

7ème jour de la PQR

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	16844	100.0%	32.9%	8346	100.0%	34.0%	8498	100.0%	31.8%	4418	100.0%	25.6%
Sexe												
Homme	8346	49.5%	34.0%	8346	100.0%	34.0%	0	0.0%	0.0%	2343	53.0%	26.2%
Femme	8498	50.5%	31.8%	0	0.0%	0.0%	8498	100.0%	31.8%	2075	47.0%	25.0%
Age												
15 à 24 ans	1802	10.7%	24.4%	960	11.5%	25.8%	841	9.9%	23.0%	639	14.5%	20.3%
25 à 34 ans	1947	11.6%	25.4%	984	11.8%	26.2%	963	11.3%	24.7%	665	15.0%	19.5%
35 à 49 ans	3869	23.0%	30.7%	1991	23.9%	32.0%	1878	22.1%	29.5%	1660	37.6%	26.4%
50 à 59 ans	3338	19.8%	37.1%	1728	20.7%	38.4%	1610	18.9%	35.9%	1239	28.0%	33.5%
60 ans et plus	5889	35.0%	40.2%	2683	32.1%	42.3%	3206	37.7%	38.6%	215	4.9%	30.0%
Individu												
Ménagères	7634	45.3%	32.6%	0	0.0%	0.0%	7634	89.8%	32.6%	1787	40.4%	26.0%
Personne de référence	9295	55.2%	33.1%	7043	84.4%	34.9%	2252	26.5%	28.6%	2242	50.8%	26.1%
Responsable des achats	11649	69.2%	32.7%	4168	49.9%	32.9%	7480	88.0%	32.6%	2799	63.4%	25.6%
PCS Individu												
Agriculteurs	213	1.3%	39.8%	136	1.6%	37.2%	77	0.9%	45.4%	10	0.2%	45.8%
Petits patrons	513	3.0%	31.6%	355	4.3%	31.6%	159	1.9%	31.6%	442	10.0%	30.4%
Affaires et Cadres	1046	6.2%	21.0%	671	8.0%	22.0%	375	4.4%	19.5%	905	20.5%	20.0%
Professions intermédiaires	1928	11.4%	28.5%	1080	12.9%	30.9%	848	10.0%	25.9%	1584	35.8%	28.1%
Employés	2823	16.8%	34.2%	720	8.6%	35.9%	2103	24.8%	33.7%	548	12.4%	30.8%
Ouvriers	2347	13.9%	36.8%	1864	22.3%	38.0%	483	5.7%	32.9%	146	3.3%	33.0%
Retraités	5193	30.8%	41.1%	2607	31.2%	43.2%	2587	30.4%	39.2%	90	2.0%	36.9%
Autres inactifs	2781	16.5%	27.5%	914	10.9%	25.6%	1867	22.0%	28.5%	693	15.7%	22.0%
PCS Personne de référence												
Agriculteurs	307	1.8%	37.8%	144	1.7%	34.4%	163	1.9%	41.5%	0	0.0%	0.0%
Petits patrons	810	4.8%	31.0%	390	4.7%	30.2%	420	4.9%	31.7%	810	18.3%	31.0%
Affaires et Cadres	1476	8.8%	20.8%	774	9.3%	21.1%	702	8.3%	20.4%	1476	33.4%	20.8%
Professions intermédiaires	2132	12.7%	28.4%	1179	14.1%	29.7%	953	11.2%	26.9%	2132	48.3%	28.4%
Employés	1687	10.0%	31.6%	757	9.1%	34.8%	930	10.9%	29.4%	0	0.0%	0.0%
Ouvriers	3236	19.2%	34.8%	1784	21.4%	36.7%	1452	17.1%	32.7%	0	0.0%	0.0%
Retraités	6030	35.8%	41.2%	2849	34.1%	42.8%	3181	37.4%	39.9%	0	0.0%	0.0%
Autres inactifs	1167	6.9%	29.7%	469	5.6%	31.4%	697	8.2%	28.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	2910	17.3%	30.2%	1342	16.1%	32.4%	1568	18.4%	28.6%	383	8.7%	20.6%
2 personnes	6718	39.9%	37.3%	3360	40.3%	38.2%	3359	39.5%	36.5%	1143	25.9%	27.8%
3 personnes	2867	17.0%	31.2%	1477	17.7%	32.2%	1389	16.4%	30.2%	1000	22.6%	25.7%
4 personnes	2809	16.7%	30.6%	1430	17.1%	31.5%	1379	16.2%	29.8%	1269	28.7%	26.3%
5 personnes et +	1540	9.1%	29.0%	736	8.8%	29.6%	804	9.5%	28.5%	622	14.1%	24.3%
Présence d'enfants de moins de 15 ans												
Oui	4531	26.9%	28.9%	2232	26.7%	30.5%	2299	27.1%	27.6%	1948	44.1%	25.0%
Non	12313	73.1%	34.6%	6114	73.3%	35.5%	6199	72.9%	33.7%	2470	55.9%	26.1%
Habitat												
Communes rurales	4075	24.2%	35.2%	1993	23.9%	36.1%	2081	24.5%	34.3%	945	21.4%	28.5%
Agglo. - 20 000 hab	3433	20.4%	38.6%	1644	19.7%	39.2%	1789	21.1%	38.1%	888	20.1%	33.6%
Agglo. 20 000 à 100 000 hab	2897	17.2%	41.6%	1498	18.0%	43.2%	1399	16.5%	40.0%	729	16.5%	35.4%
Agglo. + 100 000 hab	5214	31.0%	33.9%	2563	30.7%	34.9%	2651	31.2%	33.0%	1462	33.1%	27.5%
Agglo. Paris	1225	7.3%	14.5%	648	7.8%	16.1%	577	6.8%	13.0%	394	8.9%	10.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1400	8.3%	14.8%	751	9.0%	16.6%	649	7.6%	13.1%	470	10.7%	10.7%
Nord Pas de Calais	1338	7.9%	41.8%	618	7.4%	40.7%	720	8.5%	42.8%	353	8.0%	38.3%
Lorraine	876	5.2%	45.4%	424	5.1%	45.4%	452	5.3%	45.4%	196	4.4%	36.8%
Alsace	641	3.8%	42.4%	339	4.1%	46.3%	302	3.6%	38.7%	157	3.6%	31.0%
Franche-Comté	406	2.4%	42.6%	214	2.6%	46.2%	191	2.2%	39.1%	91	2.1%	34.2%
Champagne Ardennes	475	2.8%	44.0%	229	2.7%	43.9%	247	2.9%	44.1%	104	2.4%	34.5%
Picardie	474	2.8%	31.0%	229	2.7%	30.9%	245	2.9%	31.0%	116	2.6%	27.0%
Bourgogne	418	2.5%	30.9%	204	2.4%	31.3%	215	2.5%	30.5%	118	2.7%	30.5%
Haute Normandie	189	1.1%	12.8%	98	1.2%	13.9%	91	1.1%	11.7%	50	1.1%	11.3%
Basse Normandie	369	2.2%	30.6%	189	2.3%	32.6%	181	2.1%	28.8%	94	2.1%	29.6%
Centre	384	2.3%	18.5%	213	2.6%	21.3%	171	2.0%	15.9%	92	2.1%	14.9%
Pays de Loire	999	5.9%	34.4%	494	5.9%	35.3%	505	5.9%	33.6%	259	5.9%	30.2%
Bretagne	1206	7.2%	45.8%	608	7.3%	48.1%	597	7.0%	43.6%	293	6.6%	37.8%
Poitou Charentes	369	2.2%	25.0%	178	2.1%	25.1%	191	2.2%	24.9%	77	1.7%	19.4%
Aquitaine	975	5.8%	36.0%	471	5.6%	36.5%	504	5.9%	35.5%	271	6.1%	32.6%
Midi Pyrénées	911	5.4%	37.7%	456	5.5%	39.2%	455	5.4%	36.4%	247	5.6%	30.8%
Limousin	222	1.3%	35.5%	116	1.4%	38.6%	107	1.3%	32.7%	59	1.3%	38.1%
Auvergne	584	3.5%	52.1%	289	3.5%	53.9%	295	3.5%	50.6%	136	3.1%	45.0%
Rhône Alpes	2058	12.2%	40.5%	949	11.4%	38.7%	1109	13.0%	42.1%	554	12.5%	29.2%
Languedoc Roussillon	946	5.6%	43.0%	453	5.4%	43.4%	493	5.8%	42.6%	232	5.2%	33.8%
Provence Alpes Côte d'Azur. Corse	1605	9.5%	37.2%	826	9.9%	40.6%	779	9.2%	34.3%	449	10.2%	32.1%
Habitudes de connexion à Internet												
Tous les jours	8630	51.2%	30.2%	4504	54.0%	31.2%	4126	48.6%	29.2%	3307	74.9%	24.8%
Presque tous les jours	1985	11.8%	31.0%	983	11.8%	32.4%	1002	11.8%	29.8%	596	13.5%	25.8%
1 à 2 fois par semaine	1211	7.2%	38.0%	512	6.1%	37.2%	699	8.2%	38.6%	274	6.2%	29.7%
1 à 3 fois par mois	266	1.6%	30.3%	125	1.5%	31.9%	141	1.7%	29.0%	50	1.1%	30.7%
Moins souvent	394	2.3%	32.0%	184	2.2%	34.5%	210	2.5%	30.1%	42	0.9%	33.7%
Jamais	50	0.3%	38.1%	26	0.3%	42.5%	24	0.3%	34.2%	5	0.1%	35.3%

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CUMUL 2012/2013

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	590	3.5%	28.7%	255	3.1%	31.1%	335	3.9%	27.2%	42	0.9%	23.2%
De 9 000 à moins de 12 000 euros par an	1021	6.1%	30.7%	363	4.3%	30.9%	658	7.7%	30.6%	52	1.2%	19.0%
De 12 000 à moins de 18 000 euros par an	2311	13.7%	36.1%	1016	12.2%	38.1%	1295	15.2%	34.7%	193	4.4%	26.2%
De 18 000 à moins de 24 000 euros par an	2570	15.3%	35.7%	1267	15.2%	37.3%	1303	15.3%	34.2%	378	8.6%	25.0%
De 24 000 à moins de 36 000 euros par an	3994	23.7%	34.6%	1968	23.6%	35.2%	2025	23.8%	34.0%	1033	23.4%	27.7%
De 36 000 à moins de 45 000 euros par an	2306	13.7%	34.4%	1271	15.2%	35.1%	1036	12.2%	33.6%	854	19.3%	27.8%
De 45 000 à moins de 65 000 euros par an	1883	11.2%	30.0%	1116	13.4%	31.6%	767	9.0%	28.0%	914	20.7%	24.8%
De 65 000 à moins de 80 000 euros par an	466	2.8%	28.4%	300	3.6%	31.1%	167	2.0%	24.7%	307	6.9%	26.3%
De 80 000 à moins de 115 000 euros par an	205	1.2%	21.4%	142	1.7%	25.3%	63	0.7%	15.9%	146	3.3%	19.1%
115 000 euros et plus par an	101	0.6%	22.5%	75	0.9%	27.1%	27	0.3%	15.2%	78	1.8%	19.5%
Refus	1011	6.0%	32.2%	409	4.9%	31.6%	602	7.1%	32.6%	304	6.9%	26.3%
Ne sait pas	386	2.3%	24.5%	165	2.0%	25.8%	221	2.6%	23.6%	117	2.7%	20.4%