

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	343	100.0%	0.7%	215	100.0%	0.9%	128	100.0%	0.5%	92	100.0%	0.5%
Sexe												
Homme	215	62.6%	0.9%	215	100.0%	0.9%	0	0.0%	0.0%	65	70.8%	0.7%
Femme	128	37.4%	0.5%	0	0.0%	0.0%	128	100.0%	0.5%	27	29.2%	0.3%
Age												
15 à 24 ans	33	9.8%	0.5%	15	7.2%	0.4%	18	14.1%	0.5%	15	15.9%	0.5%
25 à 34 ans	28	8.2%	0.4%	17	7.8%	0.4%	11	8.8%	0.3%	13	14.4%	0.4%
35 à 49 ans	54	15.7%	0.4%	38	17.8%	0.6%	16	12.2%	0.2%	24	26.6%	0.4%
50 à 59 ans	97	28.2%	1.1%	68	31.7%	1.5%	29	22.4%	0.6%	33	35.8%	0.9%
60 ans et plus	131	38.1%	0.9%	76	35.5%	1.2%	54	42.5%	0.7%	7	7.3%	0.9%
Individu												
Ménagères	118	34.3%	0.5%	0	0.0%	0.0%	118	91.8%	0.5%	22	23.9%	0.3%
Personne de référence	243	70.8%	0.9%	191	89.0%	0.9%	52	40.4%	0.7%	64	69.9%	0.7%
Responsable des achats	239	69.7%	0.7%	119	55.3%	0.9%	120	93.7%	0.5%	58	63.5%	0.5%
PCS Individu												
Agriculteurs	1	0.4%	0.3%	0	0.0%	0.0%	1	1.1%	0.8%	0	0.0%	0.0%
Petits patrons	5	1.5%	0.3%	5	2.1%	0.4%	0	0.4%	0.1%	5	5.1%	0.3%
Affaires et Cadres	29	8.3%	0.6%	22	10.3%	0.7%	6	5.0%	0.3%	26	28.6%	0.6%
Professions intermédiaires	44	12.9%	0.7%	32	14.8%	0.9%	12	9.6%	0.4%	41	44.2%	0.7%
Employés	58	16.9%	0.7%	21	10.0%	1.1%	36	28.3%	0.6%	5	5.3%	0.3%
Ouvriers	27	7.9%	0.4%	26	12.2%	0.5%	1	0.6%	0.1%	1	1.6%	0.3%
Retraités	133	38.7%	1.1%	81	37.7%	1.3%	52	40.6%	0.8%	0	0.3%	0.1%
Autres inactifs	46	13.5%	0.5%	28	12.8%	0.8%	19	14.5%	0.3%	14	14.8%	0.4%
PCS Personne de référence												
Agriculteurs	3	0.7%	0.3%	0	0.1%	-	2	1.9%	0.6%	0	0.0%	0.0%
Petits patrons	8	2.3%	0.3%	5	2.3%	0.4%	3	2.3%	0.2%	8	8.5%	0.3%
Affaires et Cadres	33	9.6%	0.5%	24	11.2%	0.7%	9	6.9%	0.3%	33	36.0%	0.5%
Professions intermédiaires	51	14.8%	0.7%	36	16.7%	0.9%	15	11.8%	0.4%	51	55.5%	0.7%
Employés	42	12.2%	0.8%	21	9.8%	1.0%	21	16.4%	0.7%	0	0.0%	0.0%
Ouvriers	39	11.5%	0.4%	26	12.3%	0.5%	13	10.0%	0.3%	0	0.0%	0.0%
Retraités	140	41.0%	1.0%	85	39.8%	1.3%	55	43.0%	0.7%	0	0.0%	0.0%
Autres inactifs	27	7.8%	0.7%	17	7.9%	1.1%	10	7.8%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	68	19.7%	0.7%	37	17.1%	0.9%	31	24.2%	0.6%	13	13.9%	0.7%
2 personnes	173	50.5%	1.0%	106	49.3%	1.2%	67	52.7%	0.7%	38	41.0%	0.9%
3 personnes	49	14.2%	0.5%	34	15.8%	0.7%	15	11.6%	0.3%	10	10.9%	0.3%
4 personnes	38	10.9%	0.4%	28	13.0%	0.6%	10	7.5%	0.2%	21	22.7%	0.4%
5 personnes et +	16	4.5%	0.3%	10	4.8%	0.4%	5	4.1%	0.2%	11	11.5%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	51	14.8%	0.3%	31	14.6%	0.4%	19	15.1%	0.2%	21	23.3%	0.3%
Non	292	85.2%	0.8%	183	85.4%	1.1%	109	84.9%	0.6%	70	76.7%	0.7%
Habitat												
Communes rurales	59	17.3%	0.5%	38	17.7%	0.7%	21	16.6%	0.3%	12	12.7%	0.4%
Agglo. - 20 000 hab	50	14.6%	0.6%	38	17.6%	0.9%	12	9.7%	0.3%	10	11.3%	0.4%
Agglo. 20 000 à 100 000 hab	58	16.9%	0.8%	35	16.3%	1.0%	23	17.9%	0.7%	11	11.9%	0.5%
Agglo. + 100 000 hab	101	29.4%	0.7%	62	29.0%	0.8%	39	30.1%	0.5%	24	26.6%	0.5%
Agglo. Paris	75	21.8%	0.9%	42	19.4%	1.0%	33	25.7%	0.7%	34	37.5%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	86	25.1%	0.9%	50	23.1%	1.1%	36	28.4%	0.7%	38	41.1%	0.9%
Nord Pas de Calais	21	6.0%	0.6%	13	6.1%	0.9%	7	5.7%	0.4%	6	6.9%	0.7%
Lorraine	11	3.1%	0.6%	7	3.2%	0.7%	4	2.9%	0.4%	1	0.7%	0.1%
Alsace	6	1.6%	0.4%	6	2.6%	0.8%	0	0.0%	0.0%	1	0.7%	0.1%
Franche-Comté	4	1.2%	0.4%	3	1.3%	0.6%	1	0.9%	0.2%	1	1.4%	0.5%
Champagne Ardennes	6	1.7%	0.5%	3	1.4%	0.6%	3	2.0%	0.5%	1	0.5%	0.2%
Picardie	8	2.3%	0.5%	6	2.9%	0.8%	2	1.3%	0.2%	3	2.9%	0.6%
Bourgogne	11	3.2%	0.8%	9	4.1%	1.4%	2	1.7%	0.3%	2	1.8%	0.4%
Haute Normandie	8	2.2%	0.5%	8	3.5%	1.1%	0	0.1%	-	0	0.3%	0.1%
Basse Normandie	8	2.4%	0.7%	5	2.5%	0.9%	3	2.1%	0.4%	1	1.6%	0.5%
Centre	11	3.2%	0.5%	7	3.3%	0.7%	4	3.2%	0.4%	0	0.3%	0.1%
Pays de Loire	12	3.5%	0.4%	9	4.3%	0.7%	3	2.0%	0.2%	3	3.3%	0.4%
Bretagne	9	2.7%	0.4%	4	1.8%	0.3%	6	4.3%	0.4%	2	2.5%	0.3%
Poitou Charentes	5	1.5%	0.3%	3	1.3%	0.4%	2	1.7%	0.3%	0	0.4%	0.1%
Aquitaine	20	5.9%	0.8%	12	5.4%	0.9%	9	6.8%	0.6%	8	8.5%	0.9%
Midi Pyrénées	19	5.5%	0.8%	13	6.2%	1.2%	5	4.2%	0.4%	6	6.1%	0.7%
Limousin	4	1.3%	0.7%	3	1.5%	1.1%	1	0.9%	0.4%	0	0.5%	0.3%
Auvergne	8	2.3%	0.7%	4	1.8%	0.7%	4	3.2%	0.7%	3	3.0%	0.9%
Rhône Alpes	48	14.1%	1.0%	27	12.7%	1.1%	21	16.6%	0.8%	6	6.2%	0.3%
Languedoc Roussillon	8	2.3%	0.4%	6	2.6%	0.5%	2	1.9%	0.2%	2	2.5%	0.3%
Provence Alpes Côte d'Azur. Corse	30	8.8%	0.7%	17	8.1%	0.9%	13	10.0%	0.6%	8	8.8%	0.6%
Habitudes de connexion à Internet												
Tous les jours	190	55.4%	0.7%	125	58.3%	0.9%	65	50.5%	0.5%	70	76.7%	0.5%
Presque tous les jours	60	17.4%	0.9%	40	18.7%	1.3%	20	15.3%	0.6%	14	15.1%	0.6%
1 à 2 fois par semaine	16	4.6%	0.5%	9	4.4%	0.7%	6	4.9%	0.3%	2	2.2%	0.2%
1 à 3 fois par mois	9	2.6%	1.0%	7	3.0%	1.7%	2	1.9%	0.5%	1	1.2%	0.7%
Moins souvent	9	2.7%	0.8%	5	2.3%	0.9%	5	3.5%	0.7%	1	1.5%	1.1%
Jamais	2	0.6%	1.5%	0	0.0%	0.0%	2	1.6%	2.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	12	3.4%	0.6%	6	2.9%	0.8%	5	4.2%	0.4%	2	2.5%	1.3%
De 9 000 à moins de 12 000 euros par an	15	4.4%	0.5%	8	3.8%	0.7%	7	5.5%	0.3%	3	3.0%	1.0%
De 12 000 à moins de 18 000 euros par an	48	14.1%	0.8%	25	11.6%	0.9%	24	18.5%	0.6%	7	7.8%	1.0%
De 18 000 à moins de 24 000 euros par an	45	13.1%	0.6%	28	13.2%	0.8%	17	13.0%	0.4%	6	7.0%	0.4%
De 24 000 à moins de 36 000 euros par an	77	22.6%	0.7%	45	21.2%	0.8%	32	25.0%	0.5%	14	15.7%	0.4%
De 36 000 à moins de 45 000 euros par an	52	15.2%	0.8%	38	17.9%	1.1%	14	10.7%	0.4%	18	19.8%	0.6%
De 45 000 à moins de 65 000 euros par an	41	12.1%	0.7%	31	14.4%	0.9%	10	8.1%	0.4%	18	19.5%	0.5%
De 65 000 à moins de 80 000 euros par an	15	4.4%	0.9%	14	6.3%	1.4%	2	1.3%	0.3%	10	11.0%	0.9%
De 80 000 à moins de 115 000 euros par an	8	2.3%	0.8%	8	3.6%	1.4%	0	0.0%	0.0%	7	7.6%	0.9%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	24	6.9%	0.8%	9	4.2%	0.7%	15	11.4%	0.8%	4	4.2%	0.3%
Ne sait pas	5	1.5%	0.3%	2	1.0%	0.4%	3	2.3%	0.3%	2	1.9%	0.3%