

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	347	100.0%	0.7%	245	100.0%	1.0%	101	100.0%	0.4%	44	100.0%	0.3%
Sexe												
Homme	245	70.8%	1.0%	245	100.0%	1.0%	0	0.0%	0.0%	34	78.1%	0.4%
Femme	101	29.2%	0.4%	0	0.0%	0.0%	101	100.0%	0.4%	10	21.9%	0.1%
Age												
15 à 24 ans	37	10.8%	0.5%	17	7.0%	0.5%	20	19.9%	0.6%	3	7.3%	0.1%
25 à 34 ans	37	10.6%	0.5%	22	9.0%	0.6%	15	14.5%	0.4%	6	13.7%	0.2%
35 à 49 ans	84	24.3%	0.7%	72	29.2%	1.1%	13	12.4%	0.2%	15	33.9%	0.2%
50 à 59 ans	97	28.1%	1.1%	67	27.4%	1.5%	30	29.7%	0.7%	19	42.9%	0.5%
60 ans et plus	91	26.2%	0.6%	67	27.3%	1.1%	24	23.5%	0.3%	1	2.2%	0.1%
Individu												
Ménagères	89	25.7%	0.4%	0	0.0%	0.0%	89	87.9%	0.4%	8	18.1%	0.1%
Personne de référence	240	69.4%	0.9%	211	86.1%	1.0%	29	28.8%	0.4%	35	80.3%	0.4%
Responsable des achats	249	71.8%	0.7%	164	66.9%	1.3%	85	83.7%	0.4%	30	69.0%	0.3%
PCS Individu												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	11	3.3%	0.7%	11	4.3%	0.9%	1	0.9%	0.2%	10	22.9%	0.7%
Affaires et Cadres	7	1.9%	0.1%	7	2.7%	0.2%	0	0.0%	0.0%	5	12.3%	0.1%
Professions intermédiaires	22	6.3%	0.3%	18	7.4%	0.5%	4	3.5%	0.1%	20	45.7%	0.4%
Employés	51	14.7%	0.6%	27	11.2%	1.4%	23	23.2%	0.4%	2	4.3%	0.1%
Ouvriers	110	31.7%	1.7%	90	36.8%	1.8%	19	19.1%	1.3%	0	1.1%	0.1%
Retraités	86	24.9%	0.7%	63	25.8%	1.0%	23	22.5%	0.3%	1	1.5%	0.3%
Autres inactifs	60	17.3%	0.6%	29	11.7%	0.8%	31	30.8%	0.5%	5	12.2%	0.2%
PCS Personne de référence												
Agriculteurs	0	0.1%	-	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Petits patrons	12	3.4%	0.4%	9	3.8%	0.7%	2	2.3%	0.2%	12	26.8%	0.4%
Affaires et Cadres	9	2.5%	0.1%	5	2.2%	0.1%	3	3.2%	0.1%	9	20.1%	0.1%
Professions intermédiaires	23	6.7%	0.3%	19	7.8%	0.5%	4	3.9%	0.1%	23	53.1%	0.3%
Employés	43	12.5%	0.8%	28	11.4%	1.3%	15	15.1%	0.5%	0	0.0%	0.0%
Ouvriers	123	35.4%	1.3%	92	37.5%	1.9%	31	30.2%	0.7%	0	0.0%	0.0%
Retraités	94	27.0%	0.6%	64	26.3%	1.0%	29	28.9%	0.4%	0	0.0%	0.0%
Autres inactifs	43	12.5%	1.1%	27	11.0%	1.8%	16	16.1%	0.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	54	15.6%	0.6%	43	17.5%	1.0%	11	11.2%	0.2%	3	7.6%	0.2%
2 personnes	150	43.3%	0.8%	109	44.3%	1.2%	41	40.8%	0.5%	15	34.2%	0.4%
3 personnes	50	14.4%	0.5%	32	13.0%	0.7%	18	17.9%	0.4%	7	16.6%	0.2%
4 personnes	66	19.0%	0.7%	42	17.1%	0.9%	24	23.7%	0.5%	11	24.6%	0.2%
5 personnes et +	27	7.7%	0.5%	20	8.2%	0.8%	6	6.4%	0.2%	7	17.0%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	99	28.5%	0.6%	63	25.8%	0.9%	36	35.2%	0.4%	19	42.6%	0.2%
Non	248	71.5%	0.7%	182	74.2%	1.1%	66	64.8%	0.4%	25	57.4%	0.3%
Habitat												
Communes rurales	57	16.5%	0.5%	42	17.3%	0.8%	15	14.5%	0.2%	9	21.0%	0.3%
Agglo. - 20 000 hab	71	20.5%	0.8%	55	22.6%	1.3%	16	15.6%	0.3%	8	19.1%	0.3%
Agglo. 20 000 à 100 000 hab	62	17.9%	0.9%	40	16.3%	1.2%	22	21.7%	0.6%	9	19.6%	0.4%
Agglo. + 100 000 hab	126	36.3%	0.8%	87	35.6%	1.2%	39	38.1%	0.5%	14	31.1%	0.3%
Agglo. Paris	30	8.8%	0.4%	20	8.2%	0.5%	10	10.1%	0.2%	4	9.1%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	32	9.1%	0.3%	21	8.6%	0.5%	11	10.5%	0.2%	5	11.9%	0.1%
Nord Pas de Calais	44	12.8%	1.4%	25	10.1%	1.6%	20	19.5%	1.2%	3	7.8%	0.4%
Lorraine	17	4.8%	0.9%	11	4.5%	1.2%	6	5.6%	0.6%	2	4.0%	0.3%
Alsace	9	2.5%	0.6%	6	2.6%	0.9%	2	2.4%	0.3%	0	0.0%	0.0%
Franche-Comté	4	1.3%	0.5%	4	1.4%	0.8%	1	0.9%	0.2%	1	1.8%	0.3%
Champagne Ardennes	6	1.8%	0.6%	4	1.8%	0.8%	2	2.0%	0.4%	0	1.1%	0.2%
Picardie	16	4.6%	1.0%	5	2.1%	0.7%	11	10.6%	1.4%	3	6.0%	0.6%
Bourgogne	9	2.7%	0.7%	7	2.8%	1.1%	3	2.5%	0.4%	0	0.9%	0.1%
Haute Normandie	20	5.8%	1.4%	15	6.1%	2.1%	5	4.9%	0.6%	1	3.4%	0.3%
Basse Normandie	12	3.6%	1.0%	10	4.0%	1.7%	2	2.5%	0.4%	1	2.6%	0.4%
Centre	13	3.7%	0.6%	12	4.8%	1.2%	1	1.1%	0.1%	2	3.9%	0.3%
Pays de Loire	25	7.1%	0.8%	22	9.0%	1.6%	2	2.3%	0.2%	3	7.2%	0.4%
Bretagne	18	5.2%	0.7%	11	4.4%	0.8%	7	7.1%	0.5%	1	1.8%	0.1%
Poitou Charentes	14	4.2%	1.0%	9	3.5%	1.2%	6	5.9%	0.8%	4	9.1%	1.0%
Aquitaine	23	6.8%	0.9%	19	7.9%	1.5%	4	4.1%	0.3%	3	7.2%	0.4%
Midi Pyrénées	8	2.4%	0.3%	7	2.8%	0.6%	2	1.5%	0.1%	2	5.4%	0.3%
Limousin	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	5	1.4%	0.4%	2	0.9%	0.4%	2	2.4%	0.4%	1	1.9%	0.3%
Rhône Alpes	27	7.8%	0.5%	22	9.0%	0.9%	5	5.0%	0.2%	4	8.6%	0.2%
Languedoc Roussillon	15	4.2%	0.7%	10	4.3%	1.0%	4	4.2%	0.4%	2	4.9%	0.3%
Provence Alpes Côte d'Azur. Corse	28	8.0%	0.6%	22	9.1%	1.1%	5	5.2%	0.2%	5	10.5%	0.3%
Habitudes de connexion à Internet												
Tous les jours	141	40.5%	0.5%	90	36.7%	0.6%	51	49.9%	0.4%	31	71.3%	0.2%
Presque tous les jours	33	9.6%	0.5%	21	8.6%	0.7%	12	11.9%	0.4%	4	9.3%	0.2%
1 à 2 fois par semaine	29	8.4%	0.9%	19	7.7%	1.4%	10	10.1%	0.6%	3	5.9%	0.3%
1 à 3 fois par mois	8	2.2%	0.9%	7	3.0%	1.9%	0	0.4%	0.1%	0	1.1%	0.3%
Moins souvent	18	5.3%	1.5%	18	7.5%	3.4%	0	0.0%	0.0%	1	1.4%	0.5%
Jamais	3	0.8%	2.2%	3	1.2%	4.6%	0	0.0%	0.0%	1	3.2%	9.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	25	7.3%	1.2%	15	6.3%	1.9%	10	9.8%	0.8%	0	1.0%	0.2%
De 9 000 à moins de 12 000 euros par an	44	12.7%	1.3%	31	12.8%	2.7%	13	12.4%	0.6%	1	2.0%	0.3%
De 12 000 à moins de 18 000 euros par an	48	13.8%	0.7%	26	10.4%	1.0%	22	21.9%	0.6%	2	5.1%	0.3%
De 18 000 à moins de 24 000 euros par an	70	20.3%	1.0%	46	18.8%	1.4%	24	23.8%	0.6%	4	9.4%	0.3%
De 24 000 à moins de 36 000 euros par an	78	22.6%	0.7%	65	26.6%	1.2%	13	12.9%	0.2%	13	29.0%	0.3%
De 36 000 à moins de 45 000 euros par an	33	9.7%	0.5%	23	9.5%	0.6%	10	10.0%	0.3%	7	16.4%	0.2%
De 45 000 à moins de 65 000 euros par an	21	6.1%	0.3%	18	7.1%	0.5%	4	3.5%	0.1%	8	17.7%	0.2%
De 65 000 à moins de 80 000 euros par an	6	1.7%	0.4%	4	1.8%	0.5%	2	1.5%	0.2%	4	9.8%	0.4%
De 80 000 à moins de 115 000 euros par an	3	0.8%	0.3%	3	1.1%	0.5%	0	0.0%	0.0%	2	4.8%	0.3%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	14	4.0%	0.4%	10	4.0%	0.8%	4	3.8%	0.2%	2	4.6%	0.2%
Ne sait pas	4	1.2%	0.3%	4	1.5%	0.6%	0	0.4%	-	0	0.2%	-