

Groupe Nice Matin Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	864	100.0%	1.7%	430	100.0%	1.7%	434	100.0%	1.6%	263	100.0%	1.5%
Sexe												
Homme	430	49.7%	1.7%	430	100.0%	1.7%	0	0.0%	0.0%	142	53.9%	1.6%
Femme	434	50.3%	1.6%	0	0.0%	0.0%	434	100.0%	1.6%	122	46.1%	1.5%
Age												
15 à 24 ans	87	10.1%	1.2%	51	12.0%	1.4%	36	8.3%	1.0%	51	19.5%	1.6%
25 à 34 ans	102	11.8%	1.3%	45	10.4%	1.2%	57	13.2%	1.5%	44	16.6%	1.3%
35 à 49 ans	196	22.7%	1.6%	86	20.0%	1.4%	110	25.3%	1.7%	88	33.3%	1.4%
50 à 59 ans	147	17.1%	1.6%	81	18.8%	1.8%	66	15.3%	1.5%	70	26.6%	1.9%
60 ans et plus	331	38.4%	2.3%	166	38.7%	2.6%	165	38.0%	2.0%	11	4.1%	1.5%
Individu												
Ménagères	390	45.2%	1.7%	0	0.0%	0.0%	390	89.9%	1.7%	106	40.2%	1.5%
Personne de référence	483	56.0%	1.7%	351	81.8%	1.7%	132	30.4%	1.7%	123	46.8%	1.4%
Responsable des achats	577	66.9%	1.6%	194	45.2%	1.5%	383	88.3%	1.7%	161	61.0%	1.5%
PCS Individu												
Agriculteurs	3	0.3%	0.6%	0	0.0%	0.0%	3	0.7%	1.8%	0	0.0%	0.0%
Petits patrons	47	5.4%	2.9%	36	8.5%	3.2%	11	2.4%	2.1%	39	15.0%	2.7%
Affaires et Cadres	58	6.8%	1.2%	32	7.5%	1.1%	26	6.0%	1.4%	51	19.3%	1.1%
Professions intermédiaires	90	10.4%	1.3%	44	10.2%	1.2%	46	10.7%	1.4%	77	29.1%	1.4%
Employés	153	17.7%	1.9%	44	10.2%	2.2%	109	25.2%	1.8%	25	9.5%	1.4%
Ouvriers	80	9.2%	1.3%	63	14.7%	1.3%	17	3.8%	1.1%	15	5.8%	3.5%
Retraités	270	31.3%	2.1%	166	38.6%	2.8%	105	24.1%	1.6%	5	1.8%	2.0%
Autres inactifs	162	18.7%	1.6%	44	10.3%	1.2%	117	27.0%	1.8%	51	19.5%	1.6%
PCS Personne de référence												
Agriculteurs	7	0.8%	0.9%	0	0.0%	0.0%	7	1.6%	1.8%	0	0.0%	0.0%
Petits patrons	83	9.6%	3.2%	48	11.2%	3.7%	35	8.2%	2.7%	83	31.6%	3.2%
Affaires et Cadres	74	8.6%	1.0%	40	9.2%	1.1%	34	7.9%	1.0%	74	28.1%	1.0%
Professions intermédiaires	106	12.3%	1.4%	54	12.6%	1.4%	52	12.0%	1.5%	106	40.3%	1.4%
Employés	114	13.2%	2.1%	47	11.0%	2.2%	67	15.4%	2.1%	0	0.0%	0.0%
Ouvriers	94	10.9%	1.0%	45	10.4%	0.9%	50	11.4%	1.1%	0	0.0%	0.0%
Retraités	322	37.3%	2.2%	180	42.0%	2.7%	142	32.7%	1.8%	0	0.0%	0.0%
Autres inactifs	62	7.2%	1.6%	15	3.5%	1.0%	47	10.9%	1.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	158	18.3%	1.6%	61	14.3%	1.5%	97	22.3%	1.8%	27	10.1%	1.4%
2 personnes	359	41.6%	2.0%	199	46.4%	2.3%	160	36.8%	1.7%	63	23.8%	1.5%
3 personnes	165	19.1%	1.8%	91	21.1%	2.0%	75	17.2%	1.6%	75	28.6%	1.9%
4 personnes	127	14.7%	1.4%	56	13.1%	1.2%	71	16.4%	1.5%	75	28.6%	1.6%
5 personnes et +	54	6.2%	1.0%	22	5.2%	0.9%	31	7.2%	1.1%	24	8.9%	0.9%
Présence d'enfants de moins de 15 ans												
Oui	217	25.2%	1.4%	94	21.8%	1.3%	124	28.5%	1.5%	107	40.7%	1.4%
Non	646	74.8%	1.8%	336	78.2%	1.9%	310	71.5%	1.7%	156	59.3%	1.7%
Habitat												
Communes rurales	93	10.8%	0.8%	39	9.0%	0.7%	54	12.5%	0.9%	30	11.4%	0.9%
Agglo. - 20 000 hab	125	14.5%	1.4%	63	14.7%	1.5%	62	14.3%	1.3%	49	18.5%	1.8%
Agglo. 20 000 à 100 000 hab	165	19.1%	2.4%	92	21.4%	2.7%	73	16.8%	2.1%	55	20.8%	2.7%
Agglo. + 100 000 hab	470	54.4%	3.1%	227	52.9%	3.1%	243	55.9%	3.0%	125	47.3%	2.3%
Agglo. Paris	11	1.2%	0.1%	8	2.0%	0.2%	2	0.5%	-	5	1.9%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	11	1.2%	0.1%	8	2.0%	0.2%	2	0.5%	-	5	1.9%	0.1%
Nord Pas de Calais	2	0.2%	-	0	0.0%	0.0%	2	0.4%	0.1%	0	0.0%	0.0%
Lorraine	2	0.2%	0.1%	0	0.0%	0.0%	2	0.4%	0.2%	2	0.6%	0.3%
Alsace	2	0.2%	0.1%	2	0.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	1	0.3%	0.3%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.2%	0.1%	2	0.5%	0.2%	0	0.0%	0.0%	2	0.8%	0.3%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.3%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	2	0.3%	-	1	0.1%	-	2	0.4%	0.1%	1	0.2%	-
Languedoc Roussillon	1	0.2%	0.1%	1	0.2%	0.1%	0	0.1%	-	1	0.4%	0.2%
Provence Alpes Côte d'Azur. Corse	838	97.1%	19.4%	416	96.7%	20.4%	423	97.4%	18.6%	252	95.7%	18.0%
Habitudes de connexion à Internet												
Tous les jours	506	58.6%	1.8%	252	58.7%	1.7%	254	58.5%	1.8%	195	73.9%	1.5%
Presque tous les jours	113	13.1%	1.8%	62	14.4%	2.0%	51	11.8%	1.5%	46	17.3%	2.0%
1 à 2 fois par semaine	52	6.0%	1.6%	25	5.9%	1.8%	27	6.2%	1.5%	18	7.0%	2.0%
1 à 3 fois par mois	7	0.8%	0.8%	5	1.1%	1.2%	2	0.5%	0.4%	0	0.0%	0.0%
Moins souvent	22	2.5%	1.8%	13	2.9%	2.3%	9	2.1%	1.3%	0	0.0%	0.0%
Jamais	0	-	0.3%	0	0.1%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	2.1%	0.9%	7	1.7%	0.9%	11	2.6%	0.9%	2	0.9%	1.3%
De 9 000 à moins de 12 000 euros par an	51	5.9%	1.5%	15	3.5%	1.3%	37	8.4%	1.7%	14	5.2%	5.0%
De 12 000 à moins de 18 000 euros par an	102	11.8%	1.6%	49	11.4%	1.8%	53	12.2%	1.4%	6	2.3%	0.8%
De 18 000 à moins de 24 000 euros par an	121	14.1%	1.7%	62	14.4%	1.8%	60	13.7%	1.6%	20	7.5%	1.3%
De 24 000 à moins de 36 000 euros par an	193	22.4%	1.7%	82	19.2%	1.5%	111	25.6%	1.9%	59	22.4%	1.6%
De 36 000 à moins de 45 000 euros par an	127	14.7%	1.9%	71	16.6%	2.0%	55	12.7%	1.8%	48	18.3%	1.6%
De 45 000 à moins de 65 000 euros par an	114	13.2%	1.8%	63	14.6%	1.8%	51	11.8%	1.9%	51	19.4%	1.4%
De 65 000 à moins de 80 000 euros par an	36	4.1%	2.2%	27	6.3%	2.8%	9	2.0%	1.3%	24	9.1%	2.1%
De 80 000 à moins de 115 000 euros par an	17	2.0%	1.8%	12	2.8%	2.1%	5	1.2%	1.4%	10	3.9%	1.3%
115 000 euros et plus par an	10	1.2%	2.2%	10	2.4%	3.7%	0	0.0%	0.0%	7	2.8%	1.9%
Refus	56	6.5%	1.8%	25	5.9%	2.0%	31	7.1%	1.7%	16	5.9%	1.4%
Ne sait pas	18	2.0%	1.1%	6	1.5%	1.0%	11	2.6%	1.2%	6	2.3%	1.1%