

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1170	100.0%	2.3%	572	100.0%	2.3%	597	100.0%	2.2%	317	100.0%	1.8%
Sexe												
Homme	572	48.9%	2.3%	572	100.0%	2.3%	0	0.0%	0.0%	173	54.7%	1.9%
Femme	597	51.1%	2.2%	0	0.0%	0.0%	597	100.0%	2.2%	144	45.3%	1.7%
Age												
15 à 24 ans	121	10.4%	1.6%	68	12.0%	1.8%	53	8.8%	1.4%	53	16.8%	1.7%
25 à 34 ans	115	9.8%	1.5%	52	9.0%	1.4%	63	10.6%	1.6%	41	12.8%	1.2%
35 à 49 ans	258	22.1%	2.0%	128	22.3%	2.0%	131	21.9%	2.1%	102	32.2%	1.6%
50 à 59 ans	282	24.1%	3.1%	149	26.1%	3.3%	132	22.2%	3.0%	102	32.1%	2.8%
60 ans et plus	394	33.7%	2.7%	175	30.7%	2.8%	218	36.5%	2.6%	19	6.1%	2.7%
Individu												
Ménagères	542	46.4%	2.3%	0	0.0%	0.0%	542	90.8%	2.3%	118	37.2%	1.7%
Personne de référence	643	55.0%	2.3%	467	81.6%	2.3%	176	29.5%	2.2%	167	52.7%	1.9%
Responsable des achats	797	68.1%	2.2%	285	49.9%	2.3%	512	85.7%	2.2%	197	62.2%	1.8%
PCS Individu												
Agriculteurs	16	1.4%	3.0%	8	1.4%	2.2%	8	1.3%	4.5%	0	0.0%	0.0%
Petits patrons	38	3.2%	2.3%	29	5.1%	2.6%	8	1.4%	1.7%	32	10.0%	2.2%
Affaires et Cadres	97	8.3%	1.9%	56	9.7%	1.8%	41	6.9%	2.1%	85	26.7%	1.9%
Professions intermédiaires	127	10.9%	1.9%	73	12.8%	2.1%	54	9.0%	1.6%	103	32.4%	1.8%
Employés	195	16.7%	2.4%	54	9.5%	2.7%	141	23.5%	2.3%	31	9.8%	1.7%
Ouvriers	152	13.0%	2.4%	118	20.7%	2.4%	34	5.6%	2.3%	5	1.7%	1.2%
Retraités	357	30.5%	2.8%	178	31.1%	2.9%	179	29.9%	2.7%	8	2.4%	3.1%
Autres inactifs	189	16.1%	1.9%	55	9.7%	1.6%	133	22.3%	2.0%	54	17.0%	1.7%
PCS Personne de référence												
Agriculteurs	31	2.6%	3.8%	15	2.6%	3.6%	16	2.7%	4.0%	0	0.0%	0.0%
Petits patrons	58	5.0%	2.2%	35	6.2%	2.7%	23	3.8%	1.7%	58	18.4%	2.2%
Affaires et Cadres	117	10.0%	1.6%	64	11.2%	1.7%	53	8.9%	1.5%	117	37.0%	1.6%
Professions intermédiaires	141	12.1%	1.9%	74	12.9%	1.9%	68	11.3%	1.9%	141	44.6%	1.9%
Employés	104	8.9%	1.9%	37	6.5%	1.7%	66	11.1%	2.1%	0	0.0%	0.0%
Ouvriers	234	20.0%	2.5%	124	21.7%	2.6%	109	18.3%	2.5%	0	0.0%	0.0%
Retraités	412	35.2%	2.8%	195	34.1%	2.9%	216	36.2%	2.7%	0	0.0%	0.0%
Autres inactifs	73	6.2%	1.9%	27	4.7%	1.8%	46	7.7%	1.9%	0	0.0%	0.0%

Sud Ouest Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	211	18.0%	2.2%	91	15.9%	2.2%	120	20.1%	2.2%	34	10.6%	1.8%
2 personnes	457	39.1%	2.5%	240	41.9%	2.7%	218	36.5%	2.4%	93	29.3%	2.3%
3 personnes	225	19.2%	2.5%	103	18.0%	2.3%	122	20.4%	2.6%	77	24.3%	2.0%
4 personnes	200	17.1%	2.2%	103	18.0%	2.3%	97	16.2%	2.1%	83	26.3%	1.7%
5 personnes et +	76	6.5%	1.4%	36	6.2%	1.4%	41	6.8%	1.4%	30	9.4%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	282	24.1%	1.8%	127	22.1%	1.7%	155	26.0%	1.9%	111	34.9%	1.4%
Non	888	75.9%	2.5%	446	77.9%	2.6%	442	74.0%	2.4%	206	65.1%	2.2%
Habitat												
Communes rurales	316	27.0%	2.7%	161	28.1%	2.9%	155	25.9%	2.5%	74	23.4%	2.2%
Agglo. - 20 000 hab	244	20.9%	2.7%	110	19.1%	2.6%	135	22.5%	2.9%	55	17.2%	2.1%
Agglo. 20 000 à 100 000 hab	179	15.3%	2.6%	91	15.9%	2.6%	88	14.7%	2.5%	47	14.7%	2.3%
Agglo. + 100 000 hab	430	36.7%	2.8%	209	36.6%	2.9%	220	36.9%	2.7%	141	44.6%	2.7%
Agglo. Paris	1	0.1%	-	1	0.2%	-	0	0.0%	0.0%	0	0.0%	0.0%

Sud Ouest Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	3	0.2%	-	3	0.5%	0.1%	0	0.0%	0.0%	2	0.5%	-
Nord Pas de Calais	2	0.2%	0.1%	0	0.0%	0.0%	2	0.4%	0.1%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%
Basse Normandie	1	-	-	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Centre	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%
Pays de Loire	5	0.5%	0.2%	3	0.6%	0.2%	2	0.3%	0.1%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	189	16.2%	12.8%	94	16.3%	13.2%	95	16.0%	12.4%	37	11.7%	9.3%
Aquitaine	914	78.1%	33.7%	439	76.7%	34.0%	475	79.5%	33.4%	258	81.5%	31.1%
Midi Pyrénées	47	4.0%	1.9%	28	5.0%	2.4%	18	3.0%	1.5%	15	4.8%	1.9%
Limousin	3	0.2%	0.5%	1	0.2%	0.4%	2	0.3%	0.5%	1	0.4%	0.9%
Auvergne	0	-	-	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	1	-	-	0	0.0%	0.0%	1	0.1%	-	1	0.2%	-
Languedoc Roussillon	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	-	0	0.0%	0.0%	1	0.2%	0.1%	1	0.4%	0.1%
Habitudes de connexion à Internet												
Tous les jours	615	52.6%	2.2%	309	53.9%	2.1%	306	51.3%	2.2%	249	78.4%	1.9%
Presque tous les jours	139	11.9%	2.2%	66	11.6%	2.2%	73	12.2%	2.2%	33	10.3%	1.4%
1 à 2 fois par semaine	60	5.1%	1.9%	26	4.5%	1.9%	34	5.7%	1.9%	17	5.3%	1.8%
1 à 3 fois par mois	20	1.7%	2.3%	7	1.2%	1.7%	13	2.2%	2.7%	5	1.5%	2.9%
Moins souvent	34	2.9%	2.8%	22	3.8%	4.1%	12	2.0%	1.7%	6	2.0%	5.2%
Jamais	4	0.3%	2.8%	0	0.0%	0.0%	4	0.6%	5.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	45	3.8%	2.2%	23	4.0%	2.8%	22	3.7%	1.8%	2	0.6%	1.1%
De 9 000 à moins de 12 000 euros par an	50	4.2%	1.5%	16	2.9%	1.4%	33	5.6%	1.5%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	151	12.9%	2.4%	64	11.2%	2.4%	87	14.5%	2.3%	17	5.5%	2.4%
De 18 000 à moins de 24 000 euros par an	210	17.9%	2.9%	99	17.3%	2.9%	111	18.6%	2.9%	41	12.8%	2.7%
De 24 000 à moins de 36 000 euros par an	295	25.3%	2.6%	139	24.3%	2.5%	156	26.2%	2.6%	78	24.6%	2.1%
De 36 000 à moins de 45 000 euros par an	138	11.8%	2.1%	77	13.5%	2.1%	61	10.2%	2.0%	54	17.0%	1.8%
De 45 000 à moins de 65 000 euros par an	127	10.9%	2.0%	66	11.6%	1.9%	61	10.2%	2.2%	59	18.7%	1.6%
De 65 000 à moins de 80 000 euros par an	37	3.2%	2.3%	22	3.9%	2.3%	15	2.5%	2.2%	23	7.1%	1.9%
De 80 000 à moins de 115 000 euros par an	23	2.0%	2.4%	20	3.5%	3.6%	3	0.6%	0.9%	11	3.6%	1.5%
115 000 euros et plus par an	4	0.3%	0.8%	2	0.3%	0.7%	2	0.3%	1.0%	3	0.9%	0.7%
Refus	58	4.9%	1.8%	30	5.2%	2.3%	28	4.7%	1.5%	19	5.9%	1.6%
Ne sait pas	31	2.7%	2.0%	14	2.4%	2.1%	18	2.9%	1.9%	9	2.9%	1.6%