

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	390	100.0%	0.8%	193	100.0%	0.8%	197	100.0%	0.7%	101	100.0%	0.6%
Sexe												
Homme	193	49.4%	0.8%	193	100.0%	0.8%	0	0.0%	0.0%	53	52.7%	0.6%
Femme	197	50.6%	0.7%	0	0.0%	0.0%	197	100.0%	0.7%	48	47.3%	0.6%
Age												
15 à 24 ans	46	11.7%	0.6%	21	11.1%	0.6%	24	12.3%	0.7%	23	22.8%	0.7%
25 à 34 ans	26	6.7%	0.3%	13	6.7%	0.3%	13	6.8%	0.3%	10	10.3%	0.3%
35 à 49 ans	84	21.4%	0.7%	49	25.3%	0.8%	35	17.7%	0.5%	34	33.3%	0.5%
50 à 59 ans	67	17.1%	0.7%	33	17.1%	0.7%	34	17.1%	0.8%	28	27.7%	0.8%
60 ans et plus	168	43.0%	1.1%	77	39.8%	1.2%	91	46.1%	1.1%	6	5.9%	0.8%
Individu												
Ménagères	181	46.3%	0.8%	0	0.0%	0.0%	181	91.5%	0.8%	41	40.6%	0.6%
Personne de référence	214	54.8%	0.8%	164	85.2%	0.8%	50	25.1%	0.6%	43	42.6%	0.5%
Responsable des achats	257	65.9%	0.7%	86	44.4%	0.7%	171	86.8%	0.7%	55	54.3%	0.5%
PCS Individu												
Agriculteurs	11	2.9%	2.2%	9	4.6%	2.4%	3	1.3%	1.6%	4	3.6%	16.1%
Petits patrons	6	1.6%	0.4%	6	3.2%	0.6%	0	0.0%	0.0%	6	6.2%	0.4%
Affaires et Cadres	20	5.0%	0.4%	15	7.5%	0.5%	5	2.6%	0.3%	19	18.6%	0.4%
Professions intermédiaires	37	9.6%	0.6%	21	11.1%	0.6%	16	8.1%	0.5%	30	30.1%	0.5%
Employés	61	15.5%	0.7%	20	10.6%	1.0%	40	20.3%	0.6%	9	8.7%	0.5%
Ouvriers	41	10.6%	0.6%	33	16.9%	0.7%	9	4.5%	0.6%	5	5.0%	1.1%
Retraités	148	37.9%	1.2%	71	36.6%	1.2%	77	39.1%	1.2%	2	2.4%	1.0%
Autres inactifs	66	16.8%	0.6%	18	9.4%	0.5%	47	24.1%	0.7%	26	25.4%	0.8%
PCS Personne de référence												
Agriculteurs	8	2.1%	1.0%	6	3.3%	1.5%	2	0.9%	0.5%	0	0.0%	0.0%
Petits patrons	24	6.2%	0.9%	10	5.0%	0.8%	14	7.3%	1.1%	24	23.8%	0.9%
Affaires et Cadres	32	8.3%	0.5%	20	10.4%	0.5%	12	6.2%	0.4%	32	31.9%	0.5%
Professions intermédiaires	45	11.5%	0.6%	24	12.2%	0.6%	21	10.7%	0.6%	45	44.3%	0.6%
Employés	38	9.7%	0.7%	17	8.8%	0.8%	21	10.5%	0.7%	0	0.0%	0.0%
Ouvriers	60	15.5%	0.6%	32	16.5%	0.7%	29	14.5%	0.6%	0	0.0%	0.0%
Retraités	164	42.1%	1.1%	76	39.6%	1.1%	88	44.5%	1.1%	0	0.0%	0.0%
Autres inactifs	18	4.7%	0.5%	8	4.1%	0.5%	11	5.3%	0.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	69	17.6%	0.7%	33	17.2%	0.8%	36	18.0%	0.6%	8	8.4%	0.5%
2 personnes	182	46.8%	1.0%	90	46.7%	1.0%	92	46.8%	1.0%	33	32.4%	0.8%
3 personnes	48	12.4%	0.5%	16	8.4%	0.4%	32	16.3%	0.7%	17	16.5%	0.4%
4 personnes	60	15.5%	0.7%	33	17.3%	0.7%	27	13.7%	0.6%	32	32.1%	0.7%
5 personnes et +	30	7.8%	0.6%	20	10.4%	0.8%	10	5.1%	0.4%	11	10.7%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	89	22.8%	0.6%	51	26.6%	0.7%	37	19.0%	0.4%	37	36.5%	0.5%
Non	301	77.2%	0.8%	141	73.4%	0.8%	160	81.0%	0.9%	64	63.5%	0.7%
Habitat												
Communes rurales	131	33.5%	1.1%	63	32.9%	1.2%	67	34.0%	1.1%	33	32.5%	1.0%
Agglo. - 20 000 hab	80	20.5%	0.9%	42	21.6%	1.0%	38	19.3%	0.8%	21	20.3%	0.8%
Agglo. 20 000 à 100 000 hab	100	25.6%	1.4%	51	26.3%	1.5%	49	25.0%	1.4%	29	28.6%	1.4%
Agglo. + 100 000 hab	74	19.0%	0.5%	33	16.9%	0.4%	41	21.0%	0.5%	17	16.5%	0.3%
Agglo. Paris	6	1.5%	0.1%	4	2.3%	0.1%	1	0.7%	-	2	2.1%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	9	2.3%	0.1%	7	3.6%	0.2%	2	1.1%	-	2	2.1%	-
Nord Pas de Calais	1	0.3%	-	0	0.0%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%
Lorraine	1	0.3%	0.1%	1	0.6%	0.1%	0	0.1%	-	1	0.7%	0.1%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	287	73.6%	26.6%	144	74.9%	27.7%	143	72.3%	25.5%	72	70.9%	23.7%
Picardie	91	23.3%	5.9%	40	20.7%	5.4%	51	25.8%	6.4%	26	25.4%	6.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.1%	-	0	0.0%	0.0%	1	0.3%	-	1	0.5%	-
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.3%	-
Habitudes de connexion à Internet												
Tous les jours	196	50.3%	0.7%	101	52.3%	0.7%	95	48.3%	0.7%	72	71.6%	0.5%
Presque tous les jours	36	9.2%	0.6%	13	7.0%	0.4%	23	11.4%	0.7%	12	11.7%	0.5%
1 à 2 fois par semaine	27	6.9%	0.8%	13	7.0%	1.0%	13	6.8%	0.7%	11	10.9%	1.2%
1 à 3 fois par mois	9	2.4%	1.1%	6	3.1%	1.5%	3	1.6%	0.6%	3	2.8%	1.8%
Moins souvent	7	1.8%	0.6%	6	3.0%	1.1%	1	0.6%	0.2%	0	0.5%	0.4%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	4.8%	0.9%	8	4.2%	1.0%	11	5.4%	0.9%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	28	7.3%	0.9%	5	2.8%	0.5%	23	11.6%	1.1%	6	5.8%	2.1%
De 12 000 à moins de 18 000 euros par an	57	14.5%	0.9%	31	16.1%	1.2%	26	13.0%	0.7%	4	3.7%	0.5%
De 18 000 à moins de 24 000 euros par an	59	15.2%	0.8%	29	15.3%	0.9%	30	15.2%	0.8%	12	11.5%	0.8%
De 24 000 à moins de 36 000 euros par an	100	25.6%	0.9%	39	20.4%	0.7%	60	30.6%	1.0%	19	18.5%	0.5%
De 36 000 à moins de 45 000 euros par an	42	10.7%	0.6%	29	15.2%	0.8%	12	6.3%	0.4%	17	16.7%	0.5%
De 45 000 à moins de 65 000 euros par an	28	7.2%	0.4%	19	9.9%	0.5%	9	4.6%	0.3%	13	13.2%	0.4%
De 65 000 à moins de 80 000 euros par an	8	2.0%	0.5%	7	3.6%	0.7%	1	0.4%	0.1%	5	5.3%	0.5%
De 80 000 à moins de 115 000 euros par an	4	1.0%	0.4%	2	1.2%	0.4%	2	0.8%	0.4%	2	1.6%	0.2%
115 000 euros et plus par an	4	1.0%	0.8%	2	0.8%	0.6%	2	1.1%	1.3%	4	3.7%	0.9%
Refus	34	8.7%	1.1%	14	7.4%	1.1%	20	9.9%	1.1%	15	15.2%	1.3%
Ne sait pas	8	2.1%	0.5%	6	3.2%	1.0%	2	1.1%	0.2%	5	4.7%	0.8%