 fois par mois</b>	42	1.9%	4.8%	16	1.5%	4.1%	26	2.3%	5.3%	9	1.6%	5.2%
<b>Moins souvent</b>	49	2.3%	4.0%	19	1.8%	3.6%	30	2.7%	4.3%	6	1.1%	4.8%
<b>Jamais</b>	9	0.4%	7.1%	6	0.6%	9.5%	4	0.3%	5.1%	1	0.3%	8.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	85	3.9%	4.1%	29	2.8%	3.5%	56	5.0%	4.5%	3	0.6%	1.6%
De 9 000 à moins de 12 000 euros par an	124	5.7%	3.7%	46	4.4%	3.9%	78	6.9%	3.6%	3	0.6%	1.2%
De 12 000 à moins de 18 000 euros par an	347	16.0%	5.4%	144	13.8%	5.4%	204	18.1%	5.5%	33	6.2%	4.5%
De 18 000 à moins de 24 000 euros par an	334	15.4%	4.6%	166	16.0%	4.9%	168	14.9%	4.4%	46	8.7%	3.0%
De 24 000 à moins de 36 000 euros par an	539	24.9%	4.7%	261	25.0%	4.7%	279	24.8%	4.7%	131	24.7%	3.5%
De 36 000 à moins de 45 000 euros par an	305	14.1%	4.5%	171	16.5%	4.7%	134	11.9%	4.3%	102	19.2%	3.3%
De 45 000 à moins de 65 000 euros par an	211	9.7%	3.4%	132	12.7%	3.7%	79	7.0%	2.9%	113	21.4%	3.1%
De 65 000 à moins de 80 000 euros par an	42	1.9%	2.5%	26	2.5%	2.6%	16	1.4%	2.4%	33	6.1%	2.8%
De 80 000 à moins de 115 000 euros par an	10	0.5%	1.0%	6	0.6%	1.1%	4	0.3%	1.0%	8	1.4%	1.0%
115 000 euros et plus par an	10	0.4%	2.1%	5	0.5%	1.8%	5	0.4%	2.7%	10	1.8%	2.4%
Refus	128	5.9%	4.1%	41	3.9%	3.2%	87	7.8%	4.7%	39	7.3%	3.3%
Ne sait pas	31	1.4%	2.0%	14	1.4%	2.2%	17	1.5%	1.8%	10	2.0%	1.8%