

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2474	100.0%	4.8%	1417	100.0%	5.8%	1056	100.0%	4.0%	803	100.0%	4.7%
<b>Sexe</b>												
<b>Homme</b>	1417	57.3%	5.8%	1417	100.0%	5.8%	0	0.0%	0.0%	489	60.9%	5.5%
<b>Femme</b>	1056	42.7%	4.0%	0	0.0%	0.0%	1056	100.0%	4.0%	314	39.1%	3.8%
<b>Age</b>												
<b>15 à 24 ans</b>	266	10.7%	3.6%	157	11.0%	4.2%	109	10.3%	3.0%	105	13.1%	3.3%
<b>25 à 34 ans</b>	358	14.5%	4.7%	202	14.2%	5.4%	156	14.8%	4.0%	144	18.0%	4.2%
<b>35 à 49 ans</b>	597	24.1%	4.7%	348	24.5%	5.6%	249	23.6%	3.9%	288	35.8%	4.6%
<b>50 à 59 ans</b>	506	20.5%	5.6%	306	21.6%	6.8%	201	19.0%	4.5%	221	27.5%	6.0%
<b>60 ans et plus</b>	746	30.2%	5.1%	405	28.6%	6.4%	341	32.3%	4.1%	45	5.6%	6.3%
<b>Individu</b>												
<b>Ménagères</b>	917	37.1%	3.9%	0	0.0%	0.0%	917	86.8%	3.9%	258	32.1%	3.7%
<b>Personne de référence</b>	1488	60.1%	5.3%	1178	83.1%	5.8%	309	29.3%	3.9%	450	56.0%	5.2%
<b>Responsable des achats</b>	1731	70.0%	4.9%	818	57.7%	6.5%	913	86.5%	4.0%	506	63.0%	4.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.4%	1.8%	10	0.7%	2.6%	0	-	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	112	4.5%	6.9%	72	5.1%	6.5%	40	3.7%	7.9%	95	11.8%	6.5%
<b>Affaires et Cadres</b>	260	10.5%	5.2%	175	12.3%	5.7%	86	8.1%	4.5%	235	29.3%	5.2%
<b>Professions intermédiaires</b>	304	12.3%	4.5%	190	13.4%	5.4%	114	10.8%	3.5%	252	31.3%	4.5%
<b>Employés</b>	450	18.2%	5.5%	147	10.4%	7.3%	303	28.7%	4.8%	85	10.6%	4.8%
<b>Ouvriers</b>	321	13.0%	5.0%	278	19.6%	5.7%	43	4.1%	2.9%	22	2.8%	5.1%
<b>Retraités</b>	667	27.0%	5.3%	378	26.7%	6.3%	289	27.3%	4.4%	12	1.5%	5.1%
<b>Autres inactifs</b>	349	14.1%	3.5%	167	11.8%	4.7%	182	17.2%	2.8%	102	12.7%	3.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	0.5%	1.6%	10	0.7%	2.4%	3	0.3%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	134	5.4%	5.1%	77	5.5%	6.0%	57	5.4%	4.3%	134	16.7%	5.1%
<b>Affaires et Cadres</b>	314	12.7%	4.4%	188	13.3%	5.1%	126	11.9%	3.7%	314	39.1%	4.4%
<b>Professions intermédiaires</b>	354	14.3%	4.7%	223	15.8%	5.6%	131	12.4%	3.7%	354	44.1%	4.7%
<b>Employés</b>	291	11.8%	5.4%	137	9.6%	6.3%	154	14.6%	4.9%	0	0.0%	0.0%
<b>Ouvriers</b>	451	18.2%	4.9%	285	20.1%	5.9%	166	15.8%	3.8%	0	0.0%	0.0%
<b>Retraités</b>	761	30.8%	5.2%	417	29.4%	6.3%	345	32.6%	4.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	154	6.2%	3.9%	80	5.7%	5.4%	74	7.0%	3.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	436	17.6%	4.5%	242	17.1%	5.8%	194	18.4%	3.5%	78	9.7%	4.2%
<b>2 personnes</b>	905	36.6%	5.0%	533	37.6%	6.1%	373	35.3%	4.1%	219	27.3%	5.3%
<b>3 personnes</b>	451	18.2%	4.9%	256	18.0%	5.6%	195	18.5%	4.2%	173	21.6%	4.5%
<b>4 personnes</b>	398	16.1%	4.3%	232	16.4%	5.1%	166	15.7%	3.6%	200	24.9%	4.1%
<b>5 personnes et +</b>	283	11.4%	5.3%	155	10.9%	6.2%	129	12.2%	4.6%	133	16.6%	5.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	697	28.2%	4.5%	387	27.3%	5.3%	311	29.4%	3.7%	335	41.7%	4.3%
<b>Non</b>	1776	71.8%	5.0%	1031	72.7%	6.0%	745	70.6%	4.1%	468	58.3%	5.0%
<b>Habitat</b>												
<b>Communes rurales</b>	242	9.8%	2.1%	135	9.5%	2.4%	107	10.2%	1.8%	67	8.3%	2.0%
<b>Agglo. - 20 000 hab</b>	273	11.0%	3.1%	173	12.2%	4.1%	100	9.5%	2.1%	83	10.4%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	246	9.9%	3.5%	148	10.4%	4.3%	98	9.3%	2.8%	70	8.7%	3.4%
<b>Agglo. + 100 000 hab</b>	241	9.8%	1.6%	155	11.0%	2.1%	86	8.2%	1.1%	68	8.5%	1.3%
<b>Agglo. Paris</b>	1471	59.5%	17.4%	807	56.9%	20.0%	665	62.9%	15.0%	514	64.0%	13.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	1678	67.8%	17.7%	937	66.1%	20.8%	741	70.2%	14.9%	604	75.2%	13.7%
<b>Nord Pas de Calais</b>	46	1.9%	1.5%	31	2.2%	2.1%	15	1.4%	0.9%	17	2.1%	1.8%
<b>Lorraine</b>	17	0.7%	0.9%	15	1.0%	1.6%	3	0.3%	0.3%	5	0.6%	0.9%
<b>Alsace</b>	13	0.5%	0.9%	13	0.9%	1.7%	1	0.1%	0.1%	4	0.5%	0.8%
<b>Franche-Comté</b>	11	0.4%	1.1%	7	0.5%	1.5%	4	0.4%	0.8%	2	0.2%	0.7%
<b>Champagne Ardennes</b>	16	0.6%	1.4%	9	0.7%	1.8%	6	0.6%	1.1%	4	0.5%	1.2%
<b>Picardie</b>	173	7.0%	11.3%	86	6.1%	11.6%	87	8.2%	11.0%	39	4.8%	9.0%
<b>Bourgogne</b>	25	1.0%	1.8%	16	1.1%	2.5%	8	0.8%	1.2%	3	0.4%	0.8%
<b>Haute Normandie</b>	55	2.2%	3.7%	25	1.8%	3.6%	29	2.8%	3.8%	19	2.4%	4.3%
<b>Basse Normandie</b>	23	0.9%	1.9%	15	1.1%	2.7%	8	0.7%	1.2%	6	0.8%	2.0%
<b>Centre</b>	65	2.6%	3.1%	42	3.0%	4.2%	23	2.2%	2.2%	17	2.1%	2.7%
<b>Pays de Loire</b>	39	1.6%	1.3%	25	1.8%	1.8%	14	1.3%	0.9%	11	1.4%	1.3%
<b>Bretagne</b>	40	1.6%	1.5%	23	1.6%	1.8%	18	1.7%	1.3%	5	0.7%	0.7%
<b>Poitou Charentes</b>	27	1.1%	1.8%	20	1.4%	2.8%	7	0.7%	0.9%	9	1.1%	2.3%
<b>Aquitaine</b>	34	1.4%	1.3%	24	1.7%	1.8%	10	1.0%	0.7%	11	1.3%	1.3%
<b>Midi Pyrénées</b>	30	1.2%	1.3%	17	1.2%	1.5%	13	1.3%	1.1%	6	0.8%	0.8%
<b>Limousin</b>	10	0.4%	1.5%	7	0.5%	2.4%	2	0.2%	0.7%	2	0.2%	1.2%
<b>Auvergne</b>	11	0.5%	1.0%	7	0.5%	1.4%	4	0.4%	0.7%	3	0.4%	1.0%
<b>Rhône Alpes</b>	56	2.3%	1.1%	36	2.5%	1.5%	20	1.9%	0.8%	16	1.9%	0.8%
<b>Languedoc Roussillon</b>	42	1.7%	1.9%	24	1.7%	2.3%	18	1.7%	1.6%	8	1.0%	1.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	63	2.5%	1.5%	38	2.7%	1.9%	25	2.3%	1.1%	13	1.6%	0.9%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1383	55.9%	4.8%	814	57.4%	5.6%	569	53.8%	4.0%	634	78.9%	4.8%
<b>Presque tous les jours</b>	261	10.5%	4.1%	157	11.1%	5.2%	104	9.8%	3.1%	81	10.1%	3.5%
<b>1 à 2 fois par semaine</b>	144	5.8%	4.5%	72	5.1%	5.2%	72	6.8%	4.0%	33	4.1%	3.6%
<b>1 à 3 fois par mois</b>	41	1.7%	4.7%	22	1.6%	5.7%	18	1.7%	3.8%	11	1.4%	7.0%
<b>Moins souvent</b>	51	2.0%	4.1%	23	1.6%	4.3%	28	2.6%	4.0%	7	0.9%	5.9%
<b>Jamais</b>	3	0.1%	2.5%	3	0.2%	5.4%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	73	3.0%	3.6%	40	2.8%	4.9%	33	3.2%	2.7%	4	0.5%	2.2%
De 9 000 à moins de 12 000 euros par an	101	4.1%	3.0%	49	3.5%	4.2%	52	4.9%	2.4%	5	0.7%	1.9%
De 12 000 à moins de 18 000 euros par an	287	11.6%	4.5%	143	10.1%	5.4%	144	13.6%	3.9%	25	3.1%	3.4%
De 18 000 à moins de 24 000 euros par an	338	13.7%	4.7%	204	14.4%	6.0%	134	12.6%	3.5%	65	8.0%	4.3%
De 24 000 à moins de 36 000 euros par an	532	21.5%	4.6%	301	21.2%	5.4%	232	21.9%	3.9%	132	16.4%	3.5%
De 36 000 à moins de 45 000 euros par an	367	14.8%	5.5%	201	14.2%	5.6%	166	15.7%	5.4%	143	17.8%	4.7%
De 45 000 à moins de 65 000 euros par an	376	15.2%	6.0%	253	17.9%	7.2%	123	11.6%	4.5%	202	25.1%	5.5%
De 65 000 à moins de 80 000 euros par an	74	3.0%	4.5%	48	3.4%	4.9%	26	2.5%	3.8%	62	7.8%	5.4%
De 80 000 à moins de 115 000 euros par an	63	2.5%	6.6%	47	3.3%	8.4%	16	1.5%	4.0%	47	5.9%	6.2%
115 000 euros et plus par an	34	1.4%	7.7%	28	1.9%	10.0%	7	0.7%	4.0%	29	3.6%	7.3%
Refus	172	6.9%	5.5%	78	5.5%	6.0%	94	8.9%	5.1%	70	8.8%	6.1%
Ne sait pas	57	2.3%	3.6%	26	1.8%	4.0%	31	2.9%	3.3%	18	2.2%	3.1%