

L'Equipe Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2509	100.0%	4.9%	2035	100.0%	8.3%	474	100.0%	1.8%	910	100.0%	5.3%
Sexe												
Homme	2035	81.1%	8.3%	2035	100.0%	8.3%	0	0.0%	0.0%	737	81.0%	8.3%
Femme	474	18.9%	1.8%	0	0.0%	0.0%	474	100.0%	1.8%	173	19.0%	2.1%
Age												
15 à 24 ans	556	22.2%	7.5%	459	22.6%	12.3%	97	20.4%	2.7%	229	25.2%	7.3%
25 à 34 ans	443	17.6%	5.8%	376	18.5%	10.0%	67	14.1%	1.7%	137	15.0%	4.0%
35 à 49 ans	750	29.9%	6.0%	611	30.0%	9.8%	139	29.4%	2.2%	368	40.4%	5.9%
50 à 59 ans	414	16.5%	4.6%	338	16.6%	7.5%	75	15.9%	1.7%	161	17.7%	4.4%
60 ans et plus	346	13.8%	2.4%	250	12.3%	3.9%	96	20.2%	1.2%	16	1.7%	2.2%
Individu												
Ménagères	397	15.8%	1.7%	0	0.0%	0.0%	397	83.7%	1.7%	146	16.0%	2.1%
Personne de référence	1555	62.0%	5.5%	1485	73.0%	7.3%	70	14.7%	0.9%	537	59.0%	6.3%
Responsable des achats	1294	51.6%	3.6%	902	44.3%	7.1%	391	82.6%	1.7%	438	48.1%	4.0%
PCS Individu												
Agriculteurs	19	0.8%	3.5%	19	0.9%	5.2%	0	0.0%	0.0%	4	0.4%	16.1%
Petits patrons	85	3.4%	5.3%	75	3.7%	6.7%	10	2.2%	2.1%	80	8.8%	5.5%
Affaires et Cadres	209	8.3%	4.2%	178	8.7%	5.8%	31	6.5%	1.6%	194	21.3%	4.3%
Professions intermédiaires	384	15.3%	5.7%	331	16.3%	9.5%	53	11.2%	1.6%	339	37.2%	6.0%
Employés	401	16.0%	4.9%	254	12.5%	12.6%	147	31.1%	2.4%	78	8.6%	4.4%
Ouvriers	585	23.3%	9.2%	550	27.0%	11.2%	35	7.4%	2.4%	30	3.2%	6.7%
Retraités	338	13.5%	2.7%	254	12.5%	4.2%	84	17.7%	1.3%	4	0.5%	1.8%
Autres inactifs	488	19.4%	4.8%	375	18.4%	10.5%	113	23.8%	1.7%	182	20.0%	5.8%
PCS Personne de référence												
Agriculteurs	36	1.4%	4.4%	33	1.6%	7.8%	3	0.7%	0.8%	0	0.0%	0.0%
Petits patrons	130	5.2%	5.0%	95	4.7%	7.4%	34	7.2%	2.6%	130	14.2%	5.0%
Affaires et Cadres	333	13.3%	4.7%	270	13.3%	7.4%	63	13.3%	1.8%	333	36.6%	4.7%
Professions intermédiaires	448	17.8%	6.0%	372	18.3%	9.4%	76	15.9%	2.1%	448	49.2%	6.0%
Employés	334	13.3%	6.2%	284	14.0%	13.1%	49	10.4%	1.6%	0	0.0%	0.0%
Ouvriers	633	25.2%	6.8%	528	26.0%	10.9%	105	22.1%	2.4%	0	0.0%	0.0%
Retraités	426	17.0%	2.9%	314	15.4%	4.7%	112	23.6%	1.4%	0	0.0%	0.0%
Autres inactifs	170	6.8%	4.3%	138	6.8%	9.2%	32	6.7%	1.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	289	11.5%	3.0%	248	12.2%	6.0%	42	8.8%	0.8%	60	6.6%	3.2%
2 personnes	716	28.6%	4.0%	563	27.7%	6.4%	153	32.3%	1.7%	201	22.1%	4.9%
3 personnes	575	22.9%	6.3%	493	24.2%	10.8%	83	17.4%	1.8%	221	24.3%	5.7%
4 personnes	566	22.6%	6.2%	449	22.1%	9.9%	117	24.7%	2.5%	282	31.0%	5.9%
5 personnes et +	362	14.4%	6.8%	282	13.9%	11.4%	80	16.8%	2.8%	146	16.1%	5.7%
Présence d'enfants de moins de 15 ans												
Oui	952	37.9%	6.1%	762	37.4%	10.4%	190	40.1%	2.3%	429	47.1%	5.5%
Non	1557	62.1%	4.4%	1273	62.6%	7.4%	284	59.9%	1.5%	481	52.9%	5.1%
Habitat												
Communes rurales	493	19.6%	4.3%	402	19.8%	7.3%	91	19.1%	1.5%	153	16.8%	4.6%
Agglo. - 20 000 hab	452	18.0%	5.1%	347	17.1%	8.3%	105	22.1%	2.2%	144	15.8%	5.5%
Agglo. 20 000 à 100 000 hab	418	16.6%	6.0%	348	17.1%	10.0%	70	14.7%	2.0%	149	16.4%	7.3%
Agglo. + 100 000 hab	798	31.8%	5.2%	653	32.1%	8.9%	145	30.6%	1.8%	321	35.3%	6.0%
Agglo. Paris	348	13.9%	4.1%	284	14.0%	7.1%	64	13.4%	1.4%	143	15.7%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	412	16.4%	4.3%	335	16.5%	7.4%	77	16.1%	1.5%	176	19.4%	4.0%
Nord Pas de Calais	151	6.0%	4.7%	123	6.1%	8.1%	28	5.9%	1.7%	43	4.8%	4.7%
Lorraine	85	3.4%	4.4%	67	3.3%	7.2%	18	3.9%	1.9%	32	3.5%	5.9%
Alsace	31	1.2%	2.0%	31	1.5%	4.2%	0	0.0%	0.0%	11	1.3%	2.2%
Franche-Comté	54	2.1%	5.6%	43	2.1%	9.3%	10	2.2%	2.1%	11	1.2%	4.2%
Champagne Ardennes	38	1.5%	3.5%	35	1.7%	6.6%	3	0.7%	0.6%	15	1.7%	5.1%
Picardie	58	2.3%	3.8%	47	2.3%	6.4%	11	2.3%	1.4%	14	1.5%	3.1%
Bourgogne	72	2.9%	5.3%	53	2.6%	8.1%	19	4.1%	2.7%	29	3.2%	7.5%
Haute Normandie	60	2.4%	4.1%	45	2.2%	6.3%	16	3.3%	2.0%	25	2.7%	5.5%
Basse Normandie	38	1.5%	3.2%	35	1.7%	6.1%	3	0.6%	0.5%	12	1.3%	3.7%
Centre	96	3.8%	4.6%	86	4.2%	8.6%	11	2.3%	1.0%	30	3.3%	4.9%
Pays de Loire	132	5.3%	4.5%	108	5.3%	7.7%	24	5.1%	1.6%	48	5.3%	5.6%
Bretagne	105	4.2%	4.0%	79	3.9%	6.2%	26	5.5%	1.9%	30	3.3%	3.9%
Poitou Charentes	75	3.0%	5.1%	61	3.0%	8.6%	14	3.0%	1.9%	27	3.0%	6.8%
Aquitaine	140	5.6%	5.2%	106	5.2%	8.2%	34	7.2%	2.4%	43	4.8%	5.2%
Midi Pyrénées	147	5.8%	6.1%	120	5.9%	10.3%	27	5.7%	2.1%	67	7.4%	8.4%
Limousin	29	1.2%	4.6%	23	1.1%	7.8%	6	1.2%	1.8%	12	1.4%	8.1%
Auvergne	58	2.3%	5.2%	47	2.3%	8.8%	11	2.2%	1.8%	26	2.8%	8.5%
Rhône Alpes	332	13.2%	6.5%	263	12.9%	10.7%	69	14.6%	2.6%	102	11.2%	5.4%
Languedoc Roussillon	111	4.4%	5.1%	101	5.0%	9.7%	11	2.2%	0.9%	54	6.0%	7.9%
Provence Alpes Côte d'Azur. Corse	283	11.3%	6.6%	227	11.2%	11.1%	56	11.9%	2.5%	101	11.1%	7.2%
Habitudes de connection à Internet												
Tous les jours	1671	66.6%	5.8%	1357	66.7%	9.4%	314	66.2%	2.2%	747	82.0%	5.6%
Presque tous les jours	336	13.4%	5.3%	273	13.4%	9.0%	63	13.3%	1.9%	105	11.5%	4.5%
1 à 2 fois par semaine	177	7.0%	5.5%	138	6.8%	10.0%	39	8.3%	2.2%	34	3.7%	3.7%
1 à 3 fois par mois	20	0.8%	2.2%	17	0.8%	4.3%	3	0.6%	0.6%	4	0.4%	2.2%
Moins souvent	47	1.9%	3.8%	28	1.4%	5.2%	20	4.2%	2.8%	6	0.7%	5.2%
Jamais	3	0.1%	2.6%	3	0.2%	5.5%	0	0.0%	0.0%	1	0.1%	8.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	73	2.9%	3.6%	53	2.6%	6.4%	20	4.3%	1.7%	6	0.7%	3.4%
De 9 000 à moins de 12 000 euros par an	78	3.1%	2.4%	58	2.9%	5.0%	20	4.2%	0.9%	9	1.0%	3.4%
De 12 000 à moins de 18 000 euros par an	250	10.0%	3.9%	205	10.1%	7.7%	45	9.4%	1.2%	31	3.4%	4.2%
De 18 000 à moins de 24 000 euros par an	332	13.3%	4.6%	259	12.7%	7.6%	73	15.4%	1.9%	71	7.8%	4.7%
De 24 000 à moins de 36 000 euros par an	666	26.6%	5.8%	541	26.6%	9.7%	125	26.5%	2.1%	204	22.4%	5.5%
De 36 000 à moins de 45 000 euros par an	403	16.1%	6.0%	320	15.7%	8.8%	83	17.5%	2.7%	185	20.3%	6.0%
De 45 000 à moins de 65 000 euros par an	335	13.3%	5.3%	290	14.3%	8.2%	45	9.5%	1.6%	178	19.6%	4.8%
De 65 000 à moins de 80 000 euros par an	96	3.8%	5.9%	78	3.8%	8.1%	18	3.8%	2.6%	59	6.5%	5.1%
De 80 000 à moins de 115 000 euros par an	66	2.6%	6.9%	59	2.9%	10.5%	7	1.4%	1.7%	56	6.1%	7.3%
115 000 euros et plus par an	21	0.8%	4.6%	18	0.9%	6.7%	2	0.4%	1.2%	18	1.9%	4.5%
Refus	120	4.8%	3.8%	98	4.8%	7.6%	22	4.6%	1.2%	58	6.4%	5.0%
Ne sait pas	69	2.8%	4.4%	55	2.7%	8.6%	15	3.1%	1.6%	35	3.9%	6.2%