

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2574	100.0%	5.0%	1331	100.0%	5.4%	1243	100.0%	4.7%	1097	100.0%	6.4%
<b>Sexe</b>												
<b>Homme</b>	1331	51.7%	5.4%	1331	100.0%	5.4%	0	0.0%	0.0%	584	53.2%	6.5%
<b>Femme</b>	1243	48.3%	4.7%	0	0.0%	0.0%	1243	100.0%	4.7%	513	46.8%	6.2%
<b>Age</b>												
<b>15 à 24 ans</b>	705	27.4%	9.6%	351	26.4%	9.4%	354	28.5%	9.7%	308	28.1%	9.8%
<b>25 à 34 ans</b>	468	18.2%	6.1%	255	19.2%	6.8%	213	17.1%	5.5%	202	18.4%	5.9%
<b>35 à 49 ans</b>	707	27.5%	5.6%	383	28.8%	6.1%	324	26.1%	5.1%	346	31.5%	5.5%
<b>50 à 59 ans</b>	386	15.0%	4.3%	211	15.8%	4.7%	175	14.1%	3.9%	202	18.4%	5.5%
<b>60 ans et plus</b>	309	12.0%	2.1%	131	9.9%	2.1%	177	14.3%	2.1%	40	3.7%	5.6%
<b>Individu</b>												
<b>Ménagères</b>	947	36.8%	4.1%	0	0.0%	0.0%	947	76.2%	4.1%	368	33.5%	5.3%
<b>Personne de référence</b>	1368	53.1%	4.9%	953	71.6%	4.7%	415	33.4%	5.3%	544	49.6%	6.3%
<b>Responsable des achats</b>	1689	65.6%	4.7%	719	54.1%	5.7%	970	78.0%	4.2%	631	57.5%	5.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	59	2.3%	3.6%	43	3.2%	3.8%	16	1.3%	3.2%	46	4.2%	3.2%
<b>Affaires et Cadres</b>	378	14.7%	7.6%	230	17.3%	7.5%	148	11.9%	7.7%	343	31.3%	7.6%
<b>Professions intermédiaires</b>	404	15.7%	6.0%	207	15.5%	5.9%	197	15.8%	6.0%	345	31.4%	6.1%
<b>Employés</b>	576	22.4%	7.0%	192	14.4%	9.6%	384	30.9%	6.1%	94	8.6%	5.3%
<b>Ouvriers</b>	334	13.0%	5.2%	281	21.1%	5.7%	53	4.2%	3.6%	16	1.5%	3.7%
<b>Retraités</b>	232	9.0%	1.8%	109	8.2%	1.8%	123	9.9%	1.9%	10	0.9%	4.0%
<b>Autres inactifs</b>	593	23.0%	5.9%	269	20.2%	7.6%	323	26.0%	4.9%	243	22.1%	7.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.1%	0.3%	0	0.0%	0.0%	2	0.2%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	114	4.4%	4.3%	57	4.3%	4.4%	57	4.6%	4.3%	114	10.4%	4.3%
<b>Affaires et Cadres</b>	514	20.0%	7.2%	282	21.2%	7.7%	232	18.6%	6.7%	514	46.8%	7.2%
<b>Professions intermédiaires</b>	470	18.2%	6.2%	245	18.4%	6.2%	225	18.1%	6.3%	470	42.8%	6.2%
<b>Employés</b>	472	18.3%	8.8%	202	15.2%	9.3%	270	21.7%	8.5%	0	0.0%	0.0%
<b>Ouvriers</b>	497	19.3%	5.3%	303	22.8%	6.2%	193	15.6%	4.4%	0	0.0%	0.0%
<b>Retraités</b>	318	12.3%	2.2%	153	11.5%	2.3%	165	13.3%	2.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	189	7.3%	4.8%	89	6.7%	6.0%	100	8.0%	4.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	457	17.8%	4.8%	208	15.6%	5.0%	249	20.0%	4.5%	141	12.8%	7.6%
<b>2 personnes</b>	655	25.5%	3.6%	332	24.9%	3.8%	323	26.0%	3.5%	239	21.8%	5.8%
<b>3 personnes</b>	572	22.2%	6.2%	305	22.9%	6.7%	268	21.5%	5.8%	275	25.0%	7.1%
<b>4 personnes</b>	515	20.0%	5.6%	286	21.5%	6.3%	229	18.4%	5.0%	272	24.8%	5.6%
<b>5 personnes et +</b>	374	14.5%	7.1%	200	15.0%	8.1%	174	14.0%	6.2%	171	15.6%	6.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	884	34.3%	5.6%	471	35.4%	6.4%	413	33.2%	5.0%	427	38.9%	5.5%
<b>Non</b>	1690	65.7%	4.7%	860	64.6%	5.0%	830	66.8%	4.5%	670	61.1%	7.1%
<b>Habitat</b>												
<b>Communes rurales</b>	87	3.4%	0.8%	47	3.6%	0.9%	40	3.2%	0.7%	34	3.1%	1.0%
<b>Agglo. - 20 000 hab</b>	120	4.7%	1.4%	72	5.4%	1.7%	48	3.9%	1.0%	60	5.5%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	90	3.5%	1.3%	69	5.2%	2.0%	21	1.7%	0.6%	51	4.6%	2.5%
<b>Agglo. + 100 000 hab</b>	829	32.2%	5.4%	429	32.3%	5.8%	400	32.1%	5.0%	319	29.1%	6.0%
<b>Agglo. Paris</b>	1447	56.2%	17.1%	713	53.6%	17.7%	734	59.0%	16.6%	633	57.7%	16.2%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	1520	59.0%	16.0%	762	57.2%	16.9%	758	61.0%	15.3%	675	61.5%	15.3%
<b>Nord Pas de Calais</b>	111	4.3%	3.5%	58	4.4%	3.8%	53	4.2%	3.1%	45	4.1%	4.9%
<b>Lorraine</b>	6	0.2%	0.3%	3	0.2%	0.3%	3	0.3%	0.3%	5	0.5%	1.0%
<b>Alsace</b>	66	2.6%	4.4%	42	3.1%	5.7%	25	2.0%	3.2%	22	2.0%	4.3%
<b>Franche-Comté</b>	2	0.1%	0.2%	2	0.1%	0.4%	0	-	-	0	-	0.1%
<b>Champagne Ardennes</b>	4	0.2%	0.4%	2	0.2%	0.4%	2	0.1%	0.3%	2	0.1%	0.5%
<b>Picardie</b>	21	0.8%	1.4%	15	1.2%	2.1%	6	0.5%	0.7%	11	1.0%	2.5%
<b>Bourgogne</b>	3	0.1%	0.2%	2	0.1%	0.3%	1	0.1%	0.2%	2	0.1%	0.4%
<b>Haute Normandie</b>	15	0.6%	1.0%	13	1.0%	1.8%	2	0.2%	0.3%	3	0.2%	0.6%
<b>Basse Normandie</b>	2	0.1%	0.1%	0	-	0.1%	1	0.1%	0.2%	0	-	0.1%
<b>Centre</b>	14	0.5%	0.7%	8	0.6%	0.8%	6	0.5%	0.5%	5	0.5%	0.8%
<b>Pays de Loire</b>	61	2.4%	2.1%	31	2.3%	2.2%	30	2.4%	2.0%	26	2.3%	3.0%
<b>Bretagne</b>	32	1.2%	1.2%	14	1.0%	1.1%	18	1.4%	1.3%	9	0.8%	1.2%
<b>Poitou Charentes</b>	4	0.1%	0.2%	2	0.2%	0.3%	2	0.1%	0.2%	2	0.2%	0.6%
<b>Aquitaine</b>	75	2.9%	2.8%	41	3.1%	3.2%	34	2.8%	2.4%	28	2.5%	3.3%
<b>Midi Pyrénées</b>	133	5.2%	5.5%	67	5.0%	5.7%	66	5.3%	5.3%	67	6.1%	8.3%
<b>Limousin</b>	1	-	0.1%	0	0.0%	0.0%	0	-	0.2%	0	-	0.2%
<b>Auvergne</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	208	8.1%	4.1%	113	8.5%	4.6%	94	7.6%	3.6%	86	7.9%	4.6%
<b>Languedoc Roussillon</b>	110	4.3%	5.0%	60	4.5%	5.7%	50	4.1%	4.4%	43	3.9%	6.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	187	7.3%	4.3%	96	7.2%	4.7%	91	7.3%	4.0%	67	6.1%	4.8%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1790	69.5%	6.3%	965	72.5%	6.7%	824	66.3%	5.8%	920	83.9%	6.9%
<b>Presque tous les jours</b>	310	12.0%	4.8%	149	11.2%	4.9%	161	12.9%	4.8%	121	11.0%	5.2%
<b>1 à 2 fois par semaine</b>	147	5.7%	4.6%	65	4.9%	4.7%	82	6.6%	4.6%	36	3.3%	3.9%
<b>1 à 3 fois par mois</b>	39	1.5%	4.4%	14	1.0%	3.5%	25	2.0%	5.2%	5	0.4%	2.8%
<b>Moins souvent</b>	48	1.9%	3.9%	24	1.8%	4.5%	24	1.9%	3.4%	7	0.7%	6.1%
<b>Jamais</b>	3	0.1%	2.0%	0	-	0.5%	2	0.2%	3.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	103	4.0%	5.0%	36	2.7%	4.4%	67	5.4%	5.4%	11	1.0%	5.9%
De 9 000 à moins de 12 000 euros par an	119	4.6%	3.6%	43	3.3%	3.7%	76	6.1%	3.5%	19	1.7%	6.8%
De 12 000 à moins de 18 000 euros par an	264	10.2%	4.1%	113	8.5%	4.2%	150	12.1%	4.0%	35	3.2%	4.7%
De 18 000 à moins de 24 000 euros par an	302	11.7%	4.2%	157	11.8%	4.6%	145	11.7%	3.8%	65	5.9%	4.3%
De 24 000 à moins de 36 000 euros par an	571	22.2%	4.9%	297	22.3%	5.3%	274	22.0%	4.6%	228	20.8%	6.1%
De 36 000 à moins de 45 000 euros par an	358	13.9%	5.3%	204	15.3%	5.6%	155	12.4%	5.0%	189	17.2%	6.1%
De 45 000 à moins de 65 000 euros par an	390	15.1%	6.2%	227	17.1%	6.4%	163	13.1%	5.9%	247	22.5%	6.7%
De 65 000 à moins de 80 000 euros par an	133	5.2%	8.1%	86	6.4%	8.9%	48	3.8%	7.1%	107	9.8%	9.2%
De 80 000 à moins de 115 000 euros par an	68	2.6%	7.1%	42	3.1%	7.4%	26	2.1%	6.6%	58	5.2%	7.5%
115 000 euros et plus par an	20	0.8%	4.4%	9	0.7%	3.2%	11	0.9%	6.3%	19	1.8%	4.9%
Refus	161	6.3%	5.1%	81	6.1%	6.3%	80	6.4%	4.3%	82	7.5%	7.1%
Ne sait pas	85	3.3%	5.4%	36	2.7%	5.6%	50	4.0%	5.3%	38	3.5%	6.7%