

# Groupe Champagne / Ardennes Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	497	100.0%	1.0%	242	100.0%	1.0%	255	100.0%	1.0%	122	100.0%	0.7%
<b>Sexe</b>												
Homme	242	48.7%	1.0%	242	100.0%	1.0%	0	0.0%	0.0%	62	51.0%	0.7%
Femme	255	51.3%	1.0%	0	0.0%	0.0%	255	100.0%	1.0%	60	49.0%	0.7%
<b>Age</b>												
15 à 24 ans	56	11.2%	0.8%	27	11.1%	0.7%	29	11.3%	0.8%	24	19.6%	0.8%
25 à 34 ans	41	8.2%	0.5%	23	9.5%	0.6%	17	6.8%	0.4%	15	11.9%	0.4%
35 à 49 ans	111	22.3%	0.9%	60	24.8%	1.0%	51	20.0%	0.8%	44	36.2%	0.7%
50 à 59 ans	86	17.4%	1.0%	40	16.6%	0.9%	46	18.1%	1.0%	31	25.2%	0.8%
60 ans et plus	203	40.9%	1.4%	92	38.0%	1.4%	111	43.7%	1.3%	9	7.0%	1.2%
<b>Individu</b>												
Ménagères	233	46.9%	1.0%	0	0.0%	0.0%	233	91.3%	1.0%	52	42.7%	0.8%
Personne de référence	271	54.5%	1.0%	205	84.5%	1.0%	66	26.0%	0.8%	54	43.9%	0.6%
Responsable des achats	326	65.6%	0.9%	103	42.4%	0.8%	223	87.5%	1.0%	69	56.2%	0.6%
<b>PCS Individu</b>												
Agriculteurs	13	2.7%	2.5%	11	4.4%	2.9%	3	1.0%	1.6%	4	3.0%	16.1%
Petits patrons	10	2.0%	0.6%	8	3.2%	0.7%	2	0.9%	0.5%	10	8.2%	0.7%
Affaires et Cadres	24	4.8%	0.5%	17	7.1%	0.6%	7	2.7%	0.4%	23	18.9%	0.5%
Professions intermédiaires	48	9.7%	0.7%	26	10.9%	0.8%	22	8.6%	0.7%	39	31.9%	0.7%
Employés	82	16.5%	1.0%	26	10.7%	1.3%	56	22.1%	0.9%	12	10.0%	0.7%
Ouvriers	61	12.2%	1.0%	47	19.5%	1.0%	13	5.3%	0.9%	5	4.2%	1.1%
Retraités	176	35.5%	1.4%	83	34.2%	1.4%	94	36.7%	1.4%	2	2.0%	1.0%
Autres inactifs	82	16.5%	0.8%	24	10.0%	0.7%	58	22.8%	0.9%	27	21.8%	0.8%
<b>PCS Personne de référence</b>												
Agriculteurs	12	2.4%	1.5%	9	3.6%	2.1%	3	1.3%	0.8%	0	0.0%	0.0%
Petits patrons	28	5.7%	1.1%	11	4.6%	0.9%	17	6.7%	1.3%	28	23.0%	1.1%
Affaires et Cadres	39	7.8%	0.5%	23	9.4%	0.6%	16	6.3%	0.5%	39	31.7%	0.5%
Professions intermédiaires	55	11.2%	0.7%	29	11.8%	0.7%	27	10.6%	0.8%	55	45.3%	0.7%
Employés	50	10.0%	0.9%	23	9.6%	1.1%	26	10.3%	0.8%	0	0.0%	0.0%
Ouvriers	88	17.7%	0.9%	48	19.7%	1.0%	40	15.8%	0.9%	0	0.0%	0.0%
Retraités	200	40.3%	1.4%	89	36.6%	1.3%	112	43.9%	1.4%	0	0.0%	0.0%
Autres inactifs	25	4.9%	0.6%	11	4.7%	0.8%	13	5.2%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	85	17.1%	0.9%	37	15.5%	0.9%	47	18.6%	0.9%	10	8.2%	0.5%
<b>2 personnes</b>	222	44.6%	1.2%	109	44.9%	1.2%	113	44.3%	1.2%	36	29.4%	0.9%
<b>3 personnes</b>	69	14.0%	0.8%	29	11.9%	0.6%	41	15.9%	0.9%	20	16.3%	0.5%
<b>4 personnes</b>	84	16.9%	0.9%	43	17.6%	0.9%	41	16.3%	0.9%	45	36.9%	0.9%
<b>5 personnes et +</b>	37	7.5%	0.7%	24	10.1%	1.0%	13	5.0%	0.5%	11	9.2%	0.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	118	23.8%	0.8%	65	26.8%	0.9%	53	20.9%	0.6%	49	40.0%	0.6%
<b>Non</b>	379	76.2%	1.1%	177	73.2%	1.0%	202	79.1%	1.1%	73	60.0%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	177	35.6%	1.5%	87	35.9%	1.6%	90	35.3%	1.5%	42	34.6%	1.3%
<b>Agglo. - 20 000 hab</b>	97	19.4%	1.1%	51	21.0%	1.2%	46	17.9%	1.0%	22	18.3%	0.8%
<b>Agglo. 20 000 à 100 000 hab</b>	100	20.2%	1.4%	51	21.1%	1.5%	49	19.3%	1.4%	29	23.6%	1.4%
<b>Agglo. + 100 000 hab</b>	118	23.7%	0.8%	49	20.3%	0.7%	69	26.9%	0.9%	27	21.8%	0.5%
<b>Agglo. Paris</b>	6	1.1%	0.1%	4	1.8%	0.1%	1	0.5%	-	2	1.7%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	9	1.8%	0.1%	7	2.9%	0.2%	2	0.8%	-	2	1.7%	-
Nord Pas de Calais	1	0.2%	-	0	0.0%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%
Lorraine	3	0.6%	0.2%	1	0.5%	0.1%	2	0.8%	0.2%	1	0.6%	0.1%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	388	78.1%	35.9%	192	79.4%	36.9%	196	76.9%	35.0%	90	73.1%	29.7%
Picardie	91	18.3%	5.9%	40	16.5%	5.4%	51	19.9%	6.4%	26	21.0%	6.0%
Bourgogne	3	0.5%	0.2%	0	0.1%	0.1%	2	0.9%	0.3%	2	1.9%	0.6%
Haute Normandie	1	0.2%	0.1%	1	0.5%	0.2%	0	0.0%	0.0%	1	0.9%	0.3%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.1%	-	0	0.0%	0.0%	1	0.2%	-	1	0.5%	-
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.1%	-	0	0.1%	-	0	0.0%	0.0%	0	0.3%	-
<b>Habitudes de connexion à Internet</b>												
Tous les jours	252	50.8%	0.9%	135	55.6%	0.9%	118	46.2%	0.8%	88	72.0%	0.7%
Presque tous les jours	45	9.1%	0.7%	15	6.2%	0.5%	30	11.8%	0.9%	14	11.2%	0.6%
1 à 2 fois par semaine	41	8.3%	1.3%	16	6.8%	1.2%	25	9.8%	1.4%	14	11.1%	1.5%
1 à 3 fois par mois	11	2.2%	1.3%	6	2.5%	1.5%	5	2.0%	1.1%	3	2.3%	1.8%
Moins souvent	10	2.0%	0.8%	6	2.4%	1.1%	4	1.6%	0.6%	0	0.4%	0.4%
Jamais	1	0.2%	0.8%	0	0.0%	0.0%	1	0.4%	1.5%	1	0.9%	6.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	23	4.7%	1.1%	9	3.9%	1.1%	14	5.5%	1.1%	1	0.9%	0.6%
De 9 000 à moins de 12 000 euros par an	35	7.0%	1.0%	8	3.2%	0.7%	27	10.5%	1.2%	6	5.2%	2.3%
De 12 000 à moins de 18 000 euros par an	70	14.1%	1.1%	39	16.3%	1.5%	31	12.1%	0.8%	5	4.3%	0.7%
De 18 000 à moins de 24 000 euros par an	76	15.3%	1.1%	35	14.6%	1.0%	41	16.0%	1.1%	15	12.1%	1.0%
De 24 000 à moins de 36 000 euros par an	127	25.5%	1.1%	52	21.6%	0.9%	74	29.2%	1.3%	21	17.4%	0.6%
De 36 000 à moins de 45 000 euros par an	58	11.6%	0.9%	36	14.8%	1.0%	22	8.6%	0.7%	24	19.6%	0.8%
De 45 000 à moins de 65 000 euros par an	36	7.2%	0.6%	26	10.7%	0.7%	10	3.9%	0.4%	16	12.9%	0.4%
De 65 000 à moins de 80 000 euros par an	10	2.0%	0.6%	8	3.3%	0.8%	2	0.9%	0.3%	6	4.9%	0.5%
De 80 000 à moins de 115 000 euros par an	4	0.9%	0.5%	2	0.9%	0.4%	2	0.8%	0.5%	2	1.7%	0.3%
115 000 euros et plus par an	4	0.8%	0.8%	2	0.6%	0.6%	2	0.9%	1.3%	4	3.1%	0.9%
Refus	44	8.8%	1.4%	19	7.7%	1.4%	25	9.9%	1.4%	17	14.1%	1.5%
Ne sait pas	11	2.2%	0.7%	6	2.6%	1.0%	5	1.8%	0.5%	5	3.9%	0.8%