

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	674	100.0%	1.3%	334	100.0%	1.4%	339	100.0%	1.3%	161	100.0%	0.9%
<b>Sexe</b>												
<b>Homme</b>	334	49.6%	1.4%	334	100.0%	1.4%	0	0.0%	0.0%	93	57.5%	1.0%
<b>Femme</b>	339	50.4%	1.3%	0	0.0%	0.0%	339	100.0%	1.3%	69	42.5%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	51	7.6%	0.7%	33	10.0%	0.9%	18	5.2%	0.5%	20	12.3%	0.6%
<b>25 à 34 ans</b>	86	12.8%	1.1%	37	11.1%	1.0%	49	14.5%	1.3%	33	20.7%	1.0%
<b>35 à 49 ans</b>	156	23.1%	1.2%	86	25.7%	1.4%	70	20.6%	1.1%	59	36.5%	0.9%
<b>50 à 59 ans</b>	138	20.6%	1.5%	77	23.1%	1.7%	61	18.1%	1.4%	43	26.6%	1.2%
<b>60 ans et plus</b>	242	36.0%	1.7%	101	30.2%	1.6%	141	41.6%	1.7%	6	3.9%	0.9%
<b>Individu</b>												
<b>Ménagères</b>	324	48.2%	1.4%	0	0.0%	0.0%	324	95.6%	1.4%	61	37.7%	0.9%
<b>Personne de référence</b>	374	55.5%	1.3%	282	84.5%	1.4%	91	26.9%	1.2%	91	56.3%	1.1%
<b>Responsable des achats</b>	452	67.1%	1.3%	136	40.6%	1.1%	316	93.2%	1.4%	93	57.9%	0.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	23	3.5%	4.4%	15	4.4%	4.0%	9	2.6%	5.3%	0	0.0%	0.0%
<b>Petits patrons</b>	14	2.0%	0.8%	11	3.2%	0.9%	3	0.9%	0.6%	11	6.8%	0.8%
<b>Affaires et Cadres</b>	33	4.9%	0.7%	22	6.7%	0.7%	11	3.1%	0.6%	29	18.1%	0.6%
<b>Professions intermédiaires</b>	91	13.4%	1.3%	50	15.0%	1.4%	40	11.9%	1.2%	73	45.4%	1.3%
<b>Employés</b>	106	15.7%	1.3%	25	7.5%	1.2%	81	23.8%	1.3%	16	10.0%	0.9%
<b>Ouvriers</b>	87	12.9%	1.4%	64	19.3%	1.3%	22	6.6%	1.5%	9	5.7%	2.1%
<b>Retraités</b>	227	33.7%	1.8%	102	30.6%	1.7%	125	36.8%	1.9%	4	2.6%	1.7%
<b>Autres inactifs</b>	93	13.8%	0.9%	45	13.4%	1.3%	48	14.3%	0.7%	19	11.5%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	34	5.0%	4.1%	14	4.1%	3.3%	20	5.8%	5.0%	0	0.0%	0.0%
<b>Petits patrons</b>	26	3.8%	1.0%	10	3.1%	0.8%	15	4.4%	1.1%	26	15.8%	1.0%
<b>Affaires et Cadres</b>	46	6.8%	0.6%	26	7.7%	0.7%	20	5.9%	0.6%	46	28.4%	0.6%
<b>Professions intermédiaires</b>	90	13.4%	1.2%	57	17.0%	1.4%	33	9.8%	0.9%	90	55.7%	1.2%
<b>Employés</b>	59	8.8%	1.1%	31	9.3%	1.4%	28	8.2%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	127	18.8%	1.4%	59	17.5%	1.2%	68	20.1%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	250	37.2%	1.7%	114	34.2%	1.7%	136	40.0%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	42	6.3%	1.1%	23	7.0%	1.6%	19	5.6%	0.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	106	15.7%	1.1%	39	11.8%	0.9%	67	19.6%	1.2%	15	9.6%	0.8%
<b>2 personnes</b>	275	40.8%	1.5%	138	41.3%	1.6%	137	40.3%	1.5%	39	24.0%	0.9%
<b>3 personnes</b>	127	18.8%	1.4%	71	21.4%	1.6%	55	16.3%	1.2%	41	25.3%	1.1%
<b>4 personnes</b>	119	17.6%	1.3%	65	19.5%	1.4%	54	15.8%	1.2%	48	29.5%	1.0%
<b>5 personnes et +</b>	47	7.0%	0.9%	20	6.0%	0.8%	27	8.0%	1.0%	19	11.6%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	191	28.3%	1.2%	92	27.5%	1.3%	99	29.2%	1.2%	79	48.9%	1.0%
<b>Non</b>	483	71.7%	1.4%	242	72.5%	1.4%	240	70.8%	1.3%	82	51.1%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	273	40.6%	2.4%	130	38.8%	2.3%	144	42.4%	2.4%	56	34.7%	1.7%
<b>Agglo. - 20 000 hab</b>	122	18.1%	1.4%	63	19.0%	1.5%	59	17.2%	1.2%	22	13.5%	0.8%
<b>Agglo. 20 000 à 100 000 hab</b>	144	21.4%	2.1%	66	19.6%	1.9%	78	23.1%	2.2%	33	20.2%	1.6%
<b>Agglo. + 100 000 hab</b>	130	19.2%	0.8%	71	21.2%	1.0%	59	17.3%	0.7%	49	30.6%	0.9%
<b>Agglo. Paris</b>	5	0.7%	0.1%	5	1.5%	0.1%	0	0.0%	0.0%	2	1.0%	-

# La Montagne Dimanche

**ONE**  
CUMUL 2012/2013

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	5	0.7%	0.1%	5	1.5%	0.1%	0	0.0%	0.0%	2	1.0%	-
<b>Nord Pas de Calais</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Lorraine</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Alsace</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Franche-Comté</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Picardie</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Bourgogne</b>	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%
<b>Haute Normandie</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Basse Normandie</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Centre</b>	2	0.4%	0.1%	0	0.0%	0.0%	2	0.7%	0.2%	0	0.1%	-
<b>Pays de Loire</b>	1	0.1%	-	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
<b>Bretagne</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Poitou Charentes</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Aquitaine</b>	3	0.4%	0.1%	2	0.5%	0.1%	1	0.3%	0.1%	1	0.6%	0.1%
<b>Midi Pyrénées</b>	3	0.5%	0.1%	2	0.7%	0.2%	1	0.3%	0.1%	2	1.0%	0.2%
<b>Limousin</b>	137	20.4%	21.9%	66	19.9%	22.1%	71	20.9%	21.7%	35	21.4%	22.3%
<b>Auvergne</b>	516	76.6%	46.0%	253	75.7%	47.1%	263	77.4%	45.0%	118	73.1%	39.2%
<b>Rhône Alpes</b>	4	0.6%	0.1%	4	1.2%	0.2%	0	0.0%	0.0%	4	2.5%	0.2%
<b>Languedoc Roussillon</b>	1	0.1%	-	0	0.1%	-	0	0.1%	-	0	0.1%	-
<b>Provence Alpes Côte d'Azur.</b>	1	0.2%	-	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	309	45.9%	1.1%	175	52.4%	1.2%	134	39.5%	0.9%	110	68.1%	0.8%
<b>Presque tous les jours</b>	105	15.5%	1.6%	48	14.5%	1.6%	56	16.6%	1.7%	36	22.5%	1.6%
<b>1 à 2 fois par semaine</b>	45	6.7%	1.4%	19	5.7%	1.4%	26	7.7%	1.4%	7	4.5%	0.8%
<b>1 à 3 fois par mois</b>	11	1.7%	1.3%	3	0.8%	0.7%	9	2.5%	1.8%	0	0.2%	0.2%
<b>Moins souvent</b>	17	2.6%	1.4%	4	1.3%	0.8%	13	3.8%	1.9%	2	1.2%	1.6%
<b>Jamais</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	30	4.5%	1.5%	15	4.6%	1.9%	15	4.3%	1.2%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	32	4.8%	1.0%	11	3.4%	1.0%	21	6.2%	1.0%	2	1.0%	0.6%
<b>De 12 000 à moins de 18 000 euros par an</b>	95	14.1%	1.5%	42	12.6%	1.6%	53	15.6%	1.4%	9	5.7%	1.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	113	16.8%	1.6%	43	12.9%	1.3%	70	20.7%	1.8%	21	12.9%	1.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	166	24.6%	1.4%	77	22.9%	1.4%	89	26.2%	1.5%	39	24.2%	1.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	112	16.6%	1.7%	68	20.3%	1.9%	44	12.9%	1.4%	41	25.2%	1.3%
<b>De 45 000 à moins de 65 000 euros par an</b>	58	8.6%	0.9%	41	12.2%	1.2%	17	5.1%	0.6%	20	12.4%	0.5%
<b>De 65 000 à moins de 80 000 euros par an</b>	16	2.3%	1.0%	11	3.2%	1.1%	5	1.5%	0.7%	14	8.7%	1.2%
<b>De 80 000 à moins de 115 000 euros par an</b>	5	0.8%	0.6%	3	1.0%	0.6%	2	0.6%	0.5%	5	3.1%	0.7%
<b>115 000 euros et plus par an</b>	4	0.6%	0.8%	2	0.7%	0.8%	2	0.5%	0.9%	2	1.5%	0.6%
<b>Refus</b>	27	3.9%	0.8%	10	3.1%	0.8%	16	4.8%	0.9%	5	3.3%	0.5%
<b>Ne sait pas</b>	16	2.4%	1.0%	11	3.2%	1.7%	6	1.7%	0.6%	3	2.1%	0.6%