

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1289	100.0%	2.5%	599	100.0%	2.4%	690	100.0%	2.6%	342	100.0%	2.0%
Sexe												
Homme	599	46.5%	2.4%	599	100.0%	2.4%	0	0.0%	0.0%	155	45.1%	1.7%
Femme	690	53.5%	2.6%	0	0.0%	0.0%	690	100.0%	2.6%	188	54.9%	2.3%
Age												
15 à 24 ans	110	8.5%	1.5%	65	10.9%	1.8%	44	6.4%	1.2%	40	11.8%	1.3%
25 à 34 ans	140	10.9%	1.8%	65	10.9%	1.7%	75	10.8%	1.9%	57	16.7%	1.7%
35 à 49 ans	300	23.3%	2.4%	154	25.7%	2.5%	146	21.2%	2.3%	123	35.8%	2.0%
50 à 59 ans	292	22.6%	3.2%	117	19.6%	2.6%	175	25.3%	3.9%	115	33.5%	3.1%
60 ans et plus	448	34.7%	3.1%	197	33.0%	3.1%	250	36.3%	3.0%	8	2.2%	1.1%
Individu												
Ménagères	638	49.5%	2.7%	0	0.0%	0.0%	638	92.4%	2.7%	168	49.1%	2.4%
Personne de référence	672	52.1%	2.4%	518	86.5%	2.6%	153	22.2%	1.9%	149	43.4%	1.7%
Responsable des achats	904	70.1%	2.5%	290	48.4%	2.3%	614	89.0%	2.7%	229	66.9%	2.1%
PCS Individu												
Agriculteurs	26	2.0%	4.9%	14	2.3%	3.8%	12	1.8%	7.2%	4	1.1%	15.8%
Petits patrons	49	3.8%	3.0%	22	3.7%	2.0%	27	3.9%	5.3%	46	13.4%	3.1%
Affaires et Cadres	68	5.3%	1.4%	44	7.3%	1.4%	25	3.6%	1.3%	58	17.0%	1.3%
Professions intermédiaires	158	12.3%	2.3%	73	12.1%	2.1%	86	12.4%	2.6%	117	34.2%	2.1%
Employés	217	16.8%	2.6%	53	8.9%	2.7%	164	23.7%	2.6%	53	15.4%	3.0%
Ouvriers	176	13.7%	2.8%	143	23.9%	2.9%	33	4.8%	2.2%	9	2.5%	1.9%
Retraités	389	30.2%	3.1%	188	31.4%	3.1%	201	29.2%	3.1%	6	1.8%	2.6%
Autres inactifs	205	15.9%	2.0%	62	10.4%	1.7%	143	20.7%	2.2%	50	14.7%	1.6%
PCS Personne de référence												
Agriculteurs	23	1.8%	2.8%	13	2.2%	3.2%	10	1.4%	2.4%	0	0.0%	0.0%
Petits patrons	90	6.9%	3.4%	22	3.7%	1.7%	67	9.7%	5.1%	90	26.2%	3.4%
Affaires et Cadres	97	7.5%	1.4%	52	8.6%	1.4%	45	6.5%	1.3%	97	28.3%	1.4%
Professions intermédiaires	156	12.1%	2.1%	80	13.4%	2.0%	75	10.9%	2.1%	156	45.5%	2.1%
Employés	134	10.4%	2.5%	66	11.1%	3.0%	68	9.8%	2.1%	0	0.0%	0.0%
Ouvriers	251	19.4%	2.7%	125	20.9%	2.6%	125	18.2%	2.8%	0	0.0%	0.0%
Retraités	468	36.3%	3.2%	200	33.4%	3.0%	269	38.9%	3.4%	0	0.0%	0.0%
Autres inactifs	71	5.5%	1.8%	40	6.7%	2.7%	31	4.5%	1.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	203	15.8%	2.1%	100	16.7%	2.4%	103	15.0%	1.9%	21	6.2%	1.1%
2 personnes	517	40.1%	2.9%	239	40.0%	2.7%	278	40.3%	3.0%	84	24.5%	2.0%
3 personnes	260	20.2%	2.8%	109	18.2%	2.4%	151	21.9%	3.3%	97	28.2%	2.5%
4 personnes	204	15.9%	2.2%	97	16.2%	2.1%	108	15.6%	2.3%	96	28.0%	2.0%
5 personnes et +	104	8.1%	2.0%	54	9.0%	2.2%	50	7.3%	1.8%	45	13.1%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	340	26.4%	2.2%	165	27.6%	2.3%	175	25.4%	2.1%	158	46.1%	2.0%
Non	949	73.6%	2.7%	434	72.4%	2.5%	515	74.6%	2.8%	185	53.9%	2.0%
Habitat												
Communes rurales	280	21.7%	2.4%	126	21.0%	2.3%	154	22.4%	2.5%	75	22.0%	2.3%
Agglo. - 20 000 hab	307	23.8%	3.5%	133	22.2%	3.2%	174	25.2%	3.7%	90	26.2%	3.4%
Agglo. 20 000 à 100 000 hab	249	19.3%	3.6%	123	20.6%	3.6%	126	18.2%	3.6%	56	16.4%	2.7%
Agglo. + 100 000 hab	447	34.7%	2.9%	215	35.9%	2.9%	232	33.6%	2.9%	121	35.2%	2.3%
Agglo. Paris	6	0.5%	0.1%	1	0.2%	-	5	0.7%	0.1%	1	0.2%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	6	0.5%	0.1%	1	0.2%	-	5	0.7%	0.1%	1	0.2%	-
Nord Pas de Calais	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Picardie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.3%	0.2%
Bourgogne	3	0.2%	0.2%	2	0.4%	0.3%	0	0.1%	0.1%	1	0.4%	0.4%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	-	-	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1127	87.4%	22.2%	512	85.6%	20.9%	615	89.0%	23.3%	296	86.5%	15.6%
Languedoc Roussillon	5	0.4%	0.2%	1	0.2%	0.1%	3	0.5%	0.3%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	145	11.2%	3.4%	80	13.3%	3.9%	65	9.4%	2.9%	42	12.3%	3.0%
Habitudes de connexion à Internet												
Tous les jours	638	49.5%	2.2%	308	51.4%	2.1%	330	47.8%	2.3%	253	73.9%	1.9%
Presque tous les jours	167	12.9%	2.6%	79	13.3%	2.6%	87	12.7%	2.6%	52	15.1%	2.2%
1 à 2 fois par semaine	102	7.9%	3.2%	37	6.2%	2.7%	65	9.4%	3.6%	17	5.0%	1.8%
1 à 3 fois par mois	23	1.8%	2.7%	7	1.2%	1.8%	16	2.4%	3.4%	3	1.0%	2.1%
Moins souvent	24	1.8%	1.9%	11	1.8%	2.0%	13	1.9%	1.8%	1	0.3%	0.9%
Jamais	2	0.2%	1.5%	1	0.2%	2.3%	1	0.1%	0.9%	1	0.2%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	31	2.4%	1.5%	14	2.3%	1.7%	17	2.4%	1.4%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	75	5.8%	2.2%	27	4.5%	2.3%	48	6.9%	2.2%	10	2.8%	3.5%
De 12 000 à moins de 18 000 euros par an	171	13.3%	2.7%	60	10.0%	2.2%	111	16.1%	3.0%	16	4.6%	2.2%
De 18 000 à moins de 24 000 euros par an	181	14.0%	2.5%	86	14.4%	2.5%	95	13.7%	2.5%	20	5.9%	1.3%
De 24 000 à moins de 36 000 euros par an	323	25.1%	2.8%	160	26.8%	2.9%	163	23.6%	2.7%	78	22.8%	2.1%
De 36 000 à moins de 45 000 euros par an	190	14.7%	2.8%	103	17.1%	2.8%	87	12.7%	2.8%	60	17.6%	2.0%
De 45 000 à moins de 65 000 euros par an	154	11.9%	2.5%	71	11.8%	2.0%	83	12.0%	3.0%	74	21.6%	2.0%
De 65 000 à moins de 80 000 euros par an	38	2.9%	2.3%	25	4.2%	2.6%	12	1.8%	1.8%	21	6.2%	1.8%
De 80 000 à moins de 115 000 euros par an	13	1.0%	1.4%	7	1.1%	1.2%	6	0.9%	1.6%	11	3.2%	1.4%
115 000 euros et plus par an	4	0.3%	1.0%	4	0.7%	1.5%	0	0.1%	0.2%	4	1.3%	1.1%
Refus	89	6.9%	2.8%	35	5.9%	2.7%	53	7.7%	2.9%	40	11.8%	3.5%
Ne sait pas	21	1.6%	1.3%	7	1.1%	1.0%	15	2.1%	1.6%	7	2.2%	1.3%