

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	825	100.0%	1.6%	510	100.0%	2.1%	315	100.0%	1.2%	413	100.0%	2.4%
Sexe												
Homme	510	61.9%	2.1%	510	100.0%	2.1%	0	0.0%	0.0%	272	65.9%	3.0%
Femme	315	38.1%	1.2%	0	0.0%	0.0%	315	100.0%	1.2%	141	34.1%	1.7%
Age												
15 à 24 ans	118	14.3%	1.6%	74	14.4%	2.0%	44	14.1%	1.2%	57	13.9%	1.8%
25 à 34 ans	95	11.6%	1.2%	59	11.6%	1.6%	36	11.6%	0.9%	57	13.8%	1.7%
35 à 49 ans	215	26.0%	1.7%	139	27.2%	2.2%	76	24.2%	1.2%	139	33.7%	2.2%
50 à 59 ans	181	22.0%	2.0%	117	23.0%	2.6%	64	20.3%	1.4%	121	29.3%	3.3%
60 ans et plus	216	26.2%	1.5%	122	23.9%	1.9%	94	29.8%	1.1%	39	9.4%	5.4%
Individu												
Ménagères	272	32.9%	1.2%	0	0.0%	0.0%	272	86.4%	1.2%	117	28.2%	1.7%
Personne de référence	531	64.4%	1.9%	420	82.4%	2.1%	111	35.3%	1.4%	269	65.1%	3.1%
Responsable des achats	579	70.2%	1.6%	311	61.0%	2.5%	268	85.3%	1.2%	283	68.4%	2.6%
PCS Individu												
Agriculteurs	1	0.1%	0.2%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	37	4.5%	2.3%	31	6.0%	2.7%	7	2.1%	1.3%	31	7.5%	2.1%
Affaires et Cadres	205	24.9%	4.1%	147	28.8%	4.8%	58	18.5%	3.0%	191	46.3%	4.2%
Professions intermédiaires	126	15.3%	1.9%	75	14.6%	2.1%	52	16.4%	1.6%	114	27.5%	2.0%
Employés	92	11.1%	1.1%	43	8.4%	2.1%	49	15.4%	0.8%	14	3.3%	0.8%
Ouvriers	57	7.0%	0.9%	50	9.8%	1.0%	8	2.4%	0.5%	3	0.7%	0.6%
Retraités	176	21.3%	1.4%	98	19.1%	1.6%	78	24.9%	1.2%	9	2.1%	3.5%
Autres inactifs	131	15.8%	1.3%	67	13.2%	1.9%	63	20.1%	1.0%	52	12.6%	1.7%
PCS Personne de référence												
Agriculteurs	6	0.7%	0.8%	3	0.6%	0.7%	3	1.0%	0.8%	0	0.0%	0.0%
Petits patrons	42	5.1%	1.6%	30	5.9%	2.3%	12	3.8%	0.9%	42	10.3%	1.6%
Affaires et Cadres	239	29.0%	3.4%	155	30.4%	4.2%	84	26.8%	2.4%	239	58.0%	3.4%
Professions intermédiaires	131	15.9%	1.7%	87	17.0%	2.2%	45	14.2%	1.3%	131	31.8%	1.7%
Employés	76	9.3%	1.4%	43	8.5%	2.0%	33	10.5%	1.0%	0	0.0%	0.0%
Ouvriers	78	9.5%	0.8%	54	10.6%	1.1%	24	7.6%	0.5%	0	0.0%	0.0%
Retraités	206	25.0%	1.4%	116	22.6%	1.7%	90	28.8%	1.1%	0	0.0%	0.0%
Autres inactifs	45	5.5%	1.2%	23	4.4%	1.5%	23	7.2%	0.9%	0	0.0%	0.0%

Libération

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	163	19.7%	1.7%	95	18.5%	2.3%	68	21.6%	1.2%	74	17.9%	4.0%
2 personnes	300	36.4%	1.7%	188	36.8%	2.1%	112	35.6%	1.2%	121	29.2%	2.9%
3 personnes	167	20.2%	1.8%	97	19.0%	2.1%	70	22.2%	1.5%	86	20.7%	2.2%
4 personnes	113	13.7%	1.2%	72	14.2%	1.6%	41	13.0%	0.9%	83	20.1%	1.7%
5 personnes et +	83	10.0%	1.6%	59	11.5%	2.4%	24	7.7%	0.9%	50	12.1%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	236	28.6%	1.5%	146	28.5%	2.0%	90	28.6%	1.1%	151	36.5%	1.9%
Non	589	71.4%	1.7%	365	71.5%	2.1%	225	71.4%	1.2%	262	63.5%	2.8%
Habitat												
Communes rurales	98	11.9%	0.8%	58	11.4%	1.1%	39	12.5%	0.6%	46	11.2%	1.4%
Agglo. - 20 000 hab	91	11.0%	1.0%	63	12.4%	1.5%	28	8.8%	0.6%	39	9.5%	1.5%
Agglo. 20 000 à 100 000 hab	83	10.0%	1.2%	61	11.9%	1.8%	22	6.8%	0.6%	35	8.4%	1.7%
Agglo. + 100 000 hab	230	27.9%	1.5%	135	26.4%	1.8%	95	30.3%	1.2%	111	26.9%	2.1%
Agglo. Paris	324	39.2%	3.8%	193	37.8%	4.8%	131	41.6%	3.0%	182	44.1%	4.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	347	42.1%	3.7%	211	41.4%	4.7%	136	43.2%	2.7%	195	47.1%	4.4%
Nord Pas de Calais	37	4.4%	1.1%	21	4.0%	1.4%	16	5.1%	1.0%	13	3.1%	1.4%
Lorraine	26	3.1%	1.3%	17	3.3%	1.8%	9	2.7%	0.9%	7	1.7%	1.3%
Alsace	16	2.0%	1.1%	10	1.9%	1.3%	7	2.1%	0.9%	13	3.1%	2.6%
Franche-Comté	5	0.7%	0.6%	4	0.8%	0.9%	1	0.4%	0.3%	4	0.9%	1.4%
Champagne Ardennes	9	1.1%	0.8%	6	1.2%	1.2%	3	0.8%	0.5%	5	1.2%	1.7%
Picardie	10	1.2%	0.6%	6	1.2%	0.8%	3	1.1%	0.4%	6	1.5%	1.5%
Bourgogne	11	1.3%	0.8%	3	0.7%	0.5%	7	2.3%	1.0%	3	0.8%	0.8%
Haute Normandie	12	1.4%	0.8%	7	1.4%	1.0%	4	1.4%	0.6%	9	2.1%	1.9%
Basse Normandie	11	1.3%	0.9%	6	1.2%	1.1%	4	1.4%	0.7%	4	0.9%	1.2%
Centre	28	3.4%	1.4%	19	3.7%	1.9%	9	2.9%	0.9%	15	3.6%	2.4%
Pays de Loire	28	3.4%	1.0%	20	3.8%	1.4%	8	2.7%	0.6%	14	3.3%	1.6%
Bretagne	24	2.9%	0.9%	16	3.0%	1.2%	9	2.8%	0.6%	11	2.8%	1.5%
Poitou Charentes	15	1.8%	1.0%	11	2.2%	1.6%	4	1.2%	0.5%	7	1.7%	1.8%
Aquitaine	39	4.8%	1.4%	29	5.6%	2.2%	11	3.4%	0.7%	18	4.4%	2.2%
Midi Pyrénées	32	3.8%	1.3%	19	3.7%	1.6%	13	4.1%	1.0%	13	3.2%	1.6%
Limousin	9	1.1%	1.4%	5	0.9%	1.5%	4	1.3%	1.3%	5	1.2%	3.2%
Auvergne	8	1.0%	0.7%	4	0.7%	0.7%	4	1.4%	0.8%	3	0.7%	1.0%
Rhône Alpes	49	6.0%	1.0%	28	5.5%	1.2%	21	6.7%	0.8%	22	5.4%	1.2%
Languedoc Roussillon	32	3.9%	1.5%	22	4.3%	2.1%	10	3.3%	0.9%	13	3.2%	1.9%
Provence Alpes Côte d'Azur. Corse	78	9.4%	1.8%	47	9.3%	2.3%	30	9.6%	1.3%	33	8.0%	2.4%
Habitudes de connexion à Internet												
Tous les jours	614	74.4%	2.1%	391	76.6%	2.7%	223	70.9%	1.6%	361	87.4%	2.7%
Presque tous les jours	92	11.2%	1.4%	50	9.8%	1.7%	42	13.4%	1.3%	35	8.5%	1.5%
1 à 2 fois par semaine	41	4.9%	1.3%	20	3.9%	1.4%	21	6.6%	1.1%	8	2.0%	0.9%
1 à 3 fois par mois	8	1.0%	0.9%	5	0.9%	1.2%	3	1.0%	0.7%	2	0.4%	1.0%
Moins souvent	12	1.4%	1.0%	6	1.2%	1.1%	6	1.9%	0.9%	0	-	0.1%
Jamais	1	0.1%	0.7%	1	0.1%	1.2%	0	0.1%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	22	2.7%	1.1%	14	2.7%	1.7%	8	2.6%	0.7%	2	0.6%	1.3%
De 9 000 à moins de 12 000 euros par an	40	4.8%	1.2%	17	3.3%	1.4%	23	7.2%	1.1%	8	2.0%	3.0%
De 12 000 à moins de 18 000 euros par an	60	7.3%	0.9%	32	6.3%	1.2%	28	9.0%	0.8%	13	3.2%	1.8%
De 18 000 à moins de 24 000 euros par an	91	11.0%	1.3%	55	10.7%	1.6%	36	11.4%	0.9%	29	7.0%	1.9%
De 24 000 à moins de 36 000 euros par an	152	18.5%	1.3%	90	17.6%	1.6%	62	19.8%	1.0%	75	18.2%	2.0%
De 36 000 à moins de 45 000 euros par an	119	14.4%	1.8%	83	16.3%	2.3%	36	11.4%	1.2%	64	15.5%	2.1%
De 45 000 à moins de 65 000 euros par an	163	19.7%	2.6%	109	21.4%	3.1%	54	17.0%	2.0%	105	25.5%	2.9%
De 65 000 à moins de 80 000 euros par an	56	6.8%	3.4%	38	7.4%	3.9%	18	5.9%	2.7%	34	8.2%	2.9%
De 80 000 à moins de 115 000 euros par an	40	4.9%	4.2%	29	5.7%	5.1%	11	3.6%	2.8%	31	7.6%	4.1%
115 000 euros et plus par an	20	2.4%	4.4%	18	3.6%	6.7%	1	0.4%	0.8%	17	4.1%	4.2%
Refus	46	5.6%	1.5%	21	4.0%	1.6%	26	8.1%	1.4%	24	5.8%	2.1%
Ne sait pas	16	1.9%	1.0%	5	0.9%	0.7%	11	3.5%	1.2%	10	2.4%	1.7%