

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	313	100.0%	0.6%	150	100.0%	0.6%	163	100.0%	0.6%	90	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	150	47.8%	0.6%	150	100.0%	0.6%	0	0.0%	0.0%	49	54.1%	0.5%
<b>Femme</b>	163	52.2%	0.6%	0	0.0%	0.0%	163	100.0%	0.6%	42	45.9%	0.5%
<b>Age</b>												
<b>15 à 24 ans</b>	35	11.3%	0.5%	26	17.1%	0.7%	10	6.1%	0.3%	19	21.5%	0.6%
<b>25 à 34 ans</b>	39	12.4%	0.5%	16	10.8%	0.4%	23	13.9%	0.6%	13	14.0%	0.4%
<b>35 à 49 ans</b>	65	20.8%	0.5%	27	18.0%	0.4%	38	23.4%	0.6%	32	35.6%	0.5%
<b>50 à 59 ans</b>	54	17.4%	0.6%	21	14.0%	0.5%	33	20.4%	0.7%	24	26.7%	0.7%
<b>60 ans et plus</b>	119	38.1%	0.8%	60	40.2%	0.9%	59	36.1%	0.7%	2	2.1%	0.3%
<b>Individu</b>												
<b>Ménagères</b>	150	48.1%	0.6%	0	0.0%	0.0%	150	92.0%	0.6%	37	40.8%	0.5%
<b>Personne de référence</b>	166	53.0%	0.6%	118	78.7%	0.6%	48	29.5%	0.6%	35	38.9%	0.4%
<b>Responsable des achats</b>	197	62.9%	0.6%	55	37.0%	0.4%	142	86.7%	0.6%	53	58.6%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	1.0%	0.6%	0	0.0%	0.0%	3	1.8%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	14	4.6%	0.9%	10	6.7%	0.9%	4	2.7%	0.9%	12	13.0%	0.8%
<b>Affaires et Cadres</b>	20	6.5%	0.4%	13	8.8%	0.4%	7	4.4%	0.4%	19	21.0%	0.4%
<b>Professions intermédiaires</b>	29	9.2%	0.4%	10	6.9%	0.3%	19	11.4%	0.6%	22	24.0%	0.4%
<b>Employés</b>	54	17.3%	0.7%	18	12.2%	0.9%	36	22.0%	0.6%	6	6.9%	0.4%
<b>Ouvriers</b>	36	11.5%	0.6%	25	16.6%	0.5%	11	6.9%	0.8%	9	10.1%	2.1%
<b>Retraités</b>	104	33.1%	0.8%	60	40.0%	1.0%	44	26.8%	0.7%	2	1.7%	0.6%
<b>Autres inactifs</b>	52	16.7%	0.5%	13	8.8%	0.4%	39	24.0%	0.6%	21	23.4%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	3	1.0%	0.4%	0	0.0%	0.0%	3	1.8%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	25	7.9%	0.9%	15	10.3%	1.2%	9	5.7%	0.7%	25	27.4%	0.9%
<b>Affaires et Cadres</b>	33	10.6%	0.5%	18	12.1%	0.5%	15	9.4%	0.4%	33	36.9%	0.5%
<b>Professions intermédiaires</b>	32	10.3%	0.4%	15	10.3%	0.4%	17	10.3%	0.5%	32	35.7%	0.4%
<b>Employés</b>	44	14.2%	0.8%	20	13.4%	0.9%	24	14.9%	0.8%	0	0.0%	0.0%
<b>Ouvriers</b>	32	10.1%	0.3%	11	7.6%	0.2%	20	12.4%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	122	38.9%	0.8%	66	44.2%	1.0%	56	34.1%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	22	6.9%	0.6%	3	2.2%	0.2%	18	11.3%	0.8%	0	0.0%	0.0%

# Var Matin Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	56	17.8%	0.6%	17	11.4%	0.4%	39	23.6%	0.7%	9	9.5%	0.5%
<b>2 personnes</b>	131	41.8%	0.7%	71	47.4%	0.8%	60	36.8%	0.7%	23	25.0%	0.6%
<b>3 personnes</b>	64	20.5%	0.7%	30	20.2%	0.7%	34	20.7%	0.7%	21	23.1%	0.5%
<b>4 personnes</b>	30	9.5%	0.3%	14	9.7%	0.3%	15	9.4%	0.3%	21	23.1%	0.4%
<b>5 personnes et +</b>	33	10.4%	0.6%	17	11.3%	0.7%	16	9.5%	0.6%	17	19.3%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	78	24.9%	0.5%	37	24.9%	0.5%	40	24.8%	0.5%	38	42.3%	0.5%
<b>Non</b>	235	75.1%	0.7%	112	75.1%	0.7%	123	75.2%	0.7%	52	57.7%	0.6%
<b>Habitat</b>												
<b>Communes rurales</b>	12	3.7%	0.1%	1	0.7%	-	11	6.5%	0.2%	6	6.3%	0.2%
<b>Agglo. - 20 000 hab</b>	71	22.8%	0.8%	38	25.5%	0.9%	33	20.3%	0.7%	29	32.4%	1.1%
<b>Agglo. 20 000 à 100 000 hab</b>	56	17.8%	0.8%	30	20.2%	0.9%	26	15.6%	0.7%	10	10.8%	0.5%
<b>Agglo. + 100 000 hab</b>	173	55.1%	1.1%	79	52.5%	1.1%	94	57.5%	1.2%	44	48.8%	0.8%
<b>Agglo. Paris</b>	2	0.5%	-	2	1.0%	-	0	0.0%	0.0%	2	1.7%	-

# Var Matin Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	2	0.5%	-	2	1.0%	-	0	0.0%	0.0%	2	1.7%	-
Nord Pas de Calais	2	0.5%	-	0	0.0%	0.0%	2	0.9%	0.1%	0	0.0%	0.0%
Lorraine	2	0.5%	0.1%	0	0.0%	0.0%	2	1.0%	0.2%	2	1.9%	0.3%
Alsace	2	0.6%	0.1%	2	1.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.3%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%	1	0.9%	0.3%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.4%	0.1%	0	0.0%	0.0%	1	0.9%	0.1%	0	0.0%	0.0%
Limousin	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	2	0.7%	-	1	0.4%	-	2	1.0%	0.1%	1	0.7%	-
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	302	96.4%	7.0%	146	97.4%	7.1%	156	95.5%	6.9%	86	94.8%	6.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	195	62.5%	0.7%	99	66.4%	0.7%	96	58.9%	0.7%	68	75.7%	0.5%
Presque tous les jours	32	10.4%	0.5%	15	10.3%	0.5%	17	10.5%	0.5%	15	16.7%	0.7%
1 à 2 fois par semaine	20	6.3%	0.6%	6	3.9%	0.4%	14	8.5%	0.8%	7	7.5%	0.7%
1 à 3 fois par mois	2	0.6%	0.2%	0	0.0%	0.0%	2	1.1%	0.4%	0	0.0%	0.0%
Moins souvent	2	0.6%	0.1%	0	0.0%	0.0%	2	1.1%	0.2%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

# Var Matin Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	4	1.1%	0.2%	0	0.0%	0.0%	4	2.2%	0.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	24	7.8%	0.7%	11	7.0%	0.9%	14	8.5%	0.6%	10	11.2%	3.7%
De 12 000 à moins de 18 000 euros par an	30	9.6%	0.5%	14	9.1%	0.5%	17	10.1%	0.4%	0	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	40	12.8%	0.6%	20	13.6%	0.6%	20	12.1%	0.5%	7	8.1%	0.5%
De 24 000 à moins de 36 000 euros par an	82	26.1%	0.7%	31	20.9%	0.6%	50	30.8%	0.8%	20	22.1%	0.5%
De 36 000 à moins de 45 000 euros par an	44	14.1%	0.7%	24	15.7%	0.6%	20	12.5%	0.7%	9	10.2%	0.3%
De 45 000 à moins de 65 000 euros par an	43	13.7%	0.7%	25	16.9%	0.7%	18	10.9%	0.6%	17	18.5%	0.5%
De 65 000 à moins de 80 000 euros par an	17	5.5%	1.1%	11	7.5%	1.2%	6	3.8%	0.9%	14	15.3%	1.2%
De 80 000 à moins de 115 000 euros par an	10	3.4%	1.1%	7	4.7%	1.2%	3	2.1%	0.9%	6	7.2%	0.9%
115 000 euros et plus par an	4	1.1%	0.8%	4	2.4%	1.3%	0	0.0%	0.0%	3	2.9%	0.7%
Refus	12	3.7%	0.4%	1	0.9%	0.1%	10	6.2%	0.6%	4	4.4%	0.3%
Ne sait pas	3	1.0%	0.2%	2	1.3%	0.3%	1	0.8%	0.1%	0	0.0%	0.0%