

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1345	100.0%	2.6%	705	100.0%	2.9%	641	100.0%	2.4%	433	100.0%	2.5%
Sexe												
Homme	705	52.4%	2.9%	705	100.0%	2.9%	0	0.0%	0.0%	234	54.0%	2.6%
Femme	641	47.6%	2.4%	0	0.0%	0.0%	641	100.0%	2.4%	199	46.0%	2.4%
Age												
15 à 24 ans	178	13.3%	2.4%	87	12.3%	2.3%	92	14.3%	2.5%	69	15.8%	2.2%
25 à 34 ans	223	16.6%	2.9%	119	16.8%	3.2%	104	16.3%	2.7%	75	17.2%	2.2%
35 à 49 ans	341	25.4%	2.7%	180	25.5%	2.9%	162	25.3%	2.5%	154	35.6%	2.5%
50 à 59 ans	249	18.5%	2.8%	145	20.6%	3.2%	104	16.2%	2.3%	123	28.4%	3.3%
60 ans et plus	353	26.3%	2.4%	175	24.8%	2.8%	179	27.9%	2.1%	12	2.8%	1.7%
Individu												
Ménagères	519	38.6%	2.2%	0	0.0%	0.0%	519	81.0%	2.2%	156	36.1%	2.3%
Personne de référence	744	55.3%	2.7%	570	80.9%	2.8%	174	27.2%	2.2%	206	47.6%	2.4%
Responsable des achats	942	70.0%	2.6%	406	57.6%	3.2%	536	83.7%	2.3%	277	64.0%	2.5%
PCS Individu												
Agriculteurs	5	0.3%	0.9%	5	0.7%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	43	3.2%	2.6%	19	2.7%	1.7%	24	3.7%	4.8%	38	8.7%	2.6%
Affaires et Cadres	132	9.8%	2.6%	83	11.8%	2.7%	49	7.6%	2.5%	114	26.3%	2.5%
Professions intermédiaires	172	12.8%	2.5%	103	14.6%	3.0%	69	10.8%	2.1%	138	31.8%	2.4%
Employés	303	22.5%	3.7%	86	12.3%	4.3%	217	33.9%	3.5%	67	15.4%	3.8%
Ouvriers	172	12.8%	2.7%	148	21.0%	3.0%	24	3.8%	1.7%	14	3.2%	3.1%
Retraités	304	22.6%	2.4%	163	23.1%	2.7%	141	22.0%	2.1%	3	0.7%	1.2%
Autres inactifs	215	16.0%	2.1%	98	13.9%	2.7%	117	18.2%	1.8%	61	14.0%	1.9%
PCS Personne de référence												
Agriculteurs	6	0.4%	0.7%	5	0.7%	1.1%	1	0.2%	0.3%	0	0.0%	0.0%
Petits patrons	61	4.5%	2.3%	21	3.0%	1.6%	40	6.2%	3.0%	61	14.0%	2.3%
Affaires et Cadres	170	12.6%	2.4%	94	13.3%	2.6%	76	11.9%	2.2%	170	39.2%	2.4%
Professions intermédiaires	203	15.1%	2.7%	119	16.9%	3.0%	83	13.0%	2.4%	203	46.7%	2.7%
Employés	182	13.5%	3.4%	75	10.6%	3.4%	107	16.7%	3.4%	0	0.0%	0.0%
Ouvriers	270	20.1%	2.9%	161	22.8%	3.3%	109	17.0%	2.5%	0	0.0%	0.0%
Retraités	362	26.9%	2.5%	189	26.8%	2.8%	173	27.0%	2.2%	0	0.0%	0.0%
Autres inactifs	93	6.9%	2.4%	42	5.9%	2.8%	51	8.0%	2.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	224	16.6%	2.3%	114	16.2%	2.8%	110	17.1%	2.0%	38	8.7%	2.0%
2 personnes	419	31.1%	2.3%	241	34.2%	2.7%	177	27.7%	1.9%	96	22.2%	2.3%
3 personnes	277	20.6%	3.0%	134	19.0%	2.9%	143	22.3%	3.1%	106	24.3%	2.7%
4 personnes	228	16.9%	2.5%	115	16.4%	2.5%	113	17.6%	2.4%	109	25.1%	2.3%
5 personnes et +	198	14.7%	3.7%	101	14.3%	4.0%	98	15.3%	3.5%	85	19.6%	3.3%
Présence d'enfants de moins de 15 ans												
Oui	413	30.7%	2.6%	210	29.7%	2.9%	203	31.7%	2.4%	190	43.7%	2.4%
Non	933	69.3%	2.6%	495	70.3%	2.9%	438	68.3%	2.4%	244	56.3%	2.6%
Habitat												
Communes rurales	68	5.0%	0.6%	42	6.0%	0.8%	26	4.1%	0.4%	11	2.6%	0.3%
Agglo. - 20 000 hab	91	6.7%	1.0%	56	8.0%	1.3%	34	5.3%	0.7%	42	9.8%	1.6%
Agglo. 20 000 à 100 000 hab	88	6.5%	1.3%	44	6.2%	1.3%	44	6.9%	1.3%	29	6.7%	1.4%
Agglo. + 100 000 hab	17	1.3%	0.1%	6	0.8%	0.1%	12	1.8%	0.1%	2	0.5%	-
Agglo. Paris	1082	80.4%	12.8%	557	79.0%	13.8%	525	81.9%	11.8%	349	80.4%	8.9%

Le Parisien IDFO Dimanche



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1243	92.4%	13.1%	652	92.4%	14.4%	592	92.4%	11.9%	418	96.5%	9.5%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	102	7.6%	6.7%	53	7.6%	7.2%	49	7.6%	6.2%	15	3.5%	3.5%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	755	56.1%	2.6%	397	56.3%	2.7%	359	56.0%	2.5%	316	72.8%	2.4%
Presque tous les jours	171	12.7%	2.7%	90	12.8%	3.0%	81	12.6%	2.4%	65	15.0%	2.8%
1 à 2 fois par semaine	79	5.8%	2.5%	37	5.2%	2.7%	42	6.5%	2.3%	23	5.3%	2.5%
1 à 3 fois par mois	16	1.2%	1.8%	11	1.5%	2.8%	5	0.8%	1.1%	3	0.8%	2.1%
Moins souvent	26	2.0%	2.1%	7	1.0%	1.3%	20	3.0%	2.8%	6	1.5%	5.1%
Jamais	2	0.2%	1.8%	2	0.3%	3.8%	0	0.0%	0.0%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	44	3.3%	2.2%	22	3.2%	2.7%	22	3.4%	1.8%	2	0.4%	1.0%
De 9 000 à moins de 12 000 euros par an	41	3.1%	1.2%	10	1.4%	0.8%	31	4.9%	1.5%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	203	15.1%	3.2%	108	15.3%	4.0%	95	14.8%	2.5%	18	4.1%	2.4%
De 18 000 à moins de 24 000 euros par an	160	11.9%	2.2%	90	12.7%	2.6%	70	11.0%	1.8%	28	6.5%	1.9%
De 24 000 à moins de 36 000 euros par an	282	21.0%	2.4%	130	18.4%	2.3%	152	23.8%	2.6%	75	17.3%	2.0%
De 36 000 à moins de 45 000 euros par an	205	15.2%	3.1%	115	16.3%	3.2%	90	14.1%	2.9%	80	18.5%	2.6%
De 45 000 à moins de 65 000 euros par an	194	14.4%	3.1%	117	16.6%	3.3%	76	11.9%	2.8%	102	23.5%	2.8%
De 65 000 à moins de 80 000 euros par an	43	3.2%	2.6%	28	4.0%	2.9%	15	2.4%	2.2%	34	7.8%	2.9%
De 80 000 à moins de 115 000 euros par an	32	2.4%	3.4%	18	2.6%	3.2%	14	2.2%	3.6%	24	5.5%	3.1%
115 000 euros et plus par an	21	1.5%	4.6%	15	2.2%	5.6%	5	0.8%	3.0%	18	4.1%	4.5%
Refus	86	6.4%	2.7%	40	5.6%	3.1%	46	7.2%	2.5%	40	9.2%	3.5%
Ne sait pas	34	2.5%	2.1%	12	1.7%	1.9%	22	3.4%	2.3%	14	3.2%	2.4%