

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	912	100.0%	1.8%	460	100.0%	1.9%	451	100.0%	1.7%	241	100.0%	1.4%
Sexe												
Homme	460	50.5%	1.9%	460	100.0%	1.9%	0	0.0%	0.0%	138	57.4%	1.5%
Femme	451	49.5%	1.7%	0	0.0%	0.0%	451	100.0%	1.7%	103	42.6%	1.2%
Age												
15 à 24 ans	94	10.3%	1.3%	43	9.3%	1.2%	51	11.3%	1.4%	22	9.2%	0.7%
25 à 34 ans	80	8.8%	1.0%	40	8.7%	1.1%	40	9.0%	1.0%	25	10.3%	0.7%
35 à 49 ans	214	23.4%	1.7%	111	24.1%	1.8%	103	22.7%	1.6%	106	44.0%	1.7%
50 à 59 ans	199	21.9%	2.2%	110	23.9%	2.4%	89	19.8%	2.0%	68	28.2%	1.8%
60 ans et plus	325	35.6%	2.2%	156	34.0%	2.5%	168	37.3%	2.0%	20	8.3%	2.8%
Individu												
Ménagères	399	43.8%	1.7%	0	0.0%	0.0%	399	88.5%	1.7%	91	37.9%	1.3%
Personne de référence	529	58.0%	1.9%	402	87.3%	2.0%	127	28.2%	1.6%	149	61.9%	1.7%
Responsable des achats	631	69.2%	1.8%	240	52.1%	1.9%	392	86.7%	1.7%	159	65.8%	1.4%
PCS Individu												
Agriculteurs	12	1.3%	2.2%	9	1.9%	2.4%	3	0.7%	1.8%	0	0.0%	0.0%
Petits patrons	42	4.6%	2.6%	34	7.3%	3.0%	8	1.9%	1.7%	35	14.6%	2.4%
Affaires et Cadres	60	6.6%	1.2%	42	9.1%	1.4%	18	4.0%	0.9%	55	22.9%	1.2%
Professions intermédiaires	100	11.0%	1.5%	61	13.2%	1.7%	39	8.7%	1.2%	85	35.1%	1.5%
Employés	153	16.8%	1.9%	24	5.2%	1.2%	129	28.7%	2.1%	28	11.7%	1.6%
Ouvriers	107	11.7%	1.7%	89	19.3%	1.8%	18	3.9%	1.2%	2	0.7%	0.4%
Retraités	280	30.7%	2.2%	152	33.0%	2.5%	128	28.3%	1.9%	5	2.0%	2.0%
Autres inactifs	159	17.4%	1.6%	51	11.1%	1.4%	108	23.9%	1.6%	31	13.0%	1.0%
PCS Personne de référence												
Agriculteurs	22	2.4%	2.7%	8	1.7%	1.8%	15	3.2%	3.7%	0	0.0%	0.0%
Petits patrons	48	5.2%	1.8%	29	6.3%	2.2%	19	4.2%	1.4%	48	19.8%	1.8%
Affaires et Cadres	80	8.8%	1.1%	45	9.7%	1.2%	35	7.8%	1.0%	80	33.1%	1.1%
Professions intermédiaires	113	12.4%	1.5%	65	14.1%	1.6%	49	10.8%	1.4%	113	47.1%	1.5%
Employés	73	8.0%	1.4%	26	5.7%	1.2%	47	10.4%	1.5%	0	0.0%	0.0%
Ouvriers	169	18.5%	1.8%	94	20.3%	1.9%	75	16.6%	1.7%	0	0.0%	0.0%
Retraités	344	37.7%	2.3%	171	37.2%	2.6%	172	38.2%	2.2%	0	0.0%	0.0%
Autres inactifs	63	6.9%	1.6%	23	5.0%	1.5%	40	8.9%	1.6%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	171	18.7%	1.8%	73	15.8%	1.7%	98	21.7%	1.8%	27	11.3%	1.5%
2 personnes	360	39.5%	2.0%	176	38.2%	2.0%	184	40.8%	2.0%	59	24.5%	1.4%
3 personnes	151	16.6%	1.6%	90	19.6%	2.0%	61	13.5%	1.3%	59	24.5%	1.5%
4 personnes	162	17.8%	1.8%	86	18.6%	1.9%	76	16.9%	1.6%	69	28.5%	1.4%
5 personnes et +	68	7.5%	1.3%	36	7.8%	1.5%	32	7.1%	1.1%	27	11.2%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	222	24.4%	1.4%	124	26.9%	1.7%	99	21.8%	1.2%	104	43.1%	1.3%
Non	689	75.6%	1.9%	336	73.1%	2.0%	353	78.2%	1.9%	137	56.9%	1.5%
Habitat												
Communes rurales	310	34.0%	2.7%	144	31.2%	2.6%	166	36.9%	2.7%	80	33.2%	2.4%
Agglo. - 20 000 hab	224	24.6%	2.5%	115	25.0%	2.7%	109	24.2%	2.3%	54	22.3%	2.0%
Agglo. 20 000 à 100 000 hab	160	17.5%	2.3%	82	17.9%	2.4%	77	17.2%	2.2%	36	14.8%	1.7%
Agglo. + 100 000 hab	212	23.2%	1.4%	113	24.6%	1.5%	98	21.8%	1.2%	71	29.3%	1.3%
Agglo. Paris	6	0.6%	0.1%	6	1.3%	0.1%	0	0.0%	0.0%	1	0.4%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	6	0.6%	0.1%	6	1.3%	0.1%	0	0.0%	0.0%	1	0.4%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	2	0.2%	0.1%	1	0.2%	0.1%	1	0.2%	0.1%	2	0.7%	0.4%
Aquitaine	51	5.6%	1.9%	23	5.1%	1.8%	27	6.1%	1.9%	7	2.9%	0.8%
Midi Pyrénées	797	87.4%	33.0%	399	86.7%	34.3%	398	88.1%	31.8%	216	89.5%	26.9%
Limousin	3	0.3%	0.4%	2	0.3%	0.5%	1	0.3%	0.4%	1	0.5%	0.8%
Auvergne	2	0.2%	0.2%	2	0.4%	0.3%	0	0.0%	0.0%	0	0.1%	0.1%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	48	5.3%	2.2%	28	6.0%	2.7%	21	4.6%	1.8%	14	6.0%	2.1%
Provence Alpes Côte d'Azur. Corse	3	0.4%	0.1%	0	0.0%	0.0%	3	0.7%	0.1%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	441	48.4%	1.5%	236	51.2%	1.6%	205	45.5%	1.5%	167	69.3%	1.3%
Presque tous les jours	116	12.8%	1.8%	51	11.0%	1.7%	66	14.6%	2.0%	45	18.8%	2.0%
1 à 2 fois par semaine	66	7.2%	2.1%	25	5.3%	1.8%	42	9.2%	2.3%	16	6.6%	1.7%
1 à 3 fois par mois	16	1.8%	1.9%	13	2.8%	3.3%	3	0.8%	0.7%	0	0.0%	0.0%
Moins souvent	22	2.4%	1.8%	10	2.2%	1.9%	12	2.6%	1.7%	5	1.9%	3.7%
Jamais	5	0.6%	4.1%	1	0.3%	1.9%	4	0.9%	6.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	32	3.5%	1.5%	16	3.6%	2.0%	15	3.4%	1.2%	1	0.3%	0.4%
De 9 000 à moins de 12 000 euros par an	58	6.4%	1.7%	18	3.8%	1.5%	40	9.0%	1.9%	3	1.1%	0.9%
De 12 000 à moins de 18 000 euros par an	119	13.0%	1.9%	52	11.4%	2.0%	66	14.7%	1.8%	10	4.2%	1.4%
De 18 000 à moins de 24 000 euros par an	162	17.7%	2.2%	86	18.6%	2.5%	76	16.8%	2.0%	28	11.5%	1.8%
De 24 000 à moins de 36 000 euros par an	191	21.0%	1.7%	104	22.6%	1.9%	87	19.3%	1.5%	63	26.3%	1.7%
De 36 000 à moins de 45 000 euros par an	107	11.7%	1.6%	47	10.2%	1.3%	60	13.2%	1.9%	44	18.2%	1.4%
De 45 000 à moins de 65 000 euros par an	121	13.3%	1.9%	76	16.4%	2.1%	46	10.1%	1.7%	49	20.5%	1.3%
De 65 000 à moins de 80 000 euros par an	32	3.5%	2.0%	18	3.9%	1.9%	14	3.1%	2.1%	15	6.2%	1.3%
De 80 000 à moins de 115 000 euros par an	9	1.0%	0.9%	7	1.5%	1.2%	2	0.4%	0.5%	4	1.6%	0.5%
115 000 euros et plus par an	0	-	0.1%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	58	6.4%	1.8%	28	6.1%	2.2%	30	6.6%	1.6%	17	7.2%	1.5%
Ne sait pas	24	2.6%	1.5%	8	1.7%	1.3%	16	3.5%	1.7%	7	2.9%	1.2%