

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	251	100.0%	0.5%	191	100.0%	0.8%	60	100.0%	0.2%	57	100.0%	0.3%
Sexe												
Homme	191	76.1%	0.8%	191	100.0%	0.8%	0	0.0%	0.0%	45	79.6%	0.5%
Femme	60	23.9%	0.2%	0	0.0%	0.0%	60	100.0%	0.2%	12	20.4%	0.1%
Age												
15 à 24 ans	13	5.1%	0.2%	6	3.4%	0.2%	6	10.7%	0.2%	3	5.9%	0.1%
25 à 34 ans	34	13.5%	0.4%	19	10.1%	0.5%	15	24.5%	0.4%	6	10.4%	0.2%
35 à 49 ans	72	28.8%	0.6%	62	32.4%	1.0%	10	17.2%	0.2%	20	36.0%	0.3%
50 à 59 ans	65	25.9%	0.7%	47	24.6%	1.0%	18	30.1%	0.4%	21	36.4%	0.6%
60 ans et plus	67	26.6%	0.5%	56	29.5%	0.9%	10	17.5%	0.1%	6	11.3%	0.9%
Individu												
Ménagères	53	21.2%	0.2%	0	0.0%	0.0%	53	88.9%	0.2%	12	20.3%	0.2%
Personne de référence	178	71.2%	0.6%	167	87.5%	0.8%	11	19.1%	0.1%	42	73.8%	0.5%
Responsable des achats	177	70.5%	0.5%	121	63.5%	1.0%	56	92.9%	0.2%	35	60.8%	0.3%
PCS Individu												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	22	8.6%	1.3%	16	8.2%	1.4%	6	9.9%	1.2%	19	33.8%	1.3%
Affaires et Cadres	7	2.9%	0.1%	7	3.6%	0.2%	0	0.6%	-	6	9.7%	0.1%
Professions intermédiaires	26	10.2%	0.4%	23	12.3%	0.7%	2	3.5%	0.1%	23	40.1%	0.4%
Employés	42	16.7%	0.5%	21	11.1%	1.1%	21	34.5%	0.3%	0	0.0%	0.0%
Ouvriers	72	28.6%	1.1%	61	32.2%	1.3%	10	17.2%	0.7%	3	5.9%	0.8%
Retraités	57	22.8%	0.5%	50	26.1%	0.8%	8	12.6%	0.1%	0	0.0%	0.0%
Autres inactifs	25	10.1%	0.3%	12	6.5%	0.3%	13	21.7%	0.2%	6	10.5%	0.2%
PCS Personne de référence												
Agriculteurs	0	0.1%	-	0	0.0%	0.0%	0	0.4%	0.1%	0	0.0%	0.0%
Petits patrons	19	7.7%	0.7%	14	7.3%	1.1%	5	8.8%	0.4%	19	33.8%	0.7%
Affaires et Cadres	10	4.2%	0.1%	5	2.7%	0.1%	5	8.9%	0.2%	10	18.5%	0.1%
Professions intermédiaires	27	10.8%	0.4%	26	13.7%	0.7%	1	1.7%	-	27	47.7%	0.4%
Employés	32	12.7%	0.6%	23	11.8%	1.0%	9	15.7%	0.3%	0	0.0%	0.0%
Ouvriers	75	29.9%	0.8%	58	30.3%	1.2%	17	28.4%	0.4%	0	0.0%	0.0%
Retraités	67	26.7%	0.5%	51	26.7%	0.8%	16	26.4%	0.2%	0	0.0%	0.0%
Autres inactifs	20	8.0%	0.5%	14	7.4%	0.9%	6	9.7%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	40	15.8%	0.4%	32	16.5%	0.8%	8	13.3%	0.1%	5	9.6%	0.3%
2 personnes	107	42.5%	0.6%	86	44.9%	1.0%	21	34.8%	0.2%	18	31.4%	0.4%
3 personnes	40	15.8%	0.4%	23	12.0%	0.5%	17	28.1%	0.4%	7	12.0%	0.2%
4 personnes	46	18.3%	0.5%	34	17.9%	0.8%	12	19.6%	0.3%	21	36.3%	0.4%
5 personnes et +	19	7.6%	0.4%	16	8.6%	0.7%	2	4.2%	0.1%	6	10.7%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	73	29.0%	0.5%	51	27.0%	0.7%	21	35.6%	0.3%	27	47.1%	0.3%
Non	178	71.0%	0.5%	139	73.0%	0.8%	39	64.4%	0.2%	30	52.9%	0.3%
Habitat												
Communes rurales	45	18.1%	0.4%	33	17.1%	0.6%	13	21.0%	0.2%	11	19.2%	0.3%
Agglo. - 20 000 hab	50	20.1%	0.6%	42	22.2%	1.0%	8	13.4%	0.2%	11	20.1%	0.4%
Agglo. 20 000 à 100 000 hab	45	18.0%	0.6%	32	16.9%	0.9%	13	21.6%	0.4%	11	18.8%	0.5%
Agglo. + 100 000 hab	77	30.8%	0.5%	61	31.7%	0.8%	16	27.6%	0.2%	16	27.7%	0.3%
Agglo. Paris	33	13.0%	0.4%	23	12.0%	0.6%	10	16.4%	0.2%	8	14.2%	0.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	33	13.1%	0.3%	23	12.0%	0.5%	10	16.4%	0.2%	8	14.5%	0.2%
Nord Pas de Calais	26	10.5%	0.8%	17	8.7%	1.1%	10	16.5%	0.6%	5	8.4%	0.5%
Lorraine	9	3.6%	0.5%	9	4.7%	1.0%	0	0.0%	0.0%	5	9.4%	1.0%
Alsace	3	1.1%	0.2%	3	1.4%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.4%	0.1%	1	0.5%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	4	1.5%	0.3%	4	1.9%	0.7%	0	0.2%	-	0	0.4%	0.1%
Picardie	9	3.6%	0.6%	2	1.2%	0.3%	7	11.3%	0.9%	1	2.5%	0.3%
Bourgogne	4	1.5%	0.3%	4	2.0%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	15	5.9%	1.0%	13	6.6%	1.8%	2	3.6%	0.3%	4	7.0%	0.9%
Basse Normandie	15	6.1%	1.3%	12	6.3%	2.1%	3	5.3%	0.5%	5	8.0%	1.4%
Centre	6	2.2%	0.3%	6	2.9%	0.6%	0	0.0%	0.0%	2	3.0%	0.3%
Pays de Loire	24	9.4%	0.8%	22	11.5%	1.6%	2	2.7%	0.1%	4	6.4%	0.4%
Bretagne	17	6.8%	0.6%	9	4.6%	0.7%	8	13.5%	0.6%	5	8.7%	0.6%
Poitou Charentes	10	3.9%	0.7%	7	3.6%	1.0%	3	4.9%	0.4%	4	7.0%	1.0%
Aquitaine	15	5.9%	0.5%	14	7.3%	1.1%	1	1.4%	0.1%	0	0.0%	0.0%
Midi Pyrénées	9	3.8%	0.4%	7	3.9%	0.6%	2	3.2%	0.2%	1	1.4%	0.1%
Limousin	0	0.2%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	5	2.0%	0.4%	3	1.6%	0.6%	2	3.2%	0.3%	3	4.5%	0.9%
Rhône Alpes	18	7.1%	0.3%	17	8.8%	0.7%	1	1.6%	-	3	5.8%	0.2%
Languedoc Roussillon	8	3.0%	0.3%	4	2.3%	0.4%	3	5.6%	0.3%	1	2.2%	0.2%
Provence Alpes Côte d'Azur. Corse	21	8.4%	0.5%	15	7.7%	0.7%	6	10.4%	0.3%	6	10.5%	0.4%
Habitudes de connexion à Internet												
Tous les jours	119	47.6%	0.4%	80	41.7%	0.6%	40	66.5%	0.3%	40	70.6%	0.3%
Presque tous les jours	23	9.0%	0.4%	19	9.7%	0.6%	4	6.6%	0.1%	8	13.2%	0.3%
1 à 2 fois par semaine	18	7.3%	0.6%	12	6.1%	0.8%	7	10.9%	0.4%	2	2.8%	0.2%
1 à 3 fois par mois	8	3.3%	0.9%	8	4.3%	2.1%	0	0.0%	0.0%	4	7.4%	2.6%
Moins souvent	12	5.0%	1.0%	12	6.3%	2.2%	1	0.8%	0.1%	1	1.3%	0.6%
Jamais	1	0.3%	0.6%	1	0.4%	1.3%	0	0.0%	0.0%	1	1.4%	5.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	2.8%	0.3%	5	2.5%	0.6%	2	3.6%	0.2%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	29	11.7%	0.9%	23	12.3%	2.0%	6	9.8%	0.3%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	31	12.4%	0.5%	19	9.8%	0.7%	12	20.7%	0.3%	0	0.8%	0.1%
De 18 000 à moins de 24 000 euros par an	48	19.2%	0.7%	31	16.5%	0.9%	17	27.9%	0.4%	7	11.9%	0.4%
De 24 000 à moins de 36 000 euros par an	60	24.0%	0.5%	48	25.1%	0.9%	12	20.3%	0.2%	15	27.0%	0.4%
De 36 000 à moins de 45 000 euros par an	20	8.1%	0.3%	16	8.6%	0.5%	4	6.7%	0.1%	10	17.3%	0.3%
De 45 000 à moins de 65 000 euros par an	32	12.7%	0.5%	27	14.4%	0.8%	4	7.3%	0.2%	14	24.1%	0.4%
De 65 000 à moins de 80 000 euros par an	6	2.4%	0.4%	4	2.2%	0.4%	2	3.2%	0.3%	3	4.4%	0.2%
De 80 000 à moins de 115 000 euros par an	2	0.9%	0.2%	2	1.2%	0.4%	0	0.0%	0.0%	2	4.0%	0.3%
115 000 euros et plus par an	2	1.0%	0.5%	2	1.3%	0.9%	0	0.0%	0.0%	2	4.2%	0.6%
Refus	8	3.2%	0.3%	8	4.1%	0.6%	0	0.4%	-	3	5.9%	0.3%
Ne sait pas	4	1.6%	0.3%	4	2.1%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%