

# Complément'R

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4816	100.0%	9.4%	2274	100.0%	9.3%	2542	100.0%	9.5%	1185	100.0%	6.9%
<b>Sexe</b>												
<b>Homme</b>	2274	47.2%	9.3%	2274	100.0%	9.3%	0	0.0%	0.0%	630	53.2%	7.1%
<b>Femme</b>	2542	52.8%	9.5%	0	0.0%	0.0%	2542	100.0%	9.5%	555	46.8%	6.7%
<b>Age</b>												
<b>15 à 24 ans</b>	444	9.2%	6.0%	203	8.9%	5.5%	241	9.5%	6.6%	135	11.4%	4.3%
<b>25 à 34 ans</b>	616	12.8%	8.0%	288	12.7%	7.7%	328	12.9%	8.4%	184	15.6%	5.4%
<b>35 à 49 ans</b>	1156	24.0%	9.2%	572	25.2%	9.2%	584	23.0%	9.2%	439	37.1%	7.0%
<b>50 à 59 ans</b>	958	19.9%	10.7%	457	20.1%	10.1%	501	19.7%	11.2%	366	30.9%	9.9%
<b>60 ans et plus</b>	1641	34.1%	11.2%	754	33.1%	11.9%	888	34.9%	10.7%	60	5.1%	8.3%
<b>Individu</b>												
<b>Ménagères</b>	2363	49.1%	10.1%	0	0.0%	0.0%	2363	92.9%	10.1%	507	42.8%	7.4%
<b>Personne de référence</b>	2672	55.5%	9.5%	1983	87.2%	9.8%	688	27.1%	8.7%	610	51.5%	7.1%
<b>Responsable des achats</b>	3461	71.9%	9.7%	1149	50.6%	9.1%	2312	90.9%	10.1%	774	65.3%	7.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	91	1.9%	17.0%	56	2.5%	15.5%	34	1.4%	20.4%	3	0.3%	14.0%
<b>Petits patrons</b>	148	3.1%	9.1%	107	4.7%	9.6%	41	1.6%	8.1%	129	10.9%	8.9%
<b>Affaires et Cadres</b>	273	5.7%	5.5%	171	7.5%	5.6%	102	4.0%	5.3%	234	19.8%	5.2%
<b>Professions intermédiaires</b>	543	11.3%	8.0%	301	13.2%	8.6%	241	9.5%	7.4%	442	37.3%	7.8%
<b>Employés</b>	834	17.3%	10.1%	177	7.8%	8.8%	658	25.9%	10.5%	149	12.6%	8.4%
<b>Ouvriers</b>	738	15.3%	11.6%	535	23.5%	10.9%	203	8.0%	13.8%	47	4.0%	10.7%
<b>Retraités</b>	1463	30.4%	11.6%	723	31.8%	12.0%	739	29.1%	11.2%	18	1.6%	7.6%
<b>Autres inactifs</b>	726	15.1%	7.2%	202	8.9%	5.7%	524	20.6%	8.0%	162	13.6%	5.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	137	2.8%	16.9%	58	2.6%	13.9%	79	3.1%	20.0%	0	0.0%	0.0%
<b>Petits patrons</b>	239	5.0%	9.1%	112	4.9%	8.7%	127	5.0%	9.6%	239	20.2%	9.1%
<b>Affaires et Cadres</b>	379	7.9%	5.3%	186	8.2%	5.1%	193	7.6%	5.6%	379	32.0%	5.3%
<b>Professions intermédiaires</b>	567	11.8%	7.5%	331	14.6%	8.3%	235	9.3%	6.6%	567	47.9%	7.5%
<b>Employés</b>	493	10.2%	9.2%	194	8.5%	8.9%	300	11.8%	9.5%	0	0.0%	0.0%
<b>Ouvriers</b>	1060	22.0%	11.4%	513	22.6%	10.5%	546	21.5%	12.3%	0	0.0%	0.0%
<b>Retraités</b>	1643	34.1%	11.2%	787	34.6%	11.8%	856	33.7%	10.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	298	6.2%	7.6%	92	4.0%	6.1%	207	8.1%	8.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	810	16.8%	8.4%	333	14.7%	8.0%	477	18.8%	8.7%	93	7.8%	5.0%
<b>2 personnes</b>	1955	40.6%	10.9%	943	41.5%	10.7%	1012	39.8%	11.0%	360	30.4%	8.8%
<b>3 personnes</b>	769	16.0%	8.4%	358	15.8%	7.8%	411	16.2%	8.9%	229	19.3%	5.9%
<b>4 personnes</b>	768	15.9%	8.4%	396	17.4%	8.7%	372	14.6%	8.0%	325	27.5%	6.8%
<b>5 personnes et +</b>	514	10.7%	9.7%	243	10.7%	9.8%	271	10.6%	9.6%	178	15.0%	6.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1408	29.2%	9.0%	645	28.4%	8.8%	763	30.0%	9.1%	513	43.4%	6.6%
<b>Non</b>	3408	70.8%	9.6%	1629	71.6%	9.4%	1779	70.0%	9.7%	671	56.6%	7.1%
<b>Habitat</b>												
<b>Communes rurales</b>	1726	35.8%	14.9%	777	34.2%	14.1%	949	37.3%	15.6%	380	32.0%	11.4%
<b>Agglo. - 20 000 hab</b>	1121	23.3%	12.6%	532	23.4%	12.7%	589	23.2%	12.6%	262	22.2%	9.9%
<b>Agglo. 20 000 à 100 000 hab</b>	1099	22.8%	15.8%	540	23.7%	15.6%	559	22.0%	16.0%	296	25.0%	14.4%
<b>Agglo. + 100 000 hab</b>	646	13.4%	4.2%	327	14.4%	4.5%	319	12.6%	4.0%	172	14.5%	3.2%
<b>Agglo. Paris</b>	224	4.6%	2.6%	98	4.3%	2.4%	125	4.9%	2.8%	75	6.3%	1.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	397	8.2%	4.2%	190	8.4%	4.2%	206	8.1%	4.2%	132	11.1%	3.0%
Nord Pas de Calais	807	16.7%	25.2%	392	17.2%	25.8%	415	16.3%	24.6%	173	14.6%	18.7%
Lorraine	3	0.1%	0.1%	1	-	0.1%	2	0.1%	0.2%	1	0.1%	0.2%
Alsace	1	-	0.1%	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Franche-Comté	108	2.2%	11.4%	58	2.5%	12.4%	51	2.0%	10.4%	27	2.3%	10.1%
Champagne Ardennes	12	0.2%	1.1%	7	0.3%	1.3%	5	0.2%	0.9%	5	0.4%	1.7%
Picardie	380	7.9%	24.8%	175	7.7%	23.7%	205	8.0%	25.9%	72	6.0%	16.6%
Bourgogne	48	1.0%	3.5%	25	1.1%	3.9%	22	0.9%	3.2%	17	1.5%	4.5%
Haute Normandie	515	10.7%	34.8%	245	10.8%	34.7%	270	10.6%	35.0%	129	10.9%	29.2%
Basse Normandie	561	11.6%	46.5%	243	10.7%	42.1%	318	12.5%	50.6%	107	9.0%	33.5%
Centre	163	3.4%	7.8%	96	4.2%	9.6%	67	2.6%	6.2%	52	4.4%	8.4%
Pays de Loire	239	5.0%	8.3%	124	5.4%	8.8%	116	4.6%	7.7%	48	4.1%	5.6%
Bretagne	294	6.1%	11.2%	131	5.7%	10.3%	164	6.4%	11.9%	67	5.6%	8.6%
Poitou Charentes	120	2.5%	8.2%	60	2.6%	8.5%	60	2.4%	7.9%	20	1.7%	5.0%
Aquitaine	57	1.2%	2.1%	22	1.0%	1.7%	35	1.4%	2.4%	18	1.5%	2.2%
Midi Pyrénées	176	3.7%	7.3%	86	3.8%	7.3%	91	3.6%	7.3%	44	3.7%	5.5%
Limousin	3	0.1%	0.5%	1	-	0.2%	2	0.1%	0.7%	1	0.1%	0.8%
Auvergne	115	2.4%	10.3%	55	2.4%	10.2%	61	2.4%	10.4%	34	2.9%	11.4%
Rhône Alpes	682	14.2%	13.4%	297	13.1%	12.1%	385	15.1%	14.6%	199	16.8%	10.5%
Languedoc Roussillon	66	1.4%	3.0%	35	1.5%	3.3%	31	1.2%	2.7%	17	1.4%	2.5%
Provence Alpes Côte d'Azur. Corse	70	1.4%	1.6%	31	1.4%	1.5%	38	1.5%	1.7%	20	1.7%	1.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2362	49.0%	8.3%	1162	51.1%	8.0%	1200	47.2%	8.5%	899	75.9%	6.7%
Presque tous les jours	571	11.9%	8.9%	278	12.2%	9.2%	293	11.5%	8.7%	158	13.4%	6.8%
1 à 2 fois par semaine	387	8.0%	12.1%	165	7.3%	12.0%	222	8.7%	12.2%	74	6.2%	8.0%
1 à 3 fois par mois	88	1.8%	10.1%	31	1.4%	8.0%	57	2.2%	11.8%	13	1.1%	8.0%
Moins souvent	97	2.0%	7.9%	42	1.9%	7.9%	55	2.1%	7.9%	6	0.5%	4.5%
Jamais	12	0.2%	8.8%	8	0.3%	12.3%	4	0.2%	5.8%	0	0.0%	0.0%

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CUMUL 2012/2013

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	214	4.4%	10.4%	62	2.7%	7.6%	152	6.0%	12.3%	5	0.4%	2.8%
De 9 000 à moins de 12 000 euros par an	323	6.7%	9.7%	121	5.3%	10.3%	202	7.9%	9.4%	15	1.3%	5.5%
De 12 000 à moins de 18 000 euros par an	761	15.8%	11.9%	307	13.5%	11.5%	454	17.9%	12.2%	66	5.6%	9.0%
De 18 000 à moins de 24 000 euros par an	746	15.5%	10.4%	350	15.4%	10.3%	396	15.6%	10.4%	109	9.2%	7.2%
De 24 000 à moins de 36 000 euros par an	1167	24.2%	10.1%	609	26.8%	10.9%	558	21.9%	9.4%	302	25.5%	8.1%
De 36 000 à moins de 45 000 euros par an	633	13.1%	9.4%	354	15.6%	9.8%	279	11.0%	9.1%	236	19.9%	7.7%
De 45 000 à moins de 65 000 euros par an	446	9.3%	7.1%	253	11.1%	7.2%	192	7.6%	7.0%	240	20.3%	6.5%
De 65 000 à moins de 80 000 euros par an	99	2.1%	6.0%	69	3.0%	7.1%	30	1.2%	4.5%	73	6.2%	6.3%
De 80 000 à moins de 115 000 euros par an	47	1.0%	4.9%	25	1.1%	4.5%	22	0.9%	5.6%	32	2.7%	4.2%
115 000 euros et plus par an	13	0.3%	2.8%	6	0.3%	2.3%	6	0.2%	3.6%	13	1.1%	3.2%
Refus	271	5.6%	8.6%	74	3.3%	5.8%	197	7.7%	10.7%	71	6.0%	6.1%
Ne sait pas	97	2.0%	6.1%	43	1.9%	6.7%	54	2.1%	5.7%	23	1.9%	3.9%