

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1540	100.0%	3.0%	793	100.0%	3.2%	747	100.0%	2.8%	437	100.0%	2.5%
Sexe												
Homme	793	51.5%	3.2%	793	100.0%	3.2%	0	0.0%	0.0%	241	55.0%	2.7%
Femme	747	48.5%	2.8%	0	0.0%	0.0%	747	100.0%	2.8%	197	45.0%	2.4%
Age												
15 à 24 ans	151	9.8%	2.0%	96	12.1%	2.6%	55	7.3%	1.5%	78	17.8%	2.5%
25 à 34 ans	183	11.9%	2.4%	79	9.9%	2.1%	104	13.9%	2.7%	68	15.6%	2.0%
35 à 49 ans	365	23.7%	2.9%	183	23.1%	2.9%	182	24.4%	2.9%	158	36.1%	2.5%
50 à 59 ans	268	17.4%	3.0%	138	17.5%	3.1%	130	17.4%	2.9%	108	24.8%	2.9%
60 ans et plus	573	37.2%	3.9%	296	37.3%	4.7%	277	37.1%	3.3%	25	5.7%	3.5%
Individu												
Ménagères	669	43.4%	2.9%	0	0.0%	0.0%	669	89.5%	2.9%	175	40.0%	2.5%
Personne de référence	880	57.2%	3.1%	655	82.7%	3.2%	225	30.1%	2.9%	212	48.4%	2.5%
Responsable des achats	1075	69.8%	3.0%	402	50.7%	3.2%	673	90.0%	2.9%	273	62.4%	2.5%
PCS Individu												
Agriculteurs	6	0.4%	1.2%	3	0.4%	0.9%	3	0.4%	1.8%	0	0.0%	0.0%
Petits patrons	65	4.2%	4.0%	51	6.5%	4.6%	14	1.8%	2.7%	55	12.5%	3.8%
Affaires et Cadres	107	6.9%	2.1%	64	8.1%	2.1%	42	5.7%	2.2%	86	19.7%	1.9%
Professions intermédiaires	164	10.7%	2.4%	86	10.9%	2.5%	78	10.5%	2.4%	140	31.9%	2.5%
Employés	260	16.9%	3.2%	83	10.5%	4.1%	177	23.7%	2.8%	42	9.6%	2.3%
Ouvriers	182	11.8%	2.9%	140	17.7%	2.8%	42	5.7%	2.9%	26	6.0%	6.0%
Retraités	461	29.9%	3.7%	277	35.0%	4.6%	184	24.6%	2.8%	7	1.7%	3.0%
Autres inactifs	294	19.1%	2.9%	87	11.0%	2.4%	207	27.7%	3.2%	81	18.5%	2.6%
PCS Personne de référence												
Agriculteurs	15	1.0%	1.9%	5	0.7%	1.3%	10	1.4%	2.6%	0	0.0%	0.0%
Petits patrons	122	7.9%	4.7%	65	8.2%	5.1%	57	7.6%	4.3%	122	27.9%	4.7%
Affaires et Cadres	133	8.6%	1.9%	76	9.6%	2.1%	57	7.6%	1.7%	133	30.4%	1.9%
Professions intermédiaires	182	11.8%	2.4%	99	12.5%	2.5%	83	11.1%	2.3%	182	41.6%	2.4%
Employés	201	13.1%	3.8%	95	12.0%	4.4%	106	14.2%	3.3%	0	0.0%	0.0%
Ouvriers	199	13.0%	2.1%	115	14.6%	2.4%	84	11.2%	1.9%	0	0.0%	0.0%
Retraités	543	35.2%	3.7%	299	37.7%	4.5%	244	32.6%	3.1%	0	0.0%	0.0%
Autres inactifs	144	9.3%	3.7%	37	4.7%	2.5%	106	14.3%	4.4%	0	0.0%	0.0%

Groupe GHM Dimanche



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Taille du foyer												
1 personne	297	19.3%	3.1%	142	17.9%	3.4%	156	20.8%	2.8%	48	10.9%	2.6%
2 personnes	619	40.2%	3.4%	342	43.1%	3.9%	278	37.1%	3.0%	99	22.7%	2.4%
3 personnes	279	18.1%	3.0%	141	17.8%	3.1%	138	18.5%	3.0%	104	23.8%	2.7%
4 personnes	237	15.4%	2.6%	127	16.0%	2.8%	111	14.8%	2.4%	136	31.1%	2.8%
5 personnes et +	106	6.9%	2.0%	41	5.2%	1.7%	65	8.7%	2.3%	50	11.5%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	400	26.0%	2.6%	180	22.7%	2.5%	220	29.5%	2.6%	193	44.0%	2.5%
Non	1140	74.0%	3.2%	613	77.3%	3.6%	527	70.5%	2.9%	245	56.0%	2.6%
Habitat												
Communes rurales	141	9.1%	1.2%	57	7.2%	1.0%	84	11.2%	1.4%	42	9.6%	1.3%
Agglo. - 20 000 hab	228	14.8%	2.6%	124	15.6%	3.0%	104	14.0%	2.2%	76	17.5%	2.9%
Agglo. 20 000 à 100 000 hab	210	13.6%	3.0%	115	14.5%	3.3%	95	12.7%	2.7%	59	13.4%	2.9%
Agglo. + 100 000 hab	947	61.5%	6.2%	486	61.3%	6.6%	461	61.7%	5.7%	255	58.2%	4.8%
Agglo. Paris	15	1.0%	0.2%	11	1.4%	0.3%	4	0.5%	0.1%	6	1.4%	0.2%

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Régions INSEE												
Ile de France	16	1.0%	0.2%	12	1.5%	0.3%	4	0.5%	0.1%	6	1.4%	0.1%
Nord Pas de Calais	3	0.2%	0.1%	2	0.2%	0.1%	2	0.2%	0.1%	0	0.0%	0.0%
Lorraine	2	0.1%	0.1%	0	0.0%	0.0%	2	0.2%	0.2%	2	0.4%	0.3%
Alsace	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	1	0.2%	0.3%
Champagne Ardennes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.1%	0.1%	2	0.3%	0.2%	0	0.0%	0.0%	2	0.5%	0.3%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	-	-	0	0.0%	0.0%	1	0.1%	-	0	0.0%	0.0%
Midi Pyrénées	2	0.1%	0.1%	0	-	-	1	0.2%	0.1%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.3%	0	0.0%	0.0%
Auvergne	4	0.3%	0.4%	4	0.5%	0.7%	0	0.0%	0.0%	4	0.9%	1.3%
Rhône Alpes	12	0.8%	0.2%	7	0.9%	0.3%	5	0.7%	0.2%	6	1.3%	0.3%
Languedoc Roussillon	19	1.3%	0.9%	7	0.9%	0.7%	12	1.6%	1.0%	7	1.7%	1.1%
Provence Alpes Côte d'Azur. Corse	1474	95.7%	34.2%	756	95.4%	37.1%	717	96.0%	31.6%	410	93.7%	29.3%
Habitudes de connexion à Internet												
Tous les jours	867	56.3%	3.0%	457	57.7%	3.2%	410	54.8%	2.9%	320	73.1%	2.4%
Presque tous les jours	204	13.2%	3.2%	109	13.7%	3.6%	95	12.7%	2.8%	68	15.5%	2.9%
1 à 2 fois par semaine	108	7.0%	3.4%	50	6.3%	3.6%	58	7.8%	3.2%	37	8.4%	4.0%
1 à 3 fois par mois	19	1.2%	2.1%	11	1.3%	2.7%	8	1.1%	1.7%	3	0.7%	2.0%
Moins souvent	39	2.6%	3.2%	18	2.3%	3.5%	21	2.8%	3.0%	1	0.2%	0.8%
Jamais	0	-	0.3%	0	0.1%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	37	2.4%	1.8%	17	2.1%	2.1%	20	2.7%	1.6%	6	1.3%	3.1%
De 9 000 à moins de 12 000 euros par an	88	5.7%	2.7%	33	4.1%	2.8%	55	7.4%	2.6%	14	3.1%	5.0%
De 12 000 à moins de 18 000 euros par an	199	13.0%	3.1%	90	11.3%	3.4%	110	14.7%	2.9%	23	5.3%	3.2%
De 18 000 à moins de 24 000 euros par an	228	14.8%	3.2%	126	15.9%	3.7%	102	13.7%	2.7%	34	7.8%	2.3%
De 24 000 à moins de 36 000 euros par an	341	22.2%	3.0%	165	20.8%	2.9%	177	23.6%	3.0%	91	20.9%	2.5%
De 36 000 à moins de 45 000 euros par an	232	15.1%	3.5%	124	15.6%	3.4%	108	14.5%	3.5%	80	18.2%	2.6%
De 45 000 à moins de 65 000 euros par an	183	11.9%	2.9%	107	13.5%	3.0%	76	10.1%	2.8%	82	18.8%	2.2%
De 65 000 à moins de 80 000 euros par an	67	4.4%	4.1%	50	6.3%	5.2%	17	2.3%	2.5%	44	10.0%	3.7%
De 80 000 à moins de 115 000 euros par an	23	1.5%	2.4%	14	1.8%	2.5%	9	1.2%	2.3%	15	3.4%	2.0%
115 000 euros et plus par an	18	1.2%	4.0%	15	1.9%	5.5%	3	0.4%	1.6%	12	2.8%	3.1%
Refus	89	5.8%	2.8%	41	5.2%	3.2%	48	6.4%	2.6%	24	5.4%	2.1%
Ne sait pas	33	2.2%	2.1%	12	1.5%	1.9%	22	2.9%	2.3%	13	2.9%	2.2%