

Groupe Bourgogne / Rhône Alpes Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2720	100.0%	5.3%	1288	100.0%	5.2%	1432	100.0%	5.4%	734	100.0%	4.3%
Sexe												
Homme	1288	47.4%	5.2%	1288	100.0%	5.2%	0	0.0%	0.0%	362	49.2%	4.1%
Femme	1432	52.6%	5.4%	0	0.0%	0.0%	1432	100.0%	5.4%	373	50.8%	4.5%
Age												
15 à 24 ans	249	9.2%	3.4%	142	11.0%	3.8%	107	7.5%	2.9%	87	11.8%	2.8%
25 à 34 ans	291	10.7%	3.8%	133	10.3%	3.5%	158	11.0%	4.1%	109	14.9%	3.2%
35 à 49 ans	652	24.0%	5.2%	349	27.1%	5.6%	304	21.2%	4.8%	302	41.1%	4.8%
50 à 59 ans	572	21.0%	6.4%	268	20.8%	5.9%	304	21.3%	6.8%	218	29.6%	5.9%
60 ans et plus	955	35.1%	6.5%	397	30.8%	6.3%	558	39.0%	6.7%	18	2.5%	2.6%
Individu												
Ménagères	1323	48.6%	5.7%	0	0.0%	0.0%	1323	92.4%	5.7%	337	45.8%	4.9%
Personne de référence	1457	53.6%	5.2%	1092	84.8%	5.4%	364	25.5%	4.6%	331	45.1%	3.9%
Responsable des achats	1920	70.6%	5.4%	639	49.6%	5.0%	1281	89.5%	5.6%	487	66.3%	4.5%
PCS Individu												
Agriculteurs	42	1.5%	7.8%	24	1.9%	6.6%	18	1.3%	10.6%	4	0.5%	15.8%
Petits patrons	86	3.2%	5.3%	54	4.2%	4.8%	33	2.3%	6.5%	80	10.9%	5.5%
Affaires et Cadres	152	5.6%	3.1%	98	7.6%	3.2%	54	3.8%	2.8%	129	17.5%	2.8%
Professions intermédiaires	317	11.7%	4.7%	171	13.3%	4.9%	146	10.2%	4.5%	249	33.9%	4.4%
Employés	469	17.2%	5.7%	110	8.5%	5.5%	359	25.1%	5.7%	121	16.5%	6.8%
Ouvriers	404	14.8%	6.3%	322	25.0%	6.6%	82	5.7%	5.6%	28	3.8%	6.3%
Retraités	846	31.1%	6.7%	384	29.8%	6.4%	462	32.3%	7.0%	17	2.3%	6.9%
Autres inactifs	404	14.8%	4.0%	126	9.7%	3.5%	278	19.4%	4.3%	107	14.6%	3.4%
PCS Personne de référence												
Agriculteurs	47	1.7%	5.8%	24	1.9%	5.8%	23	1.6%	5.8%	0	0.0%	0.0%
Petits patrons	172	6.3%	6.6%	61	4.7%	4.7%	112	7.8%	8.4%	172	23.5%	6.6%
Affaires et Cadres	204	7.5%	2.9%	105	8.1%	2.9%	99	6.9%	2.9%	204	27.7%	2.9%
Professions intermédiaires	358	13.2%	4.8%	196	15.2%	4.9%	162	11.3%	4.6%	358	48.8%	4.8%
Employés	260	9.5%	4.9%	121	9.4%	5.6%	139	9.7%	4.4%	0	0.0%	0.0%
Ouvriers	547	20.1%	5.9%	294	22.8%	6.0%	253	17.7%	5.7%	0	0.0%	0.0%
Retraités	952	35.0%	6.5%	412	32.0%	6.2%	540	37.7%	6.8%	0	0.0%	0.0%
Autres inactifs	180	6.6%	4.6%	75	5.8%	5.0%	105	7.3%	4.3%	0	0.0%	0.0%

Groupe Bourgogne / Rhône Alpes Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	457	16.8%	4.7%	212	16.4%	5.1%	245	17.1%	4.5%	43	5.9%	2.3%
2 personnes	1072	39.4%	6.0%	483	37.5%	5.5%	589	41.2%	6.4%	170	23.2%	4.2%
3 personnes	474	17.4%	5.2%	240	18.6%	5.2%	235	16.4%	5.1%	178	24.3%	4.6%
4 personnes	503	18.5%	5.5%	244	18.9%	5.4%	259	18.1%	5.6%	233	31.7%	4.8%
5 personnes et +	214	7.9%	4.0%	110	8.5%	4.4%	104	7.3%	3.7%	110	15.0%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	762	28.0%	4.9%	375	29.1%	5.1%	386	27.0%	4.6%	364	49.6%	4.7%
Non	1958	72.0%	5.5%	913	70.9%	5.3%	1045	73.0%	5.7%	370	50.4%	3.9%
Habitat												
Communes rurales	645	23.7%	5.6%	307	23.8%	5.6%	339	23.7%	5.6%	169	23.0%	5.1%
Agglo. - 20 000 hab	554	20.4%	6.2%	237	18.4%	5.6%	317	22.2%	6.8%	170	23.2%	6.4%
Agglo. 20 000 à 100 000 hab	491	18.1%	7.1%	243	18.9%	7.0%	248	17.3%	7.1%	107	14.6%	5.2%
Agglo. + 100 000 hab	1013	37.3%	6.6%	495	38.4%	6.7%	518	36.2%	6.5%	286	39.0%	5.4%
Agglo. Paris	16	0.6%	0.2%	6	0.5%	0.2%	10	0.7%	0.2%	2	0.3%	0.1%

Groupe Bourgogne / Rhône Alpes Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	17	0.6%	0.2%	8	0.6%	0.2%	10	0.7%	0.2%	4	0.5%	0.1%
Nord Pas de Calais	1	-	-	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	2	0.1%	0.1%	0	0.0%	0.0%	2	0.1%	0.2%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	102	3.8%	10.7%	55	4.3%	11.8%	47	3.3%	9.7%	20	2.8%	7.7%
Champagne Ardennes	3	0.1%	0.3%	2	0.1%	0.3%	1	0.1%	0.2%	1	0.1%	0.3%
Picardie	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.1%	0.2%
Bourgogne	344	12.7%	25.4%	167	12.9%	25.6%	178	12.4%	25.2%	100	13.6%	25.9%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	-	-	0	-	-	0	-	-	0	0.1%	0.1%
Limousin	0	-	0.1%	0	0.0%	0.0%	0	-	0.1%	0	0.0%	0.0%
Auvergne	77	2.8%	6.8%	42	3.3%	7.9%	34	2.4%	5.9%	25	3.4%	8.3%
Rhône Alpes	2020	74.2%	39.7%	930	72.2%	38.0%	1089	76.1%	41.4%	538	73.3%	28.4%
Languedoc Roussillon	5	0.2%	0.2%	2	0.1%	0.2%	3	0.2%	0.3%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	147	5.4%	3.4%	81	6.3%	4.0%	65	4.5%	2.9%	44	6.0%	3.1%
Habitudes de connexion à Internet												
Tous les jours	1326	48.7%	4.6%	678	52.6%	4.7%	648	45.3%	4.6%	559	76.1%	4.2%
Presque tous les jours	330	12.1%	5.2%	156	12.1%	5.1%	174	12.2%	5.2%	101	13.8%	4.4%
1 à 2 fois par semaine	217	8.0%	6.8%	69	5.4%	5.0%	148	10.3%	8.2%	35	4.8%	3.8%
1 à 3 fois par mois	48	1.8%	5.5%	20	1.6%	5.1%	28	1.9%	5.8%	3	0.5%	2.1%
Moins souvent	47	1.7%	3.8%	21	1.6%	3.9%	26	1.8%	3.8%	4	0.5%	3.2%
Jamais	5	0.2%	4.0%	4	0.3%	5.9%	2	0.1%	2.4%	1	0.1%	3.8%

Groupe Bourgogne / Rhône Alpes Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	79	2.9%	3.9%	26	2.0%	3.2%	53	3.7%	4.3%	6	0.9%	3.6%
De 9 000 à moins de 12 000 euros par an	178	6.5%	5.4%	61	4.7%	5.2%	117	8.2%	5.5%	13	1.7%	4.6%
De 12 000 à moins de 18 000 euros par an	336	12.4%	5.3%	130	10.1%	4.9%	206	14.4%	5.5%	28	3.8%	3.8%
De 18 000 à moins de 24 000 euros par an	365	13.4%	5.1%	174	13.5%	5.1%	190	13.3%	5.0%	43	5.8%	2.8%
De 24 000 à moins de 36 000 euros par an	687	25.2%	5.9%	345	26.8%	6.2%	342	23.9%	5.7%	187	25.4%	5.0%
De 36 000 à moins de 45 000 euros par an	405	14.9%	6.0%	229	17.8%	6.3%	176	12.3%	5.7%	153	20.8%	5.0%
De 45 000 à moins de 65 000 euros par an	311	11.4%	5.0%	158	12.2%	4.5%	153	10.7%	5.6%	147	20.0%	4.0%
De 65 000 à moins de 80 000 euros par an	86	3.2%	5.2%	63	4.9%	6.5%	23	1.6%	3.4%	57	7.8%	4.9%
De 80 000 à moins de 115 000 euros par an	22	0.8%	2.3%	14	1.0%	2.4%	8	0.6%	2.1%	18	2.5%	2.4%
115 000 euros et plus par an	12	0.4%	2.6%	8	0.6%	2.9%	4	0.3%	2.2%	11	1.5%	2.8%
Refus	176	6.5%	5.6%	55	4.3%	4.3%	121	8.4%	6.5%	59	8.0%	5.1%
Ne sait pas	64	2.4%	4.1%	27	2.1%	4.2%	38	2.6%	4.0%	13	1.7%	2.2%