

# Aujourd'hui en France Dimanche / Le Parisien Dimanche



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2180	100.0%	4.3%	1198	100.0%	4.9%	982	100.0%	3.7%	661	100.0%	3.8%
<b>Sexe</b>												
<b>Homme</b>	1198	55.0%	4.9%	1198	100.0%	4.9%	0	0.0%	0.0%	368	55.7%	4.1%
<b>Femme</b>	982	45.0%	3.7%	0	0.0%	0.0%	982	100.0%	3.7%	293	44.3%	3.5%
<b>Age</b>												
<b>15 à 24 ans</b>	281	12.9%	3.8%	152	12.7%	4.1%	129	13.1%	3.5%	106	16.0%	3.4%
<b>25 à 34 ans</b>	316	14.5%	4.1%	168	14.0%	4.5%	148	15.1%	3.8%	105	15.9%	3.1%
<b>35 à 49 ans</b>	537	24.6%	4.3%	291	24.3%	4.7%	246	25.0%	3.9%	236	35.6%	3.8%
<b>50 à 59 ans</b>	439	20.1%	4.9%	258	21.6%	5.7%	181	18.4%	4.0%	196	29.7%	5.3%
<b>60 ans et plus</b>	607	27.8%	4.1%	329	27.4%	5.2%	278	28.3%	3.4%	18	2.8%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	822	37.7%	3.5%	0	0.0%	0.0%	822	83.7%	3.5%	236	35.7%	3.4%
<b>Personne de référence</b>	1228	56.3%	4.4%	983	82.0%	4.9%	245	24.9%	3.1%	328	49.7%	3.8%
<b>Responsable des achats</b>	1487	68.2%	4.2%	653	54.5%	5.2%	834	84.9%	3.6%	411	62.2%	3.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.5%	1.9%	10	0.9%	2.8%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	79	3.6%	4.8%	44	3.7%	3.9%	34	3.5%	6.8%	67	10.1%	4.6%
<b>Affaires et Cadres</b>	183	8.4%	3.7%	119	9.9%	3.9%	64	6.5%	3.3%	158	23.9%	3.5%
<b>Professions intermédiaires</b>	263	12.0%	3.9%	157	13.1%	4.5%	105	10.7%	3.2%	213	32.2%	3.8%
<b>Employés</b>	443	20.3%	5.4%	137	11.4%	6.8%	306	31.1%	4.9%	88	13.3%	4.9%
<b>Ouvriers</b>	304	14.0%	4.8%	260	21.7%	5.3%	45	4.6%	3.1%	25	3.7%	5.6%
<b>Retraités</b>	539	24.7%	4.3%	310	25.9%	5.1%	228	23.2%	3.5%	3	0.5%	1.2%
<b>Autres inactifs</b>	361	16.5%	3.6%	161	13.4%	4.5%	200	20.3%	3.1%	107	16.2%	3.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	0.7%	1.8%	10	0.9%	2.5%	4	0.4%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	109	5.0%	4.2%	49	4.1%	3.8%	60	6.1%	4.5%	109	16.4%	4.2%
<b>Affaires et Cadres</b>	247	11.3%	3.5%	137	11.5%	3.8%	110	11.2%	3.2%	247	37.4%	3.5%
<b>Professions intermédiaires</b>	305	14.0%	4.1%	182	15.2%	4.6%	123	12.5%	3.5%	305	46.1%	4.1%
<b>Employés</b>	288	13.2%	5.4%	133	11.1%	6.1%	155	15.8%	4.9%	0	0.0%	0.0%
<b>Ouvriers</b>	440	20.2%	4.7%	266	22.2%	5.5%	174	17.7%	3.9%	0	0.0%	0.0%
<b>Retraités</b>	636	29.2%	4.3%	344	28.7%	5.2%	292	29.7%	3.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	142	6.5%	3.6%	77	6.4%	5.1%	65	6.6%	2.7%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	363	16.7%	3.8%	207	17.3%	5.0%	157	15.9%	2.9%	56	8.4%	3.0%
<b>2 personnes</b>	765	35.1%	4.3%	439	36.6%	5.0%	326	33.2%	3.5%	161	24.3%	3.9%
<b>3 personnes</b>	392	18.0%	4.3%	198	16.5%	4.3%	194	19.7%	4.2%	145	22.0%	3.7%
<b>4 personnes</b>	351	16.1%	3.8%	191	16.0%	4.2%	160	16.3%	3.5%	175	26.5%	3.6%
<b>5 personnes et +</b>	309	14.2%	5.8%	163	13.6%	6.6%	146	14.8%	5.2%	124	18.8%	4.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	649	29.8%	4.1%	340	28.4%	4.6%	310	31.5%	3.7%	292	44.2%	3.7%
<b>Non</b>	1531	70.2%	4.3%	859	71.6%	5.0%	673	68.5%	3.7%	369	55.8%	3.9%
<b>Habitat</b>												
<b>Communes rurales</b>	231	10.6%	2.0%	128	10.7%	2.3%	103	10.5%	1.7%	53	8.0%	1.6%
<b>Agglo. - 20 000 hab</b>	281	12.9%	3.2%	162	13.5%	3.9%	119	12.1%	2.5%	94	14.2%	3.6%
<b>Agglo. 20 000 à 100 000 hab</b>	218	10.0%	3.1%	128	10.7%	3.7%	90	9.1%	2.6%	60	9.1%	2.9%
<b>Agglo. + 100 000 hab</b>	310	14.2%	2.0%	186	15.5%	2.5%	124	12.7%	1.5%	94	14.2%	1.8%
<b>Agglo. Paris</b>	1140	52.3%	13.5%	594	49.6%	14.7%	546	55.6%	12.3%	360	54.5%	9.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	1305	59.8%	13.8%	690	57.5%	15.3%	615	62.6%	12.4%	431	65.3%	9.8%
<b>Nord Pas de Calais</b>	72	3.3%	2.3%	49	4.1%	3.2%	23	2.4%	1.4%	28	4.3%	3.0%
<b>Lorraine</b>	27	1.3%	1.4%	19	1.6%	2.0%	9	0.9%	0.9%	8	1.2%	1.5%
<b>Alsace</b>	26	1.2%	1.7%	16	1.4%	2.2%	10	1.0%	1.2%	7	1.1%	1.4%
<b>Franche-Comté</b>	12	0.6%	1.3%	9	0.8%	2.0%	3	0.3%	0.7%	3	0.5%	1.2%
<b>Champagne Ardennes</b>	13	0.6%	1.2%	5	0.4%	0.9%	8	0.8%	1.5%	3	0.4%	0.9%
<b>Picardie</b>	125	5.7%	8.1%	65	5.4%	8.7%	60	6.1%	7.6%	28	4.3%	6.6%
<b>Bourgogne</b>	30	1.4%	2.2%	14	1.1%	2.1%	16	1.7%	2.3%	9	1.4%	2.4%
<b>Haute Normandie</b>	53	2.4%	3.6%	23	1.9%	3.3%	29	3.0%	3.8%	20	3.1%	4.6%
<b>Basse Normandie</b>	23	1.1%	1.9%	11	1.0%	2.0%	12	1.2%	1.9%	4	0.6%	1.2%
<b>Centre</b>	63	2.9%	3.0%	38	3.2%	3.8%	24	2.5%	2.3%	24	3.6%	3.8%
<b>Pays de Loire</b>	39	1.8%	1.3%	31	2.6%	2.2%	8	0.8%	0.5%	5	0.8%	0.6%
<b>Bretagne</b>	48	2.2%	1.8%	30	2.5%	2.4%	18	1.8%	1.3%	4	0.6%	0.5%
<b>Poitou Charentes</b>	27	1.2%	1.8%	17	1.4%	2.4%	9	0.9%	1.2%	6	1.0%	1.6%
<b>Aquitaine</b>	42	1.9%	1.5%	28	2.3%	2.1%	14	1.4%	1.0%	13	2.0%	1.6%
<b>Midi Pyrénées</b>	42	1.9%	1.8%	24	2.0%	2.1%	18	1.8%	1.5%	14	2.1%	1.8%
<b>Limousin</b>	8	0.4%	1.3%	5	0.4%	1.8%	3	0.3%	0.9%	2	0.3%	1.5%
<b>Auvergne</b>	20	0.9%	1.8%	14	1.2%	2.7%	6	0.6%	1.0%	3	0.5%	1.0%
<b>Rhône Alpes</b>	69	3.2%	1.4%	39	3.3%	1.6%	29	3.0%	1.1%	23	3.5%	1.2%
<b>Languedoc Roussillon</b>	58	2.6%	2.6%	30	2.5%	2.9%	27	2.8%	2.4%	9	1.4%	1.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	79	3.6%	1.8%	40	3.3%	1.9%	39	4.0%	1.7%	14	2.2%	1.0%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1234	56.6%	4.3%	680	56.8%	4.7%	554	56.4%	3.9%	499	75.5%	3.7%
<b>Presque tous les jours</b>	251	11.5%	3.9%	131	10.9%	4.3%	121	12.3%	3.6%	88	13.3%	3.8%
<b>1 à 2 fois par semaine</b>	139	6.4%	4.4%	70	5.9%	5.1%	69	7.0%	3.8%	34	5.2%	3.7%
<b>1 à 3 fois par mois</b>	36	1.7%	4.1%	15	1.3%	3.9%	21	2.1%	4.3%	10	1.5%	6.3%
<b>Moins souvent</b>	47	2.1%	3.8%	22	1.8%	4.1%	25	2.5%	3.6%	6	1.0%	5.1%
<b>Jamais</b>	3	0.1%	2.1%	2	0.2%	3.8%	0	-	0.6%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	68	3.1%	3.3%	38	3.2%	4.6%	30	3.0%	2.4%	4	0.6%	2.1%
De 9 000 à moins de 12 000 euros par an	75	3.5%	2.3%	29	2.4%	2.5%	46	4.7%	2.2%	5	0.8%	2.0%
De 12 000 à moins de 18 000 euros par an	296	13.6%	4.6%	164	13.6%	6.1%	133	13.5%	3.6%	26	3.9%	3.5%
De 18 000 à moins de 24 000 euros par an	292	13.4%	4.1%	158	13.2%	4.6%	135	13.7%	3.5%	51	7.8%	3.4%
De 24 000 à moins de 36 000 euros par an	509	23.3%	4.4%	261	21.8%	4.7%	248	25.2%	4.2%	114	17.2%	3.1%
De 36 000 à moins de 45 000 euros par an	329	15.1%	4.9%	186	15.5%	5.1%	143	14.6%	4.7%	122	18.5%	4.0%
De 45 000 à moins de 65 000 euros par an	305	14.0%	4.9%	195	16.2%	5.5%	111	11.3%	4.0%	162	24.6%	4.4%
De 65 000 à moins de 80 000 euros par an	57	2.6%	3.5%	38	3.2%	3.9%	20	2.0%	2.9%	46	6.9%	3.9%
De 80 000 à moins de 115 000 euros par an	37	1.7%	3.9%	21	1.8%	3.7%	16	1.6%	4.0%	27	4.1%	3.6%
115 000 euros et plus par an	24	1.1%	5.4%	17	1.5%	6.3%	7	0.7%	4.1%	21	3.2%	5.3%
Refus	134	6.1%	4.3%	71	5.9%	5.5%	63	6.4%	3.4%	55	8.3%	4.8%
Ne sait pas	53	2.4%	3.4%	22	1.8%	3.4%	31	3.2%	3.3%	27	4.1%	4.7%