

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	493	100.0%	1.0%	318	100.0%	1.3%	175	100.0%	0.7%	315	100.0%	1.8%
<b>Sexe</b>												
Homme	318	64.5%	1.3%	318	100.0%	1.3%	0	0.0%	0.0%	212	67.3%	2.4%
Femme	175	35.5%	0.7%	0	0.0%	0.0%	175	100.0%	0.7%	103	32.7%	1.2%
<b>Age</b>												
15 à 24 ans	72	14.6%	1.0%	34	10.6%	0.9%	38	21.7%	1.0%	43	13.7%	1.4%
25 à 34 ans	72	14.5%	0.9%	48	15.0%	1.3%	24	13.8%	0.6%	56	17.7%	1.6%
35 à 49 ans	149	30.2%	1.2%	105	33.0%	1.7%	44	25.1%	0.7%	117	37.1%	1.9%
50 à 59 ans	98	19.9%	1.1%	72	22.6%	1.6%	26	15.0%	0.6%	77	24.4%	2.1%
60 ans et plus	103	20.8%	0.7%	60	18.8%	0.9%	43	24.4%	0.5%	22	7.0%	3.1%
<b>Individu</b>												
Ménagères	143	29.0%	0.6%	0	0.0%	0.0%	143	81.8%	0.6%	82	26.0%	1.2%
Personne de référence	310	62.9%	1.1%	275	86.6%	1.4%	35	20.0%	0.4%	209	66.3%	2.4%
Responsable des achats	321	65.2%	0.9%	179	56.4%	1.4%	142	81.1%	0.6%	207	65.7%	1.9%
<b>PCS Individu</b>												
Agriculteurs	2	0.5%	0.4%	2	0.7%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	23	4.6%	1.4%	20	6.4%	1.8%	2	1.2%	0.4%	23	7.2%	1.6%
Affaires et Cadres	177	36.0%	3.6%	131	41.2%	4.3%	46	26.5%	2.4%	169	53.8%	3.7%
Professions intermédiaires	71	14.4%	1.1%	45	14.1%	1.3%	26	15.0%	0.8%	63	19.9%	1.1%
Employés	49	10.0%	0.6%	20	6.4%	1.0%	29	16.5%	0.5%	19	6.2%	1.1%
Ouvriers	20	4.1%	0.3%	16	5.1%	0.3%	4	2.2%	0.3%	1	0.3%	0.2%
Retraités	76	15.4%	0.6%	49	15.2%	0.8%	28	15.8%	0.4%	4	1.2%	1.5%
Autres inactifs	74	15.1%	0.7%	35	10.9%	1.0%	40	22.7%	0.6%	36	11.5%	1.2%
<b>PCS Personne de référence</b>												
Agriculteurs	3	0.6%	0.4%	3	0.9%	0.7%	0	0.1%	-	0	0.0%	0.0%
Petits patrons	37	7.6%	1.4%	23	7.3%	1.8%	14	8.1%	1.1%	37	11.9%	1.4%
Affaires et Cadres	206	41.9%	2.9%	139	43.7%	3.8%	67	38.5%	2.0%	206	65.5%	2.9%
Professions intermédiaires	71	14.4%	0.9%	50	15.6%	1.3%	21	12.3%	0.6%	71	22.6%	0.9%
Employés	31	6.3%	0.6%	19	6.1%	0.9%	12	6.8%	0.4%	0	0.0%	0.0%
Ouvriers	32	6.5%	0.3%	19	6.0%	0.4%	13	7.3%	0.3%	0	0.0%	0.0%
Retraités	90	18.2%	0.6%	54	16.9%	0.8%	36	20.7%	0.5%	0	0.0%	0.0%
Autres inactifs	22	4.5%	0.6%	11	3.5%	0.7%	11	6.3%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	77	15.6%	0.8%	55	17.1%	1.3%	23	12.9%	0.4%	48	15.1%	2.6%
<b>2 personnes</b>	157	31.8%	0.9%	100	31.5%	1.1%	57	32.3%	0.6%	82	26.0%	2.0%
<b>3 personnes</b>	88	17.8%	1.0%	61	19.3%	1.3%	27	15.2%	0.6%	58	18.5%	1.5%
<b>4 personnes</b>	109	22.1%	1.2%	67	21.0%	1.5%	42	24.0%	0.9%	82	26.1%	1.7%
<b>5 personnes et +</b>	62	12.7%	1.2%	35	11.0%	1.4%	27	15.6%	1.0%	45	14.3%	1.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	147	29.9%	0.9%	97	30.5%	1.3%	50	28.7%	0.6%	112	35.4%	1.4%
<b>Non</b>	346	70.1%	1.0%	221	69.5%	1.3%	125	71.3%	0.7%	203	64.6%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	63	12.7%	0.5%	40	12.7%	0.7%	22	12.7%	0.4%	31	9.8%	0.9%
<b>Agglo. - 20 000 hab</b>	42	8.5%	0.5%	27	8.4%	0.6%	15	8.7%	0.3%	21	6.7%	0.8%
<b>Agglo. 20 000 à 100 000 hab</b>	47	9.5%	0.7%	35	11.0%	1.0%	12	6.9%	0.3%	28	9.0%	1.4%
<b>Agglo. + 100 000 hab</b>	143	29.1%	0.9%	85	26.7%	1.2%	58	33.4%	0.7%	81	25.7%	1.5%
<b>Agglo. Paris</b>	198	40.2%	2.3%	131	41.2%	3.3%	67	38.3%	1.5%	154	48.8%	3.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	211	42.8%	2.2%	139	43.6%	3.1%	72	41.3%	1.5%	159	50.6%	3.6%
Nord Pas de Calais	20	4.1%	0.6%	14	4.5%	0.9%	6	3.3%	0.3%	12	3.7%	1.3%
Lorraine	15	3.0%	0.8%	9	2.9%	1.0%	6	3.3%	0.6%	8	2.5%	1.5%
Alsace	10	2.1%	0.7%	6	1.9%	0.8%	4	2.5%	0.6%	4	1.1%	0.7%
Franche-Comté	4	0.8%	0.4%	3	1.0%	0.7%	1	0.5%	0.2%	2	0.7%	0.9%
Champagne Ardennes	8	1.6%	0.7%	4	1.4%	0.8%	4	2.1%	0.7%	4	1.4%	1.5%
Picardie	11	2.2%	0.7%	7	2.1%	0.9%	4	2.4%	0.5%	5	1.6%	1.2%
Bourgogne	8	1.7%	0.6%	8	2.4%	1.2%	0	0.3%	0.1%	5	1.6%	1.3%
Haute Normandie	11	2.2%	0.7%	7	2.3%	1.0%	3	2.0%	0.5%	8	2.4%	1.7%
Basse Normandie	5	1.0%	0.4%	3	0.9%	0.5%	2	1.2%	0.3%	3	1.0%	1.0%
Centre	15	3.1%	0.7%	9	2.9%	0.9%	6	3.6%	0.6%	7	2.2%	1.1%
Pays de Loire	21	4.3%	0.7%	12	3.8%	0.9%	9	5.1%	0.6%	14	4.3%	1.6%
Bretagne	10	2.0%	0.4%	6	1.8%	0.5%	4	2.3%	0.3%	5	1.7%	0.7%
Poitou Charentes	10	2.0%	0.7%	6	2.0%	0.9%	3	2.0%	0.5%	5	1.5%	1.2%
Aquitaine	16	3.2%	0.6%	11	3.3%	0.8%	5	3.0%	0.4%	11	3.6%	1.3%
Midi Pyrénées	16	3.3%	0.7%	10	3.1%	0.8%	6	3.6%	0.5%	8	2.6%	1.0%
Limousin	6	1.2%	1.0%	4	1.3%	1.4%	2	1.1%	0.6%	2	0.5%	1.1%
Auvergne	4	0.8%	0.3%	3	0.8%	0.5%	1	0.7%	0.2%	2	0.7%	0.7%
Rhône Alpes	38	7.7%	0.7%	22	6.8%	0.9%	17	9.4%	0.6%	22	7.0%	1.2%
Languedoc Roussillon	16	3.1%	0.7%	11	3.5%	1.1%	4	2.4%	0.4%	11	3.4%	1.6%
Provence Alpes Côte d'Azur. Corse	38	7.8%	0.9%	24	7.7%	1.2%	14	7.9%	0.6%	18	5.8%	1.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	412	83.6%	1.4%	269	84.4%	1.9%	143	82.0%	1.0%	287	91.2%	2.2%
Presque tous les jours	33	6.6%	0.5%	20	6.4%	0.7%	12	6.9%	0.4%	18	5.8%	0.8%
1 à 2 fois par semaine	18	3.6%	0.6%	8	2.5%	0.6%	10	5.5%	0.5%	9	2.8%	1.0%
1 à 3 fois par mois	3	0.5%	0.3%	1	0.4%	0.3%	2	0.9%	0.3%	1	0.2%	0.5%
Moins souvent	5	1.0%	0.4%	1	0.4%	0.2%	4	2.1%	0.5%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	7	1.3%	0.3%	5	1.7%	0.6%	1	0.7%	0.1%	0	0.1%	0.2%
De 9 000 à moins de 12 000 euros par an	8	1.7%	0.3%	8	2.4%	0.7%	1	0.4%	-	2	0.5%	0.6%
De 12 000 à moins de 18 000 euros par an	19	3.9%	0.3%	6	2.0%	0.2%	13	7.3%	0.3%	4	1.3%	0.5%
De 18 000 à moins de 24 000 euros par an	29	5.9%	0.4%	18	5.6%	0.5%	11	6.4%	0.3%	12	3.8%	0.8%
De 24 000 à moins de 36 000 euros par an	87	17.7%	0.8%	53	16.6%	0.9%	34	19.7%	0.6%	48	15.3%	1.3%
De 36 000 à moins de 45 000 euros par an	68	13.8%	1.0%	45	14.2%	1.2%	23	13.0%	0.7%	43	13.7%	1.4%
De 45 000 à moins de 65 000 euros par an	95	19.3%	1.5%	61	19.3%	1.7%	34	19.3%	1.2%	64	20.5%	1.7%
De 65 000 à moins de 80 000 euros par an	52	10.6%	3.2%	38	12.0%	4.0%	14	8.0%	2.1%	41	13.1%	3.5%
De 80 000 à moins de 115 000 euros par an	38	7.7%	4.0%	30	9.5%	5.4%	8	4.4%	2.0%	29	9.2%	3.8%
115 000 euros et plus par an	41	8.4%	9.2%	28	8.8%	10.2%	13	7.6%	7.6%	39	12.5%	9.8%
Refus	37	7.6%	1.2%	23	7.3%	1.8%	14	8.1%	0.8%	23	7.4%	2.0%
Ne sait pas	11	2.2%	0.7%	2	0.6%	0.3%	9	5.2%	1.0%	8	2.7%	1.5%