

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4376	100.0%	8.5%	2309	100.0%	9.4%	2066	100.0%	7.7%	1894	100.0%	11.0%
Sexe												
Homme	2309	52.8%	9.4%	2309	100.0%	9.4%	0	0.0%	0.0%	1061	56.0%	11.9%
Femme	2066	47.2%	7.7%	0	0.0%	0.0%	2066	100.0%	7.7%	833	44.0%	10.0%
Age												
15 à 24 ans	1036	23.7%	14.1%	529	22.9%	14.2%	507	24.5%	13.9%	463	24.5%	14.8%
25 à 34 ans	845	19.3%	11.0%	445	19.3%	11.9%	400	19.3%	10.2%	402	21.2%	11.8%
35 à 49 ans	1218	27.8%	9.7%	694	30.0%	11.1%	524	25.4%	8.2%	596	31.5%	9.5%
50 à 59 ans	733	16.7%	8.2%	397	17.2%	8.8%	336	16.3%	7.5%	373	19.7%	10.1%
60 ans et plus	545	12.4%	3.7%	245	10.6%	3.9%	300	14.5%	3.6%	59	3.1%	8.2%
Individu												
Ménagères	1607	36.7%	6.9%	0	0.0%	0.0%	1607	77.8%	6.9%	618	32.6%	9.0%
Personne de référence	2388	54.6%	8.5%	1740	75.3%	8.6%	649	31.4%	8.2%	985	52.0%	11.5%
Responsable des achats	2857	65.3%	8.0%	1225	53.1%	9.7%	1632	79.0%	7.1%	1094	57.8%	10.0%
PCS Individu												
Agriculteurs	4	0.1%	0.8%	4	0.2%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	112	2.6%	6.9%	80	3.5%	7.1%	32	1.5%	6.3%	95	5.0%	6.5%
Affaires et Cadres	623	14.2%	12.5%	389	16.8%	12.7%	234	11.3%	12.2%	561	29.6%	12.4%
Professions intermédiaires	769	17.6%	11.4%	415	18.0%	11.9%	354	17.1%	10.8%	658	34.7%	11.7%
Employés	929	21.2%	11.3%	309	13.4%	15.4%	620	30.0%	9.9%	157	8.3%	8.8%
Ouvriers	555	12.7%	8.7%	471	20.4%	9.6%	85	4.1%	5.8%	36	1.9%	8.2%
Retraités	418	9.6%	3.3%	207	9.0%	3.4%	211	10.2%	3.2%	13	0.7%	5.3%
Autres inactifs	965	22.1%	9.5%	435	18.8%	12.2%	530	25.7%	8.1%	375	19.8%	11.9%
PCS Personne de référence												
Agriculteurs	16	0.4%	2.0%	7	0.3%	1.8%	9	0.4%	2.2%	0	0.0%	0.0%
Petits patrons	175	4.0%	6.7%	92	4.0%	7.2%	83	4.0%	6.2%	175	9.2%	6.7%
Affaires et Cadres	844	19.3%	11.9%	477	20.6%	13.0%	368	17.8%	10.7%	844	44.6%	11.9%
Professions intermédiaires	874	20.0%	11.6%	492	21.3%	12.4%	382	18.5%	10.8%	874	46.2%	11.6%
Employés	717	16.4%	13.4%	331	14.3%	15.2%	386	18.7%	12.2%	0	0.0%	0.0%
Ouvriers	822	18.8%	8.8%	492	21.3%	10.1%	330	16.0%	7.4%	0	0.0%	0.0%
Retraités	590	13.5%	4.0%	274	11.9%	4.1%	316	15.3%	4.0%	0	0.0%	0.0%
Autres inactifs	336	7.7%	8.6%	144	6.2%	9.6%	193	9.3%	7.9%	0	0.0%	0.0%

20 Minutes

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	758	17.3%	7.9%	363	15.7%	8.8%	395	19.1%	7.2%	222	11.7%	11.9%
2 personnes	1195	27.3%	6.6%	651	28.2%	7.4%	544	26.3%	5.9%	442	23.3%	10.8%
3 personnes	968	22.1%	10.5%	515	22.3%	11.2%	452	21.9%	9.8%	470	24.8%	12.1%
4 personnes	846	19.3%	9.2%	455	19.7%	10.0%	391	18.9%	8.4%	467	24.6%	9.7%
5 personnes et +	609	13.9%	11.5%	324	14.0%	13.1%	285	13.8%	10.1%	293	15.5%	11.4%
Présence d'enfants de moins de 15 ans												
Oui	1472	33.6%	9.4%	768	33.2%	10.5%	705	34.1%	8.4%	756	39.9%	9.7%
Non	2904	66.4%	8.2%	1542	66.8%	8.9%	1362	65.9%	7.4%	1138	60.1%	12.0%
Habitat												
Communes rurales	285	6.5%	2.5%	163	7.1%	3.0%	122	5.9%	2.0%	116	6.1%	3.5%
Agglo. - 20 000 hab	316	7.2%	3.6%	184	7.9%	4.4%	132	6.4%	2.8%	150	7.9%	5.7%
Agglo. 20 000 à 100 000 hab	217	5.0%	3.1%	142	6.2%	4.1%	75	3.6%	2.1%	111	5.8%	5.4%
Agglo. + 100 000 hab	1814	41.5%	11.8%	978	42.4%	13.3%	836	40.5%	10.4%	712	37.6%	13.4%
Agglo. Paris	1744	39.9%	20.6%	842	36.5%	20.9%	901	43.6%	20.4%	806	42.5%	20.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1865	42.6%	19.7%	919	39.8%	20.4%	946	45.8%	19.1%	873	46.1%	19.8%
Nord Pas de Calais	291	6.6%	9.1%	153	6.6%	10.1%	138	6.7%	8.2%	123	6.5%	13.3%
Lorraine	105	2.4%	5.4%	54	2.3%	5.8%	51	2.5%	5.1%	47	2.5%	8.8%
Alsace	154	3.5%	10.2%	100	4.3%	13.7%	54	2.6%	6.9%	56	3.0%	11.1%
Franche-Comté	12	0.3%	1.3%	9	0.4%	1.9%	3	0.2%	0.7%	4	0.2%	1.5%
Champagne Ardennes	28	0.6%	2.6%	15	0.7%	2.9%	12	0.6%	2.2%	11	0.6%	3.6%
Picardie	62	1.4%	4.1%	41	1.8%	5.5%	22	1.0%	2.7%	31	1.6%	7.2%
Bourgogne	28	0.6%	2.1%	20	0.9%	3.0%	8	0.4%	1.2%	17	0.9%	4.3%
Haute Normandie	71	1.6%	4.8%	37	1.6%	5.2%	34	1.6%	4.4%	25	1.3%	5.6%
Basse Normandie	31	0.7%	2.6%	18	0.8%	3.1%	13	0.6%	2.1%	13	0.7%	4.0%
Centre	85	1.9%	4.1%	50	2.2%	5.0%	35	1.7%	3.2%	32	1.7%	5.1%
Pays de Loire	175	4.0%	6.0%	92	4.0%	6.6%	83	4.0%	5.5%	82	4.3%	9.5%
Bretagne	56	1.3%	2.1%	26	1.1%	2.0%	30	1.4%	2.2%	18	1.0%	2.4%
Poitou Charentes	10	0.2%	0.7%	8	0.3%	1.1%	2	0.1%	0.3%	3	0.1%	0.7%
Aquitaine	183	4.2%	6.8%	100	4.3%	7.8%	83	4.0%	5.8%	68	3.6%	8.2%
Midi Pyrénées	184	4.2%	7.6%	103	4.5%	8.9%	81	3.9%	6.5%	98	5.2%	12.3%
Limousin	5	0.1%	0.9%	2	0.1%	0.8%	3	0.1%	0.9%	3	0.2%	2.1%
Auvergne	28	0.6%	2.5%	17	0.7%	3.2%	11	0.5%	1.8%	13	0.7%	4.4%
Rhône Alpes	514	11.8%	10.1%	272	11.8%	11.1%	243	11.7%	9.2%	217	11.4%	11.4%
Languedoc Roussillon	132	3.0%	6.0%	67	2.9%	6.4%	65	3.1%	5.6%	44	2.3%	6.4%
Provence Alpes Côte d'Azur. Corse	356	8.1%	8.3%	206	8.9%	10.1%	151	7.3%	6.6%	117	6.2%	8.3%
Habitudes de connexion à Internet												
Tous les jours	3059	69.9%	10.7%	1681	72.8%	11.6%	1378	66.7%	9.8%	1565	82.6%	11.7%
Presque tous les jours	530	12.1%	8.3%	253	11.0%	8.4%	277	13.4%	8.2%	209	11.0%	9.0%
1 à 2 fois par semaine	264	6.0%	8.3%	125	5.4%	9.0%	140	6.8%	7.7%	83	4.4%	9.0%
1 à 3 fois par mois	71	1.6%	8.1%	29	1.2%	7.3%	42	2.0%	8.7%	9	0.5%	5.6%
Moins souvent	71	1.6%	5.8%	39	1.7%	7.3%	33	1.6%	4.7%	12	0.6%	9.6%
Jamais	4	0.1%	3.3%	2	0.1%	3.2%	2	0.1%	3.3%	0	0.0%	0.0%

20 Minutes

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	167	3.8%	8.2%	65	2.8%	7.9%	103	5.0%	8.3%	16	0.9%	9.0%
De 9 000 à moins de 12 000 euros par an	193	4.4%	5.8%	75	3.2%	6.4%	118	5.7%	5.5%	30	1.6%	10.8%
De 12 000 à moins de 18 000 euros par an	459	10.5%	7.2%	209	9.1%	7.8%	250	12.1%	6.7%	60	3.2%	8.2%
De 18 000 à moins de 24 000 euros par an	494	11.3%	6.9%	260	11.2%	7.7%	235	11.4%	6.2%	131	6.9%	8.7%
De 24 000 à moins de 36 000 euros par an	969	22.2%	8.4%	482	20.9%	8.6%	488	23.6%	8.2%	389	20.5%	10.4%
De 36 000 à moins de 45 000 euros par an	640	14.6%	9.5%	382	16.5%	10.5%	258	12.5%	8.4%	332	17.5%	10.8%
De 45 000 à moins de 65 000 euros par an	682	15.6%	10.9%	413	17.9%	11.7%	269	13.0%	9.8%	422	22.3%	11.5%
De 65 000 à moins de 80 000 euros par an	216	4.9%	13.1%	135	5.8%	14.0%	81	3.9%	12.0%	178	9.4%	15.3%
De 80 000 à moins de 115 000 euros par an	106	2.4%	11.1%	68	3.0%	12.2%	37	1.8%	9.5%	87	4.6%	11.4%
115 000 euros et plus par an	30	0.7%	6.7%	18	0.8%	6.7%	12	0.6%	6.6%	26	1.4%	6.5%
Refus	273	6.2%	8.7%	132	5.7%	10.2%	141	6.8%	7.6%	152	8.0%	13.1%
Ne sait pas	146	3.3%	9.3%	70	3.0%	11.0%	76	3.7%	8.1%	71	3.8%	12.5%